

The top half of the image features a large, curved IMAX screen in a theater. The screen displays the text 'SEE MORE', 'HEAR MORE', and 'FEEL MORE' in white, each inside a white circle. The circles are arranged in a descending staircase pattern. In the top left corner of the screen, the 'the Henry Ford' logo is visible. The theater is filled with a large audience of people, mostly seen from the back, looking towards the screen. The theater's architecture includes a grid-like ceiling and bright spotlights.

the  
Henry  
Ford®

# Teacher's Choice at IMAX®

## **YOU RUN THE SHOW!**

At The Henry Ford, we think teachers should “run the show.” That’s why we’re offering your school or youth group the chance to customize an IMAX® experience with your choice of morning programming. Choose your movie. Choose your time. It’s that simple and requires no additional fee!

Choose an educational film during two morning showtimes for the ultimate IMAX® field trip — at no additional cost.

## **BOOK YOUR TRIP NOW!**

Teacher’s Choice at IMAX.® Films and times are booked on a first-call, first-served basis. Registration NOW OPEN!

**See back panel for details on booking your trip.**



# Booking your Teacher's Choice at IMAX® field trip

## STEP 1 Choose your film.

Choose from this list of great new films and classic educator favorites for just \$8 per person (30 people minimum are required to open a new time slot).

### **D-DAY 3D: Normandy 1944**

Run time: 45 minutes

### **Flight of the Butterflies 3D**

Run time: 45 minutes

### **Humpback Whales**

Run time: 45 minutes

### **Lewis & Clark: Great Journey West**

Run time: 46 minutes

### **NEW! Living in the Age of Airplanes**

Run time: 40 minutes

### **Penguins 3D**

Run time: 38 minutes

### **Rocky Mountain Express**

Run time: 48 minutes

### **Secret Ocean 3D**

Run time: 45 minutes

### **The Magic of Flight**

Run time: 38 minutes

### **TITANICA**

Run time: 42 minutes

### **The Polar Express: An IMAX® 3D Experience**

10 a.m. session only, available

November 2-6, 9-13, 16-20, 23-24 and 30

December 1-4, 7-11 and 14-18

Run time: 95 minutes

## STEP 2 Choose your time.

Choose from two convenient weekday morning times:

**SESSION A** - 10 a.m.

**SESSION B** - 11:10 a.m.

## STEP 3 Book your experience.

Book your customized IMAX® experience by contacting The Henry Ford Call Center at 313.982.6001; press 1 for a group reservation specialist.

## STEP 4 Join any open session.

Your choice is already booked by someone else? Not a problem! You may join any session, any show, as long as there is room left in the theater.

A minimum of 30 people are required for a Teacher's Choice @ IMAX® screening. Payment of \$8 per person is required in full three weeks prior to the visit date, and payments are nonrefundable and nonexchangeable. Sessions are not private. Sessions are opened on a first-call, first-served basis. Once a film is booked, the show becomes open to other groups and the general public. Teacher's Choice @ IMAX® is not available on Saturdays, Sundays or holidays.