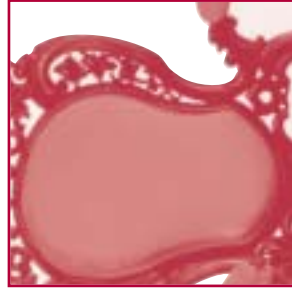


Choices & Challenges

Hot Topics Facing Curators and Archivists
October 8–10, 2004



A Symposium Presented by • Benson Ford Research Center • The Henry Ford • Dearborn, Michigan • With support from the Americana Foundation

SYMPOSIUM OVERVIEW

The 2nd Biennial Choices & Challenges National Symposium will bring together nationally prominent speakers with curators and archivists from history museums, historical societies and collecting repositories to focus on sharing best practices and encouraging collaboration. This symposium will take place October 8-10, 2004, at the *Benson Ford Research Center* of **The Henry Ford**, with support from the Americana Foundation. In addition to the formal plenary sessions, the format allows substantial time for informal conversation and optional tours of conservation labs, collections storage and exhibitions at **The Henry Ford**.

SYMPOSIUM SESSIONS & SPEAKERS

Thriving in the Digital World

In an age of virtual reality and pseudo-authentic immersion experiences, does presenting the real thing still matter? Under what circumstances is access to a virtual image as good as access to the original image, document or 3-dimensional artifact? In what different ways does it matter to the immediate audience, the researcher, the student, the staff and the public? How can historical organizations, be they archives or museums, use new media to serve their missions and their audiences?

Our two speakers, **Max Evans**, Executive Director, National Historic Publications and Records Commission, and **Steve Brier**, Co-Director, New Media Lab, and President, American Social History Project, Inc., City University of New York, bring a wealth of experience and a national perspective on the implications of digital media and the choices and challenges facing archivists and curators.

Who Owns What? Legal Contests Over Documents, Objects and Ideas

Issues of intellectual property and copyright seem to pop up out of nowhere and threaten to give us all nightmares.

In this confusing area of law, it can be hard to know what museum and archival professionals can and cannot do. The growing influence of the Internet and the digital world has made this area of law even more confusing. This session will discuss the following aspects of intellectual property law:

- Understanding fair use
- Rights of privacy and rights of publicity
- The Digital Millennium Copyright Act of 1998

Presenters will use relevant case studies and situational examples to help symposium attendees understand the application of these legal concepts.

Participating in this session are **Heather Briston**, University Archivist, University of Oregon, **Peter Jaszi, J.D.**, Professor of Law, American University, Washington, D.C., and **Susan Kornfield, J.D.**, Chair, Intellectual Property Practice Group, Bodman, Longley & Dahling, with **Bill Maher**, University Archivist, University of Illinois, as the session chairperson.

Career Paths: Recruitment, Education and Advancement in the Archival and Museum Professions

One of the responsibilities of any profession is to recruit talented new members to the profession, then provide them with proper training and educational opportunities to enter the field and advance within the profession, perhaps to a leadership role.

Speakers in this session will explore the challenges the archival and museum professions face in recruiting the next generation of archivists and curators, educating them appropriately, and developing and sustaining a corps of effective leaders. We will hear viewpoints from **Ildiko P. DeAngelis**, Director, Museums Studies Program, George Washington University, **Tim Ericson**, Professor, University of Wisconsin, Milwaukee, and **Philip Nowlen**, Director, Getty Leadership Institute, with chairperson **Beth Yakel**, Assistant Professor, School of Information, University of Michigan.

Preservation Strategies: Balancing Access, Use, Exhibition and Preservation

How do archives and museums balance collection preservation, access and use? How do institutions set priorities for employing their preservation resources? How are decisions made about the employment of reproductions or the conservation treatments necessary when a real artifact or document is to be used? From curators of heavy machinery to conservators of documents, the participants will explore strategic approaches to collections use and preservation.

