

*Making a difference*



**Ford Motor Company Fund**

2004 Annual Report

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Ford Motor Company is one of the largest producers of cars and trucks in the world and one of the largest providers of automotive financial services. Ford Motor Company employs about 325,000 people around the globe. Additional information can be found on the company's Web site at [www.ford.com](http://www.ford.com).

Ford Motor Company Fund is a not-for-profit corporation organized in 1949. Made possible by Ford Motor Company profits, Ford Motor Company Fund supports initiatives and institutions that enhance and improve opportunities for those who live in the communities where Ford Motor Company operates. Additional information can be found at [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund).

Note: Ford Motor Company Fund is not affiliated with the Ford Foundation. The Ford Foundation is a separate entity from Ford Motor Company. No member of the Ford family or Ford Motor Company management is on the Ford Foundation Board of Trustees.

# 2004 Contributions

## Education

### Higher Education

– Engineering & Design	<b>\$13,231,756</b>
– Business, Manufacturing, All Other	<b>11,016,257</b>
– Matching Gift Program to Advance Education	<b>3,138,138</b>

### K-12 Programs

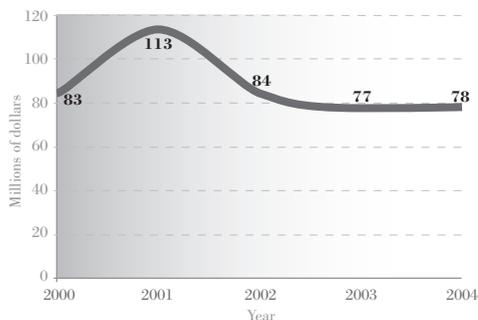
**8,122,711**

### Continuing Education

**4,100,000**

### Total Education

**\$39,608,862**



### Ford Motor Company Fund Contributions 2000–2004

Ford Motor Company Fund was formed in 1949 to support the work of not-for-profit groups and organizations. In its first year, Ford Motor Company Fund contributions totaled \$1.4 million. Contributions peaked in 2001, when the company was the largest corporate cash donor in the country, according to a Forbes magazine survey. The chart above shows Ford Motor Company Fund contributions over the past five years. Contributions are made possible by Ford Motor Company profits.

## Community Development

### Community, Economic Development,

### Health & Social Programs

**\$15,498,805**

### Arts and Humanities

**13,053,000**

### United Way

**5,111,200**

### Total Community Development

**\$33,663,005**

## Auto-Related Environment and Safety

### Environmental Research & Programs

**\$3,346,751**

### All Other

**1,298,286**

### Total Auto-Related Environment and Safety

**\$4,645,037**

## Total Contributions

**\$77,916,904**

# *President's Letter*



If ever a day were to come that I questioned the effect Ford Motor Company Fund (Ford Fund) has on the community, I would need to look no further than the stack of thank-you cards on my desk.

One young recipient of a Ford Motor Company Diversity Scholarship recently wrote, “Not only does this gift allow me to further my education in an encouraging and challenging environment, but it also teaches me about the importance of community.” The note from the secondary education major goes on to say, “Your generous gift allows me to educate myself today so that I can grow and train to be an educator of the future. I want to be able to motivate, encourage and challenge children to grow in a community with one another by teaching them not just to accept their differences but to embrace the differences they see in the world around them.”

That is precisely the goal of those of us at Ford Fund, striving each day to support programs that aid a diverse population of people and enrich their lives now and into the future. For 2004, Ford Fund-supported organizations received nearly \$78 million. Combined with Ford Motor Company donations, that total approaches \$111 million.

When we work with organizations that support our communities, we’re following in the footsteps of Henry Ford, who believed that a strong company was not complete without corporate responsibility. His grandson Henry Ford II founded Ford Fund in 1949 to serve as the company’s philanthropic arm. As a separate organization funded largely by Ford Motor Company profits, Ford Fund continues to provide for hundreds of organizations that share our strong focus on three areas: education, community development, and auto-related environment and safety.

The legacy of Henry Ford continues today through his great-grandson, William Clay Ford, Jr., Ford Motor Company’s chairman and chief executive officer. Ford Fund’s support of education and community programs demonstrates the family-based, people-oriented values on which Ford is built.

“We are connected by a special bond to millions of people around the world. We’re not just another nameless, faceless corporation – people have strong emotional ties to our company,” Ford said recently. “We have made a commitment to building a better world. I consider this a key element in building our company for the future.”

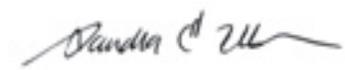
In 2004, Ford Fund concentrated on cultivating sustainable relationships in all three key areas. With each contribution, we looked to make a lifelong difference in the lives of as many people as possible.

Take, for example, the Ford Partnership for Advanced Studies (Ford PAS), a standards-based, academically rigorous high school curriculum. This innovative program helps prepare students for careers in business, engineering and technology. In 2004, we were able to reach a more diverse population with Ford PAS than ever before thanks to the establishment of ongoing partnerships with colleges and universities, community-based organizations and multicultural groups.

While Ford PAS typically reaches out to high school students, Ford Fund is proud to support programs that affect children at every point along the educational roadway, from Newspapers in Education for students in elementary and middle school, scholarships for the college-bound and lifelong learning programs.

Education isn’t limited to what occurs at school. Through our wide variety of partners, Ford Fund helps enlighten people about everything from cultural diversity and the arts to safety and the environment. These relationships allow us to encourage young girls’ interest in technology through the Sally Ride Science Festival, bring together culturally diverse teenagers from regions of conflict through Seeds of Peace, train families in proper child safety seat installation through Corazón de mi Vida, promote understanding and tolerance through the Japanese American Citizens League’s programs, and put music in the hearts of minority youths through the Sphinx Preparatory Music Institute, among other things.

We’re grateful to have these opportunities and countless others to carry forth what Henry Ford began: generosity with a keen eye on the future.



Sandra E. Ulsh  
President, Ford Motor Company Fund



*Ford Motor Company Fund strives each day to support programs that aid a diverse group of people and enrich their lives now and into the future. Above, Sandra E. Ulsh.*

# Education



# Ford Partnership for Advanced Studies (Ford PAS)

In 2001, Errol Jackson retired from Ford Motor Company after 31 years, and then he went back to school.

The former product development engineering manager teamed with Ford Motor Company Fund representatives to bring his alma mater, [Tuskegee University](#) in Tuskegee, Alabama, on board as a Ford Partnership for Advanced Studies partner.

When Tuskegee began working with two local high schools in 2004, it led the way for other institutes of higher learning, including historically black colleges and universities, Hispanic-serving institutions and community-based organizations, in collaborating with Ford Motor Company Fund to provide a unique educational opportunity to more than 2,000 students across the United States.

**Ford PAS** is an academically rigorous, standards-based program that introduces students to the concepts and skills necessary for future success. The program combines classroom learning with hands-on activities to cover three core elements: rigorous academic content, interpersonal and employability skills, and business concepts.

Partnering organizations help prepare Ford PAS students for higher education and their eventual careers by engaging the community to support the learning that is taking place in the classroom by bringing real-world knowledge and expertise to the table.

“What’s interesting to me about the partnership with Tuskegee is that it puts Ford PAS into a rural community,” says Jackson. “It’s one thing to take this program to urban schools that are easy to access. However, Ford was willing to bring this program to a group of smart, deserving students in a rural community and give them the opportunity they deserve.”

Tuskegee University’s Henry Findlay agrees. The professor and director of program development for continuing education oversees the Ford PAS program being run at the nearby Booker T. Washington and Notasulga high schools. “When Ford came to us and said they were interested in working with Tuskegee to offer Ford PAS to Macon County students, there was no hesitation on our part,” Findlay says. “It was an easy decision.”

It was a decision Findlay feels even better about now as he watches the initial class of students complete their first year and a new group of 10th-graders begin.

“When you look into the eyes of these students, you see they’re excited about being taught in a different way, having the

opportunity to problem-solve, getting to work with university professors and the possibility of college down the road,” says Findlay.

Notasulga teacher Geri Frazier witnesses the students’ enthusiasm every day.

