2005 ANNUAL REPORT

# FORD IN THE COMMUNITY









## FORD IN THE COMMUNITY

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# 2005 FORD MOTOR COMPANY FUND CONTRIBUTIONS

## Innovation and Education

Higher Education	
Engineering & Design	\$11,691,625
Business, Manufacturing, All Other	13,945,148
Matching Gift Program	3,079,164
K-12 Programs	10,816,508
Continuing Education	1,615,450
Total Innovation and Education	\$41,147,895

# Community Development and American Legacy

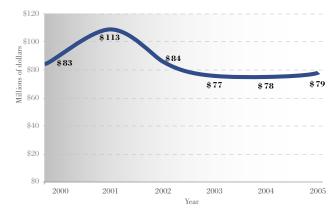
Community, Economic Development,	
Health & Social Programs	\$14,454,435
Arts & Humanities	14,818,059
United Way	5,339,300
<b>Total Community Development and American Legacy</b>	<b>\$34,611,794</b>

# Auto-Related Environment and Safety

Environmental Research & Programs	\$1,831,700
Safety	
Total Auto-Related Environment and Safety	\$4,121,401

# **TOTAL CONTRIBUTIONS ...... \$79,881,090**

### Ford Motor Company Fund Contributions 2000-2005



In 1949, its first year, Ford Motor Company Fund recorded contributions totaling \$1.4 million. Contributions peaked in 2001 at \$113 million and have been in the \$80 million range for the past four years. This chart shows Ford Motor Company Fund contributions over the past six years. Contributions are made possible by Ford Motor Company profits.

Supporting the American Dream
Through Innovative Initiatives

Through Innovative Initiatives

Through Innovative Initiatives

## FORD MOTOR COMPANY FUND PRESIDENT'S LETTER



Ford Motor Company is one of the largest producers of cars and trucks in the world and one of the largest providers of automotive financial services. Ford Motor Company employs about 325,000 people around the globe. Additional information can be found on the company's Web site at www.ford.com.

Ford Motor Company Fund is a not-forprofit corporation organized in 1949. Made possible by Ford Motor Company profits, Ford Motor Company Fund supports initiatives and institutions that enhance and improve opportunities for those who live in the communities where Ford Motor Company operates. Additional information can be found at www.ford.com/go/fordfund.

Note: Ford Motor Company Fund is not affiliated with the Ford Foundation. The Ford Foundation is a separate entity from Ford Motor Company. No member of the Ford family or Ford Motor Company management is on the Ford Foundation board of trustees.

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ime and money spent in helping men to do more for themselves is far better than mere giving," Henry Ford is reported to have said back in the early days of Ford Motor Company.

From time to time, I pause to think about Henry Ford and hope that he would be pleased that Ford Motor Company Fund (Ford Fund) continues his legacy of supporting communities through innovative programs and hands-on learning, reaching out to help the people who make up those communities grow, prosper and appreciate one another — both the similarities and the differences.

Because innovation is so often born of education and empowerment, we focus a large portion of our giving on America's youth, aiming to improve their opportunities at numerous points along the education roadway. As you'll see in the next several pages, Ford Fund supports elementary and middle school programs such as Newspapers in Education, it promotes the exemplary Ford Partnership for Advanced Studies program for high school students, and it contributes to a number of college and university scholarship funds that benefit underserved populations. In addition, Ford Fund supports Driving Skills for Life, a Web-based automotive-safety education program aimed at teens.

Ford Fund also focuses on ensuring that America's greatest heroes are not forgotten. Our legacy efforts include the support of cultural and historical events, sites, and people who reflect and affect the way Americans view themselves and their understanding of others. These range from the historic Gettysburg National Military Park to the new Muhammad Ali Center in Kentucky to Yo-Yo Ma's remarkable Silk Road Project.

For 2005, Ford Fund distributed nearly \$80 million. Combined with Ford Motor Company donations, that total was approximately \$109 million. This support continues Ford's long legacy of helping within communities where it does business.

Since the days Henry Ford himself ran the company, we have always donated our time and talent along with financial support. "Enthusiasm is the sparkle in your eyes, the swing in your gait, the grip of your hand, the irresistible surge of will and energy to execute your ideas" is another quote attributed to Henry Ford. With that in mind, for the first time, this report will tell you about how the "surge of will and energy" from the company and its employees is coming together to make a difference.

