



# FIRST QUARTER EARNINGS REVIEW

APRIL 24, 2008 (PRELIMINARY RESULTS)



### **BUSINESS OVERVIEW**

## Alan Mulally President and Chief Executive Officer



## TOTAL COMPANY 2008 FIRST QUARTER FINANCIAL RESULTS

	First G	First Quarter		
	2008	O / (U) <u>2007</u>		
Wholesales (000)*	1,531	(119)		
Revenue (Bils.)*	\$ 39.4	\$ (3.6)		
Continuing Operations* Pre-Tax Profits (Mils.) After-Tax Profits (Mils.) Earnings Per Share	\$ 736 525 0.20	\$ 669 697 0.29		
Special Items Pre-Tax (Mils.)	\$ (416)	\$ (303)		
Net Income After-Tax Profits (Mils.) Earnings Per Share Automotive Gross Cash (Bils.)**	\$ 100 0.05 \$ 28.7	\$ 382 0.20 \$ (6.5)		

<sup>\*</sup> Excludes special items, see Slide 8 and Appendix for reconciliations to GAAP

<sup>\*\*</sup> Automotive Gross Cash includes cash and cash equivalents, net marketable securities, loaned securities, and for 2007 only, short-term Voluntary Employee Beneficiary Association (VEBA) assets



## TOTAL COMPANY FIRST QUARTER 2008 OPERATIONS RESULTS / HIGHLIGHTS\*

- Profitable quarter led by strong results at Ford Europe and Ford South America
- Ford North America results improved by nearly \$600 million compared with First Quarter 2007
- Ford Asia-Pacific Africa, Mazda and Ford Credit were profitable;
   Volvo incurred a loss
- Reduced costs by \$1.7 billion, including \$1.2 billion in North America; on track to reach our cost reduction goal
- Ford's quality continues to improve across the globe -- North America improved 8%, putting Ford quality scores on par with Honda and Toyota

<sup>\*</sup> Profit and cost statements exclude special items; cost statements are at constant volume, mix and exchange



### TOTAL COMPANY ACHIEVING OUR PLAN -- KEY 1Q ACCOMPLISHMENTS

- Continued progress as we aggressively restructure to operate profitably, accelerate product development, finance our plan and improve our balance sheet, and work together as one team
- Further integration of our global Product Development and Purchasing functions
- Introduced Ford Fiesta, our all-new global small car, at the Geneva Auto Show
- Achieved agreement to reduce North American Ford and ACH hourly personnel by an additional 4,200 employees through our recent enterprise-wide buyout program
- Agreed to sell Jaguar Land Rover to Tata Motors; sold the ACH drive shaft business and Primus Financial Services in Japan
- Introduced the "Drive One" campaign in the U.S. market, a grass roots multi-media effort using employees and dealers as Ford advocates



### TOTAL COMPANY ACHIEVING OUR PLAN -- NEXT STEPS

- Achieve our key business objectives, including profitability in North America and total Automotive in 2009\*
- Continue to right size the business, including targeted personnel reductions
- Successfully launch the Ford Flex, Lincoln MKS, Ford F-150 in North America as well as the Ford Kuga and Ford Flesta in Europe
- Complete the sale of Jaguar Land Rover and continue the disposition of our ACH business
- Improve Volvo's results

<sup>\*</sup> Excluding special items



### FINANCIAL RESULTS

## Don Leclair Chief Financial Officer





	Amou	Amount	
	<u>2008</u>	B / (W) 2007	
Income (Mils.)			
Pre-Tax Income (Excl. Special Items)	\$ 736	\$ 669	
Special Items	(416)	(303)	
Pre-Tax Income (Incl. Special Items)	\$ 320	\$ 366	
Minority Interest	(122)	(64)	
Taxes	<u>(97)</u>	84	
<b>Net Income from Continuing Operations</b>	\$ 101	\$ 386	
Discontinued Operations	<u>(1)</u>	(4)	
Net Income	\$ 100	<u>\$ 382</u>	

<sup>\*</sup> See Slide 8 for details of First Quarter 2008 special items



#### TOTAL COMPANY 2008 FIRST QUARTER SPECIAL ITEMS

	Pre-Tax Profit / (Loss)
	(Mils.)
Special Items North America	
North America	<b>ሲ</b> (222)
- Personnel Actions and Associated Curtailments	\$ (223)
<ul> <li>U.S. Dealer Reductions (Including Investment Write-Off)</li> </ul>	(108)
- Ballard Restructuring / Other	(72)
Subtotal North America	\$ ( <del>403)</del>
Other Personnel Actions	(13)
Jaguar Land Rover	0*
Total Special Items	\$ (416)
Memo:	
Special Items Impact on Earnings Per Share**	<b>\$(0.15)</b>

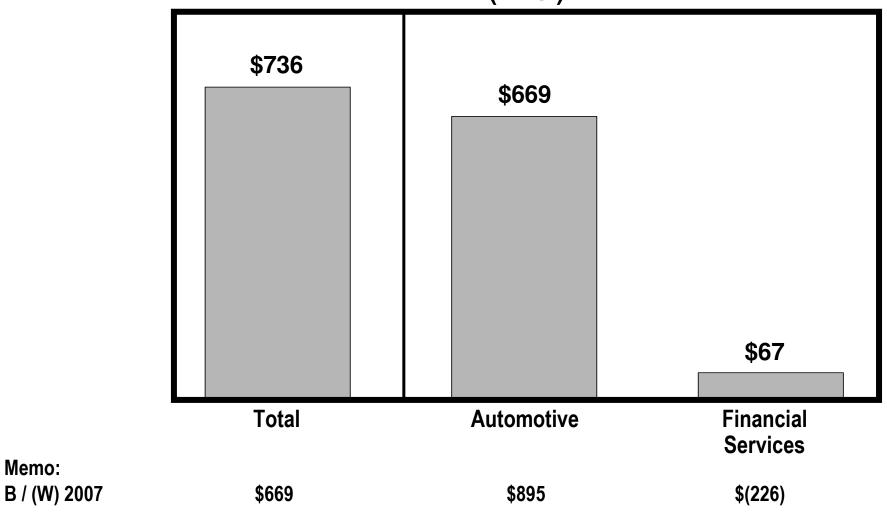
<sup>\*</sup> Operating profit was essentially offset by an impairment charge; wholesale and revenue data are shown in the Appendix

<sup>\*\*</sup> Earnings per share from continuing operations is calculated on a basis that includes pre-tax profit, provision for taxes, and minority interest; see Appendix for method of calculation



#### TOTAL COMPANY 2008 FIRST QUARTER PRE-TAX PROFIT / (LOSS) BY SECTOR\*

(Mils.)

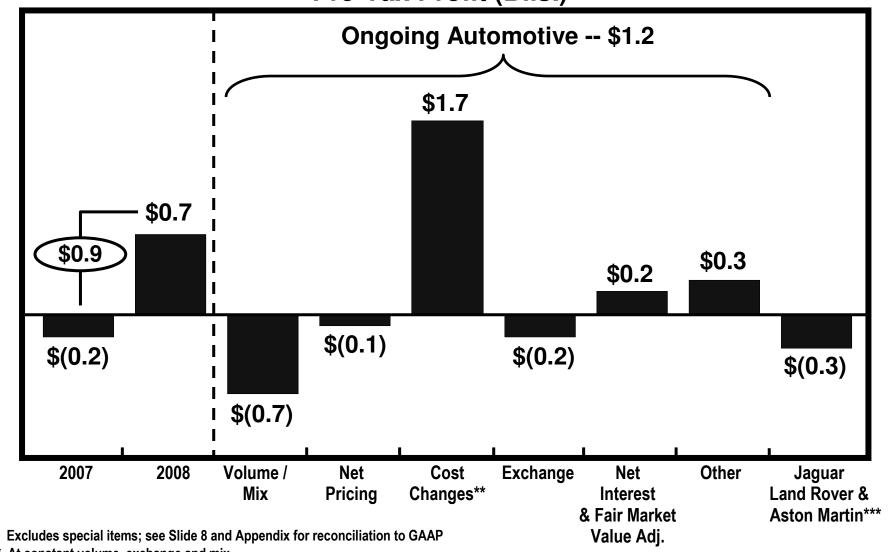


<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

Memo:

## AUTOMOTIVE SECTOR 2008 FIRST QUARTER AUTOMOTIVE PRE-TAX RESULTS COMPARED WITH 2007\*

Pre-Tax Profit (Bils.)\*



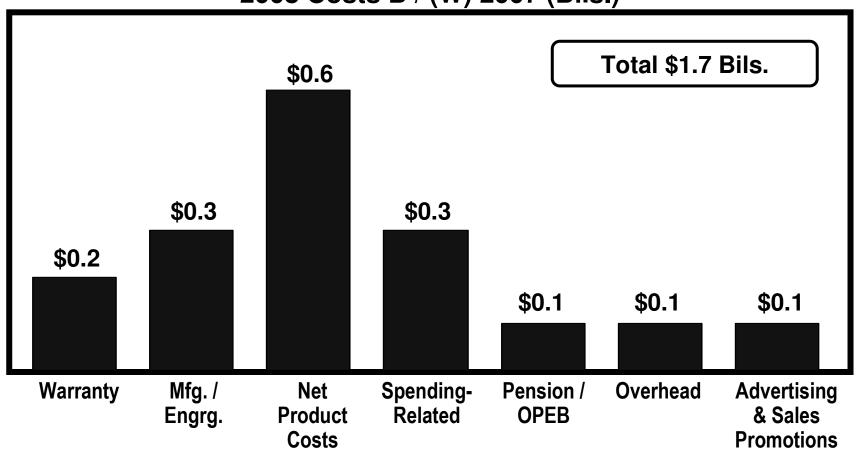
<sup>\*\*</sup> At constant volume, exchange and mix

