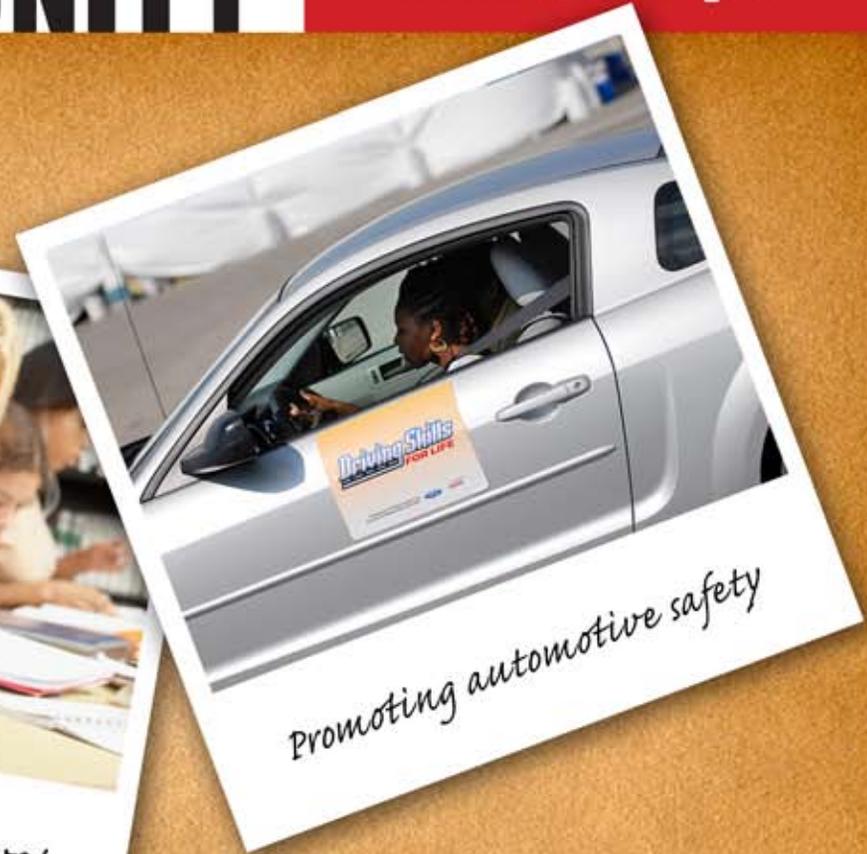
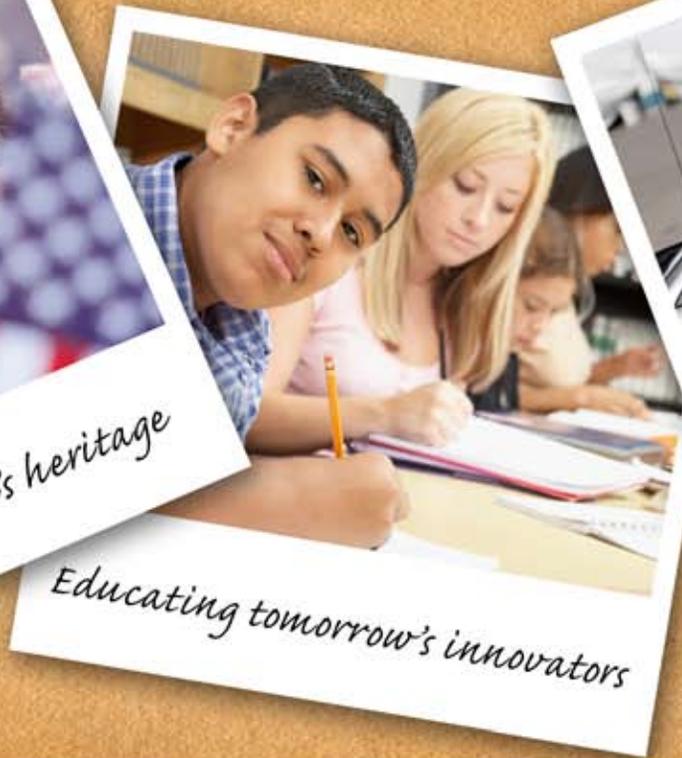


SUPPORTING THE AMERICAN DREAM THROUGH  
**INNOVATIVE INITIATIVES**  
**FORD IN THE COMMUNITY**

Ford Motor Company Fund

**2006**  
annual report



**Ford Motor Company**



**Ford Motor Company Fund**



**Ford Volunteer Corps**

# TABLE OF CONTENTS

**President's Letter** ..... 3

**Educating Tomorrow's Innovators** ..... 4

**Building on America's Fabric** ..... 8

**Keeping Our Roads Safe and Secure** ..... 11

**One Company, One Goal, Many Hands** ..... 12

**Helping Out at the Local Level** ..... 14

**Worth Noting** ..... 16

**Contribution Guidelines** ..... 17



Ford Motor Company Fund

# 2006 FORD MOTOR COMPANY FUND CONTRIBUTIONS

<b>Education and Innovation (includes K-12 and higher education)</b> .....	<b>\$31,004,842</b>
<b>Community Development and American Legacy</b> .....	<b>\$25,033,406</b>
<b>Auto-Related Safety</b> .....	<b>\$1,610,481</b>
<b>Total Contributions</b> .....	<b>\$57,648,729</b>

Ford Motor Company, a global automotive industry leader based in Dearborn, Michigan, manufactures or distributes automobiles in 200 markets across six continents. With more than 280,000 employees and more than 100 plants worldwide, the company's core and affiliated automotive brands include Ford, Jaguar, Land Rover, Lincoln, Mercury, Volvo and Mazda. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit [www.fordvehicles.com](http://www.fordvehicles.com).

Ford Motor Company Fund and Community Services is committed to creating opportunities that promote corporate citizenship, philanthropy, volunteerism and cultural diversity for those who live in the communities where Ford does business. Established in 1949 and made possible by Ford Motor Company profits, Ford Motor Company Fund

supports initiatives and institutions that foster innovative education, auto-related safety, and American heritage and legacy. National programs include Ford Partnership for Advanced Studies, which provides high school students with academically rigorous 21st century learning experiences, and Driving Skills for Life, a teen-focused auto safety initiative. The Ford Volunteer Corps, established in 2005, continues Ford's legacy of caring worldwide. Through the Volunteer Corps, salaried employees, union members, retirees and their families participate in a wide range of volunteer projects in their communities.

