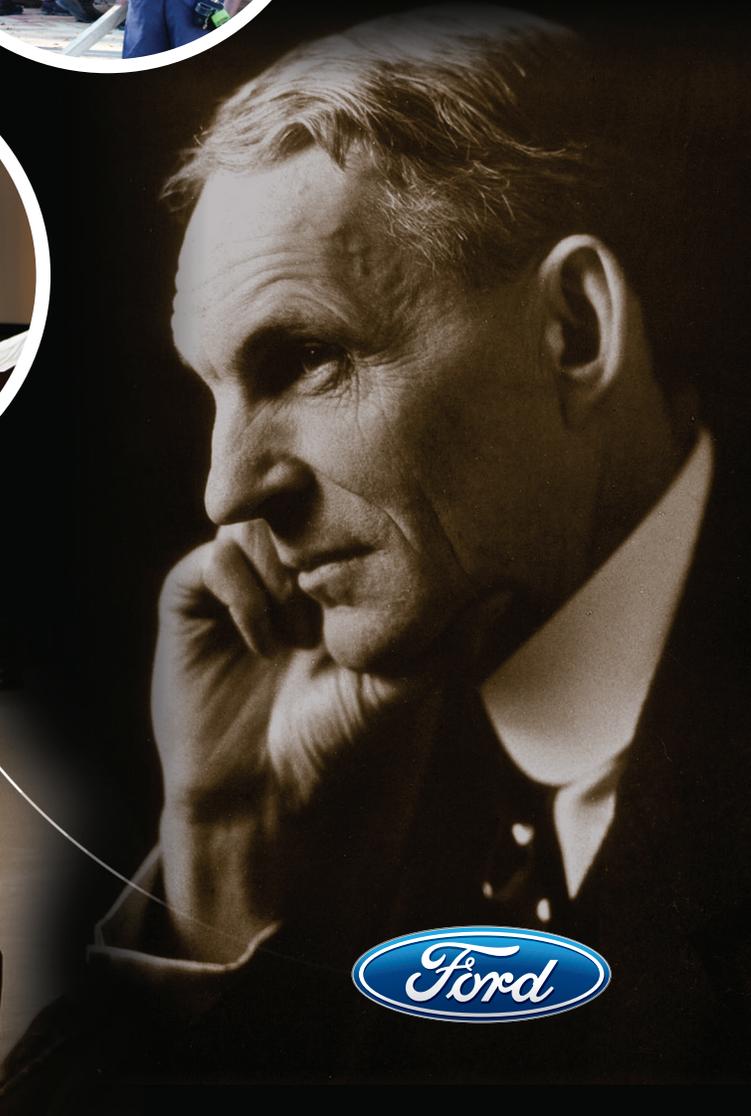


DRIVE COMMUNITY



A message from

FORD MOTOR COMPANY FUND PRESIDENT

For 110 years, innovation has been a driving force behind Ford Motor Company. Perhaps more than anyone, our founder Henry Ford knew the importance of stretching boundaries, breaking new ground and creating products that not only improve business, but move society forward. As we celebrate the 150th anniversary of Henry Ford's birth, we remember that the Model T, moving assembly line and \$5 workday all contributed to changing people's lives and advancing the ways we work and play. Henry Ford also understood that his company was only as strong as the communities where his employees and customers lived and worked.

That philosophy was passed down to his grandson, Henry Ford II, who founded Ford Motor Company Fund more than 60 years ago for "the alleviation of want and human suffering and the betterment and improvement of mankind."

In the 21st century, Ford Fund still is working to make the world a better place.

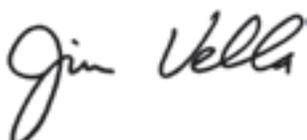
Funded by Ford Motor Company profits, Ford Fund has supported thousands of programs that strengthen communities and improve quality of life. In 2012 Ford Motor Company Fund awarded \$21.6 million in grants to U.S.-based nonprofit organizations. Direct corporate contributions were responsible for an additional \$8.5 million for a total of \$30.1 million. Yet we know that it's not just dollars, but also time, energy and know-how that are needed to turn caring thoughts into committed and positive action that makes a lasting difference.