<sup>\*\*\*</sup> Non-recurrence of 2007 First Quarter results; 2008 First Quarter operating results exclude Jaguar Land Rover because of the held-for-sale status



## AUTOMOTIVE SECTOR 2008 FIRST QUARTER COST CHANGES\*

2008 Costs B / (W) 2007 (Bils.)

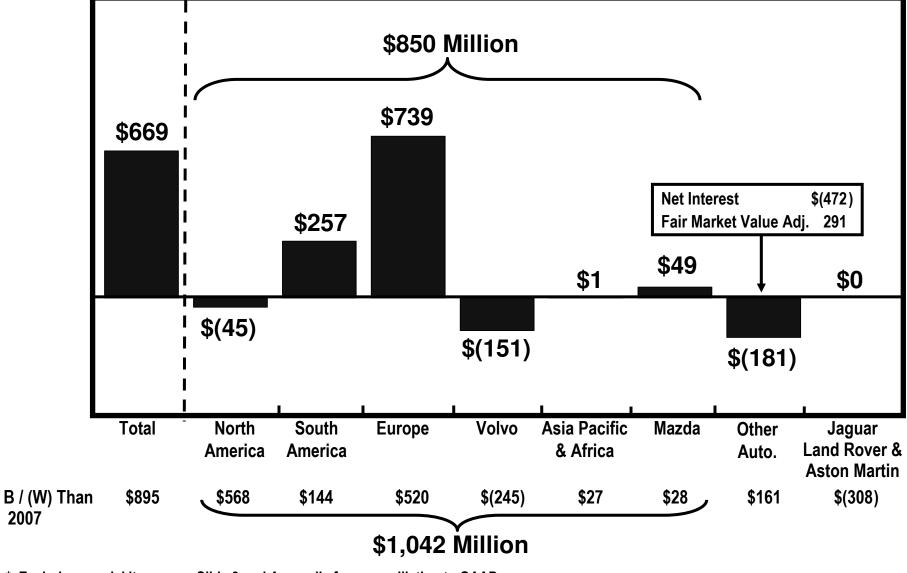


<sup>\*</sup> At constant volume, mix, and exchange; excludes special items

### AUTOMOTIVE SECTOR

2008 FIRST QUARTER PROFIT / (LOSS) BY SEGMENT\*

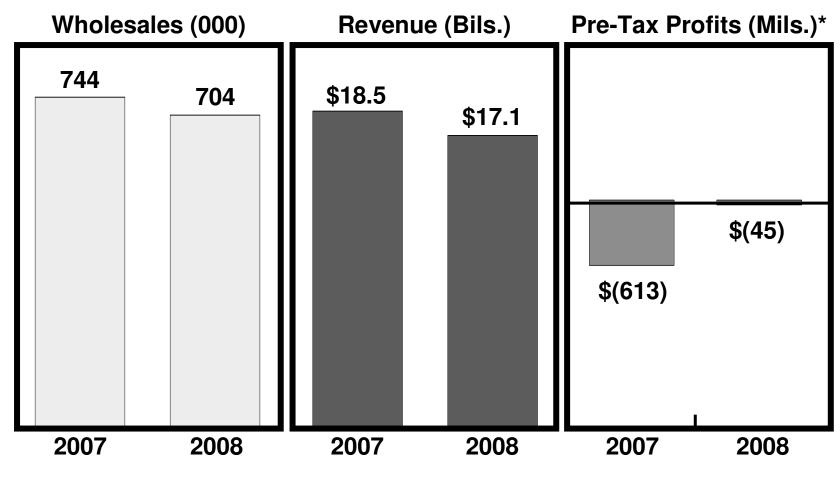




<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

#### AUTOMOTIVE SECTOR -- FORD NORTH AMERICA FIRST QUARTER KEY METRICS -- 2008 vs. 2007



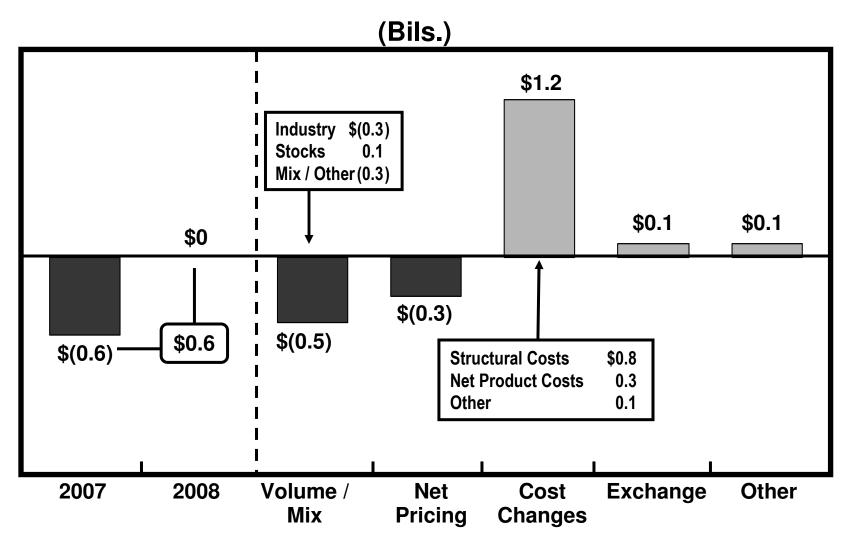


#### Memo:

U.S. Market Share	15.1%	15.0%
<b>U.S. Dealer Inventories</b>		
- First Quarter	568	565
- O / (U) Prior Quarter	(2)	32

<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

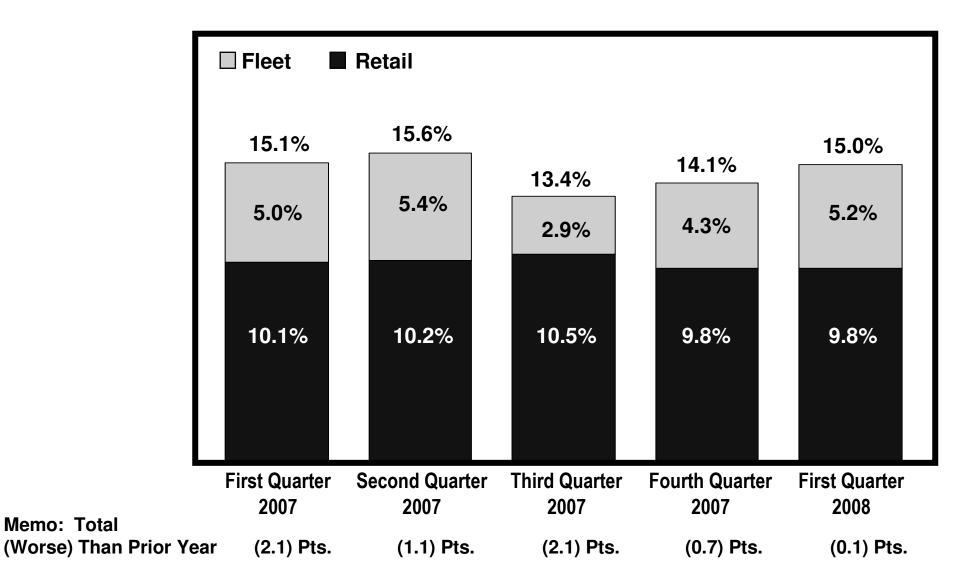
# AUTOMOTIVE SECTOR -- FORD NORTH AMERICA 2008 FIRST QUARTER AUTOMOTIVE PRE-TAX RESULTS COMPARED WITH 2007\*



<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

#### **AUTOMOTIVE SECTOR -- FORD NORTH AMERICA** U.S. MARKET SHARE\*





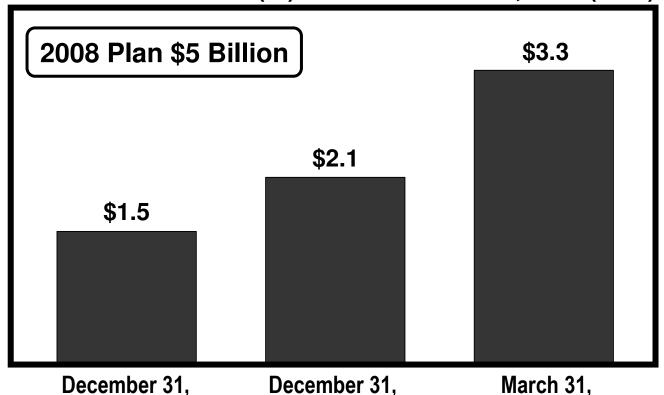
\* Ford and Lincoln Mercury

Memo: Total



## AUTOMOTIVE SECTOR -- FORD NORTH AMERICA OPERATING COST REDUCTIONS\*

Cumulative Costs B / (W) Than December 31, 2005 (Bils.)



