



DRIVING A BRIGHTER FUTURE

Ford Motor Company Fund and Community Services
2007 Annual Report



ONE COMPANY



Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles in 200 markets across six continents. With about 244,000 employees and about 90 plants worldwide, the company's core and affiliated automotive brands include Ford, Lincoln, Mercury, Volvo and Mazda. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordvehicles.com.



Ford Motor Company Fund and Community Services

Ford Motor Company Fund and Community Services is committed to creating opportunities that promote corporate citizenship, philanthropy, volunteerism and cultural diversity for those who live in the communities where Ford does business. Established in 1949 and made possible by Ford Motor Company profits, Ford Motor Company Fund supports initiatives and institutions that foster innovative education, auto-related safety and American heritage and legacy. National programs include Ford Partnership for Advanced Studies, which provides high school students with academically rigorous 21st-century learning experiences, and Driving Skills for Life, a teen-focused auto safety initiative. The Ford Volunteer Corps, established in 2005, continues Ford's legacy of caring worldwide. Through the Volunteer Corps, salaried employees and retirees participate in a wide range of volunteer projects in their communities. For more information on programs made possible by Ford Motor Company Fund and Community Services, visit www.community.ford.com



CONTRIBUTIONS TOTALS

2007 FORD MOTOR COMPANY FUND CONTRIBUTIONS*

Education and Innovation (includes K-12 and higher education)	\$ 17,164,778
Community Development and American Legacy	\$ 17,647,611
Auto-related Safety	\$ 2,480,736
Total	\$ 37,293,125

* Education is the top priority of Ford Motor Company Fund and is reflected throughout all our areas of giving.



Ford Motor Company donated specially equipped trucks and sport utility vehicles to the San Diego City Fire/Rescue Department as well as other fire and rescue departments in Southern California communities devastated by wildfires in October of 2007.

A MESSAGE FROM JIM VELLA

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Ford Motor Company always has been more than a manufacturer of great cars and trucks. Since our founding in 1903, the people of Ford also have built a reputation and legacy as responsible corporate citizens and good neighbors.

Though our names and faces have changed over the years, we share a strong commitment to the communities where we live and work that has spanned several generations. We renew this commitment every time we see a need, and in our 105-year history we have invested more money in building a better world than any other company in our industry.

Today, through Ford Motor Company Fund, our company supports hundreds of not-for-profit organizations with high-quality initiatives that improve communities and impact thousands of lives. In 2007, Ford Fund invested more than \$37.2 million in a number of organizations, with a special focus on programs that enhance Education, American Heritage and Legacy and Auto-related Safety. Ford Motor Company's centrally controlled contributions (excluding administrative costs) and contributions by other company components in 2007 totaled an additional \$17.2 million.

While the difficulties in the automotive industry adversely impacted the level of our financial contributions in 2007, we strengthened our commitment at the local level with the launch of Operation Goodwill, an innovative new approach to giving that supports a mix of both local and national initiatives, programs and nonprofits in key cities such as Nashville, Chicago and Phoenix. Through Operation Goodwill, we are working with our dealers and community partners to build stronger communities and improve awareness of our efforts.

When possible, we coordinate our financial contributions with hands-on support from employee volunteers. Through the Ford Volunteer Corps, Ford employees in 2007 contributed more than 86,000 hours to not-for-profit organizations in their communities.

The most rewarding aspect of our work, however, is not what we do or how we do it, but in the lives we touch. This report features only a few of these success stories. There are many more examples that demonstrate how Ford Motor Company Fund and our Ford volunteers have enriched communities and the people who live in them.

We may be one of the world's largest companies, but we like to think of ourselves as a good neighbor who has built success not only on Wall Street, but on Main Street. The members of our Ford Motor Company family commit themselves each day to making a difference in the world, one community at a time. There is no limit to the value of what we can achieve when we work together.



Jim Vella
President, Ford Motor Company Fund and Community Services



"We like to think of ourselves as a good neighbor who has built success not only on Wall Street, but on Main Street."

FORD MOTOR COMPANY HELPS EDUCATE AND EMPOWER AMERICA'S YOUTH BY FOSTERING STRONG, ENDURING RELATIONS WITH THE ORGANIZATIONS THAT SERVE THEM.

FORD PARTNERSHIP FOR ADVANCED STUDIES

By his own admission, Antwon Crutcher was sleepwalking through school and life. The teenager rarely attended classes at John Overton High School in Nashville, Tenn. – and on those days he did make it, he “wasn’t all the way there.”

That was before he enrolled in Donna Gilley’s business management class, which used curriculum provided by the Ford Partnership for Advanced Studies (Ford PAS). The classes grabbed his interest. As he began to thrive and excel, he changed his views of himself and his future.

The business plan he wrote in class – for a mobile car detailing company – won first place in regional competition and qualified him for a national competition in New York. He graduated and enrolled at Nashville State Community College, where he is studying business.

“Without Ford PAS, I do not think Antwon would have graduated,” said Gilley. “It was Ford PAS that enabled him to connect learning with something that was real to him. He came out of his shell and saw his own potential for the first time.”

Ford PAS is an academically rigorous interdisciplinary curriculum that provides students with the knowledge and skills necessary for future success in such areas as business, economics, engineering and technology. The inquiry- and project-based program offers a series of elective courses that link learning from traditional academic subjects with real-world challenges and experiences.

Ford PAS programs are in operation in 25 states and have reached more



Antwon Crutcher and Donna Gilley.

than 20,000 high school students. In 2007 Ford PAS was awarded the first-ever National Governor’s Association Public-Private Partnership Award for innovative educational programs.

