



president's message

Jim Vella, President, Ford Motor Company Fund and Community Services

Shortly after Henry Ford began his enterprise in 1903, he said, "A business that makes nothing but money is a poor business." He was referring to the obligation of companies not only to create good products for their customers, but also to share good works and goodwill. That is precisely the goal of Ford Motor Company Fund – to support initiatives and institutions that enhance and improve opportunities for those who live in the communities where Ford Motor Company operates.

As the new president of Ford Motor Company Fund and Community Services, I look forward to continuing the legacy of corporate responsibility that Sandy Ulsh, who has elected to retire, has been fostering so well for the past six years. Since beginning my career at Ford in 1988, I have watched the company's lend-a-hand spirit grow. Having served as chairperson of Ford Motor Company Fund's board of directors and through my active involvement in the creation of Ford Volunteer Corps in 2005, I truly believe Ford and its employees are making a difference.

Consistent with Ford's plan to reduce costs and bring the company back to profitability, Ford Fund's grants and sponsorships have also been impacted. While the distribution amount has changed, Ford Motor Company Fund's commitment to playing an active role in the community and working with our partners remains unchanged.

We will continue to focus on education – our No. 1 priority – by expanding existing programs, such as Ford Partnership for Advanced Studies and Henry Ford Academy. Ford Motor Company Fund will focus its educational giving on creating and implementing innovative new programs that cultivate the skills needed to create tomorrow's innovations.

Ford Motor Company Fund is continuing its commitment to safety by assisting young drivers through its Driving Skills for Life national Web-based educational program. We believe it's our responsibility as a leading auto maker to not only equip our vehicles with the best safety devices, but also equip our communities with valuable information to encourage safe driving.

And, above all, we will continue our legacy of diversity and inclusion, our key corporate values, which serve as a common thread that connects each program we support.

Ford Motor Company Fund will be looking very carefully at new grant requests, selecting those that best demonstrate the people-oriented values upon which Ford is built. All of us at Ford consider corporate responsibility a key part of who we are as a business. Our legacy of caring will continue, because we all share the commitment of our founder. In the words of our Executive Chairman Bill Ford, "I want us to be the company that makes a difference in people's lives – one that inspires its employees, delights its customers, rewards its shareholders and makes the world a better place."

Jim Vella

education

Ford Encourages Careers in Science and Technology Among Girls Through Science Festival

Approximately 800 fifth through eighth grade school girls, parents and educators participated in the Ann Arbor Science Festival, held on Saturday, September 30 at the University of Michigan Engineering Campus, Ann Arbor. Ford Motor Company Fund served as a sponsor of the festival that encourages young girls to consider future opportunities in science, math and engineering through fun and interesting experiments, presentations and discussions. The event consisted of a street fair, workshops and a keynote address given by Kathy Sullivan, astronaut, scientist and oceanographer.



Girls learn importance of science and technology through Ford workshops.

Ford Motor Company Fund presented three workshops by female engineers that volunteered to serve as workshop presenters.

Ford Motor Company Fund Highlights Latino Achievements through Ford Hispanic Heritage Program

Through a unique partnership between the Newspapers in Education program (NIE) and Ford Motor Company Fund, 1.2 million students across the nation explored the contribution of Hispanics in art and design in this country. The Ford Hispanic Heritage Program is a bilingual educational program designed for fourth- through eighth-grade students that includes an art and essay contest.

"Education is a top priority for Ford Motor Company Fund," said Raquel "Rocky" Egusquiza, Director of Community Development and International Strategy, Ford Motor Company Fund, "We are proud to continue our tradition of supporting projects that honor the heritage of achievements of the Hispanic community while promoting cross-cultural exchange."

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upcoming events

February 4-March 4, 2007
U of M Burn Center "Bowling for Burns" Annual Event
Hamtramck, MI

February 17, 2007
Future City Competition National Finals
Washington, DC

March 5, 2007
Jackie Robinson Annual Awards Dinner
New York, NY

community development

Ford Brings Silk Road Project to Chicago

On September 30, Ford Motor Company Fund joined thousands of people gathered on the steps of the Art Institute of Chicago to celebrate the launch of Silk Road Chicago, a yearlong collaboration encouraging cultural enrichment and understanding of people from diverse societies, distant places, and different faiths.



Visitors at the Art Institute's opening celebration watched a Chinese Dragon performance.

Yo-Yo Ma joined Art Institute of Chicago Director, Jim Cuno, former Executive Director of Ford Motor Company Fund, Shirley Durham, and Director of North Central Region Government Affairs for Ford Motor Company, Mary Culler, to welcome a crowd of more than 2,500 visitors in the opening hours of the celebration, during which Ford sponsored free admission to the museum.