Note: Ford Motor Company Fund is not affiliated with the Ford Foundation. The Ford Foundation is a separate entity from Ford Motor Company. No member of the Ford family or Ford Motor Company management is on the Ford Foundation board of trustees.

# PRESIDENT'S LETTER

I was fortunate enough to have a front-row view of our remarkable efforts in 2006 to educate people, enrich their lives and protect them from harm. The best way to tell those stories is to put you in the front row as well – through first-person accounts of those who have been touched:

- “Because of Ford PAS, these kids are not only willingly coming to school on a Saturday, they’re waiting in line to get in.” – *Gilbert Maldonado, director of corporate and foundation relations for the University of Texas-Pan American, who helped establish Ford PAS programs in 15 local high schools during 2006.*
- “We are saving lives with this program.” – *Heidi Koch, West Orange High School parent responsible for bringing Driving Skills for Life to 300 local students in March 2006.*
- “A group of caring people who want to make the world a better place is going to change one city at a time.” – *Jenna Affholter, an eighth-grader from Rochester, Michigan, who participated in the Ford-supported Future City competition.*
- *And this, from Suzanne Bingham, Ford Volunteer Corps Volunteer of the Month for April 2006: “I am a true believer that you reap what you sow.”*

These are the voices of people who helped us achieve our goals and the voices of people affected by our efforts.

You’ll read about them and others who are key players in the Ford Motor Company Fund story, a narrative that I personally have been following since beginning my career at Ford in 1988. As chairman of Ford Motor Company Fund’s board of trustees and through my active involvement in the creation of Ford Volunteer Corps in 2005, I have seen for myself that Ford and its employees are making a difference – and you’ll see it too.

It will come as no surprise that Ford Motor Company’s plan to reduce costs and bring the company back to profitability affected the amount of money Ford Motor Company Fund was able to spend on grants in 2006. But our commitment to playing an active role in the community has not diminished in the slightest. You’ll see that commitment as evidenced by programs and initiatives we supported in 2006 focusing on education, American heritage and safety.

You’ll also see that Ford Motor Company Fund grants and Ford Motor Company volunteer efforts go hand in hand. Whenever possible, we coordinate financial contributions with physical support to maximize our impact.



Going forward, Ford Motor Company Fund will continue listening to the voices like those above as we examine new grant requests and determine the best way to help. Because as Executive Chairman Bill Ford said last year: “Being known as a company that cares and makes a difference in the world helps us

differentiate ourselves in a challenging competitive marketplace. It’s an important part of who we are, and a key to our future.”

I am deeply committed to leveraging all that we do to make the world a better place for all of us.

A handwritten signature in black ink that reads "Jim Vella". The signature is written in a cursive, slightly slanted style.

**Jim Vella**  
President

Ford Motor Company Fund and Community Services

# EDUCATING TOMORROW'S INNOVATORS

*Ford Motor Company Fund helps educate and empower America's youth by fostering strong, enduring relationships with the organizations that serve them.*

## Ford Partnership for Advanced Studies (Ford PAS)

“As you look at South Texas and see the alarming rate that Hispanic students fall through the cracks – the number of kids who won’t make it through high school, let alone college – you know we needed a new approach,” says Gilbert Maldonado, director of corporate and foundation relations for the University of Texas-Pan American (UTPA). “Ford PAS is now helping our students see the big picture.”

Maldonado is part of the team that helped bring Ford Partnership for Advanced Studies to South Texas in 2006.

By combining the resources of high schools, community-based organizations, higher education institutions, government entities and businesses, Ford PAS is a curriculum that teaches academics through a real-world context.

“I like that we do hands-on activities because I don’t like just sitting in class listening; I like to be active,” says Pharr, Texas, sophomore Juan Antonio Garza. “That’s why I love the Ford program – because you’re always on the go.”



*A hallmark of the Ford PAS program is hands-on participation.*

The Ford PAS program began to take shape in South Texas when thousands of high school students and their parents participated in Hispanic Engineering, Science & Technology (HESTEC) on the UTPA campus in 2005. Sponsored in part by Ford Motor Company Fund, the week-long program was designed to spark an interest in science, math, engineering and technology – and perhaps even the desire to pursue a career in one of these areas.

“The collaborative relationship between the South Texas Ford PAS program and HESTEC has played a huge role in shaping science-related attitudes and in moving students and parents to achieve and pursue higher education,” says Dr. Roland S. Arriola, chair of the National HESTEC Steering Committee.

Fifteen schools ranging in size from 200 to 2,500 students began implementing the Ford PAS program in 2006 with a focus on better training bilingual and bicultural members of society. Says Maldonado, “We’re helping prepare the next business leaders of South Texas.”

Texas is one of 21 states implementing Ford PAS across a total of 133 sites. Ohio is another, and in fact is the first Ford PAS state affiliate in the nation.

In 2006, Ford PAS partnered with the Ohio Department of Education to implement the Ford PAS program across the state. “Ford is a model for the positive impact that business/industry can have on education – a partnership that is needed for our nation to remain competitive in the 21st century,” says Stan Heffner, associate superintendent for the Department



*Ford PAS students charge forth during HESTEC.*

of Education in Ohio. “Educators and industry leaders agree that working together enhances the necessary rigor and relevance in our classrooms.”

Former Ford employee Mary Elmquist now serves as a liaison between Ford PAS and the Lima, Ohio, Chamber of Commerce, which supports the Ford PAS program at the town’s Bath High School.

“Bath is truly a model Ford PAS school,” says Elmquist. “They have all the elements of the program and are just months away from graduating the first class to complete all 2½ years of the curriculum.”

Elmquist says Ford PAS clearly makes sense to these students. “The exercises give them real-world experiences in the classroom, and then the field trips help them see actual examples in action,” she says. “Ford PAS goes well beyond the rote memorization of facts and figures. It helps kids learn how to think critically and communicate effectively.”

# EDUCATING TOMORROW'S INNOVATORS

*Ford Motor Company Fund helps educate and empower America's youth by fostering strong, enduring relationships with the organizations that serve them.*

## Ford Career Academy Innovation Community

California's Coachella Valley is home to some of the nation's wealthiest people — and some of its most impoverished. The golf courses and gated communities of Palm Springs stand in stark contrast to the below-poverty living conditions that exist in the city's shadows.