Donna Gilley was one of the first teachers to embrace the curriculum in the early 1990s, when several pilot programs first expanded beyond Ford’s Dearborn, Mich., home base. Gilley now oversees career and technical education teachers and is cascading Ford PAS throughout the Metropolitan Nashville Public Schools. In the past two years alone she has trained 200 new teachers to use the curriculum.

Each year she attends the Ford PAS National Networking Conference with her most enthusiastic students. Antwon attended in 2007 for the first time. He will return in 2008 as a mentor – a responsibility that has left him feeling “both excited and a bit nervous.”

“Ford PAS is changing lives,” said Gilley. “Young teachers think they can save all kids, but more experienced teachers know you can only save a few. I truly believe Ford PAS saved this young man.”

For more information about Ford PAS, visit <http://www.ford.com/our-values/ford-fund-community-service/education-america/ford-pas/partnership-advanced-studies-476ep>.



EDUCATION

Blue Oval Scholarship Partners:

- AFS – Ford PAS
 - AFS – Henry Ford Academy
 - American Indian College Fund – Corporate Scholars
 - American Indian College Fund – Tribal Colleges
 - Arizona State University Foundation
 - Cleveland Institute of Art
 - Congressional Hispanic Caucus Institute – Scholarships
 - Congressional Hispanic Leadership Institute – Scholarships
 - Disabled American Veterans - Jesse Brown Memorial Scholarship Fund
 - Ford Freedom
 - Freedom Sisters
 - Free Press Journalism Scholars
 - Hispanic Association of Colleges and Universities – Scholarships
 - Hispanic College Fund – Ford Mi Fuerza Scholars
 - Hispanic Engineer Achievement Awards
 - Hispanic Scholarship Fund
 - Jackie Robinson Foundation
 - League of United Latin American Citizens
 - Michigan Colleges Foundation
 - Michigan Neighborhood Partnership
 - National Association of Hispanic Journalists
 - National Association of Hispanic Publishers – Internships/Scholarships
 - National FFA Foundation
 - Real Life 1:1
 - Smithsonian Young Ambassadors Program
 - Society of Manufacturing Engineers – Ford PAS
 - Thurgood Marshall
 - United Negro College Fund
 - United States Hispanic Chamber of Commerce – BizFest Scholars
 - Villanova University
 - Washington Center – Diversity Internships
 - Wayne RESA
- And numerous college and university partners.

BLUE OVAL SCHOLARS

Ford Motor Company Fund is a strong supporter of organizations and programs that create and enhance educational opportunities for young people throughout the U.S. Through these organizations, Ford Fund in 2007 awarded \$1.1 million in college and graduate school scholarships to more than 200 students and provided internships to many others.

These ambitious young adults are called “Ford Blue Oval Scholars.” And now, they have a way to enhance their experience with Ford by connecting with each other, as well as with Ford Blue Oval Scholars from years past.



This is made possible by the Ford Blue Oval Scholars network, a Web-based program launched by Ford Fund in 2007. The goal is to establish a more meaningful relationship with the Ford Blue Oval Scholars – and open the door to an ongoing relationship.

The site, which is similar to the social networking sites used by many college students, helps the scholars learn more about Ford as well as stay on top of career opportunities within the company.

“This is a way for this tech-savvy generation to plug in and have a formal place to stay connected,” said Janet Padilla, manager of the Ford Partnership for Advanced Studies program, Ford Fund’s premier education program.

Padilla’s interest in the Ford Blue Oval Scholars program is personal – she was a graduate student at the University of Michigan when she applied to an eight-week fellowship created and sponsored by Ford Fund and offered through the National Association of Latino Elected and Appointed Officials (NALEO). After completing her fellowship, she worked hard to stay in contact with the people she had met, including the Ford employee

who ultimately encouraged her to pursue a position at Ford Motor Company Fund.

“We are involved in the development and creation of programs that help people leverage the impact of our financial gifts and take them to the next level.”

“What I knew at the time – and what I know now – is that Ford Fund is about more than writing a check,” said Padilla.

“When I became a Ford Blue Oval Scholar, a great deal of networking was happening informally. Having this network in place helps today’s students – and it also helps Ford attract new talent.”

Students were involved in the design of the Web site. More than 60 participated in a nationwide competition to design the new program’s logo.

“Social networking sites are a big part of my life,” said Brian Okorn, a recipient of the Society of Manufacturing Engineers (SME) Ford PAS/Henry Ford Academy Scholarship. He currently is a freshman at Vanderbilt University.

“Through Ford Blue Oval Scholars, I’m excited to connect with my peers and learn about volunteer and job opportunities.”

For more information about the college scholarships provided by Ford Fund, please visit www.fordscholars.org.



Janet Padilla, Blue Oval Scholar.



Henry Ford Academy connects students and their families with the community.

HENRY FORD ACADEMY NETWORK LAUNCH

It has been a decade since Henry Ford Academy (HFA) opened its doors to its first class of students. Located within the Henry Ford Museum and Greenfield Village complex in Dearborn, Mich., HFA has built a national reputation as a well-designed “public school in a public space” that leverages business and community partners to create a rigorous and dynamic learning environment.

The HFA model has been so successful that Henry Ford Learning Institute and community partners will soon implement it in other major cities, thanks to a combined \$11.5 million investment announced in 2007 by Ford Fund and the Bill & Melinda Gates Foundation.