Ford Fund and Ford Truck Dominate FFA National Conference

Ford Motor Company Fund and Ford Truck once again dominated the 2006 National FFA Conference in Indianapolis. National FFA, formerly

Future Farmers of America, conducted the largest convention in Indianapolis history, drawing over 54,000 students and advisors to this annual convention.

Ford Truck announced an annual \$1 million donation to the National FFA Foundation, the largest grant in FFA history. Ford Fund's support of the National Agriscience Fair combined with the inclusion of Ford's "Driving Skills for Life" teen safe driving program, solidified Ford's presence.

The new \$1 million grant will continue to provide scholarships to FFA students as well as sponsor the annual Washington Leadership Conference, which attracts over 2,500 FFA student leaders.



Students visit the Ford area at the FFA Conference.

Ford and Latino Family Services Enhance Community with Mural Painting

Ford Motor Company Fund joined area residents in Southwest Detroit as they painted a mural and improved their community. Ford Motor Company Fund partnered with Latino Family Services (LFS), a community-based non-profit organization serving Southwest Detroit, to support this culturally significant area and promote a positive environment.

Jorge Cuevas a local artist/muralist, born in Puerto Rico and raised in Southwest Detroit, brings life to the vision of the Plaza Communitaria at the Community Learning Center in his mural for Latino Family Services. Jorge is well known for his murals displayed throughout the city.

This community initiative underscores Latino Family Services commitment to the growth and success of Southwest Detroit. "We are thankful for this special partnership with Ford Motor Company Fund," said Alicia Villarreal, LFS.



Jaqueline Orozco, with Ford Motor Company Fund, and Jorge Cuevas joined Southwest Detroit residents to paint a mural at LFS.

education

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Hispanic Art and Design was the theme for this year's program. The Ford Hispanic Heritage program culminated with students submitting art work and a brief essay about a Hispanic person who they admire or who has impacted their life. This year over two thousand students participated in the art and essay contest. Out of the fifty-nine local winners, fourteen were selected as regional finalists and were flown to Detroit to compete in a national competition. The winners of the competition were presented with a Ford Hispanic Heritage Medal and a U.S. Savings Bond to use toward their education. Christopher Minafo, a student at Locust Valley Middle School, from Locust Valley, New York, was the 2006 national winner.

The Ford Hispanic Heritage program was created in 2000 by Ford Motor Company Fund and The Detroit News Newspapers in Education and presently takes place in 23 cities including Detroit, MI; Chicago, IL; Miami, Orlando, FL; Denver, CO; Las Vegas, NV; New York, NY; Phoenix, AZ; Washington, D.C.; Kansas City, MO; Atlanta, GA; Los Angeles, Modesto, Sacramento, Fresno, Orange County, San Francisco, CA; Raleigh, NC; Puerto Rico; Dallas, Houston, San Antonio and Brownsville, TX.



Winners of Hispanic Heritage National Art Competition.

american legacy

Ford Orientation Center Opens at Mount Vernon

In 1923, recognizing the importance of Mount Vernon as George Washington's home, Henry Ford donated the landmark's first fire engine. Thus began a great partnership between Ford Motor Company and Mount Vernon, a friendship that has spanned more than 80 years.

October 27 marked the next phase in our long history with Mount Vernon, through the dedication of the Ford Orientation Center. The Ford Orientation Center creates a new resource at Mount Vernon that will introduce visitors to this national treasure through a series of multimedia experiences, bringing to life significant moments throughout Mount Vernon's history.



James C. Rees, Executive Director of Mount Vernon; Gay Hart Gaines, Regent, Mount Vernon Ladies' Association; and David McCullough, Pulitzer Prize-winning author and historian, join Sandra Ulsh, former President of Ford Motor Company Fund.

"We are proud that Ford Motor Company Fund is supporting a project that is dedicated to educating the community about our collective heritage, and will illuminate history through exciting and innovative new tools that will encourage exploration by all visitors," William Clay Ford, Jr., Executive Chairman, Ford Motor Company.

Ford Honors Martin Luther King, Jr. Through Support of National Memorial

Ford Motor Company Fund was proud to be an integral partner in the groundbreaking for a national memorial to honor Martin Luther King Jr. The King Memorial - the last open space on the National Mall - will be situated adjacent to the Franklin Delano Roosevelt Memorial and in a direct line of sight of the Jefferson and Lincoln Memorials and the White House. It is scheduled to be completed in 2008.

Participating in the groundbreaking ceremony that took place on October 13 was Ziad Ojakli, Ford Motor Company's Group Vice President of Corporate Affairs, who was invited to join a diverse group on hand to turn the first shovels of dirt. Ford's role in this historic land dedication underscores its commitment to preserving Dr. King's vision and his legacy.