*When Ford CAIC students took a field trip to the University of Southern California, it was the first time most of them had experienced a college campus.*

To help improve the odds of the area's disadvantaged children, the Career Pathways Initiative was formed. "We conducted a labor market survey and identified three industry clusters to focus on," says Kim McNulty, program manager for Coachella Valley Economic Partnership's Career Pathways Initiative. "Then we began the process of training our students in the areas of health care, multimedia and advanced technologies."

The Career Pathways Initiative's goal was to expand and enhance career opportunities for low-income youth and retain, expand and attract higher-paying jobs to the Coachella Valley by providing a highly skilled workforce.

And now the group is getting help from Ford.

In 2006, Ford Motor Company Fund announced the formation of a new education initiative that recognizes and rewards best practices among career academies such as the one in Coachella Valley. The Ford Career Academy Innovation Community (Ford CAIC) is the latest component of Ford Motor Company Fund's innovative education strategy. Career academies are one of our country's most successful high school redesign strategies. These small learning communities draw on career themes to bring real-world relevance to academic instruction.

In partnership with education policy specialist Social Marketing Services, Ford Motor Company Fund designed a 12-point action plan to serve as a guide for career academies across the country. Communities committed to following the action plan have the opportunity to receive a start-up grant and will receive technical assistance to help implement the action plan. They also have the opportunity to implement the Ford PAS curriculum and program (see related story on page 4). The designated strategies include active involvement from local business and higher education leaders.

Coachella Valley's career initiative had been humming along for 18 months, "but we were struggling with how to scale up and sustain the infrastructure," says McNulty. "We were looking for tools to take us to the next level."

Enter Ford CAIC, which has helped boost the program to the next level and then some. "Ford's technical assistance and professional development support are helping us transform the way we educate," McNulty says. "They brought in a new perspective and have given us the sustainability necessary to give our students the 21st century skills employers have told us they'll need."

## College for Creative Studies Summer Exploratory Camp

For the past five years, Detroit's College for Creative Studies (CCS) has offered its Summer Exploratory Camp for high school students interested in finding out more about careers in artistic areas such as interior design, crafts and auto design. In 2006, Ford Motor Company Fund awarded 10 students a "Women in Transportation Design" scholarship to attend the camp, a move that increased interest in the auto design track and doubled applications for the program. This Ford Scholar program took a historically all-male area of the camp and transformed it to a 50-50 mix.

In addition, several Ford employees signed on as instructors, creating an industry connection that CCS Continuing Education Director Carla R. Gonzalez says is vital to the program.

"This gives students the opportunity to experience in person what it might be like to be an auto designer," Gonzalez says. "Seeing the commitment our auto industry has to the school shows students the pipeline — the connection they'll be able to make from college to career."

Gonzalez says that the 10 Ford scholarship students might not have otherwise had the means to attend the camp. "These were the kids whose eyes glittered the whole time," she says. "We heard from them that they were very proud to be a part of the program."



*Ford Scholar Jill Hakala presents her design concept to fellow campers.*

# EDUCATING TOMORROW'S INNOVATORS

*Ford Motor Company Fund helps educate and empower America's youth by fostering strong, enduring relationships with the organizations that serve them.*

## National Engineers Week Future City Competition

One group of kids wanted to rebuild New Orleans so that it would be able to withstand future hurricanes. Another group aimed to eliminate the blight of urban Detroit. All succeeded through the 2006 National Engineers Week Future City Competition.

Now in its 14th year, Future City asks middle-schoolers to create new-and-improved communities, first using donated computer-aided design software and then in large tabletop models. Working in teams and with a teacher and volunteer engineer mentor, students must solve an important social need – to redevelop an abandoned strip mall in 2006 – and discuss their choices in an essay. Some 30,000 students from more than 1,000 schools participated in the 2006 competition.

Judie Vihonski, a teacher from Valley Middle School in Oakland, New Jersey, whose students developed a restoration plan for Chernobyl, was impressed by her students' attitudes. "They figure technology will win out," she says. "They're optimistic, and they're willing to tackle anything."

A student from Rochester, Michigan, whose team took third place in the national competition with a plan to develop Detroit, proves the teacher's point. "A group of caring people who want to make the world a better place is going to change one city at a time," says eighth-grader Jenna Affholter. "And that can make a whole lot of difference."



*Students from Abington, Pennsylvania, win second place with their Future City "Decodelphia."*

## NAACP Career Day & Youth Summit

"So you're graduating. Now what?" This was one of the questions attendees of the 2006 NAACP Career Day & Youth Summit were asked – and experts were on hand to help these students find an answer.

Ford Motor Company Fund has partnered with the Detroit Branch NAACP since 2000 to reach thousands of young people from Detroit-area high schools, colleges, youth organizations and churches. Parents, teachers and mentors are invited to participate in a day filled with workshops, presentations, and the chance to meet representatives from colleges and corporations.

In April 2006, the event helped students prepare for their future by focusing on financial management, professional presentation, entrepreneurship and health awareness, and included a keynote address by social activist and TV personality Jeff Johnson.



*Keynote speaker Jeff Johnson (second from left) is greeted by NAACP and Ford Motor Company Fund representatives.*

# EDUCATING TOMORROW'S INNOVATORS

*Ford Motor Company Fund helps educate and empower America's youth by fostering strong, enduring relationships with the organizations that serve them.*

## Society of Manufacturing Engineers Education Foundation

Reinforcing its 25-year commitment to the education of the automotive industry's future workforce, Ford Motor Company Fund continued its support of the Society of Manufacturing Engineers (SME) Education Foundation in 2006.

One grant supported the foundation's Science Technology & Engineering Preview Summer (STEPS) program at the University of Detroit Mercy. STEPS is a weeklong summer camp that gives middle-school students early exposure to engineering through hands-on activities.

Another grant funded the SME Ford PAS Scholarship, which is awarded to graduating students of the Ford Partnership for Advanced Studies program (see page 4) whose goal is to major in technology or engineering in college.

Says Sherril K. West, president of the SME Education Foundation, "Ford's ongoing support of the SME Education Foundation's programs gives young people positive, hands-on manufacturing experiences and exposes them to exciting careers in math, science and technology."

## Newspapers in Education

Frida Kahlo, Salvador Dali and Rita Hayworth are just a few of the Hispanic role models chosen by students in 23 communities across the country who participated in the 2006 Hispanic Heritage Program art and essay contest. Through this Newspapers in Education initiative, students were asked to research a person of Hispanic descent who has made a significant contribution to the community, and then create a portrait of and write a composition about their subject. Winners received U.S. savings bonds to use toward their education.