The first new academy in this national network – Henry Ford Academy: Power House High – will open in Chicago in 2008. It will be located in the historic power house of the original Sears, Roebuck and Co. world headquarters in the North Lawndale community, which served an important role in the early civil rights movement.

Like the original Henry Ford Academy in Dearborn, which uses Ford Motor Company, the historical resources of The Henry Ford and other business and community partners to bring learning alive, Power House High will provide community-based, real-world learning. According to Power House High’s new principal, Sabrena Davis, the demand for this type of education is high: the school received five applications for every available position in the freshman class.

That’s no surprise to current HFA student Michael Chamas, who chose HFA in Dearborn because of its creative and integrative approach

to learning. He has explored his interest in corporate law at Ford Motor Company and polished his public speaking skills as a presenter at Greenfield Village. Ford engineers and scientists have explained how lessons in the classroom can be applied to the real world. And his history classes have been made richer by the extraordinary collection of American artifacts at Henry Ford Museum.

“You can only get so much from a book,” Chamas said. “There is clearly a benefit to having a school in a museum.”

Like the Dearborn and Chicago HFA sites, all future academies will be located in prominent public spaces, such as cultural institutions, community organizations or universities, providing students with a content-rich, academically rigorous and visual learning experience that often is lacking in traditional schools. Each academy will be customized to meet local needs and take advantage of location and community partnerships.

“We have an ideal venue, but this model can work just as well if you have a school in a hospital that focuses on health care, or a school on Wall Street that focuses on finance,” said Cora Christmas, principal of HFA in Dearborn. “The idea of having a school in a public place is to give this rich flavor to education. The kids see the connection between the classroom and how they will apply it in real life. They always see a reason to learn.”

For more information on the Henry Ford Academy visit <http://www.ford.com/our-values/ford-fund-community-service/education-america/henry-ford-academy/ford-academy-478p>.



Rendering of the new Henry Ford Academy: Powerhouse High. Image by Christian Schaller.

EDUCATION

FOR INFORMATION ABOUT MORE FORD MOTOR COMPANY FUND PROGRAMS THAT EDUCATE TOMORROW'S INNOVATORS, PLEASE VISIT:
<http://www.ford.com/our-values/education>

EDUCATION IN AMERICA

FOR MORE INFORMATION, CLICK LINKS BELOW

[CAMP INVENTION](#)

[DRIVING SKILLS FOR LIFE](#)

[NEWSPAPERS IN EDUCATION](#)

[HENRY FORD ACADEMY](#)

[HENRY FORD LEARNING INSTITUTE](#)

[DETROIT AREA PRE-COLLEGE ENGINEERING PROGRAM \(DAPCEP\)](#)

[FORD SUPPORT OF COLLEGE SCHOLARSHIPS AND FUNDING](#)

[FORD / DETROIT FREE PRESS JOURNALISM PROGRAM](#)

[SUMMER EXPLORATORY CAMP](#)

[SALUTE TO EDUCATION](#)

[SUPPORTING FUTURE ENGINEERS](#)

[CAREER ACADEMY INNOVATION COMMUNITY](#)

[MENTORING STUDENTS IN DETROIT](#)

[STUDENTS INSPIRED BY ROUGE TOUR](#)

[FOSTERING DIALOGUE](#)

[SCHOLARSHIPS FOR LATINO ENGINEERING AND TECHNOLOGY STUDENTS](#)

[THE ALAMEDA NATIONAL CENTER FOR LATINO ARTS AND CULTURE OPENS ITS DOORS](#)

[A LEADERSHIP PROGRAM FOR LATINO COMMUNITY INVOLVEMENT](#)

[LEADERSHIP TRAINING FOR LATINA PROFESSIONALS](#)

[MIAMI-DADE STUDENTS MOVE THEIR EDUCATION FORWARD](#)

[PROMOTING LATINO LEADERSHIP](#)

[SCHOLARSHIPS AND MENTORING SUPPORT LATINO HIGHER EDUCATION](#)

[BUSINESS TRAINING FOR LATINO YOUTH](#)

[A WEEK OF ENGINEERING, SCIENCE AND TECHNOLOGY FOR LATINOS](#)



AMERICAN HERITAGE AND LEGACY

FROM PRESERVING AMERICA'S HERITAGE TO IMPROVING THE QUALITY OF LIFE WITHIN THIS COUNTRY'S COMMUNITIES, FORD MOTOR COMPANY FUND FINDS A MULTITUDE OF WAYS TO MAKE A DIFFERENCE.

MADE IN AMERICA SYMPHONY COMMISSION

Conductor Theodore Kuchar and his 45-member Reno Chamber Orchestra are about to experience what most musicians consider the thrill of a lifetime: a chance to perform the world premiere of a work by one of today's leading composers.

Chasing Light, by Grammy-nominated composer Joseph Schwantner, was created in 2007 as part of the enormously successful and multidimensional Ford Made in America program, which provides small-budget orchestras with big-budget opportunities.

Founded in 2001, Ford Made in America represents a unique collaboration between the Ford Motor Company Fund and a network of 65 smaller orchestras representing every state in the U.S. Through this initiative, orchestras in smaller communities have the rare opportunity to collectively commission original works by world-renowned composers.

Joan Tower was the first composer selected for the Made in America program. Her work – also entitled *Made in America* – premiered in Glen Falls, N.Y., in 2005 before traveling through all 50 states by March 2007.

Schwantner is the second composer commissioned by Ford Made in America. His 18-minute piece was inspired by the light and color bouncing off the high hills near his rural New Hampshire home. After the Reno Chamber Orchestra debuts this exciting new work in the fall of 2008, it also will make a cross-country tour.

