



### from the president

Welcome to the Ford Motor Company Fund Newsletter, "Ford Fund in the Community". The purpose of this communication is to inform Ford employees of the positive community initiatives coming from Ford Motor Company Fund. Our goal is to provide you significant material that can be expressed to audiences you may encounter promoting the positive "family values" Ford stands for and upholds through its foundation giving.

In 2004, we made grants exceeding \$78 million. Ford Motor Company continued to make funds available at a time when many companies would have made the decision to cease these types of grants. Ford chose not to cease these grants because it truly believes in supporting the communities where we do business - all to create a better world for each of us.

Grants were made in the areas of education, community development and auto-related safety and environment. We support many of the major national not-for-profit groups you might recognize, such as United Way, American Red Cross, Hispanic Scholarship Fund, United Negro College Fund, and Disabled American Veterans, just to name a few. We also proudly support our local Ford communities across the United States through funding of 41 Community Relations Committees in major Ford locations.

We believe our contributions enhance and improve opportunities for those who live in the communities where Ford Motor Company operates. We hope that by delivering the stories behind our most noteworthy contributions we will help the company build on its already strong presence as a leader in corporate responsibility and community support.

For a more detailed description of our programs, please review the Ford Motor Company Fund Annual Report.

It is on-line at: [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund).

Sincerely,

Sandy Ulsh, president, Ford Motor Company Fund

### upcoming events

August 14 - 17, 2005  
Disabled American Veterans  
Annual Convention, Las Vegas, Nevada

August 19 - 21, 2005  
African World Festival,  
Detroit, Michigan

September 5, 2005  
Educational Excellence for Hispanic Americans - Detroit Feria  
Educativa, Detroit, Michigan

September 10, 2005  
The American Cancer Society,  
Cattle Baron's Ball, Detroit, Michigan

### education

The Ford Partnership for Advanced Studies (Ford PAS) is a major educational priority for Ford Motor Company Fund in 2005. Ford PAS is an educational program built on the success of the award-winning Ford Academy of Manufacturing Sciences (FAMS). FAMS was developed in 1990 by Ford Motor Company as part of its efforts to encourage high school students to pursue their education and build successful careers in business, engineering, and technology.



The program links classroom learning with the challenges students will face in post-secondary education and with the expectations of the workplace they will face as adults.

These links are forged through efforts that join local high schools, colleges and universities, and businesses.

Ford PAS, which was launched in late 2003, is active in over 80 high schools throughout the United States in addition to community programs.



**SAN ANTONIO, TX June 21, 2005, Ford Motor Company Fund President Sandra Ulsh (R) and Ford Partnership for Advanced Studies Manager Cheryl Carrier (L) present Dr. Jude Valdez of University of Texas at San Antonio with check for \$212,000 to support a joint education partnership.**

Support of education is the top priority of Ford Motor Company Fund. Ford Motor Company Fund provides grants to organizations and institutions along the educational roadway — the path of learning that leads from preschool and elementary school to high school, college and beyond.

September 10, 2005  
National Council of Negro Women (NCNW) Black Family Reunion, Washington, D.C.

September 14 - 17, 2005  
United States Hispanic Chamber of Commerce Foundation BizFest (To be held during USHCC's Annual Convention) Milwaukee, Wisconsin

Ford Motor Company Fund also contributes to several organizations that provide educational scholarships. In turn, these organizations award scholarship money in the name of Ford Motor Company Fund. Organizations include: American Indian Scholarship Fund, Golden Key National Honor Society, Hispanic Scholarship Fund, Hispanic College Fund, Thurgood Marshall Scholarship Fund, and the United Negro College Fund.



## auto-related environment & safety

Ford Motor Company Fund has made a major strategic shift in grant making in this area. Environmental grants are now focused on studies and research related to our core business, along with community based projects.

Ford is dedicated to the safety of its consumers and everyone on the road. Ford Motor Company Fund supports a number of initiatives devoted to safety as well as safety education and awareness.

### Friends of the Rouge

Ford is a major partner with this Dearborn-based not-for-profit with the goal of restoring the Rouge Watershed to its original condition. The Rouge River runs directly through the Ford Rouge Center in addition to miles of suburban land. Great progress has been made in cleaning and restoring the Rouge River.