		Doddingoi o i,	mai on o
	2006	2007	2008
Memo (Absolutes):			
Total Personnel Level (000)	122	89	89
<b>Straight-Time Manned Capacity (Mils</b>	.) 3.4	2.9	2.9

<sup>\*</sup> At constant volume, mix and exchange; excludes special items



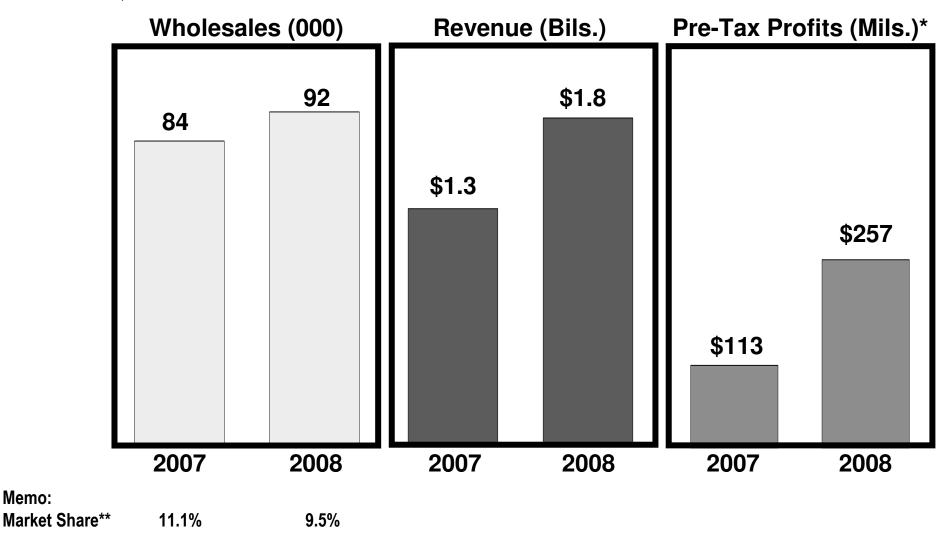
## NORTH AMERICA OPERATING-RELATED COST REDUCTIONS\*

				2008	
	<u>2006</u> (Bils.)	<u>2007</u> (Bils.)	First <u>Quarter</u> (Bils.)	Balance <u>of Year</u> (Bils.)	Projected <u>Full Year</u> (Bils.)
<b>Net Product Costs</b>					
Product Adds	\$(0.9)	\$(2.0)	\$(0.1)	\$ (0.5)	\$ (0.6)
Commodities	(0.3)	(8.0)	0.1	(0.5) - (0.7)	(0.4) - (0.6)
<b>Material Cost Reductions</b>	1.2	0.8	0.3	0.7 - 1.1	1.0 - 1.4
Subtotal	<b>\$</b> 0	\$(2.0)	\$ 0.3	<del>\$(0.3) - (0.1)</del>	\$ 0 - 0.2
Structural / Other	1.5	2.6	0.9_	1.7 - 2.1	2.6 - 3.0
Total	<u>\$ 1.5</u>	<u>\$ 0.6</u>	<u>\$ 1.2</u>	<u>\$ 1.4 - 2.0</u>	<u>\$ 2.6 - 3.2</u>
			\$5 billi	ion	

<sup>\*</sup> At constant volume, mix, and exchange; excludes special items

#### **AUTOMOTIVE SECTOR -- FORD SOUTH AMERICA** FIRST QUARTER KEY METRICS -- 2008 vs. 2007





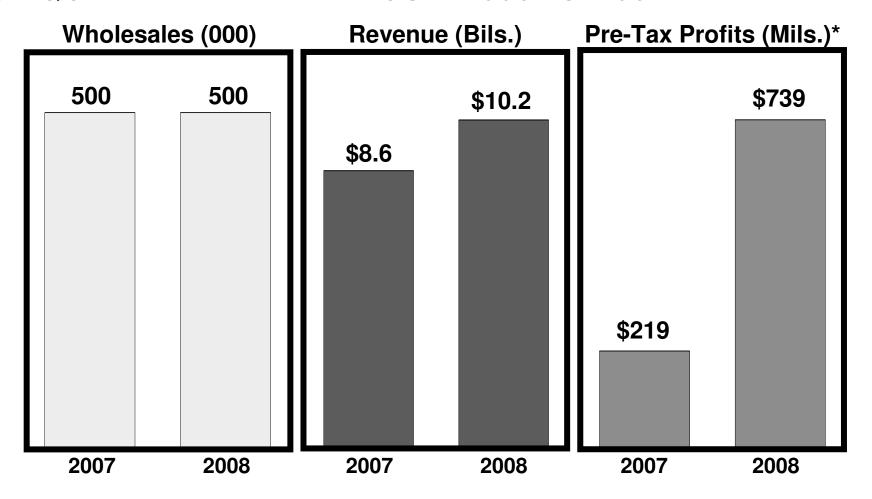
Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

Memo:

<sup>\*\*</sup> South America market share is based, in part, on estimated vehicle registrations for our six major markets in that region



#### AUTOMOTIVE SECTOR -- FORD EUROPE FIRST QUARTER KEY METRICS -- 2008 vs. 2007



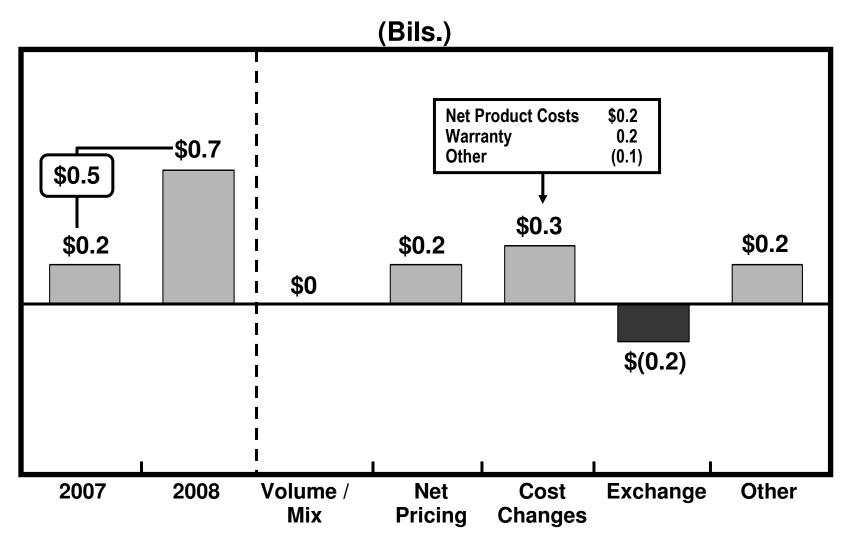
Memo:

Market Share\*\* 9.1% 8.9%

<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

<sup>\*\*</sup> Market share for Ford Europe is based, in part, on estimated vehicle registrations for our 19 major European markets

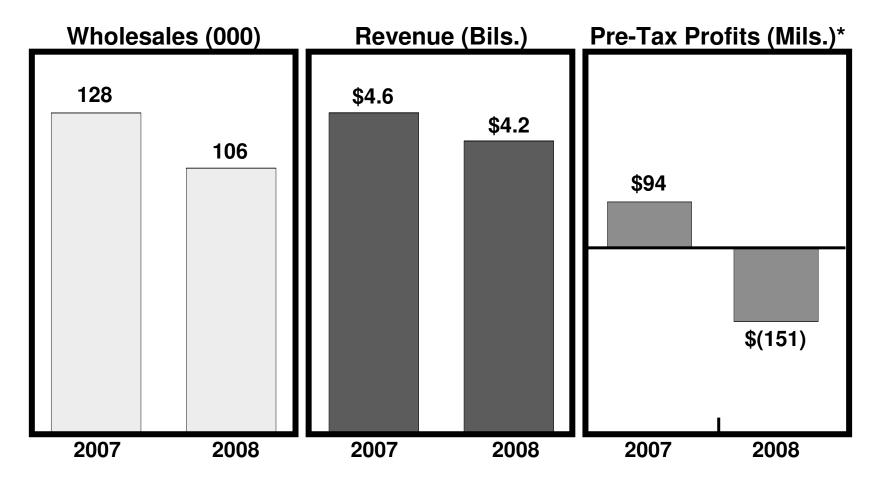
# AUTOMOTIVE SECTOR -- FORD EUROPE 2008 FIRST QUARTER AUTOMOTIVE PRE-TAX PROFITS COMPARED WITH 2007\*



<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP



#### AUTOMOTIVE SECTOR -- VOLVO FIRST QUARTER KEY METRICS -- 2008 vs. 2007



Memo:

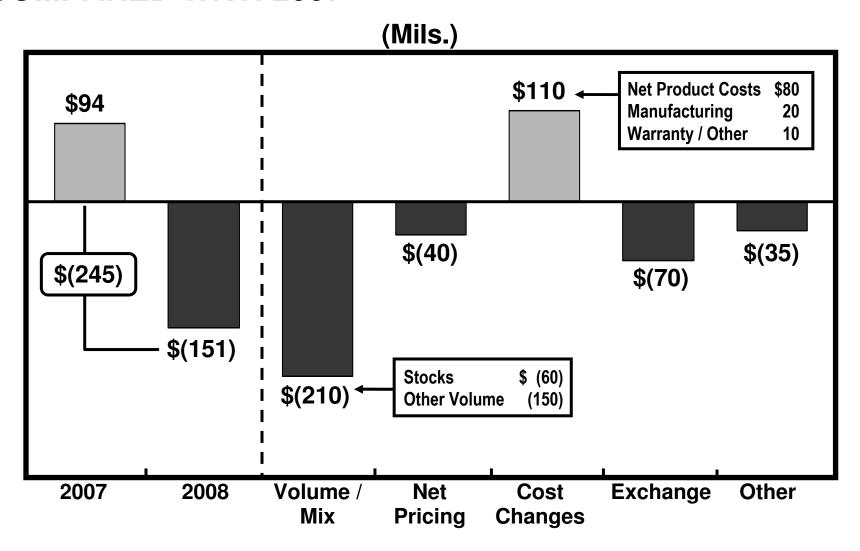
Market Share\*\*

U.S. 0.7% 0.7% Europe 1.5 1.4

<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

<sup>\*\*</sup> Europe market share for Volvo is based, in part, on estimated vehicle registrations for our 19 major European markets

# AUTOMOTIVE SECTOR -- VOLVO 2008 FIRST QUARTER AUTOMOTIVE PRE-TAX PROFITS COMPARED WITH 2007\*

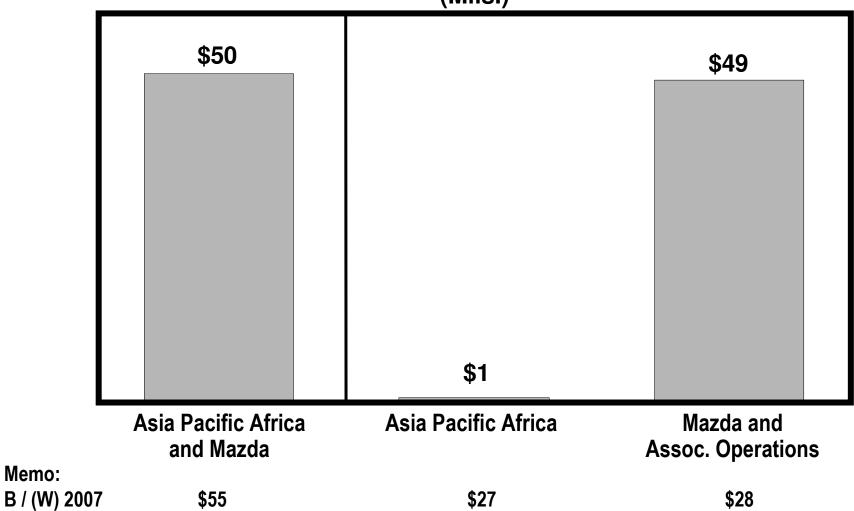


<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP



#### AUTOMOTIVE SECTOR -- FORD ASIA PACIFIC AFRICA AND MAZDA 2008 FIRST QUARTER PRE-TAX PROFITS\*

(Mils.)

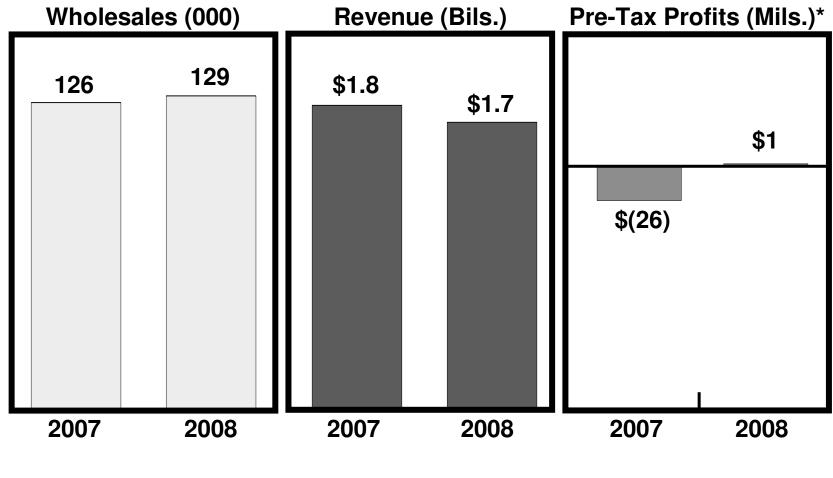


<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

Memo:



### AUTOMOTIVE SECTOR -- FORD ASIA PACIFIC AFRICA FIRST QUARTER KEY METRICS -- 2008 vs. 2007



Market Share\*\* 2.1% 2.0%

Memo:

<sup>\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

<sup>\*\*</sup> Asia Pacific Africa market share is based on estimated vehicle sales for our twelve major markets in that region



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## AUTOMOTIVE SECTOR 2008 FIRST QUARTER CASH\*

2000 FINST QUANTEN CASIT	FIISL
Gross Cash	<u>Quarter</u> (Bils.)
March 31, 2008	\$28.7
December 31, 2007	34.6
Change in Gross Cash	<b>\$</b> (5.9)
Operating-Related Cash Flow	
Automotive Pre-Tax Profits**	\$ 0.7
Capital Spending	(1.4)
Depreciation and Amortization	1.5
Changes in Working Capital / Other (incl. Timing Differences)	_ (1.3)
Subtotal	\$(0.5)
<b>Up-Front Subvention Payments to Ford Credit</b>	(1.0)
Total Automotive Operating-Related Cash Flow	\$(1.5)
Other Changes in Cash	
Personnel Separation Programs	\$(0.1)
Pension Contributions	(0.6)
VEBA Related***	(4.5)
Tax Refunds, Tax Payments, and Tax Receipts from Affiliates	0.9
Divestitures	0.1
All Other	_(0.2)
Change in Gross Cash	\$(5.9)

<sup>\*</sup> See Appendix for reconciliation to GAAP

<sup>\*\*</sup> Excludes special items; see Slide 8 and Appendix for reconciliation to GAAP

<sup>\*\*\*</sup> Includes transfers to Temporary Asset Account



## AUTOMOTIVE SECTOR AUTOMOTIVE FINANCIAL RESOURCES

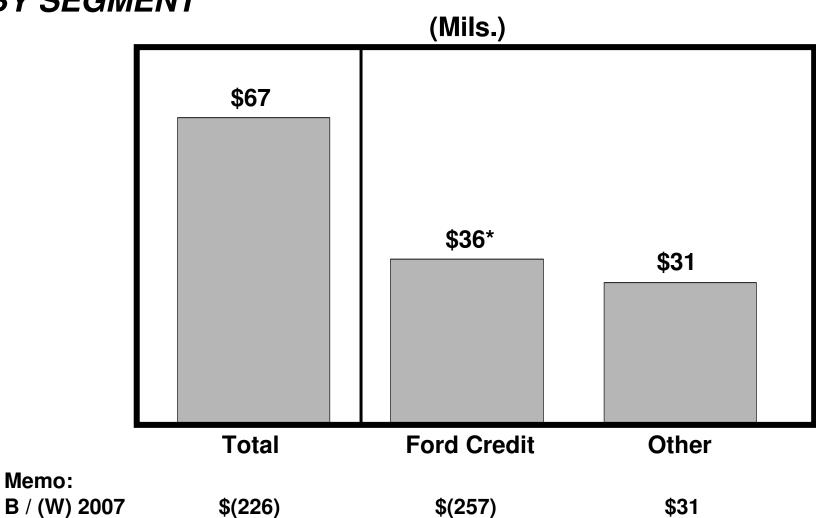
	March 31, 2008 (Bils.)
Gross Cash*	\$ 28.7
Available Automotive Credit Lines (Secured and Unsecured)**	11.9
Total Liquidity	<u>\$ 40.6</u>
Memo: Debt	\$ 27.1

<sup>\*</sup> Includes cash and cash equivalents, net marketable securities, and loaned securities, and excludes UAW-Ford Temporary Asset Account securities

<sup>\*\*</sup> Total committed secured and unsecured automotive credit lines (including local lines available to foreign affiliates) were \$13.2 billion on March 31, 2008



