

## The Henry Ford - Building Stories: A Creative Writing Contest Official Rules

Sponsored by The Henry Ford, Dearborn, Michigan

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY. ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.**

The Henry Ford — Building Stories: A Creative Writing Contest (the “**Contest**”) is designed to encourage eligible U.S. school students (“**Entrant(s)**” or “**You**”) to engage students in the collections of The Henry Ford through the creative expression of writing. To celebrate Henry Ford’s 150th birthday, we’re inviting students from around the United States to create a story that celebrates the life, times and collections of Henry Ford, one of America’s greatest innovators. Judges will choose the winning entries, and prizes will be awarded in accordance with these Official Rules (the “**Rules**”).

- 1. Eligibility:** To be eligible to enter the Contest, an Entrant must: (a) be a legal resident of the U.S.; (b) be enrolled in a public, private, or parochial school (grades 3-12) or a homeschool (grades 3-12) in the United States (collectively, “**U.S. School(s)**”); and (c) have obtained a parent’s or legal guardian’s prior permission. Minors who enter must have the written consent of a parent or legal guardian in order to be eligible to receive any prizes, as described in Section 8 of these Rules. Contest is void in Florida, New York, Puerto Rico, U.S. territories and possessions, outside of the U.S., and where prohibited by law. Employees of **The Henry Ford** and their direct family members (spouses and siblings, parents and children and their spouses) are not eligible to participate in this Contest. Only one entry per person will be accepted.
- 2. Sponsor:** The Henry Ford, 20900 Oakwood Blvd., Dearborn, MI 48124. **Administrator:** The Henry Ford, 20900 Oakwood Blvd., Dearborn, MI 48124.
- 3. Agreement to Official Rules:** By participating in the Contest, Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and/or Administrator, which are final and binding in all matters related to the Contest. Whether an Entrant receives a prize is contingent upon fulfilling all requirements set forth herein.
- 4. Timing:** The Contest begins on **November 1, 2012, at 6:00:00 A.M.** Pacific Time (PT) Zone in the United States and ends on **February 15, 2013, at 11:59:59 P.M. PT** (“**Contest Period**”). All dates are subject to change.
- 5. How to Enter:** During the Contest Period, visit [thehenryford.org/buildingstories](http://thehenryford.org/buildingstories) and complete and submit the registration form, including a valid home address (P.O. Boxes are not permitted). Once you submit your registration form and Story by February 15, 2013, and meet the submission criteria, you will be entered into the Contest. By submitting your Story, you agree that your Story conforms to the Submission Criteria below and that Sponsor, in its sole discretion, may disqualify you from the Contest if it believes, in its sole discretion, that your Story fails to conform to the Submission Criteria.

**For all Entries:** Submitting Story constitutes Entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions, in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for contest or marketing purposes. If requested, Entrant agrees to sign documentation required for Sponsor or its designees to make use of the non-exclusive rights Entrant is granting to use the Story. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Story, which are disqualified.

- 6. Requirements:** The Story must meet the following criteria:
  - Title Page (Title, Name, School, Grade Level, Teacher’s Name)
  - Original Story related to theme of The Life, Times and Collections of Henry Ford

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- Word limit of a maximum of 1,000 words
7. **Judging:** Each Story will be evaluated and scored based on the following “**Criteria**”:

### **Evaluation Criteria and Weighting**

Projects will be judged on four categories:

- a) **Historical Accuracy** = 40% (Content and Ideas)
  - Writing has a central theme.
  - Writing is focused and contains relevant details (shows wide research and uses available primary sources).
    - Includes at least one of the four selected buildings.
    - Includes reference/involvement of Henry Ford, the person.
  - Story is historically accurate, places topic in historical context.
  - Development of ideas is specific and logical.
  
- b) **Responds Specifically and Thoughtfully to the Theme** = 20% points (Organization and Sentence Fluency)
  - Story clearly relates topic to the theme (The Life, Times and Collections of Henry Ford).
  - Writing has a strong beginning, middle and end; uses clear transitions and focused closure.
  - Story implements a variety of sentence structures.
  
- c) **Creativity and Originality** = 20% (Voice and Word Choice)
  - Writing engages audience in creative ways (applicant should look into other existing works on Henry Ford and develop Story in a distinctive manner).
  - Story is written for student's age-level audience.
  - Story uses purposeful word choices.
  - Story uses descriptive details and literary devices.
  - Story uses photographs from the collection of The Henry Ford or original, creative illustrations.
  
