



WE SPEAK VALUE.

WANT PROOF?

CHECK OUT HOW FUSION STACKS UP AGAINST THE COMPETITION:

Key Features	FUSION HYBRID	CAMRY HYBRID
Base MSRP**	\$27,995	\$26,870
17" Aluminum Wheels	✓	
Bluetooth* Wireless for Cell Phone	✓	\$1,150†
6-Disc CD Changer	✓	
Fog Lamps	✓	\$130
Keypad Entry	✓	—
Anti-Theft Alarm	✓	—
110V Outlet	✓	—
Ambient Lighting	✓	—
SIRIUS® Satellite Radio	✓	—
Reverse Sensing System	✓	—
SmartGauge™ Display	✓	—
MSRP with Features	\$27,995	\$28,150
City Fuel Economy (EPA-estimated)	41 mpg	33 mpg
	BEST VALUE	

And unlike the Camry, the Fusion Hybrid is also eligible for a federal tax credit.††

THE NEW 2010 FORD FUSION HYBRID



Drive one.

*Based on MSRP comparison of comparably equipped models. **Includes base MSRP, destination and delivery charges, and option packages if applicable. Title and taxes extra. †Package content and price may vary by region and are subject to change. ††Package includes: 16" aluminum wheels, CDi6, Leather wheel, EC mirror, Homelink. ††† This information is not intended as tax advice. The tax benefit will depend on your individual tax circumstances. The tax credit will begin to phase out for purchases made after 3/31/09. Consult your tax advisor or the IRS to confirm the amount of credit that you can claim.