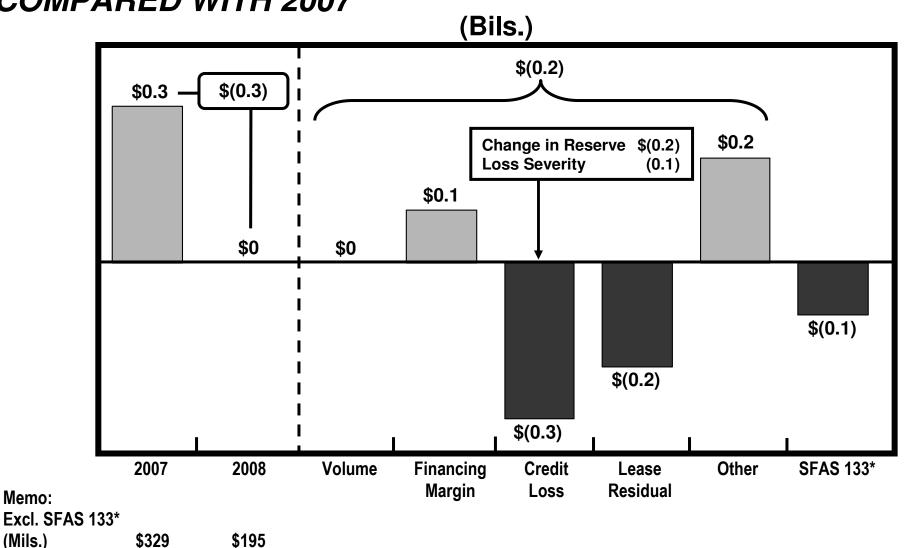
#### FINANCIAL SERVICES SECTOR 2008 FIRST QUARTER PRE-TAX PROFIT / (LOSS) BY SEGMENT



Includes a net loss of \$159 million related to market valuation adjustments from derivatives

Memo:

#### FINANCIAL SERVICES SECTOR 2008 FIRST QUARTER FORD CREDIT PRE-TAX PROFIT **COMPARED WITH 2007**



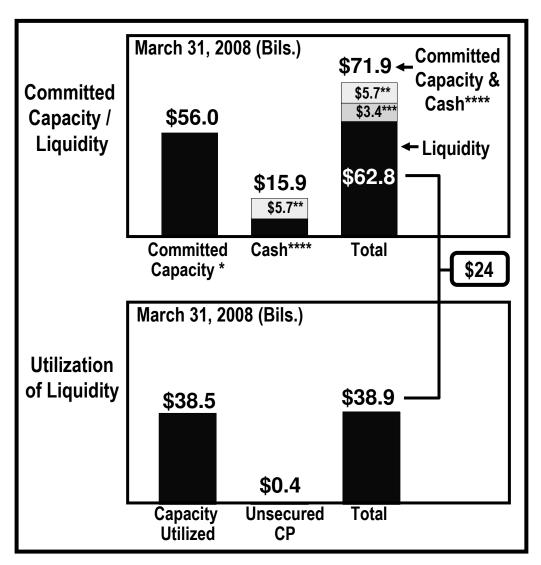
Market valuation adjustments from derivatives

Memo:

(Mils.)

## FINANCIAL SERVICES SECTOR FORD CREDIT LIQUIDITY AND FUNDING STRATEGY





- Maintain strong liquidity to meet near-term funding obligations
  - Hold substantial cash balance
  - Continue to diversify global asset-backed funding capabilities
  - Renew committed asset-backed funding capacity while maintaining a diversity of liquidity providers
  - Potentially issue unsecured term debt
- Continue to explore and execute various alternative business arrangements
- Present managed leverage at March 31, 2008 was 9.4 to 1 -- compared with 11.1 to 1 at March 31, 2007 and our target of 11.5 to 1
- Ford Credit will resume regular dividends subject to its ability to execute its funding plan

<sup>\*</sup> Subject to availability of sufficient assets

<sup>\*\*</sup> To be used only to support on-balance sheet securitization transactions

<sup>\*\*\*</sup> Capacity in excess of eligible receivables

<sup>\*\*\*\*</sup> Cash, cash equivalents and marketable securities (excludes marketable securities related to insurance activities)



# AUTOMOTIVE SECTOR 2008 PLANNING ASSUMPTIONS AND OPERATIONAL METRICS

		Full Year		Full Year
Planning Assumptions		<u>Plan</u>	First Quarter	<u>Outlook</u>
Industry Volume (SAAR)	U.S. (Mils.)	16.0	15.6	15.3 - 15.6
	Europe (Mils.)*	17.6	18.0	17.6 - 18.0
Operational Metrics Compared with 2007				
- Quality		Improve	Improved	On Track
- Automotive Costs**		Improve by about \$3 Billion	Improved by \$1.7 Billion	On Track
Absolute Amount - U.S. Market Share (For	d and Lincoln Mercury)	Low End of 14-15% Range	15.0%	On Track
- Operating Cash Flow		Negative	\$(1.5) Billion	On Track
- Capital Spending		<b>Around \$6 Billion</b>	1.4	On Track

<sup>\*</sup> European 19 markets

<sup>\*\*</sup> At constant volume, mix, and exchange; excludes special items



## AUTOMOTIVE SECTOR 2008 PRODUCTION VOLUMES

	First Quarter Actual		Second Quarter Forecast	
	<u>Units</u> (000)	O / (U) <u>2007</u> (000)	<u>Units</u> (000)	O / (U) <u>2007</u> (000)
Ford North America	692	(48)	710	(101)
Ford Europe	539	16	565	53
Volvo	112	(23)	116	0



## TOTAL COMPANY 2008 OUTLOOK

	Outlook	Comparison <u>To 2007*</u>
Automotive**	Loss	Equal to or Better
Financial Services	Profit	Worse
Pre-Tax Operating Results**	Loss	Worse
Special Items	Loss	Better
Pre-Tax Results	Loss	Better

<sup>\*</sup> Adjusted to exclude Jaguar Land Rover and Aston Martin

<sup>\*\*</sup> Excludes special items



## TOTAL COMPANY FORWARD YEAR KEY BUSINESS METRICS

	Status
<ul> <li>Profitable in North America and Total Automotive in 2009*</li> </ul>	On Plan
<ul> <li>\$5 billion cost reductions in North America by 2008 compared with 2005**</li> </ul>	On Plan
<ul> <li>14-15% U.S. market share (Ford and Lincoln Mercury)</li> </ul>	Low End of Range for 2008
<ul> <li>Cash outflow of \$12 - \$14 billion in 2007 - 2009 to fund operating losses and restructuring (employee separations)</li> </ul>	On Plan

<sup>\*</sup> Excluding special items

<sup>\*\*</sup> At constant volume, mix, and exchange; excludes special items



### TOTAL COMPANY OUR KEY PRIORITIES

- Aggressively restructure to operate profitably at current demand and changing model mix
- Accelerate development of new products our customers want and value
- Finance our plan and improve our balance sheet
- Work together effectively as one team to leverage our global resources

#### SAFE HARBOR



#### Risk Factors

Statements included herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation:

- · Continued decline in market share:
- · Continued or increased price competition resulting from industry overcapacity, currency fluctuations or other factors;
- An increase in or acceleration of market shift away from sales of trucks, sport utility vehicles, or other more profitable vehicles, particularly in the United States;
- A significant decline in industry sales, particularly in the United States or Europe, resulting from slowing economic growth, geo-political events or other factors;
- · Lower-than-anticipated market acceptance of new or existing products;
- · Continued or increased high prices for or reduced availability of fuel;
- Currency or commodity price fluctuations;
- Adverse effects from the bankruptcy or insolvency of, change in ownership or control of, or alliances entered into by a major competitor;
- Economic distress of suppliers that has in the past and may in the future require us to provide financial support or take other measures to ensure supplies of components or materials;
- · Labor or other constraints on our ability to restructure our business;
- Work stoppages at Ford or supplier facilities or other interruptions of supplies;
- Single-source supply of components or materials;
- Substantial pension and postretirement health care and life insurance liabilities impairing our liquidity or financial condition;
- Inability to implement Memorandum of Understanding with UAW to fund and discharge retiree health care obligations because of failure to obtain court approval or otherwise;
- Worse-than-assumed economic and demographic experience for our postretirement benefit plans (e.g., discount rates, investment returns, and health care cost trends);
- The discovery of defects in vehicles resulting in delays in new model launches, recall campaigns or increased warranty costs;
- Increased safety, emissions (e.g., CO2), fuel economy, or other regulation resulting in higher costs, cash expenditures, and/or sales restrictions;
- Unusual or significant litigation or governmental investigations arising out of alleged defects in our products or otherwise;
- A change in our requirements for parts or materials where we have entered into long-term supply arrangements that commit us to purchase minimum or fixed quantities of certain parts or materials, or to pay a minimum amount to the seller ("take-or-pay" contracts);
- · Adverse effects on our results from a decrease in or cessation of government incentives;
- Adverse effects on our operations resulting from certain geo-political or other events;
- Substantial negative Automotive operating-related cash flows for the near- to medium-term affecting our ability to meet our obligations, invest in our business or refinance our debt;
- Substantial levels of Automotive indebtedness adversely affecting our financial condition or preventing us from fulfilling our debt obligations (which may grow because we are able to incur substantially more debt, including additional secured debt);
- Inability of Ford Credit to access debt or securitization markets around the world at competitive rates or in sufficient amounts due to additional credit rating downgrades, market volatility, market disruption or otherwise;
- Higher-than-expected credit losses:
- Increased competition from banks or other financial institutions seeking to increase their share of financing Ford vehicles;
- Changes in interest rates;
- Collection and servicing problems related to finance receivables and net investment in operating leases;
- · Lower-than-anticipated residual values or higher-than-expected return volumes for leased vehicles; and
- New or increased credit, consumer or data protection or other regulations resulting in higher costs and/or additional financing restrictions.