We do that with education as a cornerstone. Ford Fund continues to lead in the development of school programs, such as Ford Next Generation Learning, that help students sharpen the skills needed to succeed in the workplace of the future. We provide Blue Oval Scholarships to help deserving young people achieve their dreams. We offer the Ford Driving Skills for Life program to help keep teen drivers safe behind the wheel. Ford Fund also sponsors educational activities at museums, zoos and other cultural institutions that take learning from the classroom into the real world.

Ford employees are active members of their communities and build on the company's legacy of service through the Ford Volunteer Corps. During 2012 25,000 Ford employees, retirees and dealers put their hands and their hearts to work on six continents.

Ford Fund reached out to create new partnerships with nonprofits in places such as China and India for clean water projects and school renovations. And in Detroit, we announced a \$10 million, five-year project to stabilize and empower a key neighborhood close to our corporate headquarters.

Around the world, the people of Ford share a commitment to community that is instilled in the very heart of our company. From the design studio to the factory floor and the dealer showroom, Ford Motor Company is delivering great products for its customers. Through Ford Motor Company Fund and Community Services, Ford and its employees are driving a brighter future by working to create a better world for all of us.



Jim Vella, President

Ford Motor Company Fund
and Community Services



2012 FORD MOTOR COMPANY FUND CONTRIBUTIONS

Community Life	\$10,800,000
Education (includes K-12 and higher education)	8,000,000
Driving Safety	2,800,000
Total	\$21,600,000

2012 FORD MOTOR COMPANY CONTRIBUTIONS

Donations from Ford Motor Company that are administered through Ford Motor Company Fund and Community Services	\$6,100,000
Other Company Donations	2,400,000
Total	\$8,500,000

COMMUNITY LIFE



The building blocks to a better world must include the basics, such as food, shelter and safety, but Ford Fund knows it must Go Further to help maintain and improve the quality of life in our communities. Here are more ways we're investing in a brighter future.

Ford Operation Brighter Future – Detroit is a \$10 million investment in education, jobs and community expansion including the new **Ford Resource and Engagement Center** in southwest Detroit. Ford Fund also is providing funding for youth recreation and summer employment programs, and helping beef up the city's police and emergency vehicle fleet.

Ford Motor Company and Newman's Own® Inc. have partnered for 12 years with Feeding America to donate Ford refrigerated trucks filled with Newman's Own food products. The **Partnership for Hunger Relief** has donated 107 Ford trucks and vans to Feeding America food banks to deliver nutritious perishable foods across more than 8 million miles. Ford also has a growing network of **Ford Mobile Food Pantries** featuring Ford Transit Connect vans that provide food banks added flexibility.

Ford and the American Red Cross have a relationship that stretches back over 30 years, and in 2012 announced a \$1 million pledge for disaster relief and support for the Armed Forces. As part of the **Red Cross Disaster Responder Program**, Ford provides funding before a disaster strikes that allows the Red

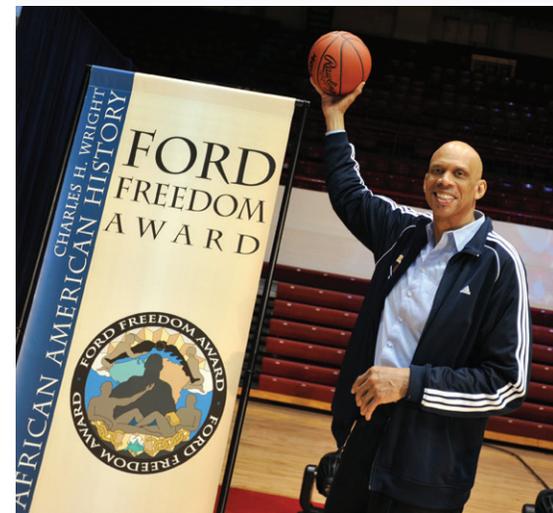
Cross to immediately respond to disasters of all sizes. Ford Fund supported relief efforts following Hurricane Sandy, tropical storms in Florida and wildfires in Colorado. Ford also supports the **Red Cross Service to the Armed Forces Program**, providing 200 Blue Oval Scholarships for veterans and their families to receive certified nurse-assistant training for careers in health care.