One recent example of the company's lend-a-hand spirit is the Ford Volunteer Corps, created in 2005 by Chairman and CEO Bill Ford, who said, "Heart is something that cannot be measured, but it is something that can very much be appreciated." The Ford Volunteer Corps coordinates and expands employee community involvement.

On the following pages, we'll illustrate a few of the most innovative ways that Ford Fund's philanthropy along with corporate giving and the work of company volunteers benefited communities. Because we know it's one thing to show up at a Habitat for Humanity build site holding a check, and it's an entirely different thing to also be holding a hammer.

Sandra E. Ulsh

President, Ford Motor Company Fund

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# **EDUCATING TOMORROW'S INNOVATORS**

FORD FUND HELPS EDUCATE AND EMPOWER AMERICA'S YOUTH BY FOSTERING STRONG, ENDURING RELATIONSHIPS WITH THE ORGANIZATIONS THAT SERVE THEM.

# FORD PARTNERSHIP FOR ADVANCED STUDIES (FORD PAS)

"So many of our students could never imagine becoming an engineer," says Rebecca Pek, academic adviser at the alternative Romulus Community High School in Romulus, Michigan, "until the Ford PAS program makes them realize that engineer is a word for something they like to do."

Romulus Community High School, which is part of the University of Michigan Dearborn Ford PAS partnership, offers a nontraditional environment for teens who, for a variety of reasons, have been unsuccessful in conventional high schools. In 2005, Romulus launched the Ford



Ford PAS students work in small study groups to develop real-world skills.

PAS program to challenge its brightest students. For roughly 40 juniors and seniors, Ford PAS became a reason to come to school — and stay there, reports Pek. "We wanted them to develop higher reasoning skills and think outside the box," she says. "Our students are very focused on how what they learn will apply to the real world. Ford PAS has answered that."

Indeed, Ford PAS is a partnership between high schools, community-based organizations, higher education institutions, government entities, and businesses designed to introduce students to real-world concepts and skills in areas such as science, math, technology, engineering, and communication.

In 2005, 95 school/program sites in 20 states utilized the Ford PAS program to varying degrees. These school/program sites included traditional and nontraditional high schools, community-based organizations, and colleges and universities. One Michigan school applying the entire curriculum is Advanced Technology Academy (ATA), a Dearborn high school that was chartered by Lake Superior State University and is part of the University of Detroit Mercy Ford PAS partnership.

"ATA uses Ford PAS as its academic centerpiece, enabling more than 400 students each year to be successful in the diverse global workplace," says Barry Hawthorne, ATA executive director and chief administrative officer. "These students from underserved populations are benefiting from coordinated learning experiences with volunteer Ford employees and Ford suppliers."

As more and more school/program sites across the country roll out Ford PAS, additional corporate and education partners have expressed interest in becoming involved. In 2005, Ford Fund began to work with several state departments of education in an effort to expand the program to public schools' career and technical programs on a statewide level.

#### **DRIVING SKILLS FOR LIFE**

Two out of every three teens who die in crashes are passengers in a vehicle driven by another teen. That's a chilling statistic to any parent who has watched his or her child jump into the car of a friend and head off to soccer practice or a night at the movies. In 2005, Ford Fund continued its efforts to help alleviate those fears by working to reduce the number of teen accidents through the Driving Skills for Life (DSFL) program.

Developed in 2003 by Ford Motor Company, the Governors Highway Safety Association and a panel of safety experts, DSFL uses a Web-based education program to augment what students learn in their standard driver training class.



Ford Driving Skills for Life participants gather around Ford Vice President of Environmental & Safety Engineering Sue Cischke during a Maryland ride-and-drive event.

DSFL focuses on four key areas that are critical factors in more than 60 percent of vehicle crashes: hazard recognition, vehicle handling, speed management and space management.

In 2005, www.drivingskillsforlife.com was promoted in several innovative ways, including ride-and-drive programs in cities such as Washington and San Antonio; distribution of free educator kits, which were redesigned in 2005, to schools and community organizations across the country; two 30-second public service announcements viewed by an estimated 9.2 million people during movie previews in theaters nationwide; and a teen event called The Scene, which took place at 12 shopping malls in major U.S. markets.

SUPPORTING THE AMERICAN DREAM
THROUGH INNOVATIVE INITIATIVES

THROUGH INNOVATIVE INITIATIVES

TO THE AMERICAN DREAM
THROUGH INNOVATIVE INITIATIVES

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#### **HENRY FORD ACADEMY**

n its ninth year of maximizing connections in the community to teach teens through hands-on experiences, Henry Ford Academy in Dearborn, Michigan, was recognized in 2005 by the U.S. Department of Education as one of 11 exemplary charter schools in the country. The success of the Henry Ford Academy method of creating graduates who are well-prepared for both higher education and the workplace is evident: Nearly 90 percent of alumni advance to higher education.



