

## Impact of the Model T – Then and Now **Culminating Projects**

Consider introducing these projects at the outset of the unit *Impact of the Model T – Then and Now* so students can gather information along the way. These projects are designed as opportunities for students to demonstrate their learning and their response to the question, “How do people create society-changing innovations?” Be sure that students answer this question from the perspective of both the producer and the consumer. Choose the project option or options that best fit your class’s needs:

### Individual Off-line Project

#### Letter from Henry

Write a letter as if you were Henry Ford giving advice to an innovator-entrepreneur today. Your letter should incorporate some of ideas raised by the question – “How do people create society-changing innovations?” – discussed in this unit. There are a number of angles to take with this, so focus on what aspect of the topic matters most for you and be creative!

### Individual Online Project

#### ExhibitBuilder: Curate Your Own Exhibition

Create your own exhibition through **The Henry Ford’s** website, using digitized artifacts and the ideas and information you learned through this unit. Your exhibition should be on the topic “How do people create society-changing exhibitions?” Incorporate ideas discussed in this unit. There are a number of angles to take with this, so focus on an aspect of the topic that matters most for you and be creative! Use **The Henry Ford’s** Transportation in America website to access ExhibitBuilder – or [click here](#).

### Team Online Project

#### Innovation Plan

Develop an innovation plan. Choose an existing good or service you’d like to improve, or come up with an entirely new good or service. Your innovation plan should contain the following information: description of the innovation, description of the qualities/knowledge each team member brings to the project, why you are passionate about it and think it is important, the market for the innovation, and the process (including capital, human and natural resources) you will need to develop and sell the product or service. Use Henry Ford and Ford Motor Company’s work as an example of what you might consider for your innovation plan.