



education

Nation's Governors Present First Annual Public-Private Partnership Award to Ford



Michigan Governor Jennifer Granholm (right) with Ziad Ojaki, Group Vice President, Corporate Affairs, Ford Motor Company and Cheryl Carrier, Ford PAS program manager, Ford Motor Company Fund.

The National Governors Association (NGA) honored Ford Motor Company as the first recipient of the NGA Public-Private Partnership Award during its Winter Meeting. The NGA Public-Private Partnership Awards were established to recognize NGA Corporate Fellow companies for noteworthy partnerships with Governors and states and honor companies that have partnered with a Governor's office to implement a program or project that positively affects a state's citizens.

Ford was nominated by **Michigan Gov. Jennifer Granholm** for its work in the field of education and the development and growth of the Ford Partnership for Advanced Studies (Ford PAS) program. Launched in 2004 by Ford Motor Company Fund and developed in collaboration with Education Development Center, Inc., Ford PAS is currently used in 130 sites across 21 states and has reached more than 10,000 students since its inception.

"Ford PAS shows how companies can work with states and communities to prepare today's young people for success in tomorrow's workplace. As Ford undergoes its own transition to better compete in the global economy, I commend Ford's leaders for engineering a solution to aggressively cultivate 21st century job skills in Michigan and across the nation," said **Gov. Granholm**.

Jackie Robinson Foundation Annual Awards Dinner

Ford was pleased to serve as presenting sponsor of the Jackie Robinson Foundation Annual Awards Dinner on March 5 at the Waldorf Astoria Hotel. Jim Vella, president of Ford Motor Company Fund and Community Services, addressed the audience of more than 1,000 guests who gathered to raise funds to support the Jackie Robinson Foundation's leadership development program and college scholarship.

Ford has supported the foundation for more than four years and, in 2003, endowed a scholarship in tribute

to Althea Gibson, the first African-American to win at Wimbledon. The first recipient, Carolyn M. Wright, Class of 2008, is an international affairs major at Harvard University.



L-R) Jim Vella, President, Ford Motor Company Fund and Community Services, poses with Stan O'Neal, Chairman and CEO Merrill Lynch; Spike Lee, CEO, 40 Acres and a Mule Filmworks; Della Britton Baeza, President and CEO, Jackie Robinson Foundation; Rachel Robinson, Founder, Jackie Robinson Foundation; Sheila C. Johnson, President and CEO, Salamander Hospitality and President, Washington Mystics; and Leonard S. Coleman, Chairman, Jackie Robinson Foundation.

Ford Presents Future Filmmaker's Grant in Conjunction with 38th Annual NAACP Image Awards Hollywood Symposium



L-R) Santiago Cabrera, Tawny Cypress, Sendhil Ramamurthy, Pamela Alexander, Dir., Community Development and Fund Operations, Ford; Ed Gordon, host of "Our World with Black Enterprise"; "Heroes" cast members Leonard Roberts and (Front/Center) Noah Gray-Cabey.

Ford Motor Company launched yet another initiative in its continued efforts to provide innovative educational opportunities to youths throughout the country. During the 3rd Annual NAACP Hollywood Bureau (NHB) titled, "Who's Running the Show: Creating Heroes," Ford Motor Company Fund director of Community Development and Fund Operations Pamela Alexander presented a grant to the F. Gary Gray Filmmakers Workshop: Project Watts.

Bruce Gordon, former president and CEO of the NAACP, and Alexander presented the check to two

student participants of Project Watts on behalf of director F. Gary Gray, the workshop's founder. Project Watts is a 10-month filmmaking workshop for at-risk elementary and high school students from South Los Angeles. The workshop provides students with the opportunity to tell their unique stories through the art of filmmaking and introduces them to highly successful industry professionals who challenge them to produce their own work.

Yorktown's Tech Center Career Academies Receive National Education Designation

Ford Motor Company Fund designated The Tech Center of Yorktown's Regents Career Academies as a leadership level career academy innovation community. The Ford Career Academy Innovation Community (Ford CAIC) recognition program chose Putnam/Northern Westchester Board of Cooperative Educational Services (BOCES) as a model because it has increased the number of students with access to successful career academies, which teaches academics.

Through this designation, BOCES Putnam/Northern Westchester will receive technical assistance, a grant, and will have the option of implementing the Ford Partnership for Advances Studies (Ford PAS) curriculum, an academic and standards-based program that brings real world activities to the classroom.

Ford Motor Company Fund created the Ford CAIC recognition program in order to support communities interested in increasing the number of students learning in successful career academies and to help those communities sustain their career academies over time.

american heritage and legacy

Ford Motor Company Fund Celebrates “Our Journeys/Our Stories” in Laredo Texas

Ford Motor Company Fund and the Smithsonian Latino Center proudly celebrated the opening of “Our Journeys/Our Stories: Portraits of Latino Achievement” at Texas A&M International University in Laredo, Texas on March 1. The exhibit was on display at the Student Center through May 12 and featured a look at the experiences of U.S. Latinos who have made a significant contribution to American life.