"There are so many interesting things happening culturally in smaller communities that we don't often hear about," said Schwantner. "This piece is a way to reach those audiences, as well as reach a much wider range of musicians. Great musicianship can be found in the most unexpected places."

Jesse Rosen, executive vice president and managing director at the

League of American Orchestras, said it is exhilarating for the musicians to be involved in the process of introducing a new work – which, because of financial constraints, is rarely experienced by smaller-budget orchestras.

"Their ability to work with a living composer and involve their community in a close and living way is unique," said Rosen.

"In the smaller communities, a concert like this truly can penetrate the attention of the public. These do become major community events."

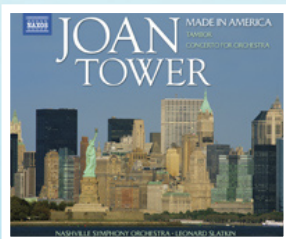
That's what Scott Faulkner, the Reno Chamber Orchestra's executive director, anticipates will happen when his group performs the work for the first time in the fall. The premiere will be especially exciting for his family because Schwantner included a solo in the third movement that is dedicated to Faulkner's wife, the orchestra's principal oboist.

"This is an incredible event for an orchestra like ours," said Faulkner, who also is a bassist with the orchestra. "There is a sense of pride, and hopefully a sense of achievement in bringing a significant work to the great canon of classical music. It is very exciting."

Please visit <http://www.ford.com/our-values/ford-fund-community-service/american-heritage/ford-made-in-america/american-made-435p>.



Joseph Schwantner



ABOVE TOP: Grammy winning album *Made in America*.

ABOVE: Theodore Kuchar, music director and conductor of the Reno Chamber Orchestra.

AMERICAN HERITAGE AND LEGACY



FORD EDUCATION CENTER AT GETTYSBURG NATIONAL PARK

For many years, Park Ranger Barbara Sanders has joked that her classroom is a “battleground.”

As an educational specialist at Gettysburg National Military Park, she shares her expertise about the Civil War with many of the two million people who visit the historic site each year. Until recently, however, the small, aging facilities at the park could not accommodate the large volume of student guests who visit Gettysburg during the school year for educational programs, and often Sanders and other educators were forced to hold classes outside.

“People were coming here to have history come to life,” Sanders said. “We had no place to take them beyond the battlefield.”

That’s why Sanders is excited about the new Ford Motor Company Fund Education Center at Gettysburg. When complete, the center will consist of two state-of-the-art indoor educational resource centers and three outdoor classrooms surrounding the park’s new museum, visitor center and educational complex.

The center will help visitors gain a better understanding of the Civil War through interactive multimedia experiences, hands-on activities, curriculum-based resources and multimedia databases. The center also will enhance the park’s distance learning program with satellite broadcasts, Web-based electronic field trips and a Traveling Trunk Program that loans reproductions of Civil War artifacts to schools and other organizations.

“In the past, we had to hold a lottery for schools because we could not accommodate everyone who was interested in taking a field trip to Gettysburg,” said Susan Corbett, vice president for Programs and Development with the Gettysburg Foundation, the first public/private partnership of its type in the National Park Service. “The center will create significant opportunities for everyone who wants to learn about this important period in our nation’s history. Having a modern facility where we can hold classes and meetings and develop new programs will make a huge difference in the experience students have here.”

Sanders predicts that the Ford Motor Company Fund Education Center at Gettysburg will change the park’s educational programs “in ways we haven’t even thought of yet.”

“We have so much of ourselves invested in the educational programs at the park,” she said. “Seeing this center come together has been the most fulfilling professional experience of my life. This is going to enrich everything we do.”

For more information on the Gettysburg Foundation visit <http://www.ford.com/our-values/ford-fund-community-service/american-heritage/ford-education-center-gettysburg/gettysburg-battlefield-432p>.



AMERICAN HERITAGE AND LEGACY

FORD FREEDOM AWARD

Dr. Charles B. Purvis (1842-1929) was a medical maverick. As one of the country's first university-trained African-American physicians, he worked as an army doctor before becoming a professor at Howard University. Dr. Purvis is credited with co-founding the university's famed medical school, which stands today as one of the few medical schools located at a historically black college.

The legacy and impact of his life were celebrated in 2007 when Dr. Purvis was named the Ford Freedom Award honoree, a designation granted posthumously each year to one African American who excelled in his or her chosen field. His great-great-grandson, Mike Purvis, proudly accepted the award on behalf of the Purvis family.

"It is such an honor to have an ancestor like Dr. Purvis who believed so strongly in equality for all people," he said. The New York resident learned of his family's ties to the legendary leader through a relative's genealogy project 20 years ago. "I am so proud that there is such humanitarian spirit deep within our family's heritage."

The Ford Freedom Award program was launched in 1999 by Ford Motor Company Fund in partnership with Detroit's Charles H. Wright Museum of African American History, the world's largest institution dedicated to the African-American experience. The program creates a lasting forum in

which to celebrate and recognize individuals whose achievements spark lasting and positive change for African Americans and for the world.

In addition to the Ford Freedom Award honoree, the program also annually recognizes one Ford Freedom Award Scholar who is carrying forth the ideals of the honoree in his or her own way.

The 2007 Ford Freedom Award Scholar was Dr. Ben Carson, director of the division of pediatric neurosurgery and a professor at the Johns Hopkins Medical Institutions in Baltimore. South African leader Nelson Mandela also was honored with a special award of distinction.

