

The image shows a large audience seated in a theater at night, looking towards a large curved screen. The screen displays the text 'SEE MORE', 'HEAR MORE', and 'FEEL MORE' in white circles. The Henry Ford logo is in the top left corner.

the
Henry
Ford[®]

Teacher's Choice at IMAX[®]

YOU RUN THE SHOW!

At The Henry Ford, we think teachers should “run the show.” That’s why we’re offering your school or youth group the chance to customize an IMAX[®] experience with your choice of morning programming. Choose your movie. Choose your time. It’s that simple and requires no additional fee!

Choose an educational film during two morning showtimes for the ultimate IMAX[®] field trip — at no additional cost.

BOOK YOUR TRIP NOW!

Teacher’s Choice at IMAX[®] Spring Session runs through June 12, 2015. Films and times are booked on a first-call, first-served basis. Registration NOW OPEN!

See back panel for details on booking your trip.



Booking your Teacher's Choice at IMAX® field trip

STEP 1 Choose your film.

Choose from this list of great new films and classic educator favorites for just \$8 per person (30 people minimum are required to open a new time slot).

D-DAY 3D: Normandy 1944

Run time: 45 minutes

Everest

Run time: 48 minutes

Flight of the Butterflies 3D

Run time: 45 minutes

NEW! - Humpback Whales (Opens Feb. 13)

Run time: 45 minutes

Island of Lemurs 3D

Run time: 40 minutes

Jerusalem

Run time: 45 minutes

Lewis & Clark: The Great Journey West

Run time: 46 minutes

NASCAR 3D

Run time: 48 minutes

Penguins 3D

Run time: 48 minutes

Rocky Mountain Express

Run time: 48 minutes

NEW! - Secret Ocean 3D (Opens Feb. 27)

Run time: 45 minutes

The Magic of Flight

Run time: 38 minutes

TITANICA

Run time: 42 minutes

STEP 2 Choose your time.

Choose from two convenient weekday morning times:

SESSION A - 10 a.m.

SESSION B - 11:10 a.m.

STEP 3 Book your experience.

Book your customized IMAX® experience by contacting The Henry Ford Call Center at 313.982.6001; press 1 for a group reservation specialist.

STEP 4 Join any open session.

Your choice is already booked by someone else? Not a problem! You may join any session, any show, as long as there is room left in the theater.

A minimum of 30 people are required for a Teacher's Choice @ IMAX® screening. Payment of \$8 per person is required in full three weeks prior to the visit date, and payments are nonrefundable and nonexchangeable. Sessions are not private. Sessions are opened on a first-call, first-served basis. Once a film is booked, the show becomes open to other groups and the general public. Teacher's Choice @ IMAX® is not available on Saturdays, Sundays or holidays.