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# Teacher's Choice at IMAX®

## YOU RUN THE SHOW!

At The Henry Ford, we think teachers should “run the show.” That’s why we’re offering your school or youth group the chance to customize an IMAX® experience with your choice of morning programming. Choose your movie. Choose your time. It’s that simple.

Choose an educational film during two morning showtimes for the ultimate IMAX® field trip — at no additional cost.

## BOOK YOUR TRIP NOW!

Teacher’s Choice at IMAX Fall Session runs through December 19, 2014. Films and times are booked on a first-call, first-served basis. Registration NOW OPEN!

**See back panel for details on booking your trip.**





# Booking your Teacher's Choice at **IMAX**<sup>®</sup> field trip

## **STEP 1** Choose your film.

Choose from a list of great new films and classic educator favorites for just \$8 per person (30 people minimum are required to open a new time slot):

### **Island of Lemurs 3D - NEW!**

*(opens October 3, 2014)*

Run time: 40 minutes

### **The Polar Express 3D**

*(seasonal - reopens*

*November 10, 2014)*

Run time: 1 hour, 35 minutes

*(available for 10:00 AM session only)*

### **Rocky Mountain Express**

Run time: 48 minutes

### **Lewis & Clark: Great Journey West**

Run time: 46 minutes

### **EVEREST**

Run time: 48 minutes

### **TITANICA**

Run time: 42 minutes

### **The Magic of Flight**

Run time: 38 minutes

### **Flight of the Butterflies 3D**

Run time: 45 minutes

### **JERUSALEM**

Run time: 45 minutes

### **NASCAR 3D**

Run time: 48 minutes

### **D-DAY 3D: Normandy 1944**

Run time: 45 minutes

### **PENGUINS 3D**

Run time: 39 minutes

## **STEP 2** Choose your time.

Choose from two convenient weekday morning times:

**SESSION A:** 10:00 a.m.

**SESSION B:** 11:10 a.m.

## **STEP 3** Book your experience.

Book your customized IMAX<sup>®</sup> experience by contacting The Henry Ford Call Center at 313.982.6001; press 1 for a group reservation specialist.

## **STEP 4** Join any open session.

Your choice is already booked by someone else? Not a problem! You may join any session, any show, as long as there is room left in the theatre.

A minimum of 30 people are required for a Teacher's Choice at IMAX<sup>®</sup> screening. Payment of \$8 per person is required in full three weeks prior to the visit date, and payments are nonrefundable and nonexchangeable. Sessions are not private. Sessions are opened on a first-call, first-served basis. Once a film is booked, the show becomes open to other groups and the general public. Teacher's Choice at IMAX<sup>®</sup> is not available on Saturdays, Sundays or holidays.

**thehenryford.org/imax/rental.aspx • 313.982.6001**