Ford has supported veterans and military personnel since 1922 when Henry Ford organized a caravan of 50 Ford Model T's to transport disabled veterans to their convention. More than 90 years later, the partnership between Ford and Disabled American Veterans (DAV) remains strong. In 2012 Ford Fund provided a \$200,000 grant for the purchase of eight vehicles for the **DAV Transportation Network**, bringing to 164 the number of Ford vehicles purchased for its fleet for transporting disabled veterans to medical appointments. Ford also contributes to DAV's student volunteer scholarship program and Winter Sports Clinic. Ford Fund also sponsored **Honor Flights** to take World War II veterans to the World War II Memorial in Washington, D.C.

Ford Freedom Award honors distinguished African Americans who dedicated their lives to improving their community and the world. Basketball great Kareem Abdul-Jabbar was the 2012 Ford Freedom Award Scholar. The annual event also features an essay contest for students with savings bonds for the winners.

"Ford is one of our nation's great institutions, and for 90 years they've honored the brave heroes who have sacrificed for our nation. There is something uniquely American about the commitment and loyalty they've shown our cause, and we're grateful for our partnership, which has made a difference for generations of veterans and their families."

– Arthur H. Wilson
DAV National Adjutant



EDUCATION



For more than 60 years education has been a central theme at Ford Fund. We support programs such as Spark!Lab at the Smithsonian that challenge students to create, collaborate and invent through activities that combine math, science and the arts. Our \$500,000 investment in the expansion of the Spark!Lab program will help drive innovation and a brighter future for the next generation, as well as business and the community.

Our goal is similar with the thousands of **Blue Oval Scholarships** that Ford Fund provides annually; the five innovation-themed **Henry Ford Academy** schools – from elementary through high school – that we support through the Henry Ford Learning Institute; and our signature programs in education.

Ford Next Generation Learning (Ford NGL) is an outstanding example of innovation in education. This forward-thinking, nationally recognized program brings together educators, businesses and community leaders to reinvent high school education. The Ford NGL framework provides proven practices to aid communities in creating career-themed academies within existing public high schools. These academies provide students with essential skills in fields such as business, engineering and environmental sciences, and help meet the needs of the local work force and economic development. In 2012 there were 70,000 academy students in Ford NGL communities in California, Florida, Illinois, Kentucky, Pennsylvania, Tennessee and Washington. Since 2004 Ford NGL has reached more than 300,000 students in 27 states.

The **Ford College Community Challenge (Ford C3)** is a grant competition for universities and colleges to develop student-led programs that address pressing community needs around the theme “Building Sustainable Communities.” Grants of \$50,000 have been awarded to a variety of universities including Carnegie Mellon, Purdue, Howard and Georgia Institute of Technology.

Ford Fund provided more than \$1 million in **Blue Oval Scholarships** in 2012. Over the years, thousands of students have received the awards through competitions, such as the **Heart Behind the Oval Community Challenge** and the **Ford Fund / Detroit Free Press Journalism Scholarship**, or through organizations such as the Hispanic College Fund, the American Indian College Fund, the United Negro College Fund, Society for Automotive Engineers Educational Foundation and National Future Farmers of America Foundation.

Introduced in 2012, **Ford Driving Dreams Tour** is promoting on-time high school graduation and college enrollment in Irving, Texas, through a number of programs including an essay and video competition asking students to describe what drives their dream. The program also includes peer-to-peer support programs and college scholarships.

Ford Community Corps works with partner universities in southeast Michigan to empower students to develop and implement solutions to nonprofit needs using student expertise. Students gain valuable hands-on experience in their field of study, and nonprofits benefit from the students’ expertise and academic knowledge.