We cannot be certain that any expectation, forecast or assumption made by management in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise. For additional discussion of these risks, see "Item 1A. Risk Factors" of our 2007 10-K Report.



## **APPENDIX**

### TOTAL COMPANY 2005 - 2007 PRE-TAX RESULTS INCLUDING



SPECIAL ITEMS*	Ful	l Year					
OI LOIAL II LIIIO			First	Second	Third	Fourth	Full
	<u>2005</u>	<u>2006</u>	<b>Quarter</b>	<b>Quarter</b>	<b>Quarter</b>	<b>Quarter</b>	<u>Year</u>
	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)
North America	\$(2,461)	\$(16,006)	\$(702)	\$ (67)	\$(689)	\$(2,681)	\$(4,139)
South America	399	661	113	255	386	418	1,172
Europe	(437)	371	208	184	254	98	744
Volvo	267	(256)	90	(91)	(174)	(2,543)	(2,718)
Asia Pacific Africa	42	(250)	(28)	18	19	(7)	2
Mazda and Assoc. Operations	247	259	21	72	14	75	182
Subtotal	\$(1,943)	<del>\$(15,221)</del>	<del>\$(298)</del>	\$ 371	<del>\$(190</del> )	<del>\$(4,640</del> )	<del>\$(4,757</del> )
Other Automotive	(55)	247	(342)	(106)	(602)	(10)	(1,060)
<b>Subtotal Ongoing Automotive</b>	\$(1,998)	\$(14,974)	\$(640)	\$ 265	\$(792)	\$(4,650)	\$(5,817)
JLR and Aston Martin	(1,901)	(2,066)	301	557	81	(93)	846
Total Automotive	\$(3,899)	<del>\$(17,040)</del>	<del>\$(339)</del>	\$ 822	<del>\$(711</del> )	\$(4,743)	\$(4,971)
Financial Services	4,930	1,951	<b>_293</b>	99	557	<b>273</b>	1,222
Total Company	\$ 1,031	<u>\$(15,089)</u>	\$ (46)	\$ 921	<u>\$(154</u> )	<u>\$(4,470</u> )	<u>\$(3,749</u> )

<sup>\*</sup> Pre-tax profits adjusted for discontinued operations at Ford Credit and for reassignment of AutoAlliance International results from Mazda and Associated Operations to North America

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## TOTAL COMPANY 2005 - 2007 PRE-TAX SPECIAL ITEMS\*



	Fu	II Year	2007				
	2005	2006	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year
North America	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)
North America South America	\$ (959) -	\$(10,020) 110	\$ (89) -	\$ 203 -	\$ 328 -	\$(1,135) -	\$ (693)
Europe	(510)	(84)	(11)	(78)	(39)	(125)	(253)
Volvo	(110)	(217)	(4)	-	(7)	(2,543)	(2,554)
Asia Pacific Africa Mazda and Assoc. Operations	(19) -	(65) 115	(2)	(8)	(11) -	(17) -	(38)
Subtotal	<del>\$(1,598)</del>	<b>\$(10,161)</b>	<del>\$(106)</del>	<b>\$ 117</b>	\$ 271	\$(3,820)	\$(3,538)
Other Automotive	152	-		<u>-</u>	(632)	120	(512)
Subtotal Ongoing Automotive	\$(1,446)	\$(10,161)	\$(106)	\$ 117	\$(361)	\$(3,700)	\$(4,050)
JLR and Aston Martin	(1,435)	(1,761)	(7)	326	11	(152)	178
Total Automotive	\$(2,881)	\$(11,922)	<u>\$(113)</u>	\$ 443	\$(350)	\$(3,852)	\$(3,872)
Financial Services	1,499	-	-	-	-	-	-
Total Company	<u>\$(1,382)</u>	<u>\$(11,922)</u>	<u>\$(113)</u>	\$ 443	<u>\$(350)</u>	\$(3,852)	\$(3,872)

<sup>\*</sup> Special items adjusted for reassignment of AutoAlliance International results from Mazda and Associated Operations to North America

## TOTAL COMPANY 2005 - 2007 PRE-TAX RESULTS EXCLUDING



SPECIAL ITEMS*	<u>Ful</u>	l Year	2007					
SPECIAL ITEMS			First	Second	Third	Fourth	Full	
	<u> 2005</u>	<u>2006</u>	<b>Quarter</b>	<b>Quarter</b>	<b>Quarter</b>	<b>Quarter</b>	<u>Year</u>	
	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	
North America	\$(1,502)	\$(5,986)	\$(613)	\$(270)	\$(1,017)	\$(1,546)	\$(3,446)	
South America	399	551	113	255	386	418	1,172	
Europe	73	455	219	262	293	223	997	
Volvo	377	(39)	94	(91)	(167)	0	(164)	
Asia Pacific Africa	61	(185)	(26)	26	30	10	40	
Mazda and Assoc. Operations	247	144	21	72	14	75	182	
Subtotal	\$ (345)	<del>\$(5,060</del> )	<del>\$(192</del> )	\$ 254	\$ (461)	<b>\$</b> (820)	<del>\$(1,219)</del>	
Other Automotive	(207)	247	(342)	(106)	30	(130)	(548)	
Subtotal Ongoing Automotive	\$ (552)	\$(4,813)	<del>\$(534</del> )	\$148	\$ (431)	<b>\$</b> (950)	<del>\$(1,767)</del>	
JLR and Aston Martin	(466)	(305)	308	231	70	59	668	
Total Automotive	\$(1,018)	\$(5,118)	\$(226)	\$ 379	\$ (361)	\$ (891)	\$(1,099)	
Financial Services	3,431	1,951	293	99	557	273	1,222	
Total Company	\$ 2,413	<u>\$(3,167)</u>	\$ 67	<b>\$ 478</b>	<b>\$ 196</b>	<b>\$ (618)</b>	<b>\$ 123</b>	

<sup>\*</sup> Pre-tax profits adjusted for discontinued operations at Ford Credit and for reassignment of AutoAlliance International results from Mazda and Associated Operations to North America



#### TOTAL COMPANY 2005 - 2007 REVENUE\*

2003 - 2007 HEVEN	FuFu	ll Year	2007						
	2005 (Mils.)	<u>2006</u> (Mils.)	First Quarter (Mils.)	Second Quarter (Mils.)	Third Quarter (Mils.)	Fourth Quarter (Mils.)	Full <u>Year</u> (Mils.)		
North America	\$81,163	\$70,590	\$18,559	\$18,961	\$16,688	\$17,257	\$71,465		
South America	4,366	5,697	1,283	1,827	2,064	2,411	7,585		
Europe	29,918	30,394	8,632	9,203	8,328	10,287	36,450		
Volvo	17,109	16,105	4,572	4,373	3,844	5,070	17,859		
Asia Pacific Africa	7,684	6,539	1,769	1,727	1,782	1,768	7,046		
Mazda and Assoc. Operations Subtotal Ongoing Automotive	<del>-</del> \$140,240	<del>1</del> 3129,325	<del>34,815</del>	\$36,091	\$32,706	\$36,793	<del>\$140,405</del>		
JLR and Aston Martin	13,174	13,923	3,815	4,015	3,564	3,954	15,348		
Total Automotive	\$153,414	\$143,248	\$38,630	\$40,106	\$36,270	\$40,747	\$155,753		
Financial Services Total Company	23,341 \$176,755	16,750 \$159,998	4,375 \$43,005	4,115 \$44,221	4,795 \$41,065	4,730 \$45,477	18,015 \$173,768		

<sup>\*</sup> Revenue shown excluding special items, adjusted for discontinued operations at Ford Credit, and adjusted for reassignment of AutoAlliance International from Mazda and Associated Operations to North America. Special items are reductions to Fourth Quarter 2007 revenues of \$1,099 million for North America, \$120 million for Europe, \$87 million for Volvo, \$15 million for Asia Pacific, \$53 million for Jaguar Land Rover / Aston Martin representing a one-time non-cash charge related to a change in our business practice for offering and announcing retail variable marketing incentives to our dealers



### TOTAL COMPANY 2005 - 2007 WHOLESALES\*

	Full	Year	2007					
	<u>2005</u> (000)	<u>2006</u> (000)	First Quarter (000)	Second Quarter (000)	Third Quarter (000)	Fourth Quarter (000)	Full <u>Year</u> (000)	
North America	3,442	3,123	744	816	649	681	2,890	
South America	335	381	84	110	116	126	436	
Europe	1,753	1,846	500	509	422	487	1,918	
Volvo	485	460	128	125	102	127	482	
Asia Pacific Africa	473	517	126	135	129	145	535	
Mazda and Assoc. Operations								
Subtotal Ongoing Automotive	6,488	6,327	1,582	1,695	1,418	1,566	6,261	
JLR and Aston Martin	279	270	68	78	69	77	292	
Total Automotive	6,767	6,597	1,650	1,773	1,487	1,643	6,553	

<sup>\*</sup> Adjusted for reassignment of AutoAlliance International from Mazda and Associated Operations to North America.