As part of the program, more than 2,000 students in grades 4-8 participated in an essay contest which asked them to complete the statement "I am free because ..."

"The Ford Freedom Award program is the embodiment of what our museum represents and that is education," said Juanita Moore, president and CEO of the Charles H. Wright Museum of African American History.

"We are committed to educating youth and future leaders about the history and culture of Africans and African-Americans who have contributed so much to society."

For more information on the Ford Freedom Award visit <http://www.ford.com/our-values/ford-fund-community-service/american-heritage/ford-freedom-award/452-ford-freedom-award>.



ABOVE: Dr. Charles Burleigh Purvis

RIGHT: Dr. Ben Carson and Ford Freedom Award scholarship winners.



AMERICAN HERITAGE AND LEGACY



Loading one of the refrigerated trucks.

NATIONAL PROGRAMS: AMERICA'S SECOND HARVEST, NEWMAN'S OWN AND UNITED WAY

America's Second Harvest is the largest domestic hunger-relief organization in the U.S., serving 25 million people a year through 205 affiliated food banks. And yet it's not enough to ease the hunger pangs of the nation's poorest citizens.

"There is less food to be had and more people needing it," said Vicki Escarra, CEO, America's Second Harvest

"We've seen an increase in need among the working poor. These are low wage earners who are simply trying to make ends meet."

Helping America's Second Harvest make more food available to more people is the goal of the Partnership for Hunger Relief, a joint effort by Ford Motor Company and the Newman's Own Foundation that was launched in 2001. It is one of several major programs with national reach that are sponsored by Ford and Ford Motor Company Fund.

A total of 75 vehicles have been donated as part of the effort since 2001. In 2007, the partnership donated seven refrigerated Ford trucks, which will help deliver fresh and

nutritious food to hard-to-reach communities that are often underserved.

"Food is available in this country – it just needs to find its way to our neighbors living in remote areas," said the actor Paul Newman, founder of Newman's Own Foundation. "Ford, America's Second Harvest and the Newman's Own Foundation are helping to do just that."

Ford Fund has long been a strong supporter of national programs. These include United Way, which provides critical funding to hundreds of nonprofit organizations working in communities throughout the country. Ford has partnered with United Way since its inception. In 2007, Ford, Ford Fund and Ford employees donated more than \$9.5 million to United Way, with the majority coming from our home base in southeastern Michigan.

Said Jim Graham, a manager at Ford Fund: "United Way is inherent in our culture and each year we look forward to the campaign."

For more information about America's Second Harvest, visit www.secondharvest.org.

For more information about United Way, please visit www.uwint.org.



The Partnership for Hunger Relief is a joint effort by Ford Motor Company and the Newman's Own Foundation.



AMERICAN HERITAGE AND LEGACY

FOR MORE INFORMATION ON HOW FORD FUND PRESERVES OUR AMERICAN HERITAGE AND IMPROVES LIVES IN OUR COMMUNITIES, PLEASE VISIT:

<http://www.ford.com/our-values/ford-fund-community-service/american-heritage>

AMERICAN HERITAGE

FOR MORE INFORMATION, CLICK LINKS BELOW

[FORD FREEDOM AWARD](#)

[FORD FAMILY PROGRAMS AT MOMA](#)

[FORD EDUCATION CENTER AT GETTYSBURG](#)

[FORD ORIENTATION CENTER AT MOUNT VERNON](#)

[ROBOTS!](#)

[AN UNPRECEDENTED TRIBUTE TO AFRICAN-AMERICAN WOMEN](#)

[SILK ROAD PROJECT](#)

[STRANGE MATTER](#)

[SPONSORING ART EXHIBITIONS AT UNIVERSITY OF MICHIGAN MUSEUM](#)

[OUR JOURNEYS OUR STORIES: PORTRAITS OF LATINO ACHIEVEMENT](#)

[FORD LEARNING CENTER AT THE NELSON-ATKINS MUSEUM OF ART](#)

[WOMEN IN JAZZ](#)

[FORD CENTRE FOR YOUNG VISITORS](#)

[ALAMEDA NATIONAL CENTER FOR LATINO ARTS AND CULTURE](#)



"Our Journeys/Our Stories": Portraits of Latino Achievement.



Alameda Theater.



Ford Orientation Center at Mount Vernon.

AUTOMOTIVE-RELATED SAFETY

WITH A VESTED INTEREST IN AUTOMOTIVE SAFETY, FORD MOTOR COMPANY FUND INVESTS TIME AND MONEY IN EDUCATION AND PREVENTION EFFORTS.

DRIVING SKILLS FOR LIFE

Deputy Sheriff John Shallenberger has seen a significant amount of tragedy during his six years on the police beat. But nothing prepared him for the terrible months between March 2005 and July 2006, when 15 teenagers were killed in a series of unrelated traffic crashes in his rural Illinois county of Tazewell.

“It was a very traumatic time that had an impact on our entire community,” said Shallenberger. “It seemed that nearly every accident involved an inexperienced teenage driver, and many of those accidents were avoidable. Our residents asked that something be done to help our teens be safer behind the wheel.”

Shallenberger and his Tazewell County colleagues met with other Illinois local law enforcement agencies to take a closer look at what was becoming an epidemic problem. They found a solution in Driving Skills for Life (DSFL), a national award-winning, multi-year teen safety campaign developed by Ford Motor Company Fund in partnership with the Governors Highway Safety Association.

One of the nation’s most comprehensive teen driver safety programs, DSFL was established in 2003 to teach newly licensed teens the necessary skills for safe driving beyond what they learn in standard driver education programs. In 2007, more than 300,000 teen drivers participated from across the country.