“The framework developed by Ford Next Generation Learning was a key tool in helping the Nashville community develop a plan for high school transformation. Then, we relied on the excellent Ford NGL national network of experts and other experienced communities to help us make our plan a reality. The help from Ford NGL was critical to our success at every step.”

*– Sydney Rogers
Executive Director
Alignment Nashville*



DRIVING SAFETY



From busy highways to quiet byways, the person behind the wheel is a key player for keeping our loved ones safe on the road. There is no substitute for experience, and Ford Motor Company Fund has created innovative ways to assist new drivers in developing essential skills to help keep them safe.

The award-winning **Ford Driving Skills for Life (Ford DSFL)** is the most comprehensive program of its kind in the U.S. according to the Governors Highway Safety Association (GHSA). Since Ford DSFL's launch in 2003, hundreds of thousands of high school students have gained valuable experience on the program's ride-and-drive course, in custom-tailored school events or on its interactive website.

Traffic crashes are the No. 1 killer of American teens aged 15-19 according to government statistics. To help reduce these tragedies, Ford, GHSA and a panel of safety experts designed Ford DSFL to strengthen skills in four key areas shown to be major contributors to teen driving accidents: hazard recognition, vehicle handling, distracted driving, and speed and space management.

During the 2012 Ford DSFL National Tour, more than 9,000 students and parents received hands-on driving instruction in Alaska, Arizona, Idaho, Illinois, Michigan, Montana, Ohio, Oregon, Puerto Rico, Tennessee and Washington, as well as Vancouver, Canada. Ford DSFL hosted assemblies and safe driving activities at more than 175 high schools.

Ford DSFL will Go Further in 2013 as the program marks its 10th anniversary and

adds visits to California, Oklahoma, Texas and Virginia.

In Illinois Ford DSFL is part of **Operation Teen Safe Driving**, which has helped reduce teen traffic fatalities by nearly half since 2007. **Strive 4 A Safer Drive** is a Michigan-based, teen-led safety initiative that is modeled after the Illinois program.

Reducing traffic fatalities and injuries also is a key mission in Ford's global markets. Ford DSFL has been adapted to help drivers of all ages around the world deal with various road conditions specific to their locations. Ford DSFL trained 13,500 drivers in 2012 across Asia and in South Africa, and more than 63,000 people have been trained there since the program was introduced in 2007.

The program was launched in United Arab Emirates in the Middle East in early 2013.

When the message involves safety, Ford goes the extra mile. Ford DSFL reached more than 10 million viewers on "The Price is Right" TV show – including donating a hands-on driving clinic for the high school of a lucky teenager.

Ford DSFL tapped into some of Hollywood's star power with a safe driving session at Variety's Power of Youth event in Los Angeles, and launched an interactive learning game, developed by Michigan State University students, on the Ford DSFL website.

As one of the world's largest auto manufacturers, Ford cares about everything that impacts automotive safety.

"Ford's commitment to partnering with states on teen driver education remains unprecedented. With state and federal highway safety funding continuing to be limited, Ford's support is increasingly critical."

*– Kendell Poole
GHSA Chairman*

"Thank you all so much. I had a great time and learned some important driving tips. The Mustangs were really fun and the groups were sized perfectly. Thank you."

*– Dallas Wright
participant
Ford Driving Skills for Life*



HELPING HANDS



Ford and its employees tackle business challenges every day with skill, dedication and smarts. And they tackle the challenge of creating a better world in the same way. That job takes an energized, caring army of people working together. It takes the **Ford Volunteer Corps**.

The Ford Volunteer Corps was formed in 2005 by Executive Chairman Bill Ford in response to the devastating Indian Ocean tsunami. Since then the program has expanded and unified the company's extensive global network of volunteer and community service activities.

Ford Volunteer Corps recruits employees, retirees and dealers across six continents to support initiatives that help build stronger communities. In 2012 25,000 Ford employees participated in 1,350 projects in 29 countries – the equivalent of a \$3 million investment. Their work touched more than 1.5 million lives.