### TOTAL COMPANY CALCULATION OF EARNINGS PER SHARE

	First (	First Quarter 2008		
		Cont. Ops		
	Net	Excl.		
	<u>Income</u>	<b>Special Items</b>		
Numerator	(Mils.)	(Mils.)		
Net Income	\$ 100	\$ 525		
Impact on Income from assumed exchange				
of convertible notes and convertible trust				
preferred securities	0	66		
Income for EPS	<u>\$ 100</u>	<u>\$ 591</u>		
<u>Denominator</u>				
Average shares outstanding	2,188	2,188		
Net issuable shares, primarily stock options	20	20		
Convertible notes	0	538		
Convertible trust preferred securities	0	162		
Average shares for EPS	2,208	<b>2,908</b>		
EPS	\$ 0.05	\$ 0.20		



### TOTAL COMPANY 2008 FIRST QUARTER EFFECTIVE TAX RATE

#### **Continuing Operations**

<b>Excluding Special Items</b>			Including Special Items		
PBT (Mils.)	Taxes (Mils.)	Tax Rate (Pct.)	PBT (Mils.)	Taxes (Mils.)	Tax Rate (Pct.)
\$ 736			\$ 320		
(142)			(142)		
\$ 594	\$(208)	(35.0)%	\$ 178	\$ (62)	(35.0)%
·	119	20.0		(35)	(19.5)
	\$ (89)	<u>(15.0)</u> %		\$ (97)	(54.5)%
	PBT (Mils.) \$ 736 (142) \$ 594	PBT Taxes (Mils.)  \$ 736 (142) \$ 594 119	PBT (Mils.)         Taxes (Mils.)         Tax Rate (Pct.)           \$ 736 (142)         (\$ 594 (208) (35.0)%           \$ 119 (20.0)	PBT (Mils.)         Taxes (Mils.)         Tax Rate (Pct.)         PBT (Mils.)           \$ 736 (142)         \$ 320 (142)           \$ 594 (208) (35.0)%         \$ 178 (142)           119 (20.0)	PBT (Mils.)         Taxes (Mils.)         Tax Rate (Pct.)         PBT (Mils.)         Taxes (Mils.)           \$ 736 (142)         \$ 320 (142)         (142)         (142)           \$ 594 (208)         (35.0)%         \$ 178 (62)         \$ (62)           119 (20.0)         (35.0)         (35.0)         (35.0)



#### TOTAL COMPANY 2007 – 2008 FIRST QUARTER PRE-TAX RESULTS\*

	Pre-Tax Profits				<b>Pre-Tax Profits</b>		
	(Incl. Special Items)		Special Items		(Excl. Spe	cial Items)	
	2007	2008	2007	2008	2007	2008	
	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	
North America	\$(702)	\$(448)	\$ (89)	\$(403)	<b>\$(613)</b>	\$ (45)	
South America	113	257	0	0	113	257	
Europe	208	731	(11)	(8)	219	739	
Volvo	90	(151)	(4)	0	94	(151)	
Asia Pacific Africa	(28)	(4)	(2)	(5)	(26)	1	
Mazda and Assoc. Operations	21	49	0	0	21	49	
Subtotal	<b>\$(298)</b>	\$ 434	<b>\$(106)</b>	\$(416)	<b>\$(192)</b>	\$ 850	
Other Automotive	(342)	(181)	0	0	(342)	(181)	
<b>Subtotal Ongoing Auto.</b>	\$(640)	\$ 253	<b>\$(106)</b>	\$(416)	\$(534)	\$ 669	
JLR and Aston Martin	301	0	(7)	0	308	0	
Total Automotive	\$(339)	\$ 253	<b>\$(113)</b>	\$(416)	<b>\$(226)</b>	\$ 669	
Financial Services	293	67	0	0	293	67	
Total Company	\$ (46)	\$ 320	\$(113)	\$(416)	\$ 67	\$ 736	

<sup>\*</sup> From continuing operations, 2007 adjusted for discontinued operations at Ford Credit and for reassignment of AutoAlliance International results from Mazda and Associated Operations to North America

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### TOTAL COMPANY 2007 – 2008 FIRST QUARTER REVENUE\*

	Rev	/enue	Revenue			
	(Incl. Special Items)		<b>Specia</b>	I Items	(Excl. Spe	cial Items)
	<u>2007</u>	<u>2008</u>	2007	<u>2008</u>	<u>2007</u>	<u>2008</u>
	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	(Mils.)
North America	\$18,559	\$17,110	<b>\$</b> 0	\$ 0	\$18,559	\$17,110
South America	1,283	1,842	0	0	1,283	1,842
Europe	8,632	10,155	0	0	8,632	10,155
Volvo	4,572	4,197	0	0	4,572	4,197
Asia Pacific Africa	1,769	1,668	0	0	1,769	1,668
Mazda and Assoc. Operations	0	0	0	0	0	0
Subtotal Ongoing Auto.	\$34,815	\$34,972	\$ 0	\$ 0	\$34,815	\$34,972
JLR and Aston Martin	3,815	4,145	0	4,145	3,815	0
Total Automotive	\$38,630	\$39,117	\$ 0	\$ 4,145	\$38,630	\$34,972
Financial Services	4,375	4,396	0	0	4,375	4,396
Total Company	\$43,005	\$43,513	\$ 0	\$ 4,145	\$43,005	\$39,368

<sup>\*</sup> From continuing operations, 2007 adjusted for discontinued operations at Ford Credit, and for reassignment of AutoAlliance International from Mazda and Associated Operations to North America.

### TOTAL COMPANY 2008 FIRST QUARTER WHOLESALES\*



	Whole	esales			Whol	esales	
	(Incl. Spe	cial Items)	Specia	I Items	(Excl. Special Iten		
	2007	2008	2007	2008	2007	<u>2008</u>	
	(000)	(000)	(Mils.)	(Mils.)	(Mils.)	(Mils.)	
North America*	744	704	0	0	744	704	
South America	84	92	0	0	84	92	
Europe	500	500	0	0	500	500	
Volvo	128	106	0	0	128	106	
Asia Pacific Africa**	126	129	0	0	126	129	
Mazda and Assoc. Operations	0	0	0	0	0	0	
Subtotal	1,582	1,531	0	0	1,582	1,531	
Other Automotive	0	0	0	0	0	0	
Subtotal Automotive Ops.	1,582	1,531	0	0	1,582	1,531	
JLR and Aston Martin	68	74	0	74	68	0	
Total Automotive	1,650	1,605	0	74	1,650	1,531	

<sup>\*</sup> Includes consolidation of Automotive Alliance International (AAI) wholesales from production of Mazda6 vehicles only

<sup>\*\*</sup> Included in wholesales of Asia Pacific Africa are Ford-badged vehicles sold in China and Malaysia by certain unconsolidated affiliates totaling about 55,000 and 38,000 units in 2008 and 2007, respectively.

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## TOTAL COMPANY FIRST QUARTER EMPLOYMENT DATA BY BUSINESS UNIT\*

	Dec. 31,	Mar. 31,
	2007	2008
	(000)	(000)
North America	94	93
South America	14	14
Europe	68	68
Volvo	26	25
Asia Pacific Africa	17	17
<b>Subtotal Ongoing Automotive</b>	219	217
JLR and Aston Martin	<u>16</u>	<u>16</u>
Total Automotive	235	233
Financial Services	<u>11</u>	11_
Total Company	<u>246</u>	<b>244</b>

<sup>\*</sup> This slide includes the approximate number of individuals employed by us and our consolidated entities (including entities we do not control)



### AUTOMOTIVE SECTOR -- FORD NORTH AMERICA PERSONNEL LEVELS FROM YEAR-END 2005

	Dec. 31, 2005	Dec. 31, 2006	Dec. 31, 2007	March 31, 2008
Salaried	35,600	32,400	24,300	24,300
Hourly				
- Manufacturing / Other	86,200	78,900	58,600	58,300
- ACH*	_13,900	11,100	6,100	6,000
Total Hourly	100,100	90,000	64,700	64,300
Subtotal	135,700	122,400	89,000	88,600
Dealership Personnel**	7,000	5,700	4,600	4,400
Total	142,700	<u>128,100</u>	93,600	93,000

<sup>\*</sup> Excludes Supplemental Replacement Personnel

<sup>\*\*</sup> Primarily entities that we do not control but are consolidated under FIN46

### AUTOMOTIVE SECTOR 2008 FIRST QUARTER MARKET RESULTS



	First Quarter	
	Absoluto	B / (W)
<u>U.S.</u>	<u>Absolute</u>	<u>2007</u>
Industry SAAR (Mils.)	15.6	(1.4)
Market Share (Pct.)		
<ul> <li>Ford and Lincoln Mercury</li> </ul>	15.0%	(0.1) Pts.
- Volvo	<u>0.7</u>	0_
Total U.S. Market Share	<u>15.7</u> %	<u>(0.1)</u> Pts.
Memo: Jaguar Land Rover	0.3%	0 Pts.
<u>Europe</u>		
Industry SAAR (Mils.)	18.0	0
Market Share (Pct.)*		
- Ford	8.9%	(0.2) Pts.
- Volvo	1.4	(0.1)
Total Europe Market Share	<u>10.3</u> %	<u>(0.3)</u> Pts.
Memo: Jaguar Land Rover	0.8%	(0.1) Pts.
Other Regions		
Ford Brand Market Share (Pct.)		
- South America**	9.5%	(1.6) Pts.
- Asia Pacific Africa***	2.0	(0.1)