The program uses a variety of education tools, including educator packets and an interactive Web site (www.drivingskillsforlife.com) containing an on-line learning module, safe driving video games, an eco-driving module, and a variety of car care and safe driving videos.

Vehicle crashes are the No. 1 killer of teenagers in America, claiming nearly 6,000 lives each year, according to the most recent data from the National Highway Traffic Safety Administration.

DSFL focuses on four driving challenges that are responsible for the majority of teen traffic crashes: hazard recognition, vehicle handling, space management and speed management.

As part of the program in Tazewell County, seven local high school teams competed against each other to develop and implement the most creative and effective student-led teen driver safety campaign. A highlight of the competition was a hands-on driving event hosted by Ford Fund, which gave the teens an opportunity to learn new skills from professional instructors.

The response to the program has been overwhelming – and the results encouraging. Since DSFL launched the Tazewell County Operation Teen Safe Driving initiative in 2006, there has been a dramatic reduction in the number of serious accidents involving teenage drivers. In partnership with Governor Rod Blagojevich and the Illinois Department of Transportation, DSFL will be expanded across the state in 2008.

“We are delighted to have Ford Fund as our partner in providing Illinois teens the tools and hands-on programs they need to become safer drivers,” said Mike Stout, director of the Illinois Department of Transportation. “Ford’s investment in Illinois teens will benefit them for a lifetime.”

For more information on this program visit www.drivingskillsforlife.com.



Tazewell County students from Morton High School present their teen-led safe driving campaigns.



AUTOMOTIVE-RELATED SAFETY



SEE ME SAFE AND CORAZÓN DE MI VIDA

Mayra Graciano is an attentive mother who is committed to the safety and well-being of her two girls, ages one and two. And yet the Dallas resident was making fundamental mistakes each time she strapped them into their car seats.

She isn't alone. Too often, parents and other caregivers are puzzled by complicated child safety seat instructions and guidelines – and children can be left at risk.

That's why Ford Motor Company Fund in 2007 launched See Me Safe, a child passenger safety (CPS) program developed in partnership with Nashville's Meharry Medical College. Piloted in Detroit, Dallas and Nashville, See Me Safe will build a national network of safety and health care professionals who work directly with parents to increase awareness about the correct use of child safety seats.

The programs address a critical need. According to research done by the National Highway Transportation Safety Administration (NHTSA), child safety seats reduce fatal injury by 71 percent in infants and 54 percent for toddlers.

Graciano attended a See Me Safe program offered through a Dallas Head Start program, where she is employed as a teacher's assistant. The two-hour session revealed that she was making two common mistakes: not only were the seats improperly strapped into her vehicle, one was too small for her growing child.

"I learned that every car seat is

different, for different weights," she said. "Plus, I learned there are safer ways to use the seats."

See Me Safe connects parents and caregivers with trained CPS certified professionals for hands-on training. Through See Me Safe, health care professionals in hospitals and private practice also are provided with specially designed reference tools that help them reach out to patients.

"This program is valuable to Detroit," said Shawn Levitt, chief operating officer, Children's Hospital of Michigan.

"It not only extends ... ongoing community child passenger safety education to parents, but also equips frontline health care providers with information to discuss with their patients and families."

As part of the initiative, Ford Fund donated 150 car seats to each of the pilot communities. Graciano walked away from the program in Dallas with two free seats – and a greater sense of security.

"Because of the program, I definitely feel that my kids are safer," she said.

In 2007, Ford Fund also supported Corazón de mi vida, a CPS program aimed at the Latino community. It was developed by the National Latino Children's Institute (NLCI) and the National Traffic Highways Safety Administration (NHTSA).

Corazón de mi vida is a national bilingual initiative developed to inform Latino families, child care providers and the Spanish-speaking community about the important role child safety seats and safety belts play in saving children's lives.

For more information on See Me Safe visit <http://www.ford.com/our-values/ford-fund-community-service/safety-education/child-safety-seat-program/see-me-safe-503p>.

For more information on Corazón de mi vida visit www.nlci.org.



AUTOMOTIVE-RELATED SAFETY

FOR MORE INFORMATION ABOUT ADDITIONAL FORD FUND PROGRAMS THAT KEEP OUR ROADS SAFE AND SECURE, PLEASE VISIT:

<http://www.ford.com/our-values/ford-fund-community-service/safety-education>

SAFETY EDUCATION

FOR MORE INFORMATION, CLICK LINKS BELOW

[DRIVING SKILLS FOR LIFE](#)

[CHILD PASSENGER SAFETY](#)

[TIRE SAFETY](#)

[SUV SAFETY](#)

[POLICE OFFICER SAFETY ACTION PLAN](#)

[SEE ME SAFE](#)

[EMPOWERING WOMEN BEHIND THE WHEEL](#)

[MATURE DRIVING](#)



The 2nd Annual Ford Driving Skills for Life Summer Camp was held at Console Energy Park in Washington (Pittsburgh), Pa. in July 2007.



Car Care Clinic, Summer 2007



Driving Skills for Life

COMMUNITY RELATIONS

FORD MOTOR COMPANY FUND AND COMMUNITY SERVICES' PHILANTHROPY, COMPANY VOLUNTEER EFFORTS AND CORPORATE GIVING PROGRAMS COMPLEMENT EACH OTHER WHENEVER POSSIBLE. AS A UNIFIED FORCE, FORD'S IMPACT IS MOMENTOUS.