“When the 10th-graders started this program last year, half thought they might want to go to college and half didn’t think it was an option,” Frazier says. “Now they all see college as a possibility. They’re interacting with Tuskegee students and professors and learning critical skills for moving forward.”

Teachers report that Ford PAS is training students to think critically, communicate more clearly, accept the opinions of others and work well in a group — skills that will propel them as they proceed to college and beyond.

“Ford PAS works because it links high-end academics with real-world business skills,” says Cheryl Carrier, Ford Fund’s manager of the program. “Now, thanks to key partnerships with organizations and universities, it’s easier to get into the local communities and help the students who will benefit the most.”



*Introducing students to the concepts and skills they will need to be successful in the future is the goal of the academically rigorous, standards-based Ford Partnership for Advanced Studies.*



**FORD PARTNERSHIP  
FOR ADVANCED STUDIES**  
High Standards for High Achievement 

## Support for other educational programs

With each of its partnerships, Ford Motor Company Fund strives to help students at every point on the education roadway. By working with organizations that benefit children just starting in school as well as those that enrich students in middle school, high school and beyond, Ford Motor Company Fund supports a wide range of beneficial programs.

Schoolchildren in communities across the country enjoyed an added element of learning in 2004 thanks to Ford Motor Company Fund's ongoing support of **Newspapers in Education**. Publications such as the *Detroit Free Press*, *The Miami Herald* and *The Sacramento Bee* landed in classrooms — packaged with support materials for teachers — to help get students excited about current events. Also available were thematic units on a variety of topics, such as Hispanic Heritage Month. In Miami, the Ford Hispanic Heritage program first educated fourth- through eighth-grade children about Hispanic figures and events through bilingual editions of Newspapers in Education papers, then challenged them to enter a contest. Students submitted artwork and a supporting essay on the theme “What I hope to achieve.” The artwork created by the winner, Opa Locka fifth-grader Brien Henry, was used to decorate NASCAR Craftsman Truck Series Champion Greg Biffle's NASCAR Ford F-150 in November's Ford 200 NASCAR Craftsman Truck race at Homestead-Miami Speedway. Henry received tickets to the race as well as a \$2,250 U.S. Savings Bond.

“Since I was in middle school, I've been fascinated by everything from astronomy to zoology,” Dr. Sally Ride said in her welcome to the approximately 1,000 girls who gathered at the **Sally Ride Science Festival** at the University of Michigan in September 2004. “I formed the Sally Ride Science Club and began organizing science festivals like this one so that you and your friends would have a place to come, learn some interesting things, meet some creative people and have fun.”

The fifth- through eighth-grade girls attended workshops such as “Crime Lab Chemistry” and “Docking in Space,” as well as visiting science booths and exhibits, and enjoying entertainment and refreshments.

Ford Motor Company Fund is expanding its support of



From left to right, *Newspapers in Education* young art contest winner with his design on a Ford racing truck; astronaut Sally Ride; Sally Ride Science Festival participants; Future City Competition winners; BizFest; National NAACP.



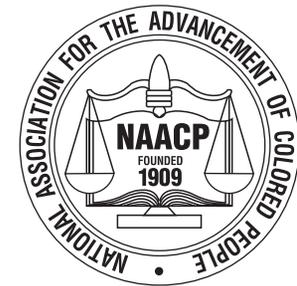
the **National Engineers Week Future City Competition** by establishing a transportation award at the national competition. In the 2004 finals, three middle-school students created a place called Beiramar, with affordable housing, environmentally responsible energy sources and subsphere underwater Aqua-Lev transportation system. Team Beiramar had won the regional competition in Ohio, which is sponsored by Ford Fund. Future City challenges seventh- and eighth-graders to design innovative communities with SimCity software, guided by an engineer mentor. Future City helps students better understand the practical applications of mathematical and scientific principles through these fun, hands-on projects.

For the approximately 400 teenagers from metro Detroit attending **Henry Ford Academy (HFA)** in Dearborn, each school day is an adventure. Their classes take place in Henry Ford Museum and at Greenfield Village, and in the shadow of Ford Motor Company World Headquarters. These high school students learn through hands-on activities with a focus on technology. Now in its eighth year, HFA is the nation's first public charter high school developed jointly by a global corporation, public education and a not-for-profit cultural institution.

In September 2004, more than 100 high school students from across the country met in Austin, Texas, for the **25th Annual United States Hispanic Chamber of Commerce Foundation BizFest**, an entrepreneurship training camp supported by Ford Motor Company Fund. During the intensive three-day training, the top winners of the regional BizFests — also sponsored by Ford Fund — learned key business techniques and how to turn their hobbies into profit-making ventures. Participants were trained on how to establish goals, create plans, become effective leaders and team players, network, identify investment

opportunities, manage money and make presentations. In addition to opportunities for internships and scholarships, students enjoyed one-on-one exchanges with top business executives.

In April 2004, Ford Motor Company Fund supported the **Detroit Branch NAACP** annual Career Day and Youth Summit during Freedom Weekend. Approximately 1,000 local 15- to 25-year-olds and their parents learned some of the necessary steps in preparing for a successful future, including financial management, interview tactics and entrepreneurship. Students also had the chance to meet with representatives of historically black colleges and universities from across the country. As part of the event, 12 students were selected through an essay contest to receive scholarships totaling \$20,000.



**The Ford Advanced Education Program focuses on increasing diversity in engineering and business, and encourages higher education institutions to get involved at key points along the education roadway.**

*From left to right, NAACP Career Day attendees; Science, Technology and Engineering Preview Summer Camp for Girls project; Automotive Dealership Education Program for Minority students; Ford Advanced Education Program participants; United Negro College Fund ball poster; United Negro College Fund ball attendees; American Indian College Fund recipient, photographed by Danee Voorhees.*

More than 100 10th- and 11th-grade girls spent a week in 2004 building self-guided robots, visiting a Ford Motor Company plant and talking to some of Ford's female engineers. Thanks to Ford Motor Company Fund support, these girls were attending the annual **Science, Technology and Engineering Preview Summer Camp for Girls (STEPS)** at the University of Detroit Mercy. In addition to hands-on learning, participants discovered the importance of teamwork and had their first taste of campus living. STEPS was introduced at the University of Wisconsin-Stout in 1997 as a tuition-free, technology-based summer camp for girls, with the intent of encouraging their pursuit of engineering and science careers.

Another University of Detroit Mercy program supported by Ford Motor Company Fund is **MAP – Mexican American Partnership**. Available to Hispanic engineering and business students who have been recruited from area high schools as well as exchange students from Mexico's Monterrey Institute of Technology, MAP provides a global education curriculum to students seeking careers in the automotive industry.

In summer 2004, Ford Motor Company Fund and the Congressional Hispanic Leadership Institute (CHLI) joined forces to welcome the first class of interns to the **Ford Motor Company CHLI Leadership Program**. With a mission to advance the next generation of Hispanic and Portuguese American leaders, this program sent participants to Washington, D.C., to participate in professional leadership development workshops and for exposure to key federal departments and agencies, national advocacy groups, think tanks and important diplomatic and international organizations. Interns were placed in congressional offices, and they met regularly with key Hispanic and Portuguese appointed and elected officials from across the United States.

Another set of students that explored the ins and outs of D.C. during summer 2004 arrived through the **Organization of Chinese Americans (OCA) Internship Program**. Founded in 1973, the OCA is a national not-for-profit, nonpartisan advocacy organization of concerned Chinese Americans dedicated to securing the rights of fellow citizens. With support from Ford Motor Company Fund, OCA placed Asian-Pacific American students in federal agencies, on Capitol Hill and at the OCA national office, where they worked with and learned from Asian-Pacific American role models.

Ford Motor Company Fund partners with Arizona State University (ASU) to help minority students achieve their goals of owning and operating an automobile dealership. In addition to providing scholarships to high



school students interested in pursuing a career in this field, Ford Fund supports the **Automotive Dealership Education Program for Minorities** at ASU, which includes coursework focused on automotive issues as well as finance, accounting, marketing, management, economics and computer information systems.

