

the  
Henry  
Ford

Take it forward.™

# Corporate Membership

## MISSION

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to shape a better future.

## VISION

The Henry Ford will be a nationally recognized destination and force for fueling the spirit of American innovation and inspiring a can-do culture.

Gain **perspective**.  
Get **inspired**.  
Make **history**.

[thehenryford.org](http://thehenryford.org)

## Maximize your employees' potential.

Give them access to powerful ideas and perks like free admission and pride in knowing their company is making a difference.

## What venue speaks to you?

### Henry Ford Museum®

From race cars to freedom rides, modular houses to microprocessors, experience breakthroughs big and small that have made our world what it is today.

### Greenfield Village®

Step into the sights, sounds and sensations of 300 years of American life. Spend a day in the place where yesterday feels like right now — and prepare for the present never again to feel quite the same.

### Ford Rouge Factory Tour

Beyond the awe-inspiring sweep, scale and action of the real-life factory floor where the Ford F-150 is made, get set for some eye-opening encounters with the technology of tomorrow — today.

### The Henry Ford IMAX® Theatre

Let the spellbinding power of Michigan's largest 2D/3D movie screen sweep you into the latest Hollywood blockbusters as well as one-of-a-kind documentaries.

## Corporate Membership Levels/Benefits

Partner Level	Local Contributor	Talent Investor	Community Investor	Executive/VIP
Primary benefit	Networking	Enhanced employee benefits	Employee benefits and community support	Corporate entertaining
Recommended business size	Small, 1-100 employees	Midsize, 100-350 employees	Large midsize, 350-750 employees	Large, 750+ employees
Corporate member annual pass with historic rides	2	4	6	8
Employee discount on basic memberships and admission	10%	10%	10%	15%
Discount on special event tickets	▪	▪	▪	▪
Donor publication/donor boards	▪	▪	▪	▪
Executive invitations to President's Dinner		▪	▪	▪
VIP parking in Eagle Tavern lot		▪	▪	▪
Field trip for 125 students			▪	
Discounts on private events at The Henry Ford				▪
Tickets to Local Roots dinner of choice (gift card)				4
Table for 8 at one Local Roots dinner of choice				▪
VIP tour				▪
Fee	\$1,500	\$3,500	\$7,500	\$15,000

For more information on how to partner with The Henry Ford, please contact:

**Nicki Sharer**

Senior Account Executive,  
Corporate Engagement  
313.982.6048  
nickis@thehenryford.org



# Corporate Membership Application

We wish to join/renew as a corporate member of The Henry Ford at the following level:

- \$15,000  
Executive/VIP  
(Receives 8 Annual Member Passes)
- \$7,500  
Community Investor  
(Receives 6 Annual Member Passes)
- \$3,500  
Talent Investor  
(Receives 4 Annual Member Passes)
- \$1,500  
Talent Contributor  
(Receives 2 Annual Member Passes)

All memberships good for 12 months from date of joining or renewing.

In addition to your transferable membership passes, you will receive via email a 10% Corporate Discount Coupon to be uploaded to your company's intranet for your employees.

**Payment** (check one)

- Check
- AmEx
- Visa
- MasterCard
- Discover

Make checks payable to The Henry Ford.

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Company Name** (as you prefer to be publicly recognized for your generosity)

\_\_\_\_\_

**Company Contact** (please provide email address so we can contact you about special offers, free tickets, etc.)

Mr., Ms., Mrs. (circle one) \_\_\_\_\_

Title \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Four ways to join!**

Please contact Nicki Sharer by:



**email**  
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