FORD VOLUNTEER CORPS

There are many ways to lend a hand, lift a spirit or support a worthy cause. In 2007, Ford employees, working through the Ford Volunteers Corps, devoted 86,000 hours to all types of charity work – and in doing so, helped thousands of people served by hundreds of not-for-profit organizations.

Bill Ford created the Ford Volunteer Corps in 2005 to respond to the Indian Ocean tsunami, the hurricane that struck New Orleans and subsequent disasters in the United States and abroad. Since that time the Volunteer Corps has expanded to include ongoing organized volunteer efforts by Ford work teams and retirees throughout the United States.

To put the 2007 efforts into context, consider this: It would take one person more than 40 years of around-the-clock work to log as many hours of service as Ford volunteers contributed in one year.

"There are so many things we wouldn't be able to do without the Ford volunteers. They are a very loving group and they get to know the children so well," said Sharlene Welch, volunteer coordinator at the Penrickton Center in Taylor, Mich. Penrickton Center is a residential and day care facility that serves the needs of visually impaired children who suffer additional disabilities.

At Penrickton, volunteers do everything from mail room assistance to handyman projects. She says she'll never forget the three "burly" Ford volunteers who spent an entire day painting a "Winnie the Pooh" mural on a child's bedroom walls.

"Even our toughest guys are reduced to tears when we are working at Penrickton," said Ford employee Joseph Estrada, who volunteers with colleagues from the Dearborn Development Center (test track). "We do what we need to do because those kids mean a lot to us. When we leave, we are tired, dirty and happy."

Starfish Family Services in Inkster, Mich., also has benefited from the dedication of volunteers through the Ford Volunteer Corps. Starfish is a private nonprofit organization that aims to strengthen families and create bright futures for vulnerable children who are living in poverty.

"On my first day of work last June, I looked out at a garden outside my window and I saw a group of men and women tilling the soil and building flower boxes. It was a group of Ford volunteers," said Ann Kalass, Starfish's new executive director. "Employees at Ford really understand the power of philanthropy."

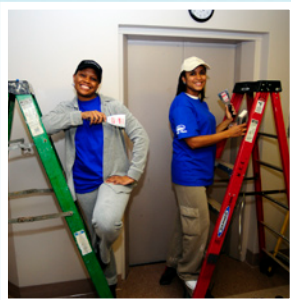
Christine Abi-Samra was one of those employees. For the past three years, she has worked with her team from the Ford Corporate Security and Fire organization to create a "learning garden" for the Starfish children.

"The first time we worked at Starfish, we spent close to a nine-hour workday under the sun," she said. "The staff brought out the preschool children to watch us work. The excited looks on their faces coupled with the staff's appreciation were enough to get us hooked. It is quite gratifying to come in as a group and create something that directly affects other people's happiness."

To learn more about the Ford Volunteer Corps and the many projects it supports, visit www.volunteer.ford.com.



Ford Volunteer Corps



TOP: Volunteers wear a smile as they work.

BOTTOM: Digging in

COMMUNITY RELATIONS

GLOBAL WEEK OF CARING

Malachi House is full of laughter and noise. And yet the red brick building near downtown Cleveland exists for a very solemn purpose: to provide a final, loving home for indigent and terminally ill people who otherwise might die alone.

“There is no other house like this in the country, and there should be,” said Alice Sawyers, volunteer coordinator at Malachi House.

“Some of these people have never had home or family that cared enough to give them the basics, or to hold their hands. We promise that they will not die alone. Someone will be there.”



During the second annual Global Week of Caring in September 2007, nearly 14,000 Ford employees contributed more than 34,047 hours to public service projects that improved the lives of the world’s most vulnerable people. Malachi House was one of hundreds of organizations throughout the world that benefited from efforts by Ford volunteers.

Ford employees also renovated orphanages, beautified parks, assisted the elderly and donated approximately \$1 million in items to local charities and nonprofit organizations that help those in need. The effort is sponsored by the Ford Volunteer Corps.

“We helped build a house. Now, people are living there,” said Randy Rhodes, operations manager at Ford Credit’s Henderson Business Center. The Center’s employees teamed up with the local chapter of the Ford Hispanic Network Group on a Habitat for Humanity project in Las Vegas. “We felt very good about the work we did, because we knew that Ford employees across the world were at the same time participating in good works and creating good will.”

At Malachi House, Ford volunteers from the Cleveland Manufacturing Site donated several carloads of nonperishable items and paper products. The items were part of a “Fill a Ford

with Food” challenge at the site’s two plants. A team of 15 volunteers delivered the items to grateful center staff, volunteers and residents. The Ford volunteers were so moved by the experience that many have continued to visit the center and its residents.

“They were so grateful, you would have thought we had given them a million dollars,” said Christine Sapp, an administrative assistant who led the effort. “I was really humbled by the experience.”

Said Sawyers: “We have to feed our residents spiritually, emotionally and physically. The donations that come in keep our house and our mission going.”

For more information, visit the Global Week of Caring Web site at www.volunteer.ford.com.



Habitat for Humanity



Volunteers at home site.

COMMUNITY RELATIONS

EMPLOYEE-LED GROUPS IN 32 COMMUNITY RELATIONS COMMITTEES (CRCS) ACROSS THE COUNTRY DO SIGNIFICANT WORK ON FORD'S BEHALF. CRCS EXIST TO SERVE MANY OF THE COMMUNITIES IN WHICH FORD DOES BUSINESS, BECAUSE WE BELIEVE THAT THE PEOPLE WHO LIVE AND WORK THERE ARE IN THE BEST POSITION TO APPRECIATE THE NEEDS OF THE AREA. FINANCIAL CONTRIBUTIONS ARE PROVIDED BY FORD FUND AND/OR FORD MOTOR COMPANY.

