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TITANIC QUICK FACTS AND TRIVIA

Titanic: The Artifact Exhibition Opens at The Henry Ford, March 31,
Commemorating the 100th Anniversary of the Ship's Ill-Fated Voyage

On Board Titanic

- The cost of a first-class ticket on *Titanic* to New York was \$2,500, approximately \$57,200 today. The most expensive rooms were more than \$103,000 in today's currency.
- A third-class ticket at *Titanic* cost \$40, which is approximately \$900 in today's currency. Up to 10 people resided in third-class rooms. The rooms were divided by male and female often times splitting families.
- First-class passengers had the luxury of paying for their leisure while on board: a ticket to the swimming pool cost 25¢, while a ticket for the squash court (as well as the services of a professional player) cost 50¢.
- Sixty chefs and chefs' assistants worked in the *Titanic's* five kitchens. They ranged from soup and roast cooks to pastry chefs and vegetable cooks. There was a kosher cook, too, to prepare the meals for the Jewish passengers.
- *Titanic* had its own newspaper, the *Atlantic Daily Bulletin*, prepared aboard the ship. In addition to news articles and advertisements, it contained a daily menu, the latest stock prices, horse-racing results, and society gossip.
- There were only two bathtubs for the more than 700 third-class passengers aboard the Ship. The forward part of the boat deck was promenade space for first-class passengers and the rear part for second-class passengers. People from these classes thus had the best chance of getting into a lifeboat simply because they could get to them quickly and easily.

Disaster Strikes

- Even if all 20 lifeboats had been filled to capacity, there would only have been room in them for 1,178 people.
- At first most of the passengers did not believe *Titanic* was really sinking, hence the low number of 19 aboard the first lifeboat, even though it could carry 65.
- *Titanic* was one of the first ships in distress to send out an "SOS" signal; the radio officer used "SOS" after using the traditional code of "CQD" followed by the ship's call letters.
- Dorothy Gibson, a 28-year-old silent screen actress, was the resident movie star for *Titanic*. She would later star in *Saved from the Titanic*, a movie made one month after the disaster. Her costume was the dress she wore on the night of the sinking.
- Tennis player R. Norris Williams and his father, Charles D., felt it was too cold to remain out on deck as the ship went down, so they went into the gym to ride the exercise bikes.
- At the time of *Titanic's* destruction, the temperature of the water was only 28°F (-2°C). Most of those struggling in the water in their life jackets would have succumbed to hypothermia, while others may have had heart attacks.

The Aftermath

- Initial headlines of the *Titanic* disaster claimed all passengers survived and the ship was being towed to land.

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- The White Star Line was not blamed for *Titanic*'s sinking because the Board of Trade feared that this would result in lawsuits that would hurt the line's profits, damage the reputation of British shipping, and cause thousands of customers to switch to German or French liners.
- No skeletons remain at the wreck site. Any bodies carried to the seabed with the wreck were eaten by fish and crustaceans.
- In the 1898 novel *Futility*, 14 years before the sinking of *Titanic*, Morgan Robertson penned a fictitious tale about a ship named *Titan*, which collide with an iceberg. Some of the uncanny similarities between the book and the *Titanic* disaster include the month (April), the length of the ship (*Titanic* 882.5 feet, *Titan* 800 feet), and the number of passengers on board (*Titanic* 2,200; *Titan* 2000).

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About The Henry Ford

The Henry Ford, in Dearborn, Michigan, is the world's premier history destination and a National Historic Landmark that celebrates American history and innovation. Its mission is to provide unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Its purpose is to inspire people to learn from these traditions to help shape a better future. Five distinct attractions at The Henry Ford captivate more than 1.5 million visitors annually: Henry Ford Museum, Greenfield Village, The Ford Rouge Factory Tour, The Benson Ford Research Center and The Henry Ford IMAX Theatre. The Henry Ford is also home to Henry Ford Academy, a public charter high school which educates 485 students a year on the institution's campus and was founded in partnership with The Henry Ford, Ford Motor Company and Wayne County Public Schools. For more information please visit our website thehenryford.org.

RMS Titanic, Inc. and Premier Exhibitions, Inc. (NASDAQ: PRXI)

Titanic: The Artifact Exhibition is produced by RMS Titanic, Inc. a wholly owned subsidiary of Premier Exhibitions, Inc. RMS Titanic, Inc. is the only company permitted by law to recover objects from the wreck of the Titanic. The Company was granted Salvor-in-Possession rights to the wreck site of Titanic by a United States federal court in 1994 and has conducted eight research and recovery expeditions to *Titanic* rescuing more than 5,500 artifacts. The Company recently completed its eighth and most ambitious mission to the wreck site of *Titanic* in summer of 2010. For the first time in history, RMS Titanic, Inc. alongside the world's top oceanographic agencies set out to map the entire wreck of *Titanic* with the hopes of raising the Ship virtually for future generations.