

Corporate Sustainability Assessment



2009

Ford Motor Co.

Member of DJSI North America  
AUT Automobiles  
United States

Corporate Sustainability Assessment Results

Explanations:	Company Score (%)	Average Score (%)	Best Score (%)	Lowest Score DJSI World (%)	Lowest Score DJSI STOXX (%)	Lowest Score DJSI North America (%)	Lowest Score DJSI Asia/Pacific (%)	Weighting of Dimension or Criteria in Total Score (%)
The scores reflect the company's performance across economic, environmental and social criteria compared to its industry average, best and worst performing company in the DJSI World and DJSI STOXX in the company's industry. The values for the total score, the dimension and the criteria scores are on a scale from 0 to 100%. Their weighting in the total score is shown in the last column. The DJSI Guidebooks on www.sustainability-index.com contain further information on the assessment methodology.	is the actual score of the company	is the industry group's average score	is the highest score reached by a company in the specific industry	is the lowest score of a DJSI World component in the specific industry	is the lowest score of a DJSI STOXX component in the specific industry	is the lowest score of a DJSI North America component in the specific industry	is the lowest score of a DJSI Asia/Pacific component in the specific industry	is the weighting of the dimension respectively criteria to calculate the total score
<b>Total Scores:</b>								
	Company Score (%)	Average Score (%)	Best Score (%)	Lowest Score DJSI World (%)	Lowest Score DJSI STOXX (%)	Lowest Score DJSI North America (%)	Lowest Score DJSI Asia/Pacific (%)	
Total Score	79	72	91	89	90	79	79	-
<b>Dimension Scores:</b>								
	Company Score (%)	Average Score (%)	Best Score (%)	Lowest Score DJSI World (%)	Lowest Score DJSI STOXX (%)	Lowest Score DJSI North America (%)	Lowest Score DJSI Asia/Pacific (%)	Weighting in Total Score (%)
Economic Dimension	72	69	97	86	89	72	68	26.2
Environmental Dimension	84	77	97	91	91	84	87	34.4
Social Dimension	79	69	88	85	85	79	80	39.5
<b>Criteria Scores:</b>								
<b>Economic Dimension</b>								
Criteria	Company Score (%)	Average Score (%)	Best Score (%)	Lowest Score DJSI World (%)	Lowest Score DJSI STOXX (%)	Lowest Score DJSI North America (%)	Lowest Score DJSI Asia/Pacific (%)	Weighting in Total Score (%)
Corporate Governance	88	73	89	83	85	88	64	5.6
Risk & Crisis Management	76	73	100	91	99	76	68	6.
Codes of Conduct/Compliance/Corruption&Bribery	82	77	100	83	83	82	84	6.
Brand Management (IS)	41	53	100	71	73	41	46	5.7
Innovation Management (IS)	77	68	100	76	100	77	85	2.9
<b>Environmental Dimension</b>								
Criteria	Company Score (%)	Average Score (%)	Best Score (%)	Lowest Score DJSI World (%)	Lowest Score DJSI STOXX (%)	Lowest Score DJSI North America (%)	Lowest Score DJSI Asia/Pacific (%)	Weighting in Total Score (%)
Environmental Reporting	100	89	100	100	100	100	85	3.
Environmental Policy/Management System (IS)	100	91	100	88	88	100	98	5.7
Product Stewardship (IS)	80	76	100	71	88	80	88	5.7
Climate Strategy (IS)	100	74	100	90	100	100	100	5.7
LowCarbStrategy (IS)	70	68	100	83	83	70	70	8.6
Operational Eco-Efficiency (IS)	71	73	100	87	88	71	90	5.7
<b>Social Dimension</b>								
Criteria	Company Score (%)	Average Score (%)	Best Score (%)	Lowest Score DJSI World (%)	Lowest Score DJSI STOXX (%)	Lowest Score DJSI North America (%)	Lowest Score DJSI Asia/Pacific (%)	Weighting in Total Score (%)
Labor Practice Indicators	70	67	86	69	69	70	74	5.2
Human Capital Development	59	61	100	70	76	59	76	5.6
Talent Attraction & Retention	47	52	78	64	64	47	62	5.6
Corporate Citizenship/Philanthropy	96	69	100	96	96	96	83	3.
Social Reporting	85	82	100	85	85	85	85	3.
Occupational Health & Safety (IS)	100	89	100	80	80	100	80	2.9
Stakeholder engagement (IS)	88	80	100	97	100	88	97	5.7
Standards for Suppliers (IS)	99	69	99	80	80	99	80	8.6

\* Criteria assessed based on publicly available information only  
 \*\* Not sufficient significant information available  
 (IS) Industry specific criteria (does not apply for all industries)