Supporting business and engineering programs was the goal when the **Ford Advanced Education Program (FAEP)** was launched in 1999. Now, through partnerships with 32 colleges and universities, FAEP focuses on increasing diversity in engineering and business. In addition, FAEP encourages higher education institutions to get involved at key points along the education roadway, with the goal of enabling more students to complete high school and succeed in college.

Minority students displaying excellence are rewarded through a number of Ford Motor Company Fund-supported scholarship programs. For example, in 2004 Ford Fund supported:

- **American Indian College Fund**, which since 1989 has distributed more than \$27 million in scholarships and \$18.6 million in grants.
- **Hispanic College Fund**, which has awarded more than \$5.3 million in scholarships since 1993 to some 2,300 students.
- **Hispanic Scholarship Fund**, which was founded in 1975 with a mission to double the rate of Hispanics earning college degrees, and since then has awarded more than 68,000 scholarships in excess of \$144 million.
- **Thurgood Marshall Scholarship Fund**, which has awarded more than \$20 million in scholarships and program support during its 15-year history, and sees 98 percent of its recipients graduate.
- **United Negro College Fund**, which over the course of 60 years has helped educate 300,000 students at more than 950 colleges, in addition to providing operational funding to historically black colleges and universities.

Ford Fund also supports the **Ford Motor Company Diversity Scholarship Program**, which works with the **Michigan Colleges Foundation** to help inner-city and disadvantaged students attend the state's smaller private schools.



AMERICAN  
INDIAN  
COLLEGE  
FUND



Hispanic College Fund, Inc



HISPANIC  
SCHOLARSHIP  
FUND



THURGOOD  
MARSHALL  
SCHOLARSHIP FUND



MICHIGAN  
COLLEGES  
FOUNDATION



# *Community Development*



# America's Promise: The Alliance for Youth

When Maya Babu was a middle school student in Eagan, Minnesota, she and some friends worked to create a public service campaign about the dangers of underage drinking. A local county adopted some of the suggestions, and Babu realized she could make a difference. A decade later, she's still making a difference — but now she collaborates with a former senator, several corporate CEOs, a TV news professional and an NBA legend to do so.

Now 21 and attending the University of Minnesota, Babu is on the board of directors of [America's Promise](#), the organization founded by Gen. Colin Powell. America's Promise began after the Presidents' Summit for America's Future in 1997, when Presidents Clinton, Bush, Carter and Ford, with First Lady Nancy Reagan representing her husband, challenged the country to make youth a national priority.

Now an alliance of more than 400 national partner organizations is working to mobilize people from every sector of American life to build the character and competence of youth by fulfilling five promises:

- Caring adults
- Safe places with structured activities during non-school hours
- A healthy start
- Marketable skills through effective education
- Opportunities to serve

"I feel passionately that every single promise is so important to young people's well-being," says Babu, who in 2005 expects to complete her dual degree in neuroscience and psychology, with a career goal of mental health policy.

Babu plans to work with young people who are incarcerated, and it makes sense to her that children who have all five promises met stand a better chance of staying out of trouble.

Babu was one of two gifted young people selected from the America's Promise Youth Partnership Team in February 2004 to serve as full-voting members of the board. Babu and Kathryn Kendall, 20, of Evansville, Indiana, are halfway through their two-year terms.

"At the heart of the America's Promise movement is the tenet that young people like Maya and Kathryn are resources and leaders," says Harris Wofford, a former U.S. senator who helped launch the Peace Corps in 1961 and now serves on the board of America's Promise. "To truly fulfill the promise of America, we need to engage an ever-increasing number of young people in the important work of communities nationwide. Young people must be seen — and must see themselves — as a vital source of service to benefit other children and youth."

That vision has always been clear to Babu. She became a member of the first national Youth Partnership Team at age 17, joining 14 other 14- to 22-year-olds from across the country in advising and aiding America's Promise. Prior to that, Babu was a co-chair of the Minnesota Alliance With Youth, the state's initiative in the America's Promise movement.

Babu says that throughout her years with America's Promise, the underlying goal has been to work with communities to show how government, businesses, schools and faith communities can collaborate to affect young people. "America's Promise tries to connect the dots," she says.

One of the ways Babu and her colleagues connect those dots is through Promise Stations, online gathering places sponsored by Ford Motor Company Fund. "If we have folks who are interested in helping but don't know where to start, we can send them to a Promise Station to find an opportunity that works for them," Babu says. "We're grateful that Ford Motor Company Fund makes that possible.

"Some companies just don't spend their resources on community relations, and I think it's because they don't understand the impact they can have. Ford's support is really fueling our efforts."

AMERICA'S PROMISE  
THE ALLIANCE FOR YOUTH™



*America's Promise is an alliance of organizations dedicated to building the competence and character of youth. Above, Maya Babu, a University of Minnesota student, is already on the America's Promise board at age 21, one of two board members from the America's Promise Youth Partnership Team.*

# Retratos: 2,000 Years of Latin American Portraits

Alfred Placeres didn't realize how overwhelmed he was going to be by *Retratos: 2,000 Years of Latin American Portraits* until he walked through the doors of New York City's El Museo del Barrio during the exhibition's December premiere. The president of the New York State Federation of Hispanic Chambers of Commerce attended the opening celebration with his wife and daughter, a sophomore in college. "We were in awe," Placeres says. "My daughter was pulling me from portrait to portrait — she was giving me an art lesson."

One of Placeres' favorite parts of the Retratos exhibition was that its approximately 115 paintings and sculptures originate from more than 15 Latin American countries. "The mix of Hispanics in the room on opening night reflected the mix of artists," says Placeres, calling that integration an unusual occurrence. "The exhibition managed to bring everyone together under one roof."

Exhibition visitors were seeing works never before presented in the United States, on loan from private collections and institutions around the world. Featured artists include Diego Rivera (Mexico), José Campeche (Puerto Rico), Fernando Botero (Colombia) and Lasar Segall (Brazil).

Joining Placeres at the opening celebration was Alejandra Naranjo. Naranjo, the executive vice president of Vision Mexico — a not-for-profit organization that promotes the fight against extreme poverty in Mexico and supports the development of Mexican Americans through education, health and community programs — was just as impressed.

"It was remarkable to see that the Retratos exhibition was able to gather such renowned masterpieces," Naranjo says. Those masterpieces are divided into five chronological sections:

- Precolumbian, featuring ceramic vessels bearing striking portraits from the Moche of ancient Peru.
- Viceregal, featuring portraits of viceroys and archbishops dramatizing the parallel power of church and state.
- Independence, featuring portraits of secular leaders and families.
- Modern, featuring self-portraits (autoretratos), which became popular in the 20th century.
- Contemporary, featuring works by Latin American and Latino artists exploring issues such as gender, class and ethnic identity in portraiture.

The Retratos national tour includes five stops through 2006. Innovative educational initiatives and community outreach programs are planned for each





*Clockwise from top left:*  
Doña María Mercedes de Salas y Corvalán,  
Unidentified artist (Chilean school), Oil on  
canvas, 54 x 43 cm, c. 1780, Museo Histórico  
Nacional, Santiago, Chile

Joachim Jean Aberbach y su Familia, *Joachim  
Jean Aberbach and His Family*, Fernando Botero  
(Colombian, b. 1932), Oil on canvas, 234  
x 196 cm, 1970, Susan Aberbach Fine Art,  
New York City, © Fernando Botero, courtesy of  
Marlborough Gallery, NY

Portrait of a Nobleman, Unidentified artist  
(Guatemalan, Mayan culture), Stucco with  
paint, 45 cm height, with stand, A.D. 700, San  
Antonio Museum of Art, Texas

Elisa Saldívar de Gutiérrez Roldán, *Diego  
Rivera* (Mexican, 1886–1957), Oil on canvas,  
150 x 125 cm, 1946, Pascual Gutiérrez  
Roldán, Mexico, D.F., Photography by José  
I. Glez Manterola, ©2004 Banco de México  
Diego Rivera and Frida Kahlo Museums Trust

venue, including guided tours, hands-on workshops and family days. One activity is a traveling trunk packed with period costumes inspired by the clothing pictured in the exhibit. Children are invited to dress up and pose for digital-camera portraits, which they can then take home. The costumes help students explore the concept of creating one's identity through clothing choices, and they inspire the children to look closer at portraits for clues that detail the lives of the subjects and the time periods in which they lived.