Government officials present Henry Ford Academy representatives with a presidential proclamation, shown off by 2005 valedictorian Cassandra Spencer.

#### **NEWSPAPERS IN EDUCATION**



Emily Alexander displays her drawing that earned first-place honors in the NIE Hispanic Heritage and Culture art and essay contest.

and middle school students across the United States benefited from indepth lessons in Hispanic heritage through Ford Fund's participation in the Newspapers in Education (NIE) program in 2005. The Ford NIE Hispanic Heritage and Culture program involved a partnership with newspapers in 19 cities to present a bilingual educational guide for teachers to use in their lessons on significant Hispanic Americans, historical events in Hispanic literature and the art of storytelling. Students then submitted artwork

and essays about a Hispanic person they admire. The 12 first-place local winners competed for the first-ever national award, which was presented in Dearborn, Michigan. Ford Fund also sponsored NIE programs on African American leaders and Rural Occupations in 2005.

### NAACP CAREER DAY AND YOUTH SUMMIT

or the fifth year in a row, Ford Fund teamed with the Detroit Branch NAACP to empower Detroit vouth through knowledge. Held each spring in downtown Detroit, the NAACP Career Day and Youth Summit is a free event designed to help young people make informed decisions about their academic and professional futures. More than 1,000 students and parents had the opportunity to speak with college recruiters and representatives from the auto industry, as well as participate in workshops



NAACP Career Day provides a wealth of information and support each year.

on financial management, interviewing skills, leadership and entrepreneurship.

In addition, 12 students were awarded a total of \$20,000 in scholarships for their winning entries in an essay contest.

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# **BUILDING ON AMERICA'S FABRIC**

FROM PRESERVING AMERICA'S HERITAGE TO IMPROVING THE QUALITY OF LIFE WITHIN THIS COUNTRY'S COMMUNITIES, FORD FUND FINDS A MULTITUDE OF WAYS TO MAKE A DIFFERENCE.

### NATIONAL COUNCIL OF NEGRO WOMEN

ow's your health? Got a job? These are the types of questions you'll hear at any family reunion — and especially the one hosted by the National Council of Negro Women (NCNW) each year in Washington.

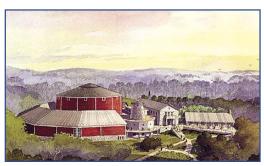
More than 500,000 people converged on the National Mall in September 2005 for this free two-day cultural event, sponsored in part by Ford Fund. Participants lined up for free health screenings, the chance to talk with prospective employers, and samples of soul food. Each evening culminated with an outdoor concert - R&B on Saturday and gospel on Sunday. Ford Fund has partnered with NCNW throughout the years to support this and other endeavors.

### **ACCESS**

Through its ongoing relationship with the Arab Community Center for Economic and Social Services (ACCESS), Ford Fund supported the May 2005 opening of the first museum dedicated solely to the preservation of Arab American history. In the fall, Ford also began sponsorship of the Arab American National Museum's weekly multicultural arts series, featuring a broad variety of world musicians, poets and other performers.

# GETTYSBURG NATIONAL MILITARY PARK

n June 2005, the Providence Brigade Band provided a 19th century atmosphere as ground was broken for the new Gettysburg Museum and Visitor Center in Pennsylvania. "Gettysburg has long deserved a museum and visitor center that properly honors the sacrifices of the men who fought here, that preserves the artifacts and archives from that era in our nation's history, that excites and inspires new generations of visitors about what happened here, and that helps visitors understand how the events of that era connect to what is going on in our world today," says Robert C. Wilburn, president of the Gettysburg National Battlefield Museum Foundation.



An artist's rendering depicts the future Gettysburg Museum and Visitor Center.

The facility's Ford Education Center will host on-site educational activities and Web-based distance learning to reach an anticipated total of more than 17 million people each year, helping them understand how actions that occurred at Gettysburg forever changed the direction of America.

### NATIONAL COUNCIL OF LA RAZA

For more than two decades, Ford Fund has been a key partner in improving opportunities for Hispanic Americans through support of the National Council of La Raza (NCLR).