Also in partnership with Newspapers in Education, Ford Motor Company Fund honored the achievements of African Americans, Asian Americans and Native Americans. All of these programs — *Historical Healers*; *Asia Today: Many Places, Many Faces*; and *Meet America's Original Nations* — enriched students in Detroit, and *Meet America's Original Nations* was also available to students in Atlanta and Cleveland.



*Award winner Monica Garcia with her portrait of Frida Kahlo.*



*Winners of the national Newspapers in Education art competition stop by the Tigers' Comerica Park on their way to the Detroit Institute of Arts.*

# BUILDING ON AMERICA'S FABRIC

*From preserving America's heritage to improving the quality of life within this country's communities, Ford Motor Company Fund engages in partnerships that make a difference.*

## Ford Orientation Center at Mount Vernon

"Ford Motor Company's support of Mount Vernon started with Henry Ford," says James C. Rees, executive director of George Washington's Mount Vernon Estate & Gardens in Virginia, referring to Ford's donation of a fire engine in 1923. "It continues with the Ford Orientation Center, a vital resource that will be the gateway for generations of young Americans to learn about George Washington."



*Mount Vernon in miniature.*

The grand opening of the Ford Orientation Center took place with great fanfare on October 27, 2006, in conjunction with the unveiling of the Donald W. Reynolds

Museum and Education Center. Featuring remarks by Pulitzer Prize-winning author David McCullough and veteran broadcaster Roger Mudd, the event included lively 18th century military re-enactors, music by a fife and drum corps, and confetti cannons with pyrotechnics — all free to the public.

With state-of-the-art theaters screening short films produced by The History Channel, a miniature model of the estate, and bronze sculptures of the Washington family, the Ford Orientation Center gives visitors from all across America an overview of the Mount Vernon experience prior to touring the estate.

## Ford Freedom Award

Three giants in American theater were honored on one night in May 2006 when the Ford Freedom Award celebrated "The Groundbreaker and The Captivator" at the Charles H. Wright Museum of African American History in Detroit.

The late Ossie Davis was named the 2006 Ford Freedom Award Honoree for his dedication to improving the African American community and the world in general. A brass plate bearing Davis's name was added to the Ring of Genealogy, the centerpiece of the museum's Ford Freedom Rotunda lobby.

Esteemed actor Morgan Freeman, the 2006 Ford Freedom Award Scholar, delivered the scholar's lecture to 2,000 students — including winners of the Ford Freedom Award essay contest hosted by Detroit Newspapers in Education. The Scholar award is bestowed upon a living individual who has demonstrated excellence in the field of the Honoree.

In addition, Woodie King Jr. was given a special 2006 Ford Freedom Pioneer Award for blazing a path to success in the performing arts for many talented African Americans. King is the founder and producing director of New Federal Theatre and National Black Touring Circuit in New York City.

"We salute Ford Motor Company for its ongoing support of the Ford Freedom Award," says the museum's Tyrone Davenport. "Over the years, Ossie Davis and Morgan Freeman have served as role models for people of all ages and backgrounds in the entertainment industry, and we are proud to add Ossie Davis's name to the Ring of Genealogy."



*Ford Freedom Award and essay contest winners with company and museum executives.*

## Ford Made in America

Orchestras from sea to shining sea performed an original score by one of this country's leading classical composers in 2006 through the Ford Made in America initiative.

Under the guidance of the American Symphony Orchestra League and Meet The Composer, a new work by Joan Tower was commissioned by a consortium of 65 small-budget orchestras — including at least one group from each of the 50 states. The resulting network meant that the tiniest of ensembles had access to resources typically afforded only by much larger groups.

Tower's work, titled *Made in America*, uses the familiar "America the Beautiful" anthem as a starting point and takes it to new heights.

Throughout 2006, this piece was interpreted anew by each orchestra that performed it, as they applied their own unique artistic style. The composer frequently traveled with the tour, conducting and hosting residencies in a number of cities. In November, Tower was present at the Santa Barbara Symphony's performance, where representatives from Ford Motor Company Fund received a signed copy of the *Made in America* score in appreciation for the company's national support of this endeavor.



*World premiere in Glen Falls, New York.*

# BUILDING ON AMERICA'S FABRIC

*From preserving America's heritage to improving the quality of life within this country's communities, Ford Motor Company Fund engages in partnerships that make a difference.*

## The Silk Road Project

As a global corporation, Ford Motor Company has a vested interest in promoting cultural exchange. In 2006, the Silk Road Project headed by Yo-Yo Ma continued to that end, forging new pathways of understanding across the country.

One outstanding example is Silk Road Chicago, a year-long collaboration that began in June 2006. More than 2,500 visitors were on hand for the opening hours of a Silk Road-related celebration in September at the Art Institute of Chicago — all of them enjoying free admission thanks to Ford Motor Company Fund. Festivities included performances by Yo-Yo Ma's Silk Road Ensemble, the Chicago Children's Choir, and the Natya Dance Theatre, a Chicago Indian dance troupe.

Chicago patrons enjoyed the artistic legacy of the Silk Road Project in 2006, including special programming during regularly scheduled Ford Free Evenings.



*Thousands attend the opening celebration of Silk Road Chicago.*

## Alameda National Center for Latino Arts and Culture

The bright pink museum in San Antonio's historic Market Square was bustling with construction activity during 2006. Alameda's Museo Americano — part of the Alameda National Center for Latino Arts and Culture — is scheduled to open in 2007 to tell the story of the Latino experience in America through visual arts exhibitions, education initiatives, performances and public programming.

Through funding from Ford Motor Company Fund and in partnership with the Smithsonian Institution, inaugural programming for the museum includes the exhibits *The Smithsonian in San Antonio*, objects from the collections of 10 museums of the Smithsonian Institution; *Conjunto*, photographs of musicians by John Dyer; and *Cantos del Pueblo: Tejano Musical Landscapes*, paintings focusing on the role of music in inspiring Tejano painters.

Work also continued during 2006 on the Alameda Theater, which will debut as a full-time Latino performing arts center within the next few years.

## Saluting Martin Luther King Jr.

Thousands gathered on the National Mall on November 13, 2006, for the groundbreaking of the Martin Luther King Jr. Memorial in Washington, D.C.

With Ford Motor Company providing a major contribution, company representatives were on hand to help turn the first few shovels of dirt.