Indeed, there is much to learn about art and history from these breathtaking portraits. For patrons wanting to spend more time examining them — and for people who won't get a chance to visit the exhibition in person — a Web site ([www.retratos.org](http://www.retratos.org)) provides additional images and content, presented in English and Spanish. In fact, all aspects of the Retratos exhibition are bilingual.

The Retratos project is made possible by Ford Motor Company Fund, for which Vision Mexico's Naranjo is thankful: "It is gratifying that a company such as Ford is working to promote Latin American art in this way."

## Providing opportunity, inspiring greatness

Ford Motor Company Fund supports hundreds of not-for-profit organizations that work to improve the lives of people living and working in the communities where Ford Motor Company does business. Through strong, sustaining partnerships, Ford Fund is honored to lend a hand in times of need as well as in times of celebration.

In the days and weeks just after the 2004 Indian Ocean earthquake and resulting tsunamis devastated parts of Asia and eastern Africa, Ford Motor Company Fund responded. It provided substantial aid to the **American Red Cross**, **CARE** and **The Salvation Army** as they answered emergency calls for fresh water,



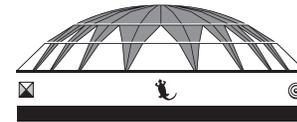
**Since 1999, Ford Motor Company Fund and the Charles H. Wright Museum of African American History have presented the Ford Freedom Award.**

*From left to right, tsunami relief work; International Fellowship Program of the 92nd Street Y; Bill Cosby (left), Ford Freedom Award recipient; Seeds of Peace activity; Vista Maria; Hispanic Engineering, Science and Technology event.*

food, medical care and temporary shelter. The Ford Fund response is continuing over the long term with ongoing support of organizations such as **Habitat for Humanity International** in reconstruction of homes and other structures as well as rehabilitation of the affected communities.

One person improves local economic opportunities for the sake of family stability in the Philippines. Another works with Thailand's HIV/AIDS victims. Yet another works with young Arabs and Jews to build a more tolerant society. All operate not-for-profit organizations in their home countries, and all participated in the 2004 Ford Motor Company **International Fellowship Program of the 92nd Street Y**. These 24 Fellows from six countries underwent a two-week, not-for-profit-management learning session at Columbia University. Since 2001, 91 Fellows from 25 countries have completed the program. Ford Motor Company Fund's ongoing relationships with these graduates proved helpful in receiving accurate and updated information following the tsunamis.

To commemorate the 50th anniversary of the U.S. Supreme Court ban on segregation in public schools, the **2004 Ford Freedom Award** title was "The Educator and the Innovator," presented posthumously to Dr. Benjamin E. Mays and to Bill Cosby. For 27 years, Mays was president of Atlanta's Morehouse College, a leading black educational institution, where he worked to provide African American students — including the Rev. Martin Luther King Jr. — with academic and social opportunities. Entertainer Cosby, meanwhile, dropped out of high school to join the Navy. He so valued education, though, that he earned his equivalency diploma — and then his



MUSEUM of AFRICAN  
AMERICAN HISTORY

bachelor's, master's and doctorate of education degrees, and now is an education philanthropist. Since 1999, Ford Motor Company Fund and the Charles H. Wright Museum of African American History have presented the Ford Freedom Award. Ford Fund also was the largest contributor to the museum's \$43 million Legacy Campaign.

Israeli, Palestinian, Jordanian, Egyptian, Moroccan, Yemeni, Indian, Pakistani, Afghan and American youth gathered together in June 2004 as **Seeds of Peace** opened its 12th season with a unifying flag-raising ceremony at its International Camp in Otisfield, Maine. The 175 attendees spent three weeks gaining leadership skills to advance reconciliation and coexistence. The campers then traveled to Washington, D.C., to meet with U.S. and international dignitaries. Ford Motor Company



Fund is a proud supporter of Seeds of Peace. The internationally recognized program has graduated more than 2,500 teenagers from conflicted regions.

Ford Fund is a longtime supporter of **Rainbow/PUSH Coalition (RPC)**, a multiracial, multi-issue, international organization founded by the Rev. Jesse Jackson. RPC works to defend, protect and gain civil rights. In 2004, Ford Fund sponsored RPC's Wall Street Project conference designed to promote minority participation in corporate America.

**Alternatives for Girls (AFG)** and **Vista Maria** are two Detroit-area programs that exemplify Ford Motor Company Fund's focus on the family. Through community programs, AFG helps homeless and high-risk girls and young women avoid violence, teen pregnancy and exploitation. In 2004, an AFG alumna about to graduate from college wrote a letter telling the group that through AFG, "I learned that I was important and loved. I also learned that it was possible for me to do anything that I wanted."

Vista Maria also focuses on Detroit-area girls, with the mission of transitioning high-risk girls into productive, healthy adults. A woman who successfully completed the Vista Maria treatment program wrote in 2004, "Before I came to Vista Maria, I had lost myself."

**The National Urban League** is the country's oldest and largest community-based movement devoted to empowering African Americans to enter the economic and social mainstream. Ford Motor Company Fund provides broad support for the organization.

Thousands of high school students and their parents participated in **Hispanic Engineering, Science & Technology (HESTEC)** at the University of Texas-Pan American in fall 2004. The weeklong program was designed to

encourage students and educators to pursue careers in the sciences. Ford Motor Company Fund sponsored Community Day at HESTEC, a free event open to the public that featured science and technology exhibits, live music, celebrity appearances and a festive atmosphere. By inviting families of HESTEC participants, parents had the chance to see how important it is to encourage their children to become proficient in the fields of science, mathematics and technology.

In 2004, Holy Cross Children's Services (formerly Boysville of Michigan) and SER Metro-Detroit Jobs for Progress expanded their relationship to develop a one-stop resource center for health and human services on Detroit's east side. With financial contributions by Ford Motor Company Fund, the new 18,000-



square-foot **Ford Wellness Center** will include a gymnasium, a fitness room, a kitchen for catering community events, and a dedicated space for providing educational outreach programs on nutrition and healthy living.

“Preparing today’s youth for tomorrow” is the mission of **Don Bosco Hall**, which provides housing, enrichment and mentoring for Detroit’s young people. Ford Fund helps support those efforts, including sponsorship of Batting for Kids. During this June 2004 event, Detroit legend Willie Horton and the Detroit Tigers led 500 young fans through a fun-filled day that included skill-building, awards and information about job opportunities.

Empowering Latinos to take control of their destiny is the mission of the **United States Hispanic Leadership Institute (USHLI)**, and Ford Motor Company Fund supports that undertaking. Through programs for students, community leaders, local public officials and candidates, USHLI is cultivating Latino leaders and encouraging minorities to participate in the electoral process.

In March 2004, the Reggie McKenzie Foundation held its 20th Annual Commitment to Character Banquet, sponsored by Ford Motor Company Fund. For 20 years, Ford Fund has helped the **Reggie McKenzie Foundation** run athletic clinics in five sports and offer a host of academic programs to Detroit’s young people. Among the people saluted during the banquet was 2004 NFL Hall of Fame inductee Barry Sanders.

With support from Ford Fund, the **Japanese American Citizens League (JACL)** continued its hate-crimes program in 2004 with a proactive strategy to combat hate groups and ensure the well-being of Asian-Pacific Americans. JACL initiatives included anti-hate violence brochures, community outreach programs, Internet conferences and legislative advocacy for stiffer hate-crime penalties.

JACL is a national organization whose mission is to secure and maintain the rights of Japanese Americans and all others who are victimized by injustice and prejudice.

In early 2004, 20 Latinas were trained to affect directly hundreds of women and teens within their communities through the **MANA Avanzamos Ford Fellowship Program**. These Avanzamos Fellows then went on to train mentors for MANA’s National Hermanitas Program, which encourages young Latinas to prepare for advanced education, participate in their communities and realize their potential.

