

# FORD MOTOR CO (F)

## 8-K

Current report filing

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report: June 1, 2012  
(Date of earliest event reported)

FORD MOTOR COMPANY  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation)

1-3950  
(Commission File Number)

38-0549190  
(IRS Employer Identification No.)

One American Road, Dearborn, Michigan  
(Address of principal executive offices)

48126  
(Zip Code)

Registrant's telephone number, including area code 313-322-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01. Other Events .**

Our news release dated June 1, 2012 concerning U.S. retail sales in May 2012 is filed as Exhibit 99 to this Report and incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits.**

**EXHIBITS\***

<u>Designation</u>	<u>Description</u>	<u>Method of Filing</u>
Exhibit 99	News release dated June 1, 2012 concerning May 2012 U.S. retail sales	Filed with this Report

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORD MOTOR COMPANY

(Registrant)

Date: June 1, 2012

By: /s/ Louis J. Ghilardi

Louis J. Ghilardi

Assistant Secretary

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\* Any reference in the attached exhibit(s) to our corporate website(s) and/or other social media sites or platforms, and the contents thereof, is provided for convenience only; such websites or platforms and the contents thereof are not incorporated by reference into this Report nor deemed filed with the Securities and Exchange Commission.

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**EXHIBIT INDEX**

Designation

Description

Exhibit 99

News release dated June 1, 2012 concerning  
May 2012 U.S. retail sales



## Ford Motor Company Posts Gains Across Cars, Utilities, Trucks in May; Fusion Sets May and Retail Records

- Ford Motor Company U.S. sales increased 13 percent in May compared with May 2011
- May F-Series sales were up 29 percent; E-Series van sales increased 31 percent, providing the best May sales since 2008; Transit Connect had its best sales month ever
- Fusion sales increased 9 percent for the best May sales performance ever
- Explorer sales were up 10 percent - its best month since the current model was introduced
- Ford announces third quarter North American production to be up 5 percent from a year ago

**DEARBORN, Mich., June 1, 2012** - Ford Motor Company U.S. sales totaled 216,267 vehicles in May, a 13 percent increase versus year-ago levels. Retail sales increased 12 percent.

Overall, cars were up 6 percent, utilities were up 12 percent, and trucks improved 21 percent.

America's top-selling vehicle for 30 years, the Ford F-Series pickup posted May sales of 54,836 pickups, a 29 percent increase versus last May. E-Series delivered a 31 percent increase with 14,160 vans sold. Transit Connect had its best monthly sales performance ever with 3,937 vans sold, a 53 percent gain versus last May.

Fusion posted its best May sales ever and its strongest-ever retail sales month - with sales up 9 percent at 26,857 vehicles. Focus was up 11 percent, with its strongest sales coming from California. Mustang and Taurus increased 58 and 9 percent, respectively, with the rollout of new 2013 model products leading the way.

Utilities expanded 12 percent. Explorer delivered its best sales month since the current model hit the market in December 2010. Edge sales were up 24 percent in May versus a year ago.

“Ford posted solid gains across our fresh lineup of new cars, utilities and trucks in May,” said Ken Czubay, Ford vice president, U.S. Marketing, Sales and Service. “Fuel efficiency continues to be a top purchaser driver, and Ford's wide range of fuel-efficient products delivered again.”

During May, Ford dealers started delivering the all-new 2013 Escape to customers. The new small utility features two EcoBoost engine choices including a 1.6-liter that delivers class-leading 33 mpg on the highway.

In addition, the company delivered the first Focus Electric vehicles to retail customers.

Ford also announced its third-quarter North American production plan. The company plans to build 690,000 vehicles in the third quarter, up 5 percent (34,000 vehicles) from the third quarter 2011. Second quarter production of 730,000 vehicles is unchanged from the previous guidance.

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***About Ford Motor Company***

*[Ford Motor Company](http://corporate.ford.com), a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.*

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