COMMUNITY RELATIONS COMMITTEES

Quantum Leap is one of nine therapeutic riding programs nationwide that serve disabled veterans returning from Iraq. This innovative program gives veterans the opportunity to regain a sense of adventure, freedom, dignity and joy through horseback riding.

When Quantum Leap's fundraising efforts appeared hamstrung in 2007 due to lack of volunteers, Ford's Tampa Community Relations Committee (CRC) stepped in. Ford volunteers who live and work in the Tampa area assembled, addressed and stamped 3,000 fundraising letters, then donated some of their own funds to the cause.

"We set up tables in the barn and got to work, surrounded by roosters, goats, a donkey and a miniature horse," said Ford volunteer Lindy Blythe. "Our assistance put the charity back on track with its fundraising. Not only was it a fun morning with co-workers, it was an honor to help this worthy organization."

The Tampa CRC was one of 32 active Ford CRCs in 2007 that did important volunteer work in communities throughout the U.S. Started by Henry Ford II in 1950 and supported by Ford Motor Company Fund, the program is an integral part of the company's commitment to corporate citizenship at the local level and beyond.

Hundreds of organizations benefited in 2007 from donations and hands-on help provided by thousands of CRC volunteers. In Nashville, 173 CRC volunteers earned the Nashville Heroes Award for their regular participation in Red Cross blood drives organized by the company. In Northeast Ohio, the CRC volunteers helped clean areas of the Cuyahoga River as part of the community-wide initiative RiverSweep. The Southern California CRC continued its longtime association with the beach clean-up effort Heal the Bay.

These are only a few of the ways CRC volunteers met the unique needs of each community.



Tampa CRC volunteers and friends at Quantum Leap.

"We can't appreciate from our headquarters in Michigan what might be important to communities throughout the country," said Lynn Quigley, who coordinates Ford Fund's national CRC effort. "One community may have environmental concerns. In another, there could be a need for afterschool programs for underprivileged children. The value of the CRC program is the personal involvement and the local understanding."

"This is an important grass-roots initiative that makes a significant impact in the communities where we do business," said Lynn Quigley.



Cuyahoga River clean up.

COMMUNITY RELATIONS

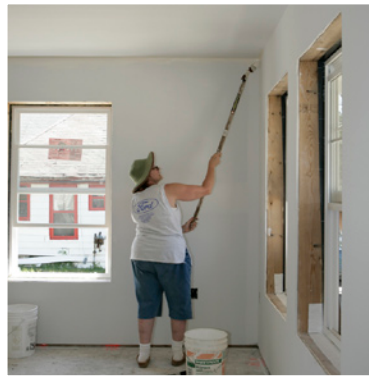
MORE EXAMPLES OF HOW FORD VOLUNTEERS HELP THEIR COMMUNITIES:



Soup kitchen food line.



Refurbishing at The Parade Company.



Habitat for Humanity.



Playscape building at Penrickton School for the Blind.



Rouge clean up.



Volunteer Week food preparation.



CONTRIBUTION GUIDELINES

WHAT WE SUPPORT

Ford Motor Company Fund supports not-for-profit organizations in three areas: Education, Community Development and American Legacy, and Auto-Related Safety Education.

Through our active involvement, we seek to build partnerships with organizations that have a well-defined sense of purpose, a demonstrated commitment to maximizing available resources, and a reputation for meeting objectives and delivering quality programs and services. We place priority on the support and development of organizations that promote diversity and inclusion.

Ford Motor Company Fund evaluates grants on an annual basis. We reserve the right to cease support if the goals and objectives under which the grant was made have been changed by the grantee; if the grantee no longer meets its goals and objectives; and/or if its goals and objectives have become inconsistent with the vision, mission and values of Ford Motor Company Fund.

Ford Motor Company Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from supporting all requests.



JDRF walk, Nashville

WHAT WE DO NOT SUPPORT

- Advocacy-directed programs
- Animal-rights organizations
- Beauty or talent contests
- Day-to-day business operations
- Debt reduction
- Donation of vehicles
- Efforts to influence legislation, or the outcome of any elections or any specific election of candidates to public office, or to carry on any voter registration drive
- Endowments
- Fraternal organizations
- General operating support to hospitals and health care institutions
- Golf outings
- Individual sponsorship related to fundraising activities
- Individuals
- Labor groups
- Loans for small businesses
- Loans to program-related investments
- Organizations that do not have 501(c)(3) status
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age, or status as a protected veteran
- Political contributions
- Private K-12 schools
- Profit-making enterprises
- Religious programs or sectarian programs for religious purposes
- Species-specific organizations
- Sports teams

HOW TO APPLY

Requests for support are accepted and reviewed throughout the year. There are no application deadlines. Budgets for our fiscal year (January-December) are determined in the October-December period of the prior year.

To apply for support, an organization must complete the grant application available online at:

<https://secure12.easymatch.com/FORDGRANTS/CustomerContent/grants/FundingAndGrants.asp>

Please note: Paper applications are no longer accepted.

Please also see the Web site for a complete description of contribution guidelines and directions for submission.



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To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit www.ford.com. For a copy of the Ford Motor Company Annual Report, you may also write to Ford Motor Company, Shareholder Relations, One American Road, Dearborn, MI 48126-2789, or you may call 800-555-5259.

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