We call it MODEL Teams, and like the Ford Model T of yesteryear, this model is drawing a lot of attention and making a difference in people's lives.

When faced with the question of how to coordinate thousands of people working in every corner of the world, Ford developed cutting-edge software and a unique computer-based volunteer management system. This program is used to register employees, interface with nonprofit partners on their needs, and keep track of the good work of Ford in the community.

Ford volunteers are busy throughout the year, but on four **Ford Accelerated Action Days** MODEL Teams of employees in the U.S.

focus on specific, urgent community needs identified by nonprofit agency partners. These four days concentrate on children and families, hunger relief, community building and the environment.

Ford Fund provides grants for many of the projects to cover the hammers and rakes, nails and paint, plants, food and other materials needed to complete the projects.

The year's major focus was **Ford Global Week of Caring** in September. In 2012 Ford volunteers repaired schools in Australia and South Africa, helped out at orphanages in India, served meals at a homeless shelter in Canada, created clean water projects in China and Indonesia, and worked on environmental conservation projects in the United Kingdom. Ford Volunteer Corps tackled 268 community service projects in that one week of community service.

Ford Volunteer Corps also organizes collection drives to Go Further in support of communities and people in need. Ford employees collect diapers and baby formula, winter coats and jackets, and staff an annual Green Days collection of unused electronic equipment for environmentally safe disposal.

So at Ford Fund, it's not just giving money, but the giving of our hands and hearts that all come together to make a difference in the world around us.

"It always starts out that we are there to help them and we all walk away with such full cups and deep emotions of how blessed we truly are. Another day I have been humbled beyond words, and I am very thankful I work for a company that gives me the opportunity to share with others."

– Paul Pitzer

Ford volunteer

Nashville Business Center



MAKING A WORLD OF DIFFERENCE

Ford and its employees have global reach and a global vision to create a better world for more people in more places. In addition to support provided by Ford Fund, Ford Motor Company and its employees and dealers make direct donations to many nonprofit organizations that are working to improve life in their corner of the world.



Ford Fund partners with GlobalGiving Foundation to make an impact in countries such as China and India with a variety of community projects.

For example, Ford is investing in India to make a meaningful difference in the lives of rural women and school children in villages surrounding its manufacturing operations. The efforts include school renovations and programs to boost skill development among women.



Ford Motor Company sponsored a nine-month pilot program, **Sustainable Urban Mobility with Uncompromised Rural Reach**, that helped pregnant women overcome geographical and technological barriers preventing them from receiving adequate healthcare. Hand in Hand India, a nonprofit organization, partnered with Ford Motor Company Fund to help implement the initiative, which used a Ford Endeavour SUV to transport nurses with laptops and cell phones to remote villages with the goal of improving maternal health.

Ford supported 19 separate clean water projects in China, Germany, India, Indonesia, South Africa, Philippines and Thailand. Ford volunteers helped build new school and community bathroom facilities, provided water purification systems, and built water cellars to capture water in the rainy season for use during drier times of the year.

Ford Fund also launched a new global initiative that provides grants for more than two dozen nonprofits to purchase tools and supplies

for Ford Volunteer Corps projects from Australia to Vietnam.

In Mexico Ford and its dealers have collaborated since 1966 on the **School Building Project**, resulting in more than 200 new schools in nearly every state of Mexico. More than 1.6 million students have graduated from Ford schools. In Argentina a school renovation program is under way to modernize 41 schools built and donated by Ford and its dealers since 1968.



The Ford **Level Up** campaign builds on the company's 12-year grant program, **Conservation and Environmental Grants—China**, which recognizes achievements in China's grassroots environmental organizations and is designed to further build organizational capacity in environmental groups there.

Ford Fund also has pledged \$400,000 to the Smithsonian's National Zoo to study the giant panda including the **Ford Fund Giant Panda Comparative Medicine and Disease Susceptibility Initiative**. Zoo scientists, in collaboration with their colleagues at the Wildlife Disease Control Center under development at the Wolong National Nature Reserve in China, will research disease transmission to benefit captive and wild giant pandas.