In 2005, the Affiliate of the Year Award of \$25,000 was presented to an outstanding

community-based organization; three regional finalists each won \$5,000.

Ford Fund also provided NCLR with a substantial gift for its "Empowering an American Community" campaign supporting NCLR's national headquarters, a Washington landmark.

#### THE SILK ROAD PROJECT

We live in a world of increasing awareness and interdependence," says renowned cellist Yo-Yo Ma. "And I believe that music can act as a magnet to draw people together." In 1998, Yo-Yo Ma founded the Silk Road Project — an umbrella organization for a number of artistic, cultural and educational programs — to study the ebb and flow of ideas among different cultures.

As a founding global corporate sponsor, Ford



Yo-Yo Ma and friends wow audiences across the U.S.

Fund helped support a number of pursuits in 2005, including an online Teachers' Guide and Sourcebook that educators could download to supplement their lessons on geography, trade, art, music and history.

# INTERNATIONAL FELLOWSHIP PROGRAM OF THE 92ND STREET Y

aunched with the goal of enhancing the efforts of emerging leaders in communities throughout the world, the Ford Motor Company International Fellowship Program of the 92nd Street Y in New York has brought 113 people representing 30 countries to Columbia University for two weeks each summer since 2001.

In 2005, the 22 Fellows experienced an intensive not-for-profit management training class that included visits to model not-for-profit organizations as well as trips around New York and to Dearborn, Michigan. The 92nd Street Y is the premier global Jewish community and cultural center in the U.S.



Fellows from around the world tour Ford's Rouge Center in Dearborn.

#### FORD FREEDOM AWARD

f music builds bridges, Ella Fitzgerald was a songstress extraordinaire. In 2005, the First Lady of Song was presented posthumously with the Ford Freedom Award.

Since 1999, the award has honored distinguished individuals who dedicated their lives to improving the



Al Jarreau (left), with Ford Fund representatives, recognizes winners of the Ford Freedom Award essay contest.

African American community and the world in general. The Ford Freedom Scholar honor is given simultaneously to a living individual who has demonstrated excellence in the same field as the Award recipient; for 2005, that was the incomparable Al Jarreau.

Following a tribute at Detroit's Charles H. Wright Museum of African American History, Jarreau spoke to nearly 1,700 students, including scholarship winners from the Ford Freedom Award essay contest hosted by Detroit Newspapers in Education.

# ALAMEDA NATIONAL CENTER FOR LATINO ARTS AND CULTURE

Nearly 100 years ago, Ford Motor Company began doing business in Texas. In 2005, with nearly 400 Ford dealerships in the state employing more than 25,000 people, Ford Fund celebrated that rich Texas history with a generous grant to a local treasure. The \$2.6 million gift to the Alameda National Center for Latino Arts and Culture is earmarked for the restoration of the historic Alameda Theater and the opening of the Museo Americano in San Antonio. Operating under the Alameda is a national center dedicated to addressing the social, cultural and educational needs of the Latino community while providing the resources and programming to engage multicultural understanding.

## MUHAMMAD ALI CENTER

dream in progress for almost a decade, the Muhammad Ali Center opened to the world in November 2005, thanks in part to support from Ford Fund. Among the dignitaries on hand at the gala celebration was President Bill Clinton, who told the guest of honor, "You thrilled us as a fighter, and you inspire us even more as a force for peace."

The education and cultural center in Ali's hometown of Louisville, Kentucky, explores his brilliant boxing career as well as his ongo-



ing legacy as a devout Muslim and social activist. Ford Fund supports the educational component of the center that focuses on values such as conflict resolution, confidence, conviction and respect.

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# ONE COMPANY, ONE GOAL

FORD FUND'S PHILANTHROPY, COMPANY VOLUNTEER EFFORTS AND CORPORATE GIVING PROGRAMS COMPLEMENT EACH OTHER WHENEVER POSSIBLE. AS A UNIFIED FORCE, FORD'S IMPACT IS MOMENTOUS.

ne of the last speeches I gave in 2005 was to a group of Ford telecommunications employees who helped answer phones during September's "Shelter From the Storm" telethon for Hurricane Katrina victims.



Featuring many celebrities and televised by the major networks to viewers in nearly 100 countries, the telethon raised more than \$30 million for the American Red Cross and The Salvation

Army. There were 1,300 Ford employees staffing call centers across the U.S. and Canada that night, and together they collected nearly \$1.5 million toward the cause.