In 2004, Ford Fund continued its support of the **Jackie Robinson Foundation** and its commitment to youth and their academic potential. The organization was founded in 1973



*From left to right, Ford Wellness Center; Reggie McKenzie Foundation; Japanese American Citizens League; MANA Avanzamos Ford Fellows; AIDS Walk Detroit; Martin Luther King III (center).*



by Robinson's widow, Rachel. Robinson made history in 1946 when he signed with the Brooklyn Dodgers to become the first African American to play in the major leagues.

The Jackie Robinson Foundation and Ford Fund began working together in 1978 on initiatives that educate and empower young adults, including the awarding of four-year scholarships to give academically gifted students of color an opportunity to attend the college or university of their choice. Ford Fund also was a major sponsor of a national promotion to recognize Robinson's accomplishments, legacy and life with an annual day in his honor beginning April 15, 2004.

As many as 10,000 men, women and children laced up their walking shoes to participate in **AIDS Walk Detroit 2004**. The 5K event, called Steppin' Out, took place for the 13th consecutive year in Royal Oak, Michigan, and was supported by Ford Motor Company Fund. Since its inception, Steppin' Out has raised nearly \$2.5 million, with proceeds being distributed to HIV/AIDS organizations in the Detroit area that provide direct care, educational or prevention services to people infected with and affected by HIV/AIDS.

Established in 1976, the **Congressional Black Caucus Foundation** works to enhance the influence of African Americans in the legislative and public policy arenas. Ford Fund has had a sustaining relationship with the foundation for 20 years and sponsored its 34th Annual Legislative Conference in 2004.

Ford Motor Company Fund enjoys a long-standing relationship with **The King Center**, the official living memorial dedicated to the legacy of Dr. Martin Luther King Jr. Nearly 30 years ago, Henry Ford II led the coalition that funded The King Center's Freedom Hall Complex.

Ford Motor Company Fund increased its role in the **Women's Economic Club (WEC)** in 2004 and now funds its Center for Women's Leadership, an intensive, highly personalized eight-month leadership-development course. With its more than 1,700 members in southeastern Michigan, WEC is one of the largest and most prestigious business forums in the Midwest. The group's mission is to strengthen the business environment in Michigan by creating opportunities for women to lead and succeed.

**The National Hispanic Foundation for the Arts** was created in 1997 to advance the presence of Latinos in the media, telecommunications and entertainment industries. The initiative, founded by actors Jimmy Smits, Sonia Braga and Esai Morales and attorney Felix



Sanchez, contributes to the growth and development of Latinos in the arts through scholarships and guidance. Ford Motor Company Fund was a major sponsor of the group's Noche de Gala benefit dinner.

Ford Fund is the major sponsor of the **Dearborn Arab International Festival**, a celebration and showcase featuring many different cultures. The ninth annual three-day festival drew about 200,000 visitors.

Ford Motor Company Fund helps make talented young people's dreams a reality through two Detroit-based organizations. **Sphinx Preparatory Music Institute** opened in September 2004 to provide Detroit-area teens with free instruction and classes in music history. The Sphinx Prep program is presented by the Sphinx Organization, which since 1996 has trained and supported some 200 aspiring minority musicians, and has worked to increase participation of African Americans and Latinos in classical music.

Meanwhile, Ford Motor Company Fund sponsors the world-renowned Mosaic Singers. The **Mosaic Youth Theatre of Detroit** is a multicultural arts organization whose mission is to develop young performing artists through comprehensive theatrical and musical training. Mosaic is dedicated to providing accessible training to talented Detroit area youth, ages 8 to 18, regardless of economic status. In 2004, for the second consecutive year, an impressive 100 percent of Mosaic seniors were accepted to college.

The **University Musical Society (UMS)** is one of the oldest performing arts presenters in the country, hosting hundreds of performances and free educational activities each year on the University of Michigan campus in Ann Arbor. More than 50,000 people are touched by the UMS Education Program, which is funded in part through the Ford Honors Program, made possible through

Ford Motor Company Fund. In May 2004, UMS honored the musical group Sweet Honey in the Rock with its Distinguished Artist Award at the 9th annual Ford Honors Program. The Grammy Award-winning group made up of six African American women sings a cappella to powerful effect.

Nobel Prize-winning chemist Mario Molina tells how he became fascinated with science. New Mexico Governor Bill Richardson describes the event that led him to a life of public service. Playwright Luis Valdez talks about his role model, Cesar Chavez. These stories and more make up **Our Journeys/Our Stories: Portraits of Latino Achievement**. The exhibit's national tour, made possible through Ford Motor Company Fund, began in 2004, with stops in various cities planned through



*From left to right, Dearborn Arab International Festival ribbon cutting; Mosaic Youth Theatre singers; Ford Honors Program performance; Calder Miró exhibition; Our Journeys/Our Stories: Portraits of Latino Achievement, writer Sandra Cisneros, photographed by Celia Alvarez Munoz, and artist Pepon Osorio, photographed by Hector Mendez-Caratini; American Trailblazers at The Henry Ford; Ford Free Museum Days visitors; Ford Free Museum Days participants.*



2006. Our Journeys presents 25 newly commissioned photographs of U.S. Latino humanitarians, artists, politicians and athletes who have lived extraordinary lives. Alongside each portrait is a bilingual biography and narrative sharing how the subject pursued goals and mentored others. Related educational programs, also sponsored by Ford Fund, further engage attendees.

Sculptor Alexander Calder (1898-1976) and painter Joan Miró (1893-1983) became lifelong friends after their first meeting in Paris in 1928. The two innovative artists worked independently but explored the same themes during their careers. In October 2004, The Phillips Collection in Washington, D.C., became the only U.S. venue for the *Calder Miró* exhibition, which told the story of their friendship through more than 140 paintings, sculptures and collages. Ford Motor Company Fund was a proud sponsor of the exhibition.

Ford Motor Company Fund helps bring American history and culture to life through ongoing support to **The Henry Ford**, a collection of five attractions including Henry Ford Museum and Greenfield Village, in Dearborn. Ford Fund sponsors programs such as Celebrate Black History, which includes an interactive play, hands-on activities and the opportunity to sit in the bus seat that Rosa Parks refused to leave; Salute to America, which includes a tribute concert by the Detroit Symphony Orchestra; American Trailblazers, an award-winning educational experience for third- to fifth-graders that includes viewing the IMAX film *Lewis & Clark: The Great Journey West*; and Holiday Nights, a magical production that makes visitors feel as though they have stepped into a Christmas card from days past.

The first national museum in the country dedicated exclusively to Native Americans opened in September 2004, with Ford Motor Company Fund

supporting its grand opening. The Smithsonian's **National Museum of the American Indian** presents all exhibitions from a Native viewpoint in a five-story facility in Washington, D.C. Special features include screens that greet visitors in 150 Native languages.

An increasing number of Americans were exposed to great works of art during 2004 thanks to **Ford Free Museum Days**, a national initiative in its fourth year. Through the program, Ford Motor Company Fund partners with five museums across the country to provide complimentary admission and enhanced programming one day each week. On free days, museums offer family workshops, art classes and hands-on activities.



Smithsonian  
Institution



# *Auto-Related Environment and Safety*



# Driving Skills for Life

On Nov. 17, 2004, a group of teens from Little Havana Institute in Miami had the fastest school day of their lives. Instead of sitting in a classroom listening to lectures and taking tests, these kids were among 100 area students at Homestead-Miami Speedway maneuvering their way around the track.

The drivers were participating in Ford Motor Company Fund's [Driving Skills for Life](#) program. Ford Racing drivers such as Greg Biffle, Mario Dominguez and Terry Cook assisted professional driving instructors in teaching students about hazard recognition, vehicle handling, space management and speed management.

"It was a superb event," says Principal Martha Young of Little Havana Institute, an alternative education center for ninth- through 12th-grade students who are high-risk potential dropouts. "Our students were exposed to good driving skills and had an experience completely different from what they do on a typical day."

In 2003, Ford Fund joined forces with the Governors Highway Safety Association and other partners to present Driving Skills for Life, a multiyear, bilingual educational campaign aimed at teens, parents and the educational community and designed to help teens become safer drivers.

