



Henry Ford Museum
Greenfield Village
IMAX® Theatre
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Dear Old Car Festival Participant,

We look forward to your participation in the 2013 Old Car Festival here at The Henry Ford. The 63rd annual event will be held on September 7 & 8, 2013. We are excited to announce some new changes to our registration process.

The application and registration for the 2013 Old Car Festival will be significantly different than it has been in previous years. We have developed an online registration process, which will allow you as a participant to go to a specified website to create a registration profile and then register for the 2013 Old Car Festival. We will begin accepting registrations on **May 1, 2013** and will until **July 29, 2013**. Please see the attached information for registration procedures.

Once your application(s) has been processed, you will receive a confirmation directing you to updated information regarding parking and other participant logistics you will need to know. This will be emailed to the address you provide to us in your online registration.

As in previous years, you will receive the following benefits of participation that are a signature part of the experience here at The Henry Ford:

- Four (4) complimentary admission passes valid for Saturday, Sunday, and Monday. These passes are good for both Greenfield Village and Henry Ford Museum. **We will not be handing out any additional passes, so please plan accordingly.**
- Participants receive one additional pass for each additional vehicle they bring, for a maximum of 6 passes per participant. Again, we will not be handing out additional passes.
- Discount coupons for up to a total of four (4) additional Greenfield Village admissions in any combination of adult/youth may be purchased at a discounted price.
- Participants can get up to 4 discounted admissions for the Village or Museum on Saturday, Sunday, or Monday and 4 discounted ride pass wristbands for Saturday, Sunday, or Monday.
- Up to four (4) Village Ride Passes may be purchased at a discounted price.
- One dash plaque per participant.
- Extended hours at Greenfield Village on Saturday. Rides and food venues are also open for extended evening hours. Saturday night also features a concert of period music, dance, and entertainment.
- Saturday evening fireworks.
- Vehicles can be left on the grounds of Greenfield Village at all times on Saturday and Sunday.
- Close parking for trailers, motor homes, and modern vehicles with free shuttle service between Greenfield Village and the POEE registration area. There may be some changes to the parking area due to construction of the new Dearborn train station. Detailed updates will follow.

The registration fee to participate is \$25.00 for the first vehicle registered and \$5.00 for each additional vehicle with a cap of \$35.00 regardless of the number of vehicles entered. After your vehicle has been accepted, you will receive payment information.

We invite you to continue your support of our mission and your involvement in one of the most unique car shows in the country. If you have any questions regarding the payment process, please call 313-982-6100 extension 2086. Logistical questions about Old Car Festival weekend or the registration process may be directed to Creative Programs Registration at 313-982-6058 or participantinfo@thehenryford.org.

Thank you for your continued support of The Henry Ford.

Sincerely,

Jim Johnson
Senior Manager, Creative Programs