That's just one example of how Ford Volunteer Corps — created in early 2005 by Chairman and CEO Bill Ford — is helping employees and retirees make a difference. As company founder Henry Ford once said, "Impacting the lives of others is as important as performing the day-to-day tasks of our jobs."

I believe that corporate citizenship is even more important to our company and our people in tough times. It sends a signal to employees, customers, partners and other stakeholders that things will get better, and that we're taking a long-term view of the world that includes service to the community.

We are reminded every day of the kind and giving people who make up Ford Motor Company's extended family. Working together, we will continue to help make this a better world.

Jim Bright

Jim Bright
Executive Director, Chief of Staff's Office
Ford Volunteer Corps



n 2005, an estimated 100,000 Ford employees and 100,000 Ford retirees across the globe participated in volunteer efforts. The new Ford Volunteer Corps makes it easier than ever for them to continue helping others.

In February 2005, Ford Motor Company Chairman and CEO Bill Ford created the Ford Volunteer Corps, which incor-

porates existing volunteer programs and includes partnerships with community organizations. Central to the effort is the Web site **www.volunteer.ford.com**, where participants can search for opportunities to help as well as track their volunteer hours.

The first major project of the Volunteer Corps was working with Habitat for Humanity International to build homes for survivors of the December 2004 tsunami in Thailand.

Since then, Ford has sent 25 volunteers a week to the village of Khao Lak, Thailand. More than 400 volunteers have given over 25,000 hours to this effort, which continues into 2006.

Responding to tragedy within the U.S., Ford Motor Company, Ford Fund and employees contributed more than \$6.5 million to aid areas devastated by Hurricane Katrina. Efforts included donating 275 vehicles and sending a mobile command center unit to St. Bernard Parish, Louisiana, to facilitate communications between various law enforcement agencies. Many Ford volunteers spent time working in the areas hardest hit by

the hurricane, while others partnered with groups such as Habitat for Humanity to help provide shelter to families displaced by the storm.

In Ford's own backyard, more than 11,000 employees participated in the company's 16-hour Community Service Program for salaried employees in southeast Michigan. As a group,



Harold Tiburzi is one of thousands of Ford Volunteer Corps participants pitching in to make a difference.

they gave more than 86,000 hours to roughly 130 not-for-profit organizations such as Focus: HOPE and Children's Home of Detroit.

In August 2005, the Ford Volunteer Corps began recognizing outstanding efforts through its Volunteer of the Month program. The first award recipient was Research and Advanced Engineering's Harold Tiburzi, who for eight years has delivered boxes of food to low-income Detroit seniors through Focus: HOPE, where staff members call him "patient," "awesome" and "a really nice guy." Ford is proud to have thousands of volunteers who fit that bill.

# JUVENILE DIABETES RESEARCH FOUNDATION

**Frequent doctor appointments,** early-morning trips to the emergency room, constant blood tests and insulin injections, battles about when and what to eat — juvenile diabetes affects families in every way imaginable, and it never lets up.

The Juvenile Diabetes Research Foundation (JDRF) was founded in 1970 by a group of parents of children with type 1 diabetes, and since then has spent more than \$900 million on the search for a cure.

In addition to being the only international corporate sponsor of JDRF, Ford Motor Company has sponsored the Ford Global Walk Team in JDRF's annual Walk to Cure Diabetes fundraiser since 1998.

In 2005, the Ford team raised \$3.2 million — more than any other corporate team — bringing the eight-year grand total to \$17 million.

When congratulating Ford walkers, Team Captain Edsel B. Ford II said, "Your efforts to raise money to help find a cure for diabetes are matched only by your persistence and dedication and serve to support the many families also working toward this goal."



Ford Motor Company employee Lee Murray (right) walks with his family members Dana (left), Unha and Cassidy in metro Detroit to raise money for the Juvenile Diabetes Research Foundation.

# AMERICA'S SECOND HARVEST

The mission of America's Second Harvest is succinct: to create a hunger-free America. As the nation's largest charitable hunger-relief organization, America's Second Harvest has been working to that end with fervor. In 2005, the group's network provided food assistance to more than 23 million low-income people in the U.S., including more than 9 million children and nearly 3 million seniors.

Also in 2005, for the fifth year in a row, Ford Motor Company partnered with Newman's Own and America's Second Harvest to provide refrigerated trucks and food to 10 food banks across the country. Ford has donated 60 trucks since 2001, and those trucks have traveled a combined total of more than 1.4 million miles, distributing more than 19 million pounds of food to rural areas in need.