In addition to offering ride-and-drive programs such as the Miami event, Ford Fund has sent educational kits to public, private and parochial high schools across the country. The kits include videos, teachers guides, take-home letters, brochures and posters. All materials promote the Driving Skills for Life Web site ([www.drivingskillsforlife.com](http://www.drivingskillsforlife.com)) and its e-learning component.

Teachers report that they are using the educational materials with their students, with an average of 168 students per school participating in the program. Teachers also give the program high marks for its student appeal, with an average rating of 4.4 on a scale where 5 is "excellent."

One reason for the good grades may be that the materials speak to kids in their own language. For example, the Web site's e-learning program starts out with catchy music and graphics, and an even catchier message: "Driving gives you freedom and control, but you've got to be in control and keep your cool ... Your life depends upon it." The next sentence to flash on the screen confirms that the program designers have clear insight into this age group: "Don't roll your eyes ... It's true."

Sobering statistics follow, telling students that almost every driver crashes in his or her lifetime, that more than half of licensed teens will crash before they turn 20, and that one student in every high school will not live to see graduation day because he or she will die in a car crash.

Once the site has students' attention, it guides them through a tutorial, complete with video clips and practice activities. Teens test their skills at the end with a 10-question quiz. Rewards for a passing score include a \$10 gift card to a major retailer.

"We're excited to partner with Ford Motor Company Fund on this program and feel strongly it will help raise awareness of the teen driving issue among parents, teachers and students," says Barbara Harsha, executive director of the Governors Highway Safety Association. "We are also optimistic that the program will encourage teens to get more supervised driving time with a focus on improving specific driving skills that contribute to teen vehicle fatalities."



*Ride-and-drive events are often part of Driving Skills for Life programs aimed at helping teens become safer drivers. Participants were able to sharpen their driving skills on tracks in Las Vegas (left) and Miami (above), among other places.*

# Driving Skills FOR LIFE

Presented by Ford Motor Company and  
the Governors Highway Safety Association



## Safe and sound

**A**s a responsible corporate citizen, Ford Motor Company Fund supports a number of programs and initiatives that have a goal of keeping the world and its inhabitants secure.

In 2004, more than 100,000 people were exposed to the message that children must be properly fastened in the car, thanks to **Corazón de mi Vida** (you are the center of my life), a national bilingual initiative created by the **National Latino Children's Institute (NLCI)** and supported by Ford Motor Company Fund. From San Diego to San Antonio to San Juan, there were 11 Corazón de mi Vida child-passenger safety events held across the United States and Puerto Rico. Participants viewed a practical demonstration on the use of child safety seats and their installation in vehicles, and then were able to have their own child safety seats inspected by certified technicians to determine whether they were properly installed. Technicians then made adjustments as necessary and gave parents tips for the future. At select events, Ford Motor Company Fund distributed free car seats to families in need. A new component to the program for 2004 was the creation of a Web site designed to help Ford Motor Company dealership personnel answer customers' child-safety questions and contact local safety-seat technicians. "Corazón de mi Vida builds on parents' love for their children and provides them with the information they need to keep their children safe," says Rebecca Barrera, president of NLCI. "Ford Motor Company Fund's involvement enables us to take our initiative to more communities throughout the country and reach an increasing number of the growing Hispanic population."



*From left to right, Corazón de mi Vida; a bird on the living roof at Ford's Dearborn Truck Plant; Dearborn Truck Plant living roof; America Recycles Day display; America Recycles Day project; America Recycles Day exhibit.*

In the Corporate Homes for Wildlife calendar, published by the **Wildlife Habitat Council (WHC)**, a killdeer is pictured on the 10-acre living roof at Ford's Dearborn Truck Plant. The roof is constructed of a bioengineered storm water-management system, which includes drought-tolerant sedum, and a recycled-fabric growing medium to help protect water quality and flow volumes downstream while providing habitats for butterflies, bees and birds such as the featured killdeer. The site has been WHC-certified since 2002. WHC is a not-for-profit, nonlobbying group dedicated to helping large landowners, particularly corporations, manage their unused land in an ecologically sensitive manner for the benefit of wildlife. Ford Motor Company Fund



supports WHC's ongoing efforts, including sponsorship of its Web site and funding of the Corporate Lands for Learning program, which fosters a clear understanding of the interdependence of ecology, economics, social structures and the political process in urban and rural areas.

**The Princeton Carbon Mitigation Initiative** funded by Ford Motor Company Fund and BP seeks solutions to global climate change. Since launching in 2001, the initiative continues in its effort to determine the size of emissions reductions needed to stabilize atmospheric carbon dioxide at a safe level, the feasibility of emission reduction strategies, and other related matters.

Each person in the United States creates approximately four pounds of waste each day, adding up to more than 200 million tons of municipal solid waste. Recycling helps battle the bulge by decreasing the demand on the country's landfills, its natural resources and the environment. **America Recycles Day 2004** took place in November, reminding Americans that "It All Comes Back to You." The event's theme had several meanings: that a recycled product can return to consumers as another new product, that recycling comes back to consumers as improved environment, and that it is up to everyone to recycle. Participants in hundreds of communities across the country commemorated America Recycles Day 2004. Events included a can and clothing drive in Las Cruces, New Mexico; an elementary school beautification project in Austin, Texas; a recycling facility tour in Southfield, Michigan; and an art contest in Punta Gorda, Florida. Ford Motor Company Fund was a premier sponsor and the exclusive national automotive sponsor of America Recycles Day 2004.



AMERICA  
RECYCLES  
2004

**Ford Motor  
Company Fund  
supports a number  
of programs and  
initiatives that have  
a goal of keeping  
the world and its  
inhabitants secure.**



# Community Relations Committees

## Our face in the community

**F**or Ford Motor Company Fund, our Community Relations Committees (CRCs) are crucial in ensuring support and aid are channeled appropriately and effectively.

CRC representatives are engaged in and aware of the needs in their communities, and they help direct Ford Fund support to the areas of greatest need or where the most benefit will result. From supporting an important cause to sponsoring events that promote a culture of understanding and inclusiveness, CRCs are our face in the community.

Here are some examples of the work done by Ford Fund CRCs in 2004.

**Allen Park**—Nearly two dozen employees joined Matthew Cantagallo, a leukemia survivor and son of coworker David Cantagallo, participating in the Light the Night Walk benefiting the [Leukemia & Lymphoma Society](#). During the walks, which are held around the nation, participants carry illuminated red and white balloons to celebrate and commemorate those whose lives are touched by cancer. This particular walk, held in Royal Oak, raised more than \$12,000 to support awareness of blood cancers and research toward cures.

**Atlanta**—The CRC sponsored an art and writing contest as part of the state of Georgia's Days of Remembrance of the Victims of the Holocaust. The State of Georgia Holocaust Art and Writing Contest established in 1995 helps teach the dangers of discrimination and prejudice, and it draws hundreds of entrants each year. Prize winners receive a trip to the U.S. Holocaust Memorial Museum. The CRC also continued its ongoing support and helped judge the Georgia Conservancy's Youth Environmental Symposium projects by middle- and high-school students around the state. The [Georgia Conservancy](#) works to engage youth in environmental protection efforts.

**Cleveland**—The CRC sponsored Cleveland State University's Elementary Science Olympiad Regional Tournament, held each year for fourth-, fifth- and sixth-

graders who compete to demonstrate their knowledge in a variety of science disciplines. The Olympiad uses a game-show-type format to test the students and encourage greater interest in science. The international not-for-profit [Science Olympiad](#) comprises more than 14,000 elementary- and secondary-school teams from the United States and Canada.

**Kansas City**—An important project for the CRC is the [Negro Leagues Baseball Museum](#), the world's only museum dedicated to preserving and illuminating the rich history of African American baseball and its impact on American society. The Negro National League was formed in 1920 in Kansas City to give courageous athletes a chance to play organized baseball despite intense social adversity. This is but one of the many stories told in the 10,000-square-foot museum that documents a journey that closely parallels



*Above, Satchel Paige statue at Negro Leagues Baseball Museum. Opposite page, from left to right, Light the Night for Leukemia & Lymphoma Society walk team; Youth Environmental Symposium participants; Earth Day volunteers; All About Women Festival health screening; OUR KIDS Klassic volunteers.*

the development of the nation. Ford Fund is a key sponsor of *Shades of Greatness*, a collaborative art exhibition inspired by Negro Leagues baseball. The exhibition features 35 original works of art that portray this chapter in American history.