- d) **Clear and Effective Presentation of Ideas** = 20% (Conventions)
  - Story is word-processed.
  - Story uses correct grammar, capitalization, punctuation and spelling

Submissions will be divided into three “**Grade Groups**” for judging:

- Grades 3-5
- Grades 6-8
- Grades 9-12

### **Evaluation Judges**

Stories will be judged by The Henry Ford education staff and Teacher Fellows. Determinations of Judges are final and binding.

**Notification of Winners:** The Henry Ford will notify the winners by mail and/or email by May 15, 2013. Winning Entrants will be given ten (10) days to confirm their acceptance of the Prize. Winning Entrants must notify The Henry Ford by sending a confirmation email to Christopher Hemler at ChristopherH@thehenryford.org and completing and returning a signed affidavit of eligibility and a liability release form without modification. Should a winning Entrant decide to not accept the Grand Prize, the top-scoring First Prize winner will then be invited to accept the Grand Prize if he or she satisfies the requirements for receiving the Grand Prize.

The odds of winning are based solely on the number of entries received. If the winner cannot be reached or does not reply to the prize notification within ten (10) days, the prize will be forfeited and awarded to an alternate winning Entrant.

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**8. Prizes:**

**GRAND PRIZE:** ONE (1) student will be selected from the First Prize Finalists as the Grand Prize winner and have their story published on the website of The Henry Ford, in addition to ten (10) personal copies of the published book. Winner may choose to forfeit any elements of prize, but no substitutions or cash equivalent will be provided for prize elements voluntarily forfeited. Approximate Retail Value ("ARV"): \$50. Limit: One (1) Contest prize per person.

**FIRST PRIZES:** THREE (3) students will receive a \$500 gift card to The Henry Ford. One First Prize Finalist will be awarded for each Grade Group: 3-5, 6-8, 9-12. ARV: \$500. Odds of winning a prize depend on the number of eligible entries received during the Contest Period. Limit: One (1) Contest prize per person.

**SECOND PRIZES:** THREE (3) students will receive a \$250 gift card to The Henry Ford. One Second Prize Finalist will be awarded for each Grade Group: 3-5, 6-8, 9-12. ARV: \$250. Odds of winning a prize depend on the number of eligible entries received during the Contest Period. Limit: One (1) Contest prize per person.

For all prizes: Prizes are nontransferable and no substitution will be made unless Sponsor, in its sole discretion, determines otherwise. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use.

9. **Release:** By receipt of any prize, the applicable winner agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/contest agencies and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.
10. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impair the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other contest or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Privacy Notice:** **The Henry Ford** collects personal data when you enter this promotion. Entering the promotion online constitutes your permission for **The Henry Ford** to maintain this data. This data is collected to maintain a record of those who have entered the promotion, to ensure contact with potential winners and for marketing purposes in accordance with **The Henry Ford's** Privacy Policy, which can be found at <http://www.thehenryford.org/privacy.aspx> .
12. **Liability and Responsibility:** Entrants agree to abide by the terms of these Official Rules and by the decisions of **The Henry Ford**, which are final on all matters pertaining to this Contest. All federal, state and local laws and regulations apply. This Contest is void where prohibited by law. Winners are responsible for any taxes due on prizes. Entries are subject to verification and will be declared invalid if forged or falsified in any way. Each prize winner will be required to complete and return an Affidavit of Eligibility and Liability Release and, where legal, a Publicity Release Form within seven days of receipt or else their prize may be forfeited and awarded to an alternate.

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13. **Website:** **The Henry Ford** shall have no liability for entries that are corrupted or otherwise not received correctly or for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment or software, for failure of email, or for technical problems or traffic congestion on the Internet or at any website or any combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the promotion. The Henry Ford disclaims all responsibility for lost, late or misdirected entries. The Henry Ford reserves the right, at its sole discretion, to cancel or suspend the Internet portion of this Contest should a virus, bug, tampering, unauthorized intervention, technical failures or any other cause beyond the reasonable control of **The Henry Ford** corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, **The Henry Ford** reserves the right to seek remedies and damages to the fullest extent of the law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are forged or falsified in any way.
14. **Disputes:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
15. **WINNER'S LIST:** You may request a list of winners after **August 1, 2013**, but before **January 1, 2014**, by sending a self-addressed, stamped envelope to:  
The Henry Ford  
Education Department  
20900 Oakwood Boulevard  
Dearborn, MI 48124