As part of an ongoing partnership with Newman's Own and America's Second Harvest, Ford Motor Company donates refrigerated trucks to serve food banks across the U.S.

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# DISABLED AMERICAN VETERANS



America's heroes hit the slopes for fun in Colorado.

ountainside miracles occurred in April 2005, as more than 350 profoundly disabled veterans took to the slopes at the 19th annual Disabled American Veterans (DAV) Winter Sports Clinic in Colorado.

Thanks to adaptive equipment and techniques, men and women with spinal cord injuries, orthopedic amputations, visual impairments and other disabilities were given the opportunity to take part in Alpine and Nordic skiing. Alternative activities included rock climbing, snowmobiling, sled

hockey and horseback riding, in addition to various seminars and social programs. Ford Fund is proud to be a major sponsor of this life-changing DAV event.

Another way that Ford Motor Company helps America's heroes is through an annual van donation program. In the summer of 2005, the company presented eight Ford E-350 vans to the DAV for distribution to Department of Veterans Affairs' hospitals, bringing the total number of vans donated since 1997 to 106.

#### HABITAT FOR HUMANITY

ach year since 1984, Habitat for Humanity has selected one location in the world to host the Jimmy Carter Work Project (JCWP). For 2005, that location was Michigan. Last June, President Carter and his wife Rosalynn worked alongside approximately 3,000 volunteers to build more than 230 houses in partnership with families in need.

As a major corporate sponsor of JCWP, Ford Motor Company gave \$500,000 in support and sponsored four local homes. Ford employees account for more than half of Michigan's Habitat for Humanity volunteers, and they were out in full force during JCWP, helping to build 30 homes in southwest Detroit. "The Ford employees are into it," says Craig Erzen, who serves as Ford's point person with Habitat. "After their first day at a Habitat site, they always come back to build again and again."



Rosalynn and Jimmy Carter (center) lead the way as Ford volunteers build homes for Michigan families.

#### VISTA MARIA

rounded by the Sisters of the Good Shepherd in 1883, Vista Maria in Dearborn Heights has grown into Michigan's largest private, not-for-profit residential and community-based treatment agency for high-risk girls and their families. Through innovative, gender-responsive services, Vista Maria provides education, therapy, shelter and care to 11- to 17-year-old girls who are struggling to cope with numerous challenges, including histories of abuse, neglect and other traumas.

Ford Fund provides financial support to Vista Maria, including participation in its ongoing capital campaign to raise funds for a new residential hall. Vista Maria's proximi-

ty to Ford World Headquarters makes lunchtime and afterwork volunteer sessions a natural fit for employees. Several Ford Volunteer Corps participants dedicate their time and talents to Vista Maria, including Alicia Biggers (pictured) of Ford's Automotive Strategy Office, who for more than three years has served as a mentor to Vista Maria's high-risk clientele. In December 2005, Biggers was

honored with the company's Volunteer of the Month award.



# HANDS-ON HELP

Employee-led groups in 41 Community Relations Committees (CRCs) across the country do significant work on Ford's behalf. CRCs exist to serve many of the communities in which Ford does business, because we believe that the people who live and work there are in the best position to appreciate the needs of the area. Financial contributions are provided by Ford Fund and/or Ford Motor Company. To inquire about support for an organization in your area, visit **www.ford.com/go/fordfund** for a list of CRCs and their contact information.

### **ATLANTA**

Pearly 2,500 teens, parents, teachers and community leaders gathered at Six Flags Over Georgia in October 2005 for the largest one-day teen safety fair in

the Southeast. The Atlanta CRC partnered with local agencies to host the Driving Toward Adulthood event, which included classes, demonstrations, testing and competitions designed to keep teen drivers safe. The Atlanta CRC



also sponsored two key events: a writing and art contest in honor of Georgia's Days of Remembrance of the Victims of the Holocaust, and the Youth Environmental Symposium (pictured) in cooperation with the Georgia Conservancy to get students involved in protecting the environment.

#### **CLEVELAND**

n 2005, the Cleveland CRC won a Pillar Award for Community Service, given to local businesses that show dedication to making northeast Ohio a better place to live. Examples of the group's efforts include participation in Cleveland State

University's Science Olympiad regional tournament for elementary school students (pictured);



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support of a multinational robotics competition in two high schools; plus a \$5,000 donation and hands-on work at the 16th annual Riversweep, a cleanup effort that cleared 10 tons of debris from northeast Ohio's river valleys.