**Lima**—At Johnny Appleseed Park in Ohio, CRC volunteers turned out to “spruce” things up on **Earth Day**, cleaning the park and planting new shrubbery. Earth Day has been sponsored since 1970 by the U.S. Environmental Protection Agency as a day to remind people to protect the planet and its resources.

**Mesa**—The CRC is a proud sponsor of the **Arizona Women’s Partnership**, a not-for-profit organization dedicated to promoting the status of Arizona women and empowering women’s grass-roots organizations. The partnership also helps disadvantaged women and their families.

**Nashville**—When a federal study ranked Tennessee at the bottom for women in health, education, economics and political activity, a Nashville woman developed a solution: the **All About Women** festival. Founder Sally Smallwood was determined to eliminate barriers to services by making health services for women free and fun, offering them in a variety of languages, and even providing free parking and child care. Thanks to support from Ford Fund and other sponsors, thousands of women participated in the second annual two-day festival in 2004. The Nashville CRC also supports **OUR KIDS Center**, which provides medical and psychological services for children who may have been sexually abused.

**Omaha**—One of this CRC’s favorite causes is the **Open Door Mission**, which for the fifth straight year received funding from the committee as well as donated clothing, necessities and money from employees throughout the year. The Open Door community rescue mission provides basic needs and life-changing programs 24 hours a day, 365 days a year to more than 300 people every day. It offers emergency temporary housing, long-term rehabilitation and recovery, transitional housing and outreach programs.

**Community Relations Committees (CRCs) are crucial in ensuring support and aid are channeled appropriately and effectively.**



# Ford Motor Company Fund Community Relations Committees

To inquire about Ford Motor Company Fund Community Relations Committee support for an organization in your area, use the list below and please write to the CRC office nearest you.

## ALLEN PARK

Community Relations Committee  
Ford Motor Company  
Vehicle Operations General Office  
17000 Oakwood Blvd., Room 4100  
Allen Park, MI 48101

## ATLANTA

Community Relations Committee  
Ford Motor Company  
Southeastern Governmental Affairs  
1455 Lincoln Parkway, Suite 330  
Atlanta, GA 30346

## BOSTON

Community Relations Committee  
Ford Motor Credit Company  
352 Turnpike Rd., Suite 352  
Southboro, MA 01772

## BUFFALO

Community Relations Committee  
Ford Motor Company  
Buffalo Stamping Plant  
3663 Lakeshore Rd.  
Buffalo, NY 14219

## CHARLOTTE

Community Relations Committee  
Ford Motor Credit Company  
P.O. Box 472687  
6302 Fairview Rd., Suite 510  
Charlotte, NC 28210

## CHICAGO

Community Relations Committee  
Ford Motor Company  
3025 Highland Parkway, Suite 500  
Downers Grove, IL 60515

## CINCINNATI

Community Relations Committee  
Ford Motor Credit Company  
4680 Parkway Dr., Suite 430  
Mason, OH 45040

## CLEVELAND

Community Relations Committee  
Ford Motor Company  
Cleveland Engine Plants  
18300 Snow Rd., CEP2, East Wing  
Brook Park, OH 44142

## COLORADO SPRINGS

Community Relations Committee  
Ford Motor Credit Company  
Colorado Springs Service Center  
9910 Federal Dr.  
Colorado Springs, CO 80921

## DALLAS

Community Relations Committee  
Ford Motor Company  
5700 Granite Parkway, Suite 1000  
Plano, TX 75024-6622

## DENVER

Community Relations Committee  
Ford Motor Company  
Customer Service Division  
6312 S. Fiddlers Green Circle, Suite 502E  
Englewood, CO 80111

## DOWNRIVER

Community Relations Committee  
Ford Motor Company  
Woodhaven Stamping Plant  
20900 West Rd.  
Woodhaven, MI 48183

## GREENVILLE

Community Relations Committee  
Ford Motor Credit Company  
1100 Brookfield Blvd., Suite 1049  
Greenville, SC 29607

## HENDERSON

Community Relations Committee  
Ford Motor Credit Company  
2445 St. Rose Parkway  
Henderson, NV 89014

## KANSAS CITY

Community Relations Committee  
Ford Motor Company  
12980 Metcalf, Suite 510  
Overland Park, KS 66213



**LIMA**

Community Relations Committee  
 Ford Motor Company  
 Lima Engine Plant  
 1155 Bible Rd.  
 Lima, OH 45801

**LIVONIA-REDFORD**

Community Relations Committee  
 Ford Motor Company  
 National Parts Distribution Center  
 11871 Middlebelt Rd.  
 Livonia, MI 48150

**LORAIN**

Community Relations Committee  
 Ford Motor Company  
 Ohio & Lorain Assembly Plants  
 650 Miller Rd.  
 Avon Lake, OH 44012

**LOUISVILLE**

Community Relations Committee  
 Ford Motor Company  
 Louisville Assembly Plant  
 2000 Fern Valley Rd.  
 Louisville, Kentucky 40213

**MEMPHIS**

Community Relations Committee  
 Ford Motor Company  
 8000 Centerview Parkway, Suite 202  
 Cordova, TN 38018

**MESA**

Community Relations Committee  
 Ford Motor Company  
 1335 S. Clearview Ave.  
 Mesa, AZ 85208

**NASHVILLE**

Community Relations Committee  
 Ford Motor Credit Company  
 9009 Carothers Parkway, MD 700  
 Franklin, TN 37067

**NEW YORK / NEW JERSEY**

Community Relations Committee  
 Ford Motor Company  
 One International Blvd.  
 Mahwah, NJ 07495

**NORFOLK**

Community Relations Committee  
 Ford Motor Company  
 Norfolk Assembly Plant  
 2424 Ford Dr.  
 Norfolk, VA 23523

**OMAHA**

Community Relations Committee  
 Ford Motor Credit Company  
 12110 Emmet St.  
 Omaha, NE 68184

**ORLANDO**

Community Relations Committee  
 Ford Motor Company  
 101 Southhall Lane  
 Maitland, FL 32751

**PHILADELPHIA / DELAWARE**

Community Relations Committee  
 Ford Motor Company  
 5000 Dearborn Circle  
 P.O. Box 5052  
 Mount Laurel, NJ 08054

**PITTSBURGH**

Community Relations Committee  
 Ford Motor Company  
 Pittsburgh Regional Office  
 750 Holiday Dr., Foster Plaza 9, Suite 400  
 Pittsburgh, PA 15220

**ROMEO**

Community Relations Committee  
 Ford Motor Company  
 Romeo Engine Plant  
 701 E. 32 Mile Rd.  
 Romeo, MI 48065

**SAN FRANCISCO**

Community Relations Committee  
 Ford Motor Company  
 Customer Service Division  
 12677 Alcosta Blvd., Suite 140  
 San Ramon, CA 94583

**SEATTLE**

Community Relations Committee  
 Ford Motor Company  
 Customer Service Division  
 NW Regional Office  
 13555 SE 36th St., Suite 200  
 Bellevue, WA 98006

**SOUTHERN CALIFORNIA**

Community Relations Committee  
 Ford Motor Company  
 Western Region  
 One Premier Place  
 Irvine, CA 92618

**ST. LOUIS**

Community Relations Committee  
 Ford Motor Company  
 St. Louis Assembly Plant  
 6250 N. Lindbergh Blvd.  
 Hazelwood, MO 63042

**TAMPA**

Community Relations Committee  
 Ford Motor Credit Company  
 3620 Queen Palm Dr.  
 Tampa, FL 33619

**TOLEDO/ MAUMEE**

Community Relations Committee  
 Ford Motor Company  
 Maumee Stamping Plant  
 920 Illinois Ave.  
 Maumee, OH 43537

**TWIN CITIES**

Community Relations Committee  
 Ford Motor Company  
 3600 Minnesota Dr., Suite 350  
 Edna, MN 55435

**VAN DYKE**

Community Relations Committee  
 Ford Motor Company  
 Van Dyke Transmission  
 HR Manager's Office  
 41111 Van Dyke  
 Sterling Heights, MI 48314-3674

**WASHINGTON, D.C.**

Community Relations Committee  
 Ford Motor Company  
 Washington Public Affairs  
 1350 I St. NW, Suite 1000  
 Washington, D.C. 20005

**WAYNE**

Community Relations Committee  
 Ford Motor Company  
 Michigan Truck Plant  
 38303 Michigan Ave.  
 Wayne, MI 48184

**WIXOM**

Community Relations Committee  
 Ford Motor Company  
 Wixom Assembly Plant  
 28801 Wixom Rd.  
 P.O. Box 1  
 Wixom, MI 48393-0001

**YUCCA**

Community Relations Committee  
 Ford Motor Company  
 Arizona Proving Grounds  
 1 Proving Ground Rd.  
 P.O. Box 428  
 Yucca, AZ 86438

# Contributions Guidelines

## Overview

**F**ord Motor Company and Ford Motor Company Fund have made corporate citizenship a priority. This effort includes working with a variety of not-for-profit organizations that strive to make the world a better place through many programs and projects. Ford Motor Company Fund has established categories for support.