## Driving Skills FOR LIFE

Presented by Ford Motor Company and the Governors Highway Safety Association



Driving Skills for Life (DSFL) is a teen focused safe driving program created in 2003 by Ford Motor Company in partnership with the Governors Highway Safety Association (GHSA) and a panel of safety experts. The program aims to improve the driving skills of newly licensed teen drivers. DSFL provides instruction in four key areas that are critical factors in teen vehicle crashes: Hazard Recognition, Vehicle Handling, Space Management and Speed Management. Experts have found that nearly 60 percent of all teen vehicle crashes are a result of lack of driving experience, specifically in the four skills mentioned above.

DSFL is one of the most comprehensive teen driving programs in the country. The program consists of a Web-based, E-learning module containing a quiz, which can be found at [www.drivingskillsforlife.com](http://www.drivingskillsforlife.com). Other program elements include: 1) An educator kit that has been sent to every high school in the United States, containing an instructional video, brochures, drivers' safety lesson plan, and a letter to send out to parents, 2) A series of public service announcements at movie theaters, 3) A 12 city mall tour, 4) A series of ride & drives across the country, where teens gain valuable hands-on driving experience from professional instructors.



*Susan Cischke, vice president, environmental and safety engineering for Ford Motor Company, joins high school students from the Washington, DC, area during the 2005 launch of the Driving Skills for Life program.*

## community relations committees (CRCs)

Ford Motor Company Fund supports 41 Community Relations Committees (CRCs) across the country. These employee led groups exist in many of the locations where Ford Motor Company has plants or offices because we believe the people who live and work in a community are in the best position to appreciate its needs. The goal of the CRCs is to support local efforts as well as national programs impacting their local communities.

### Atlanta CRC

The CRC sponsored an art and writing contest as part of the state of Georgia's Days of Remembrance of the Victims of the Holocaust. The State of Georgia Holocaust Art and Writing Contest established in 1995 helps teach the dangers of discrimination and prejudice, and it draws hundreds of entrants each year. Price winners receive a trip to the U.S. Holocaust Memorial Museum. The CRC also continued its ongoing support and helped judge the Georgia Conservancy's Youth Environmental Symposium projects by middle- and high-school students around the state. The Georgia Conservancy works to engage youth in environmental protection efforts.

## what is FORD FUND?

Ford Motor Company Fund, the philanthropic arm of Ford Motor Company, is a corporate foundation established in 1949 as an IRS 501(c)3 designated not-for profit corporation. Ford Fund supports programs that enhance and enrich communities, especially those where Ford employees live and work. While Ford Fund supports many programs and organizations, it does not support certain types of contributions (e.g. beauty pageants, individuals, vehicle donations, etc.) Please visit [www.ford.com/go/fordfund](http://www.ford.com/go/fordfund) for more detailed information on organizations, groups, and programs supported by Ford Fund.

## community development

Ford Motor Company Fund also supports community organizations with a focus on arts and humanities, health education and research, and social programs directed at disadvantaged populations. It is important to build and maintain relationships in the communities where Ford employees live and work and where Ford does business. These ties are vital to the growth, development and improvement of our communities. Ford Motor Company Fund also focuses on those community organizations that promote diversity and multicultural initiatives.

## arts & humanities

Ford Motor Company Fund is committed to creating opportunities that stimulate and promote cultural diversity. Ford Fund supports numerous arts and educational institutions as well as cultural programs – from touring art exhibits and performing arts events – to university scholarships and educational programs for elementary school children.

### Art/Science Ford Free Days in 2005

Art Institute of Chicago (AIC)

Ford Free Tuesdays

The Detroit Science Center

Ford Free Fundays on last Sunday of each month in 2005

The Minneapolis Institute of Arts

Ford Free Sundays

The Nelson-Atkins Museum of Art in Kansas City

Ford Free Fridays

The Saint Louis Museum of Art

Ford Free Sundays

Fine Art Museums of San Francisco

Ford Free Tuesdays

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