### **NASHVILLE**

he Nashville CRC was busy in 2005. Volunteers there spent many hours at the local Our Kids Center, which provides services and a warm environment to children who may have been abused. The CRC also supported the Center for Nonprofit Management, as well as the Nashville Symphony's Martin Luther King Jr. essay contest for fifth- through 12th-graders.

#### **MESA**

Volunteers from the Mesa CRC played Santa Claus in December 2005 when they distributed \$10,000 worth of gifts to kids of all ages at the Sunshine Acres Children's Home. Members of the CRC threw a huge party and report that it was difficult to determine who received the greater reward — the grown-ups or the kids. Says Claudia Baeza of Ford Credit's National Recovery Center, "We truly came to realize the meaning of the saying, 'It's more blessed to give than to receive."

## WASHINGTON, D.C.

For the fourth year in a row, the CRC in Washington, D.C., teamed with the Potomac Watershed Partnership and the Potomac Conservancy to improve the water quality of the Potomac River and its tributaries. As the premier sponsor of Growing Native, the CRC helped engage volunteers in collecting native tree seeds and planting them along rivers and streams. Through the years, 24,000 volunteers have collected enough seeds to plant 44,000 acres of hardwood forest. Says Matthew Logan, president of the Potomac Conservancy, "Ford's dedicated and generous support of Growing Native is a terrific example of corporate social responsibility."

#### CHICAGO

n four nights of each school week, more than 400 economically disadvantaged Chicago-area students have access to computer labs, a hot meal and one-on-one time with tutors through the Chicago Lights Part-

ners in Education tutoring program. Success stories include Stephan Hall (pictured, right), who, after being tutored for four



years by Rob Speer (left), is a profit-turning entrepreneur at age 17. The life-changing program is funded in part through the sale of student-designed holiday cards. In 2005, the Chicago CRC contributed \$15,000 to underwrite the printing of those cards.

## LOUISVILLE

Area schools participated in a unique civic experience in 2005 at Junior Achievement of Kentuckiana. More than 12,000 fifth-grade students spent 30 hours of

classroom time preparing to run a "real" city for a day. Students operated businesses ranging from banks to newspapers. At Byck Elementary, the students who ran



the Exchange City Manufacturing Center (pictured) were sponsored by the Louisville CRC, which provided the kids with Ford apparel, safety goggles, signage and other necessary equipment. Says Junior Achievement's Debbie Dalton, "The kids had a ball — and, of course, learned a lot."

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FROM BROADENING PEOPLE'S HORIZONS TO RECOGNIZING AMERICA'S LEGACY, THERE IS NO END TO THE FORD FUND AND FORD MOTOR COMPANY STORY...

Ford Fund is proud to support The King Center in Atlanta, where 650,000 visitors annually celebrate the life and work of the Rev. Martin Luther King Jr.

Middle school students from across the country worked with engineer mentors to design unique communities with SimCity software for the National Engineers Week Future City Competition, supported in part by Ford Fund.

The African American Experience Fund of the National Park Foundation was established in 2005 to raise awareness of African American history and culture. Ford Fund provides support to this important cause.



Work continued in 2005 on the Mount Vernon Ford Orientation Center in Virginia, where visitors will begin their tour when the facility opens in late 2006.

Art and science museum patrons across the country benefited from regularly scheduled Ford Free Days. In September, the Ford Learning Center debuted at the Nelson-Atkins Museum of Art in Kansas City, Missouri, to promote youth art programs and help visitors of all ages fully appreciate the museum's rich collection of visual arts.

Support from Ford Fund has allowed the National Latino Children's Institute to expand its child passenger safety awareness campaign, Corazon de mi Vida, to Hispanic communities across the country.



Children across the U.S. are one click away from connecting with caring adults, safe places and opportunities to volunteer when they log on to their community's Promise Station through an America's Promise Web site made possible by Ford Fund.

With Ford Fund support, the Sphinx Preparatory Music Institute completed its inaugural year in 2005, providing free instruction and music history classes to more than 50 Detroit students. Ford Fund also continued its sponsorship of the Mosaic Youth Theatre of Detroit, a multicultural arts organization whose mission is to develop young performing artists through comprehensive training.



Ford partnered with the Wildlife Habitat Council to develop Wildlife at Work programs on corporate-owned lands across the globe.