Evelyn Figueroa, Project Director, Smithsonian Institution Traveling Exhibition Services (center) with Jacqui Orozco, Contributions Program Analyst, Ford Motor Company Fund (second from right) at the opening reception of “Our Journeys Our Stories”.

Ford Supports Opening Ceremonies of the Museo Alameda del Smithsonian

San Antonio leaders and the public came together with Grammy Award-winning vocalist Linda Ronstadt, Smithsonian officials, politicians, celebrities and the media for a three-day celebration as The Museo Alameda – the nation’s largest Latino

museum – opened its doors in downtown San Antonio, April 13-15.

Combining art, history, cultural education and live performance, The Museo Alameda tells the unique story of the Latino experience in America – past, present and future – and is expected to attract more than 400,000 visitors a year. Major capital campaign funding for The Museo Alameda was provided by Ford Motor Company, Ford Motor Company Fund, and AT&T.

“At Ford, we are proud of our legacy of giving in Texas and San Antonio,” said Jim Vella, president, Ford Motor Company Fund and Community Services. “It has been part of Ford’s history to give back to the great state of Texas because we understand the importance of nurturing the communities where we live, work, and do business. Museo Alameda will provide educational and cultural opportunities for people of all ages while telling the story of the Latino experience in America and we are excited about this innovative partnership.”

In early April, Executive Chairman, Bill Ford, visited San Antonio to view the progress on the Alameda.

The opening is the culmination of efforts that began with Ford’s \$5.5 million dollar donation in 2005. This donation was critical to the completion of the Museo Americano and restoration of the historic Alameda Theatre.



safety

Driving Skills for Life Program Has a Successful Start in 2007

The Driving Skills for Life (DSFL) program team has forged a path across the United States in an effort to save teen lives by reducing vehicle crashes.

In January, a comprehensive yearlong safety initiative was launched in Pittsburgh with CBS affiliate KDKA and Westfield Insurance. This program “kicked off” in the Pittsburgh market during halftime at the Super Bowl when public service announcements focusing on teen safe driving were aired.

A major program was also launched in Sacramento. Teaming up with the Office of Highway Safety and the Governors Highway Safety Association, 250 teens from the Elk Grove School District received hands-on driving training by professional drivers at the Cal Expo Center. These students were treated to a new component of the DSFL program, the use of driving simulators to complement the hands-on piece.

In early March, a major initiative was launched in Tazewell County, Illinois. The county suffered 15 teen driving fatalities in just over a year. This initiative, “Operation Teen Safe Driving”, is an intense two month immersion program in safe driving which involves a school competition focusing on developing school safe driving campaigns. A driving event will take place in May.

In April, DSFL held a successful ride and drive at



Jim Vella, president of Ford Motor Company Fund and Community Services, and Chris Murphy, Director of the California Office of Traffic Safety and Chairman, Governors Highway Safety Association promote safe driving among teens at the DSFL hands-on training in Sacramento.

Manheim’s Nashville Auto Auction in Mt. Juliet. The event attracted 180 students from eight high schools, two area Ford dealers, 14 community leaders and 4 newspapers. Robert Dedman, mayor of Wilson County, and Linda Elam, mayor of Mt. Juliet, formally recognized the Ford Motor Company Fund for its contribution to the safety of teenagers.

Ford Motor Company was also awarded the 2007 Traffic Safety Achievement Award for Community Service from the World Traffic Safety Symposium for its Driving Skills for Life program. The award was presented during a ceremony at the New York Auto Show.

community relations committees

Ford Motor Company Brings Silk Road Ensemble to West Coast

Ford Motor Company Fund sponsored six Silk Road Ensemble concerts with world-renowned cellist Yo-Yo Ma during March on the West Coast (two each in Santa Barbara, Seattle and Berkeley). Working with the Southern California CRC,

community leaders, local government officials, high school music students and automotive journalists were invited to performances in Santa Barbara and Berkeley followed by private receptions with Yo-Yo Ma and the Silk Road musicians.

Ford Employees host Bowl-A-Thon to benefit Nashville Junior Achievement

Employees at the Ford Motor Credit Nashville Business Center turned out in force for a Bowl-A-Thon to benefit Junior Achievement of Middle Tennessee on Saturday, March 10.

Employees formed 29 teams to help the facility reach its goal of \$15,000.



Ford Regional Community Affairs Manager Bob Tarlton (right) and his wife, Lisa, enjoy the Silk Road Ensemble featuring Yo-Yo Ma (left) in Santa Barbara.



Ford employees in Nashville help Junior Achievement.

upcoming events

June 17 & 18, 2007

Fellowship of the 92nd St Y
Dearborn, MI

June 18-21, 2007

5th Annual Ford PAS National
Networking Conference
Louisville, KY

June 21, 2007

Ford Made In America
– Nashville Symphony Orchestra
Nashville, TN

June 26-28, 2007

Driving Skills for Life
Summer Camp
Pittsburgh, PA