In this session we will hear perspectives from panelists **Pete Daniel**, Curator, National Museum of American History, **Jan Paris**, Conservator for Special Collections, University of North Carolina-Chapel Hill, **Ann Russell**, Executive Director, Northeast Document Conservation Center, **Carl Schlichting**, Conservator, Vancouver, B.C, with chairperson **Barbara Appelbaum**, Partner, Appelbaum & Himmelstein, New York.

Summing Up

Ownership, preservation and program, replication and access, professional development — the symposium's speakers will have addressed perennial issues in light of current choices and challenges. What are we to take away from this symposium in terms of benefits to our work and our audiences? It will be the special charge of these two "summarizers" to enhance our collective learning by synthesizing the discussions and offering their insights, questions and conclusions.

Returning as summarizers from the inaugural Choices & Challenges symposium are **Christopher Bensch**, Director of Collections, The Strong Museum, and **John Fleckner**, Chief Archivist, National Museum of American History.

About The Henry Ford

The **Henry Ford** is the history destination that brings the American experience to life. With a rich and diverse offering of exhibits, demonstrations, programs and reenactments, **The Henry Ford** celebrates yesterday's traditions as well as today's innovations. *Henry Ford Museum* houses one of the largest collections of its kind ever assembled and showcases the people and ideas that have fired our imaginations and changed our lives. Spread over more than 90 acres, *Greenfield Village* comes alive with the sights, sounds and settings of America's past. Other attractions of **The Henry Ford** include the *Benson Ford Research Center* and the *Ford Rouge Factory Tour*.

About the Americana Foundation

The Americana Foundation, established by Adolph and Ginger Meyer, supports educational and advocacy programs that address the preservation of American agriculture, the conservation of natural resources, and the protection and presentation of expressions of America's heritage.

Symposium Location

The symposium will be held in the *Benson Ford Research Center* on the campus of **The Henry Ford**, located in Dearborn, Michigan. The *Benson Ford Research Center* opened to the public in 2002 and houses an open treasury of research, historical expertise and unparalleled collections documenting the American experience.



Cost

The registration fee is \$150 per person. A limited number of student registrations for \$75 is available to registrants with a valid student ID.

This fee includes all sessions, meals, (Friday dinner, Saturday continental breakfast, lunch, dinner, Sunday continental breakfast), and admission to *Henry Ford Museum* and *Greenfield Village*. This fee does not include travel costs or hotel accommodations, which are the responsibilities of the attendee. Early registration is encouraged. Registration will be confirmed via e-mail notification. The last day for registration is September 24, 2004. Cancellations received prior to September 24, 2004, will be refunded in full. No refunds will be made after this date.

Hotel Information

Special room rates have been secured at The Dearborn Inn (\$109 plus tax) and Best Western Greenfield Inn (\$72 plus tax). The addresses and telephone numbers for these hotels are listed below:

The Dearborn Inn
20301 Oakwood Blvd.
Dearborn, MI 48124
1-800-228-9200 or 1-313-271-2700

Best Western Greenfield Inn:

3000 Enterprise Drive
Allen Park, MI 48101
1-800-342-5802

These special rates apply to reservations made prior to September 24, 2004. Please specify the group name "Choices & Challenges Symposium" when making your room reservation.

Transportation

Limited shuttle service from either The Dearborn Inn or Best Western Greenfield Inn to **The Henry Ford** will be available. The Dearborn Inn is an easy walk from **The Henry Ford** campus.

REGISTRATION FORM

Name/ Title/Organization

Address

City

State

Zip

Business Phone

E-Mail Address

Vegetarian meal preference: Yes No

Registration Fee: \$150 per person
 \$75 per student (with valid student ID)

Method of Payment:

- Check (made payable to The Henry Ford)
- American Express
- Discover
- MasterCard
- Visa

Credit Card Information:

Card Number

Expiration Date

Name (as it appears on card)

Signature

Send your completed registration form and payment before September 24, 2004 to:

The Henry Ford
Attn: Marilyn Yee
P.O. Box 1970
Dearborn, MI 48121

Questions? Please call (313) 982-6100, ext. 2559
e-mail: MarilynY@TheHenryFord.org · Fax number: (313) 982-6245