

The Henry Ford, Dearborn, Michigan

More than 80 years ago, The Henry Ford was formally dedicated by its founder Henry Ford and his friend and mentor, Thomas Edison. The institution opened in 1929 as a school and was driven by Ford's belief that the genius of the American people was not being taught in textbooks.

Today, The Henry Ford, in Dearborn, Michigan, is an internationally-recognized cultural destination that brings the past forward by immersing visitors in the stories of ingenuity, resourcefulness and innovation that helped shape America. This national historic landmark has five unique venue attractions, an on-site high school, and nationally-recognized programming and signature events. The Henry Ford's unparalleled collection and expertise furthers its position as a global resource for American history and innovation.

The Henry Ford's mission is to provide unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation with a purpose to inspire people to learn from these traditions to shape a better future.

The Henry Ford's Archive of American Innovation holds some of the most significant objects and documents that further represent that can-do spirit including Thomas Edison's Menlo Park Laboratory, The Wright Brothers' Home & Bicycle Shop, Buckminster Fuller's Dymaxion House, one of Steve Jobs' and Steve Wozniak's 1976 Apple-1 computers and Henry Ford's Quadricycle.

Five distinct attractions at The Henry Ford captivate and inspire more than 1.6 million visitors annually.

Henry Ford Museum showcases the American ideas and innovations, technological and social, that have fired our imaginations and changed our lives. Here, visitors explore the first 40 years of flight, browse through the world's premier automotive collection, walk past an array of presidential limousines including the one in which John F. Kennedy was assassinated and see an unparalleled collection of artifacts representing powerful change such as the bus on which Rosa Parks took a stand for Civil Rights, the camp bed George Washington used during his tour of Revolutionary War sites and the chair in which Abraham Lincoln was sitting the night he was shot.

Greenfield Village visitors experience 300 years of American history through 83 authentic, historic structures, four living history farms, historic rides such as authentic Model Ts and nationally-renowned artists creating one-of-kind 19th- and 20th-century pieces in pottery, tin and glass. While it is filled with amazing authentic structures such as Henry Ford's childhood home and Thomas Edison's Menlo Park laboratory, Greenfield Village is also home to nationally-renowned programming including our signature Halloween and Holiday Nights programs.

MISSION

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to shape a better future.

VISION

The Henry Ford will be a nationally recognized destination and force for fueling the spirit of American innovation and inspiring a can-do culture.

Gain **perspective**.
Get **inspired**.
Make **history**.

thehenryford.org

The Ford Rouge Factory Tour, a joint partnership between The Henry Ford and Ford Motor Company, offers visitors the opportunity to tour the rich history of the Rouge, the birthplace of the Model A, the V-8, Mustang and the Thunderbird while bearing witness to the future of manufacturing through the assembly of the new F-150.

The Henry Ford IMAX® Theatre is the largest IMAX theatre in the state of Michigan with a screen six stories high and eight stories wide.

Benson Ford Research Center is open to the public and its holdings include the historical records and photographs of Ford Motor Company and The Henry Ford, the Henry Austin Clark, Jr., Automotive History Collection, and other major artifacts in automotive, industrial, social and cultural American history. Its collections form an unparalleled resource documenting the American experience.

The Henry Ford is also home to **Henry Ford Academy**, a public charter high school founded in partnership with Ford Motor Company and Wayne County Public Schools, which educates 485 students a year on our campus.

In 2010, The Henry Ford created and released to the public, **OnInnovation.com**, an online, content-rich educational initiative that features the oral histories of some of the greatest innovators living today including Steve Wozniak, Pierre Omidyar, Bill Gates, Elon Musk and Lyn St. James. This interactive and inspirational resource tool for educators, students and life-long learners, stimulates creative and imaginative thinking and promotes the development of human potential.

In 2014, The Henry Ford premiered its first-ever national television series, *The Henry Ford's Innovation Nation*. Hosted by news correspondent and humorist, Mo Rocca, this weekly half-hour show airs Saturday mornings on CBS. *The Henry Ford's Innovation Nation* showcases present-day change-makers who challenge themselves to think differently and create new, innovative solutions for a better future. In addition, each episode highlights The Henry Ford—its artifacts, unique visitor experiences and its unparalleled expertise.

For more information about The Henry Ford, please visit our website, www.thehenryford.org

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