Ford focuses on society's wellbeing through ongoing support of various health causes such as the American Cancer Society, the Multiple Sclerosis Society, the Susan G. Komen Breast Cancer Foundation, Henry Ford Health System in Detroit and Oakwood Hospital in Dearborn, Michigan.

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Young U.S. Latinos were given a taste of public service through two Ford Fund-sponsored programs: the National Association of Latino Elected Officials Ford Fellows Program and the Ford Motor Company Congressional Hispanic Leadership Institute Leadership Program.

Five Ford executives spent a day working with local schools during the Ford-sponsored Detroit pilot of the Principal for a Day initiative.

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In southeast Michigan, home to Ford's global enterprise, various cultural and educational entities, along with youth centers and programs, benefited from the involvement of Ford and Ford Fund in the community.



Ford Fund partnered with the U.S. Hispanic Chamber of Commerce Foundation to host the second year of BizFest, a nationwide series of youth entrepreneurship training camps with a focus on the auto industry.



Many executives from Ford Motor Company serve as trustees on the boards of not-for-profit organizations across the country.



Ford Fund continues to support a number of scholarship programs designed to reward students who shine, including but not limited to the American Indian College Fund, Golden Key Scholarship Fund, Hispanic College Fund, Hispanic Scholarship Fund, National FFA Scholarship Program, Thurgood Marshall Scholarship Fund and United Negro College Fund.



In October, Northwestern University in Illinois opened the Ford Motor Company Engineering Design Center, a state-of-the-art teaching facility. The center is the first Northwestern building created with the goal of being certified in environmental sustainability by the Leadership in Energy and Environmental Design Green Building Rating System.

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# **CONTRIBUTION GUIDELINES**

Ford Motor Company and Ford Motor Company Fund have made corporate citizenship a priority. This effort includes working with a variety of not-for-profit organizations that strive to make the world a better place through many programs and projects. As you consider seeking funding for your undertaking, these contribution guidelines will provide a reference to the types of projects and programs that Ford Fund supports. These guidelines are not intended to be an exhaustive listing.

#### WHAT WE DO SUPPORT

Ford Fund supports not-for-profit organizations in three major areas: Innovation and Education, Community Development and American Legacy, and Auto-Related Safety Education.

Through our active involvement, we seek to build partnerships with organizations that have a well-defined sense of purpose, a demonstrated commitment to maximizing available resources, and a reputation for meeting objectives and delivering quality programs and services. We place priority on the support and development of organizations that promote diversity and inclusion.

Ford Fund evaluates grants on an annual basis. We reserve the right to cease support if the goals and objectives under which the grant was made have been changed by the grantee; if the grantee no longer meets its goals and objectives; and/or if its goals and objectives have become inconsistent with the vision, mission and values of Ford Motor Company Fund.

Ford Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from supporting all requests.







Ford Fund supports a number of worthwhile causes, including (clockwise from left) a winter sports clinic for Disabled American Veterans, the Principal for a Day initiative, and the Future City Competition.

#### WHAT WE DO NOT SUPPORT

# Ford Fund does not support:

- · Advocacy-directed programs
- Animal-rights organizations
- Beauty or talent contests
- Day-to-day business operations
- Debt reduction
- Donation of vehicles
- Efforts to influence legislation, or the outcome of any elections or any specific election of candidates to public office or to carry on any voter registration drive
- Endowments
- Fraternal organizations
- General operating support to hospitals and health care institutions
- Individual sponsorship related to fundraising activities
- Individuals
- Labor groups
- Loans for small businesses

- Loans to program-related investments
- Organizations that do not have 501(c)(3) status
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age, or status as a protected veteran
- Political contributions
- Private K-12 schools
- Profit-making enterprises
- Religious programs or sectarian programs for religious purposes
- Species-specific organizations
- Sports teams

### **HOW TO APPLY**

equests for support are accepted and reviewed throughout the year. Budgets for our fiscal year (January-December) are determined in the October-December period of the prior year.

To apply for support, an organization must complete the grant application available online at **www.ford.com/go/fordfund.** During the second half of 2006, Ford Fund will migrate to an online application system. Details will be available on the Web site.

Please also see the Web site for a complete description of contribution guidelines and directions for submission.

www.ford.com/go/fordfund

SUPPORTING THE AMERICAN DREAM THROUGH INNOVATIVE INITIATIVES

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To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit **www.ford.com.** For a copy of the Ford Motor Company Annual Report, you also may write to Ford Motor Company, Shareholder Relations, One American Road, Dearborn, MI 48126-2798, or you may call 800-555-5259.

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