As you consider seeking funding for your undertaking, these contributions guidelines will provide a reference to the types of projects and programs supported by Ford Motor Company Fund. These guidelines are not intended to be an exhaustive listing.

This document applies to Ford Motor Company Fund contributions and support. Ford Motor Company Fund is a not-for-profit corporation made possible by Ford Motor Company profits. Neither Ford Fund nor Ford Motor Company is affiliated with the Ford Foundation, which is a separate entity. No member of the Ford family or Ford Motor Company management is on the Ford Foundation Board of Trustees.

## What We Do Support

Ford Motor Company Fund supports not-for-profit organizations in three areas:

- Education
- Community Development
- Auto-Related Environment & Safety



In all areas, we place priority on the support and development of organizations that promote diversity and inclusion.

Through our active involvement, we seek to build partnerships with organizations that have a well-defined sense of purpose, a demonstrated commitment to maximizing available resources and a reputation for meeting objectives and delivering quality programs and services.

Ford Fund evaluates grants on an annual basis. We reserve the right to cease support if the goals and objectives under which the grant was made have been changed by the grantee; if the grantee no longer meets its goals and objectives; and/or if its goals and objectives have become inconsistent with the vision, mission and values of Ford Motor Company Fund.

Ford Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from supporting all requests.

### **Education**

Ford Motor Company Fund continues the legacy of Henry Ford's commitment to innovative education at all levels. We remain dedicated to creating and enriching educational opportunities, especially in the areas of science, engineering, math and business.

In addition to higher-learning institutions, we support a number of education programs that address the needs of students in kindergarten through high school.

### **Community Development**

Diverse communities are vital, and Ford Fund recognizes and embraces this idea by supporting a variety of programs nationally that reach into many cities across the nation. These programs encourage community involvement and should focus on youth, community development, diversity education and conflict resolution. Ford Fund also supports touring art and cultural exhibitions.

Ford Fund provides financial support to programs and organizations that target specific needs and enhance the quality of life throughout the community.

We've established Community Relations Committees (CRCs), which are managed by our employees who live and work in the communities where Ford Motor Company operates. The CRCs are often in the best position to understand local needs. Ford Fund supports 41 CRCs working along with other employee volunteers at the local level, and giving a helping hand where and when it is most needed. (See pages 26-27 for the CRC office nearest you.)

### **Auto-Related Environment & Safety**

These grants focus on topics relevant to Ford Motor Company's core business.

Our environmental grants focus on addressing manufacturing and product effects on the environment. We work with our partners on innovative solutions to improve our environment.

Our safety grants focus on educating the public on vehicle safety issues, such as on booster seats and driving skills.

## **What We Do Not Support**

Ford Motor Company Fund does not support the following:

- Animal-rights organizations
- Beauty or talent contests
- Day-to-day business operations
- Debt reduction
- Donation of vehicles
- Endowments
- Fraternal organizations
- Individual sponsorship related to fund-raising activities
- Individuals
- Labor groups
- Loans for small businesses

- General operating support to hospitals and health care institutions
- Loans to program-related investments
- Organizations without 501(c)(3) status
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age, or status as a protected veteran.
- Political contributions
- Private K-12 schools
- Profit-making enterprises
- Religious or sectarian programs for religious purposes
- Species-specific organizations
- Sports teams

## How to apply

Requests for support are accepted and reviewed throughout the year. There are no application deadlines. Budgets for our fiscal year (January-December) are determined in the October-December period of the prior year.

To apply for support, an organization must complete the grant application enclosed in the Ford Fund annual report or available online at [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund). Two pages can be attached to the application to provide more information including:

- A brief description of the organization.
- The specific amount of funding requested.
- The proposed use of the funds.
- A brief description of the specific project or program, including objectives and measurements of success.
- Verification of charitable organization status [501(c)(3)].

## Sending your Proposal

If your organization is located in one of our Ford Motor Company Fund Community Relations Committee (CRC) areas, please forward your proposal to the CRC office nearest you for consideration. A CRC list is on pages 26-27 of the Ford Motor Company Fund annual report and online at [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund).

If not in a CRC area, please mail the proposal to:

Ford Motor Company Fund

P.O. Box 1899

Dearborn, MI 48121-1899

## Review of Proposals

If your request is not within the scope of programs supported by Ford Motor Company Fund, you will be notified that it is not possible for us to give your request further consideration.

If your proposal meets our contribution guidelines, you will be notified that your proposal has been received. You will receive no further notification if Ford Fund will not make the requested grant.

If there is an interest in your request, you will be notified within six weeks of receiving our acknowledgment. At that time, additional information may be requested. This could include expanded proposal descriptions, a detailed work plan and budget, an outcome evaluation plan, other funding sources and/or other information.

For more information on Ford Motor Company Fund and the programs it supports, visit [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund).

# Grant Application Form



Ford Motor Company Fund

Organization name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site URL: \_\_\_\_\_

Primary contact: \_\_\_\_\_ Project title: \_\_\_\_\_

501(c)(3) Federal Tax ID Number: \_\_\_\_\_

Amount requested: \_\_\_\_\_ Project start date: \_\_\_\_\_

Give the primary focus of your grant request (circle one only):

Education	Environment	Health	Civic Affairs
Arts/Humanities	Social Issues	Public Policy	Safety

Does this request relate to funding a dinner, fund-raiser or similar event? Yes No

If yes, please circle the event below that best identifies your request:

Performance	Dinner, gala or meal	Conference	Other
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Have you previously received funding from Ford Fund or any division of Ford Motor Company? Yes No

If yes, what area of Ford provided the funding? \_\_\_\_\_

Who was your primary contact? \_\_\_\_\_

Date you received grant: \_\_\_\_\_ Amount: \_\_\_\_\_

Has your organization submitted this or a similar proposal to other Ford Motor Company divisions or subsidiaries? Yes No

If yes, where was this proposal submitted? \_\_\_\_\_

**Please describe your organization's need for funding on one to two pages and attach to this form.**

Thank you for completing both this form and your organization's formal proposal. You may submit them to us through one of the following ways:

**Mail:**

Ford Motor Company Fund  
P.O. Box 1899  
Dearborn, MI 48121-1899

**FAX:** 313-594-7001

Attn: Ford Fund Coordinator

**E-mail:**

Fordfund@ford.com

Subject line should include:  
"Grant Proposal" and  
organization name

# Ford Motor Company Fund

**Ford  
Cares**

...Better Communities  
Better Quality of Life...

## Contact:

Ford Motor Company Fund  
P.O. Box 1899  
Dearborn, MI 48121-1899

Web: [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund)

E-mail: [fordfund@ford.com](mailto:fordfund@ford.com)

## Annual Report Information

To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit [www.ford.com](http://www.ford.com). For a copy of the Ford Motor Company Annual Report, you also may write to Ford Motor Company, Shareholder Relations, One American Road, Dearborn, Michigan 48126-2798, or you may call 1-800-555-5259.

## Ford Motor Company Fund Annual Report Credits

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## **Ford Motor Company Fund**

P.O. Box 1899  
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