*Martin Luther King Jr.*

Also in attendance were dignitaries such as President George W. Bush and former President Bill Clinton, who said, "The monument — however beautiful it turns out to be — will be but a physical manifestation of the monument already constructed in the lives and hearts of millions of Americans who are more just, more decent, more successful, more perfect because he lived."

The King Memorial — the first on the Mall to honor an individual African American — will be situated between the Jefferson Memorial and the Lincoln Memorial, where King gave his famous "I Have a Dream" speech in 1963.

Earlier in the year, Dearborn's Henry Ford Museum commemorated King's birthday on January 16 by debuting a permanent exhibit exploring American freedom. *With Liberty and Justice for All* takes a close look at the progression of civil liberties from the Revolutionary War to the impact of the Civil Rights Movement, and is sponsored in part by Ford Motor Company Fund.

# BUILDING ON AMERICA'S FABRIC

*From preserving America's heritage to improving the quality of life within this country's communities, Ford Motor Company Fund engages in partnerships that make a difference.*

## Robots: The Interactive Exhibition and Ford Free Days

Throughout 2006, kids and kids-at-heart enjoyed an in-depth look at robots, from practical examples to futuristic fantasies.



*The robot exhibit provides hands-on learning – and fun.*

With its sponsorship of *Robots: The Interactive Exhibition* in Chicago, Arizona, Detroit and Kansas City, Ford Motor Company Fund continued its

longstanding dedication to innovative educational programming.

On three Sundays during the summer, families had the opportunity to visit the *Robots* exhibit at The New Detroit Science Center free of charge through the Ford FREE FunDays program. Ford Motor Company Fund sponsored similar programs at the Fine Arts Museums of San Francisco, the Art Institute of Chicago, the St. Louis Art Museum, the Minneapolis Institute of Arts, and The Nelson-Atkins Museum of Art in Kansas City, Missouri, during 2006.

## ACCESS

In its first full year of operation, the Arab American National Museum preserved history and enlightened visitors during 2006. Through an ongoing relationship with the Arab Community Center for Economic and Social Services (ACCESS), Ford Motor Company Fund supported the museum's weekly multicultural arts series.

Comerica Ford Global Thursdays brought the best in world music and performance art to metro Detroit each week – from a 14-piece Swahili Arab-influenced orchestra to a Grammy-award winning Native American singer-songwriter.

## National Council of Negro Women

Helping women live their lives to the fullest was the goal of a partnership between Ford Motor Company Fund and the National Council of Negro Women in 2006. The “Tomorrow Begins Today” campaign presented a national forum on wellness, mental health, finance and fulfillment.

During the Michigan event in October, 600 women packed the Ford Conference & Event Center in Dearborn to hear a panel of experts discuss health issues such as heart disease, cancer and diabetes. Michigan Surgeon General Kimberly Dawn Wisdom talked about how arming oneself with a family health history is crucial.

The tour inspired a book called *Tomorrow Begins Today: African American Women as We Age*, which peels back the layers of perceptions, attitudes and concerns about growing older.

## Our Journeys/Our Stories: Portraits of Latino Achievement

In 1990, Antonia Novello became the first woman and the first Hispanic to serve as a U.S. Surgeon General. In 1993, Ellen Ochoa soared into space, becoming the first Hispanic female astronaut. In 2002, Derek Parra set the world record in the 1,500-meter speed skating competition, making him the first Mexican American to win a gold medal in the Winter Olympics. In 2006, museum patrons heard these stories and more through *Our Journeys/Our Stories: Portraits of Latino Achievement*.

The Smithsonian exhibition, which traveled to Indiana, Puerto Rico and Texas in 2006, features 24 individuals and one extended family sharing their Latino experiences, values and ideals, and highlights Hispanic American contributions to this country. The exhibit, its national tour and related education materials are made possible by Ford Motor Company Fund.

# KEEPING OUR ROADS SAFE AND SECURE

*With a vested interest in automotive safety, Ford Motor Company Fund invests time and money in education and prevention efforts.*

## Driving Skills for Life

“Our mission was to have the kind of impact that might one day save a life,” says Heidi Koch, who, as president of the Parent Teacher Student Association of West Orange High School, arranged for a Driving Skills for Life ride-and-drive event near Orlando, Florida, in March 2006. “I heard from more than a few participating students and parents that we accomplished that goal — and then some.”



*Drivingskillsforlife.com engages teens with a fresh, interactive format.*

Prior to that event, between July and December 2005, five West Orange High School students were killed in car accidents. Outraged and overwhelmed and looking for answers, Koch turned to the Web and found Ford. Specifically, she found Driving Skills for Life.

Developed in 2003 by Ford Motor Company Fund, the Governors Highway Safety Association and a panel of safety experts, Driving Skills for Life is a free comprehensive training program intended to augment what students learn in a standard driver education class. The program focuses on the four key areas that are critical factors in more than 60 percent of crashes: hazard recognition, vehicle handling, speed management and space management.

Driving Skills for Life educates teens with a combination of ride-and-drive events in communities across the country, support materials such as a DVD and lesson plan for teachers, and an interactive Web site, which was redesigned in 2006 to better appeal to teens. Last year, 9.5 million people participated online, with more than 1,000 teens taking part in ride-and-drive events.

One such event was a free summer day camp attended by hundreds of southeastern Michigan teens and their parents. Participants were transported from locations across the metro area to Michigan Proving Ground in Romeo for a full day of hands-on instruction from professional driving instructors.

Young drivers in the Orlando area are still talking about the Driving Skills for Life event they attended last March, reports organizer Heidi Koch. “Occurring so soon after we lost five students in six months to driving accidents, the ride-and-drive was a healing opportunity for us,” Koch says. “There isn’t anyone there who wasn’t affected by the experience. It exceeded everybody’s expectations.”

## Corazón de mi Vida

Child safety seats reduce the risk of fatal injury by 71% when used correctly, according to a 2006 report by the New York Governor’s Traffic Safety Committee. Unfortunately, the report continues, more than 90% of child safety seats are used improperly.



*Child passenger safety seat technicians instruct parents on the proper fit during Corazón de mi Vida events.*

Corazón de mi Vida — Spanish for “you are the center of my life” — is an ongoing national child safety campaign sponsored in part by Ford Motor Company Fund. Created by the National Latino Children’s Institute in conjunction with the National Highway Traffic Safety Administration, Corazón de mi Vida spreads the word in English and Spanish about the importance of safety seat and seat belt usage.



