



WE SPEAK VALUE.

WANT PROOF?

CHECK OUT HOW FUSION STACKS UP AGAINST THE COMPETITION.*

Key Features	2010 FUSION SE	2010 CAMRY LE	2009 MALIBU LT
Base MSRP**	\$21,270	\$22,620	\$23,225
Automatic Transmission	\$875	✓	\$695
Moonroof	\$895 [†]	\$890	\$800
Bluetooth* Wireless for Cell Phone	✓ [†]	\$420 ^{††}	\$495
Auto-Dimming Rearview Mirror	✓ [†]	\$150	—
Compass	✓ [†]	✓	—
Floor Mats	✓	\$199	✓
MSRP	\$23,040	\$24,279	\$25,215
	BEST VALUE	\$1,239 More	\$2,175 More

THE NEW 2010 FORD FUSION



Drive one.

*Based on MSRP comparison of comparably equipped models. **Includes base MSRP, destination and delivery charges, and option packages if applicable. Title and taxes extra. Package content and price may vary by region and are subject to change. †Included in Sun & SYNC* package. ††Includes satellite radio.