



Ford Fiesta in Numbers

More than
15,000,000
Fiestas sold globally
since 1976

87g/km
CO₂ emissions from
new Fiesta
ECONetic
Technology

New Fiesta sold in
62 countries
worldwide

New Fiesta
1.0-litre EcoBoost
engine turbocharger
spins at
248,000 rpm

2013 marks
37 years
of Fiesta production
in Europe

306,405
Fiestas sold in
Europe in 2012

3 years in 4
as Europe's best-selling
small car since adopting
Ford's global B-car platform;
2009, 2010 and 2012

New Fiesta
available in a
range of 12
vibrant and exciting
paint colours
in Europe

7 engines
in the new Fiesta range
for Europe delivering
sub-100g/km
CO₂ emissions



3.3 l/100 km
fuel economy means
new Fiesta ECONetic
Technology could travel
1,227 km
on a single tank
of fuel