*Orlando-area students get ready to hit the road during a Driving Skills for Life event in Florida.*

# ONE COMPANY, ONE GOAL, MANY HANDS

*Ford Motor Company Fund's philanthropy, company volunteer efforts and corporate giving programs complement one another whenever possible. As a unified force, Ford's impact is momentous.*

## Ford Volunteer Corps

"I am truly blessed," says Ford Volunteer Corps participant Suzanne Bingham after being named Volunteer of the Month in April 2006. "I work for a great company; I have a wonderful job and a great family. Volunteering is the least I can do."

Bingham was among tens of thousands of employees and retirees worldwide who participated in Ford Volunteer Corps during its first full year of service, the anniversary of which was February 2006.

Later in the year, the company was presented with a U.S. Chamber of Commerce award for its efforts in the wake of Hurricane Katrina, and was also honored by Michigan Governor Jennifer Granholm as Michigan's Outstanding Corporate Citizen.

Said Executive Chairman Bill Ford to employees following this recognition, "You are making a difference, and that difference is being noticed."

Indeed, it's a difference that's being noticed by none other than the leader of the free world. In February 2006, George W. Bush personally presented Suzanne Bingham with the President's Volunteer Service Award for her seven years of service with Junior Achievement of Middle Tennessee.

"I'm a true believer that you reap what you sow," Bingham says. "The more I can do for others, the better I feel."



*President Bush honors Suzanne Bingham for her volunteer service.*

## Global Week of Caring

When an entire company joins forces to do good across the globe, the numbers are impressive. In just seven days during Ford Motor Company's inaugural Global Week of Caring in September 2006:

- 2,900 people actively volunteered, doing such things as building homes, cleaning up parks, raising money and hosting food drives.
- 17,600 hours of donation time were logged by these generous Ford employees.
- \$600,000 was raised for various causes.
- 45,000 toys were distributed to disadvantaged children.

From the team who built four houses with Habitat for Humanity in Northern California to the one who coordinated a medical and dental outreach program in the Philippines and everyone in between, volunteers reached out and worked together to make a major difference in one week's time.



*Giving blood in Argentina.*



*Employees in Thailand bring toys and supplies to orphans.*

## Disabled American Veterans

Army Sgt. Joseph Bozik was riding in a Humvee south of Baghdad when it rolled over a land mine. He lost both of his legs and his right arm in the accident, but he didn't lose his spirit.

Bozik was among 350 veterans to ski, snowboard and scuba dive their way through the 20th National Disabled American Veterans (DAV) Winter Sports Clinic in April 2006.

Co-hosted by the Disabled American Veterans and the Department of Veterans Affairs and sponsored by Ford Motor Company Fund, the "Miracles on a Mountainside" event featured adaptive equipment that allowed seriously disabled veterans the chance to participate in a variety of adrenaline-pumping activities.

The event included the annual presentation of the DAV Freedom Award — this year to Joey Bozik (pictured, center). "This young man's daunting physical challenges pale in comparison to the passion in his heart and the drive in his soul," says the DAV's Edward E. Hartman. "He's been a mentor and a friend to every participant he meets."

Several months later, in August 2006, Ford Motor Company was honored for its support of the DAV during the organization's National Convention. Ford donated 11 new vans valued at more than \$250,000 to the group's Transportation Network, as well as \$50,000 for the Jesse Brown Memorial youth scholarship program.



# ONE COMPANY, ONE GOAL, MANY HANDS

Ford Motor Company Fund's philanthropy, company volunteer efforts and corporate giving programs complement one another whenever possible. As a unified force, Ford's impact is momentous.

## Juvenile Diabetes Research Foundation

As many as 3 million Americans struggle through their lives with type 1 diabetes, according to the Centers for Disease Control and Prevention. This life-threatening disease can strike suddenly, most often during childhood, and lasts a lifetime. People with type 1 diabetes are haunted by the constant threat of complications, including heart disease, stroke, blindness, kidney failure and amputation.



*Ford's Alan Merritt with his children Leah, Tressa and Joshua at the JDRF Walk in Southampton, England.*

The Juvenile Diabetes Research Foundation (JD RF) was founded in 1970 by a group of parents searching for a cure. Since then, the group has directed more than \$1 billion in grants to the world's leading diabetes research facilities. In 2006, JD RF was able to commit \$122 million to research — its highest investment amount in a single year — thanks in part to Ford Motor Company.

In addition to being a major corporate sponsor, the company has sponsored the Ford Global Walk Team in JD RF's annual Walk to Cure Diabetes fundraiser since 1998. In 2006, the Ford team raised \$3.14 million, bringing the nine-year grand total to more than \$20 million.

## America's Second Harvest

When Ford Motor Company and Paul Newman donated eight refrigerated trucks (pictured below) filled with Newman's Own food in September 2006, it marked the sixth consecutive year of the Partnership for Hunger Relief.

"Ford Motor Company, in partnership with Newman's Own, has been a powerful ally in our efforts to feed the nation's hungry," says Vicki Escarra, president and chief executive officer of America's Second Harvest — The Nation's Food Bank Network. "Ford has donated 70 refrigerated trucks to our food banks, enabling them to deliver literally millions of pounds of food to tens of thousands of Americans living in remote and rural areas."

The food banks benefiting from vehicle donations in 2006 were in Buffalo, New York; Concord, California; Flint, Michigan; Fort Collins, Colorado; Milwaukee, Wisconsin; Nashville, Tennessee; Tallahassee, Florida; and Yuma, Arizona.

Says Paul Newman of the alliance, "This has been a compelling and rewarding partnership. We are proud to partner with America's Second Harvest and Ford."



## Habitat for Humanity



*May 2006 Volunteer of the Month Craig Erzen.*

"When you see the new home owners excited and emotional to move in, you realize how it's a significant turning point in their lives," says Craig Erzen, a Ford Purchasing employee who was named Ford's Volunteer of

the Month in May 2006 for his years of work with Habitat for Humanity.

In August 2006, Erzen was among 400 Ford volunteers who devoted a week to building safe, affordable homes in Detroit's Tri-Centennial Village. "The efforts of groups like Ford contribute to the overall progress and revitalization of the neighborhood," says Willie Campbell, director of the Core City Neighborhood, a group that works to improve the quality of life in the 2.5-mile area surrounding the project site.

