



Ford Rouge Factory Tour

The *Ford Rouge Factory Tour* is a five-part adventure where visitors see how cutting-edge environmental practices and industrial innovation mesh to create one of the world's most enlightened and forward-looking factories.

This visionary manufacturing facility is a one-of-a-kind setting for private or semi-private function incorporating a fully interactive experience into your event. All events include the five signature elements of America's greatest manufacturing experience:

- A three-screened film about the ideas that gave birth to the Rouge Plant and its unique role in American history.
- A 360-degree, multi-sensory presentation where visitors experience the full gamut of the factory's sights, sounds and sensations.
- An observation deck to view the highlights of the environmentally enlightened facility.
- An in-depth tour of the Final Assembly from an elevated walkway at the Dearborn Truck Plant.
- The Legacy Gallery, where guests see some of the Rouge's legendary vehicles.

Morning Event

Private breakfast with semi-private tour for up to 150 guests.

- Start times from 7:00am to 8:45am.
- Facility fee, \$900-\$3,500 (varies by start time and guest count).
- Creative meeting space can be arranged for groups of 75 or fewer.
- Transportation not included.

Evening Event

Exclusive use of the *Ford Rouge Factory Tour* for private tours of up to 300 guests.

- Private events start at 5:30pm. Catered functions begin at/after 6:30pm.
- Facility fee, \$3,000-\$5,000 (varies by start time and guest count).
- Dinner service, capacity is 100 guests seated, 300 guests strolling.
- Transportation not included.
- Theater-style meeting space available.

All-Day Event

Exclusive private use of *Ford Rouge Factory Tour* for the day for up to 1,350 guests.

- Facility Fee, \$12,000.
- Facility rental from 9:00am to 5:00pm (can be extended for additional fee).
- Includes *Ford Rouge Factory Tour* buses departing from *Henry Ford Museum* or alternate single location (see sales rep for details).
- Food and beverage arrangements available.