CONTACT INFORMATION

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888-313-0102

To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit www.corporate.ford.com.



Ford Motor Company Fund and Community Services

community.ford.com



FORD GOES FURTHER IN MANY DIFFERENT WAYS

In addition to the support provided by Ford Fund, Ford Motor Company and its employees make direct contributions to a number of organizations that work to solve some of society's most challenging problems. In 2012 Ford and its generous employees pledged \$7.6 million in contributions to United Way. When Ford Fund was founded in 1949, one of its first grants was to United Foundation, an organization in southeast Michigan that was a forerunner of United Way.



Ford is the only global partner of JDRF. The relationship with JDRF, which began in 1983, grew with the formation of the **Ford Global Walk Team** by Edsel B. Ford II five years later. In total, Ford has raised more than \$42 million for JDRF and the groundbreaking research it supports for the cure, treatment and prevention of Type 1 Diabetes, including \$3 million in 2012. Today the Ford Global Action Team includes more than 40 sites and 90 teams in the U.S. and internationally. Ford employees and their families donate significant time to creative fundraising efforts such as raffles, auctions, paper sneaker sales, jeans days, bake sales, golf tournaments, softball games and barbecues to raise money for Type 1 Diabetes research.

Ford also has been a longtime supporter in the fight against breast cancer, including 19 years as a sponsor of Susan G. Komen Race for the Cure® events. In 2012 Ford added The Pink Fund, Dr. Susan Love Research Foundation and Young Survival Coalition to the breast cancer charities it supports. Ford has dedicated more than \$120 million in donations and in-kind gifts to the cause, including all net proceeds from the sale of a specially designed clothing and accessory line called **Warriors in Pink®**.



Since 2005 Ford and the UAW have partnered in the March of Dimes **March for Babies** campaign to give every child a healthy start in life. UAW/Ford volunteers raised more than \$500,000 in 2012, bringing the total to nearly \$3 million. Ford and the UAW also continued a longstanding partnership with the American Red Cross, hosting blood drives, collecting donations and contributing to rebuilding efforts in their local communities. In addition, the **UAW/Ford Wheelchair Ramp Program** for disabled people took on new projects in 2012.

WHAT THE FUND SUPPORTS

Ford Motor Company Fund supports initiatives and not-for-profit organizations in three areas: education, community life and driving safety.

Through our active involvement, we seek to build partnerships with organizations that have a well-defined sense of purpose, a demonstrated commitment to maximizing available resources, and a reputation for meeting objectives and delivering quality programs and services. We place priority on the support and development of organizations that promote diversity and inclusion.

Ford Motor Company Fund evaluates grants on an annual basis. We reserve the right to cease support if the goals and objectives under which the grant was made have been changed by the grantee; if the grantee no longer meets its goals and objectives; and/or if its goals and objectives have become inconsistent with the vision, mission and values of Ford Motor Company Fund.

Ford Motor Company Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from supporting all requests.

HOW TO APPLY

Requests for support are accepted and reviewed throughout the year. There are no application deadlines.

See the website for a complete description of contribution guidelines and directions for submission.

WHAT THE FUND DOES NOT SUPPORT

- Advocacy-directed programs, animal rights organizations, species-specific organizations
- Beauty or talent contests, sports teams, golf outings
- Day-to-day business operations, debt reduction, donation of vehicles, profit-making enterprises, labor groups, loans for small businesses, loans to program-related investments
- Efforts to influence legislation, or the outcome of any elections, or any specific election of candidates to public office, or to carry on any voter registration drive, political contributions
- Endowments, fraternal organizations, private K-12 schools, religious programs or sectarian programs for religious purposes, organizations that do not have 501(c)(3) status
- General operating support to hospitals and healthcare institutions, individual sponsorship related to fundraising activities, individuals
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age or status as a protected veteran

To apply for support, an organization must complete the grant application available online at:

www.community.ford.com (click on "Apply for Funding")

Please note: Paper applications are no longer accepted.