Detroit is just one example of the work projects across the country that Ford employees are involved in through Habitat for Humanity. In addition to hands-on help, Ford Motor Company is proud to be a corporate sponsor of this revered organization.

# HELPING OUT AT THE LOCAL LEVEL

Employee-led groups in 38 Community Relations Committees (CRCs) across the country do significant work on Ford's behalf. CRCs exist to serve many of the communities in which Ford does business, because we believe that the people who live and work there are in the best position to appreciate the needs of the area. Financial contributions are provided by Ford Motor Company Fund and/or Ford Motor Company.

## Allen Park

Every five minutes, someone is diagnosed with blood cancer, according to the Leukemia & Lymphoma Society. Every 10 minutes, someone loses the fight. The annual Light the Night walk gives people a way to try to improve these odds.

In 2006, for the eighth year, the Allen Park CRC sponsored the Light the Night walk in Royal Oak, Michigan. Employees also participated in the event, raising more than \$13,000 toward research into better therapies and cures for leukemia, lymphoma and myeloma.



*Ford's Light the Night walkers pause for a team photo.*

## Atlanta

When 17-year-old Joshua Brown's car began hydroplaning on a wet road in 2003, he did not know what to do. He lost control and died in a single-car crash. To ensure that other young drivers would gain the skills necessary to drive safely, his parents created the Joshua Brown Foundation. The Atlanta CRC was proud to make a contribution and work with the foundation in 2006 as it organized programs, workshops and other efforts to promote driver training.

Also in 2006, the Atlanta CRC and Ford Sales Division partnered with local businesses to sponsor MADD's Strides for Change Walk, and worked with the Georgia Conservancy to promote ecological thinking through the Youth Environmental Symposium.



*Atlanta's Youth Environmental Symposium.*

## Chicago



*Artistic entrepreneur  
Lawrence Yamoah.*

In fall 2006, Lawrence Yamoah won \$3,700 for turning sneakers into works of art.

The Chicago 18-year-old received his windfall through the

local and national business plan competitions hosted by the National Foundation for Teaching Entrepreneurship. The Chicago CRC is the sole sponsor of that city's local contest. Yamoah — who used his earnings to purchase an airbrush machine and make his business plan a reality — is a fine example of the 1,700 young people who participated in the program at 33 Chicago schools in 2006.

Another organization supported by the Chicago CRC was the Jennifer S. Fallick Cancer Support Center, which provides free wellness programs to families coping with cancer. The CRC donated thousands of dollars in 2006 to help fund activities for children such as Summer Fun Days, where kids affected by cancer can meet and play with other children going through the same hardships.

# HELPING OUT AT THE LOCAL LEVEL

Employee-led groups in 38 Community Relations Committees (CRCs) across the country do significant work on Ford's behalf. CRCs exist to serve many of the communities in which Ford does business, because we believe that the people who live and work there are in the best position to appreciate the needs of the area. Financial contributions are provided by Ford Motor Company Fund and/or Ford Motor Company.

## Lima

Each year in Ohio for nearly two decades, the Lima CRC and UAW Local 1219 have made life easier for people in wheelchairs.

In 2006, that meant donating thousands of dollars to pay for wheelchair ramp materials — plus countless hours of labor to put those materials to use. To date, this volunteer effort has installed ramps in more than 400 homes of local families who otherwise would not have been able to afford this crucial modification.

In November, the UAW/Ford Wheelchair Ramp volunteers were recognized with a neighborhood leadership award for their ongoing efforts.



*Ford employees provide elbow grease and support to wheelchair-bound neighbors.*

## Nashville



*Nashville CRC's Second Harvest food donations average 10 pounds per employee.*

Ten pounds per person — that's how much food the Nashville CRC averaged when it collected for the Second Harvest Bank drive. The CRC supports the food bank's annual Letter Carrier drive and then some by holding its own week-long effort. In 2006, the CRC increased donations by 38% over the year before, making

Ford Motor Credit employees the single-largest donor organization to Second Harvest of Middle Tennessee.

Junior Achievement also benefits from this CRC's goodwill; Ford Credit employees volunteered to teach more than 100 classes on business and economics in area schools in 2006. Organizer Suzanne Bingham was named Volunteer of the Month in April 2006 by Ford Volunteer Corps, and further honored for her efforts when George W. Bush personally presented her with the President's Volunteer Service Award (see story on page 12).

In addition, the Nashville CRC focuses on United Way through payroll deductions and donations of time. During Thanksgiving, employees filled food baskets with enough turkey and fixings to feed more than 80 families in need.

## Southern California

Although most Californians probably take the Pacific Ocean for granted, there are some children who have lived their whole lives in the state and have never stepped foot on a beach. Those are the kids the Ocean Institute's Adopt-a-Class program was designed to benefit the most. In 2006, with help from the Southern California CRC, this unique program gave nearly 6,000 elementary students from 61 schools the chance to learn marine science and study the ocean environment while having fun.

Among the 40 other charities and not-for-profit organizations the Southern California CRC supported were a symphony family concert series, Meals On Wheels and the Museum of Latin American Art.