<sup>\*</sup> European market share for Ford Europe, Volvo, and Jaguar Land Rover is based, in part, on estimated vehicle registrations for our 19 major European markets

<sup>\*\*</sup> South American market share is based, in part, on estimated vehicle registrations for our six major markets in that region

<sup>\*\*\*</sup> Asia Pacific Africa market share is based, in part, on estimated vehicle sales for our twelve major markets in that region



### AUTOMOTIVE SECTOR COSTS AND EXPENSES

	First Qua	First Quarter 2008	
	Amount (Mils.)	B / (W) First Qtr. <u>2007</u> (Mils.)	
Total Costs and Expenses*	\$38,564	\$ 226	
Select Cost Items:			
<ul><li>Depreciation and Amortization</li><li>Depreciation</li><li>Amortization Special Tools</li></ul>	\$ 744 <u>766</u>	\$ 156 108	
Total Depreciation / Amortization	<u>\$ 1,510</u>	<u>\$ 264</u>	
Postretirement Expense	\$ 600	\$ 100	

<sup>\*</sup> Includes Jaguar Land Rover



### AUTOMOTIVE SECTOR GROSS CASH RECONCILIATION TO GAAP

			March 31, 2008
	Dec. 31,	March 31,	B / (W)
	<u>2007</u>	<u>2008</u>	Dec. 31, 2007
	(Bils.)	(Bils.)	(Bils.)
Cash and Cash Equivalents	\$20.7	\$18.7	<b>\$(2.0)</b>
Marketable Securities	2.0	6.6	4.6
warketable Securities	2.0	0.0	4.0
Loaned Securities	10.3	6.7	(3.6)
Total Cash / Marketable and Loaned Securities	\$33.0	\$32.0	\$(1.0)
Securities-In-Transit	(0.3)	(0.7)	(0.4)
Short-Term VEBA Assets*	1.9	-	(1.9)
UAW-Ford Temporary Asset Account		(2.6)	(2.6)
Gross Cash	<u>\$34.6</u>	<u>\$28.7</u>	<u>\$(5.9)</u>

<sup>\*</sup> Historically, amounts accessible within 18 months; short-term VEBA is no longer reported within gross cash as of January 1, 2008, consistent with our new UAW VEBA agreement (which is subject to court approval)



First Quarter 2008

# AUTOMOTIVE SECTOR GAAP RECONCILIATION OF OPERATING-RELATED CASH FLOWS

	First Quarter 2008	
		O / (U)
		First Quarter
	Amount*	<u> 2007</u>
	(Bils.)	(Bils.)
Cash Flows from Operating Activities of Continuing Operations	\$ 0.7	\$(0.8)
Items Included in Operating-Related Cash Flows		
- Capital Expenditures	(1.4)	(0.1)
- Net Transactions Between Automotive and		
Financial Services Sector	(0.7)	(0.2)
- Net Cash Flows from Non-Designated Derivatives	0.3	0.1
Items Not Included in Operating-Related Cash Flows		
- Cash Impact of Jobs Bank Benefits & Separation Programs	0.1	(1.1)
- Net (Sales) / Purchases of Trading Securities	-	(8.0)
- Pension Contributions	0.6	(0.3)
- VEBA Cash Flows Net Reimbursement for Benefits Paid	-	-
- Tax Refunds and Tax Payments from Affiliates	(0.9)	1.1
- Other	(0.2)	(0.5)
Operating-Related Cash Flows	<u>\$(1.5)</u>	\$(2.6)

<sup>\* 2008</sup> excludes Jaguar Land Rover and 2007 includes Jaguar Land Rover

## FINANCIAL SERVICES SECTOR FORD CREDIT RESULTS AND METRICS --2008 FIRST QUARTER



**Pre-Tax Profits (Mils.)** 

**Key Metrics\*** 

\$293 —	\$(257)
	<b>\$36</b>
First Quarter	First Quarter

	First Quarter	
Receivables (Bils.)	<u>2007</u>	<u>2008</u>
On-Balance Sheet	<b>\$135</b>	\$141
Managed	146	146
<u>Charge-Offs</u> (Mils.)		
On-Balance Sheet	\$105	\$227
Managed	123	242
Loss-to-Receivables Ratio		
On-Balance Sheet	0.32%	0.65%
Managed		
- U.S. Retail and Lease	0.50	1.07
- Worldwide Total	0.34	0.66
Allow. for Credit Losses		
Worldwide Amount (Bils.)	\$ 1.0	\$ 1.2
Pct. Of EOP Receivables	0.76%	0.84%
<u>Leverage</u> (To 1)		
Financial Statement	11.2	10.2
Managed	11.1	9.4
<u>Dividend / Distribution</u> (Bils.)	\$ 0	\$ 0
Net Income (Mils.)	\$193	\$ 24

First Quarter 2007 2008

SFAS 133\*\* (Mils.) \$(36) \$(159)

Pre-Tax Profits Excl.

SFAS 133\*\* (Mils.) 329 195

<sup>\*</sup> See Appendix for calculation, definitions and reconciliation to GAAP

<sup>\*\*</sup> Market valuation adjustments from derivatives



#### FORD CREDIT KEY METRIC DEFINITIONS

In addition to evaluating Ford Credit's financial performance on a GAAP financial statement basis, Ford Credit management also uses other criteria, some of which were previously disclosed in this presentation and are defined below. Information about the impact of on-balance sheet securitization is also included below:

<u>Managed Receivables</u> -- receivables reported on Ford Credit's balance sheet, excluding unearned interest supplements related to finance receivables, and receivables Ford Credit sold in off-balance sheet securitizations and continues to service

<u>Serviced Receivables</u> -- includes managed receivables and receivables Ford Credit sold in whole-loan sale transactions (i.e., receivables for which Ford Credit has no continuing exposure or risk of loss)

<u>Charge-offs on Managed Receivables</u> -- charge-offs associated with receivables reported on Ford Credit's balance sheet plus charge-offs associated with receivables Ford Credit sold in off-balance sheet securitizations and continues to service

Equity -- shareholder's interest and historical stockholder's equity reported on Ford Credit's balance sheet

Impact of On-Balance Sheet Securitization -- finance receivables (retail and wholesale) and net investment in operating leases reported on Ford Credit's balance sheet include assets included in securitizations that do not qualify for accounting sale treatment. These assets are available only for repayment of the debt or other obligations issued or arising in the securitization transactions; they are not available to pay the other obligations of Ford Credit or the claims of Ford Credit's other creditors. Debt reported on Ford Credit's balance sheet includes obligations issued or arising in securitizations that are payable only out of collections on the underlying securitized assets and related enhancements

### FINANCIAL SERVICES SECTOR FORD CREDIT RATIO DEFINITIONS



In addition to evaluating Ford Credit's financial performance on a GAAP financial statement basis, Ford Credit management also uses other criteria, some of which were previously disclosed in this presentation and are defined below:

<sup>\*</sup> Excludes marketable securities related to insurance activities

<sup>\*\*</sup> Primarily related to market valuation adjustments from derivatives due to movements in interest rates

## FINANCIAL SERVICES SECTOR FORD CREDIT RECONCILIATIONS OF MANAGED LEVERAGE TO FINANCIAL STATEMENT LEVERAGE

(F)	
COM	

	Mar. 31, 2007	Mar. 31, 2008
Leverage Calculation	(Bils.)	(Bils.)
Total Debt*	\$133.9	\$140.0
Securitized Off-Balance Sheet Receivables Outstanding	10.7	4.3
Retained Interest in Securitized Off-Balance Sheet Receivables	(0.9)	(0.5)
Adjustments for Cash, Cash Equivalents and Marketable Securities**	(15.6)	(15.9)
Adjustments for Hedge Accounting***	(0.1)	(0.3)
Total Adjusted Debt	<u>\$128.0</u>	<u>\$127.6</u>
Total Equity (incl. minority interest)	\$ 11.9	\$ 13.7
Adjustments for Hedge Accounting***	(0.4)	(0.2)
Total Adjusted Equity	<u>\$ 11.5</u>	<u>\$ 13.5</u>
Financial Statement Leverage (to 1)	11.2	10.2
Managed Leverage (to 1)	11.1	9.4

<sup>\*</sup> Includes \$57.7 billion and \$74.7 billion on March 31, 2007 and March 31, 2008, respectively, of long-term and short-term asset-backed debt obligations issued in securitizations that are payable only out of collections on the underlying securitized assets and related enhancements

<sup>\*\*</sup> Excludes marketable securities related to insurance activities

<sup>\*\*\*</sup> Primarily related to market valuation adjustments from derivatives due to movements in interest rates