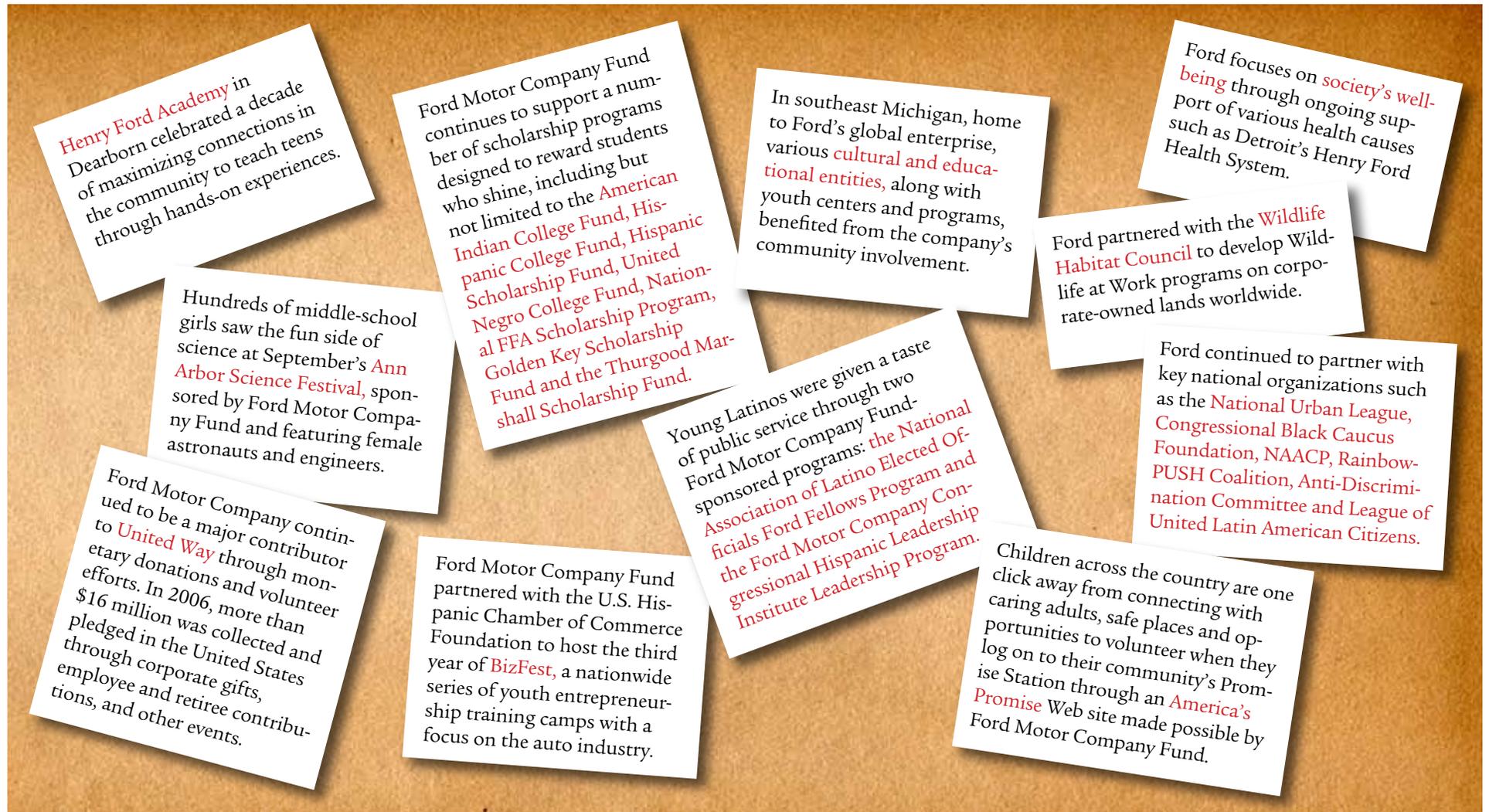
The CRC capped off the year in grand style with its eighth annual Ford Spirit of the Holidays luncheon and toy drive, held in cooperation with the company's Premier Automotive Group headquarters in Irvine. Some 700 toys and goodies were collected and distributed to children's aid organizations in the area.



*California kids explore the ocean.*

# Worth Noting

From broadening people's horizons to keeping them safe at home, there is no end to the Ford Motor Company Fund story...



# CONTRIBUTION GUIDELINES

Ford Motor Company and Ford Motor Company Fund and Community Services have made corporate citizenship a priority. This effort includes working with a variety of not-for-profit organizations that strive to make the world a better place through many programs and projects.

As you consider seeking funding for your undertaking, these contribution guidelines will provide a reference to the types of projects and programs that Ford Motor Company Fund supports. These guidelines are not intended to be an exhaustive listing.

## What We Do Support

Ford Motor Company Fund supports not-for-profit organizations in three areas: Education, Community Development and American Legacy, and Auto-Related Safety Education.

Through our active involvement, we seek to build partnerships with organizations that have a well-defined sense of purpose, a demonstrated commitment to maximizing available resources, and a reputation for meeting objectives and delivering quality programs and services. We place priority on the support and development of organizations that promote diversity and inclusion.

Ford Motor Company Fund evaluates grants on an annual basis. We reserve the right to cease support if the goals and objectives under which the grant was made have been changed by the grantee; if the grantee no longer meets its goals and objectives; and/or if its goals and objectives have become inconsistent with the vision, mission and values of Ford Motor Company Fund.

Ford Motor Company Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from supporting all requests.



*Ford Career Academy Innovation Community students learn about medical careers during a hospital field trip.*

## What We Do Not Support

- Advocacy-directed programs
- Animal-rights organizations
- Beauty or talent contests
- Day-to-day business operations
- Debt reduction
- Donation of vehicles
- Efforts to influence legislation, or the outcome of any elections or any specific election of candidates to public office, or to carry on any voter registration drive
- Endowments
- Fraternal organizations
- General operating support to hospitals and health care institutions
- Individual sponsorship related to fundraising activities
- Individuals
- Labor groups
- Loans for small businesses
- Loans to program-related investments
- Organizations that do not have 501(c)(3) status
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age, or status as a protected veteran
- Political contributions
- Private K-12 schools
- Profit-making enterprises
- Religious programs or sectarian programs for religious purposes
- Species-specific organizations
- Sports teams

## How to Apply

Requests for support are accepted and reviewed throughout the year. There are no application deadlines. Budgets for our fiscal year (January-December) are determined in the October-December period of the prior year.

To apply for support, an organization must complete the grant application available online at [www.ford.com](http://www.ford.com). Please note: Paper applications are no longer accepted.

Please also see the Web site for a complete description of contribution guidelines and directions for submission.



*Disabled American Veterans Winter Sports Clinic.*



*Fulfilling dreams*  
(see page 15)



*Inspiring young minds*  
(see page 4)



*Helping the community*  
(see page 12)



## Ford Motor Company Fund

**Ford Motor Company Fund and Community Services**  
P.O. Box 1899  
Dearborn, MI 48121-1899

www.ford.com  
fordfund@ford.com  
888-313-0102

To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit [www.ford.com](http://www.ford.com). For a copy of the Ford Motor Company Annual Report, you may also write to Ford Motor Company, Shareholder Relations, One American Road, Dearborn, MI 48126-2789, or you may call 800-555-5259.

**Editor:** Rocky Egusquiza

**Coordinator:** Stacey Morton

**Writer and Project Manager:** Rebecca Kavanagh

**Art Directors:** Julie Langdon, Denise LaFleur-Weisgerber, Mary Ellen Smith, Andrew Sieloff

*Some photos and logos were provided by agencies supported by Ford Motor Company Fund, by Ford Motor Company employees and Community Relations Committees, or are file images.*