

***Gridiron Glory: Footballs Greatest Legends and Moments*** is the most extensive and comprehensive exhibit featuring America's most popular sport ever to tour. Many of the objects included in the exhibition have never been outside the walls of their home, the Pro Football Hall of Fame. The artifacts are representative of the great moments, great players and coaches and milestone moments of the sport over the last 100-plus years. Below is a partial list of the rare and historically significant artifacts that will be presented in ***Gridiron Glory: Footballs Greatest Legends and Moments***.

## The Pioneers

This section looks at the early days of the sport when a very unorganized, rough and tumble game was played in empty lots and other makeshift venues. It captures the moment when the NFL was born, when the rules of the game were created anew on every field and when one player of staggering ability, Red Grange, "barnstormed" across America to drum up fan support for a sport in its infancy. Artifacts featured include:

- **1892 Allegany Athletic Association accounting ledger – Pro Football's Birth Certificate**  
This accounting ledger sheet from the 1892 Allegheny Athletic Association documents football's first case of professionalism. "Pro Football's Birth Certificate" has never before been displayed outside the Pro Football Hall of Fame.
- **Jim Thorpe's Canton bulldogs Sideline Blanket**  
In 1915 the Canton Bulldogs signed Jim Thorpe to a \$250 per game contract. Thorpe, the first big-name athlete to play pro football, was an exceptional talent and major gate attraction. His outstanding talent enabled Canton to lay claim to unofficial world championships in 1916, 1917 and 1919.
- **Football cleats worn by Harry Mason in pro football's first indoor game, 1902.** Pro football made its indoor debut on December 28, 1902, when a team billed as "New York" played the Syracuse Athletic Club at New York's original Madison Square Garden. Syracuse bolstered its team by adding several players from the powerful Watertown (New York) Red and Blacks, including fullback Harry Mason. Syracuse eliminated "New York" in the first round and went on to win the tournament.
- **Early-day game equipment**  
Just as the game has changed so too have the uniforms and protective gear worn by its participants. Hard-rubber nose guards, leather shoulder pads and helmets did little to protect players and heavy one-piece uniforms were a far cry from the light-weight uniforms of today.
- **Pre-NFL Columbus Panhandles football sideline blanket**  
One of pro football's most unique teams, the Columbus Panhandles were one of pro football's most colorful teams. The team featured as many as six brothers – Al, Ted, Phil, John, Fred and Frank – of the Nesser family.
- **Knute Rockne 1919 Helmet**  
During pro football's pre-NFL years, it was not uncommon for players to jump from team to team, often under assumed names to hide their identity. One such player was a young Notre

Dame assistant coach, Knute Rockne, a relatively well-known ringer with the 1919 Massillon (Ohio) Tigers.

- **Hall of Fame running back Red Grange documents from historic 1925 Chicago Bears barnstorming tour**

Red Grange and his Chicago Bears traveled the country on a barnstorming tour in 1925. More than 400,000 spectators – from coast to coast – saw the fabled All-America from the University of Illinois display his athletic talents on the football field. The historic tour with Grange's name recognition was instrumental in attracting large crowds for the professional game which helped the National Football League succeed and grow to a new level in the late 1920s and early 1930s.

- **1925 Pottsville Maroon sideline jacket**

The Pottsville Maroon's represent one of pro football's most interesting and controversial stories. With two weeks remaining in the 1925 season the league-leading Maroons were expelled from the NFL for violating the "territorial rights" of the neighboring Frankford Yellow Jackets. The Chicago Cardinals, who had earlier lost to the Maroons, finished the season with the best record and were declared league champions. The Maroons, conditionally reinstated in 1926, felt they should have been named league champions based upon their league-best record at the time of their suspension. The disappointed team created sideline jackets that reflected their misguided conviction.

- **1928 Providence Steam Roller MVP Trophy Presented to Hall of Famer Jimmy Conzelman**

The Providence Steam Roller joined the NFL in 1925. After two fairly successful seasons, the team got a significant boost when several players from the defunct Detroit Panthers joined the squad, including player-coach and future Hall of Famer Jimmy Conzelman. The Steam Roller would go on to win the 1928 NFL title.

- **Hall of Fame fullback Ernie Nevers' Duluth Eskimos Jersey**

The Duluth Eskimos were an early day NFL team who were led by Hall of Famer Ernie Nevers who was a popular All-American from Stanford. Nevers and the Eskimos became a traveling club in 1926 and traveled for two grueling seasons, the first of which the team played 29 games with 28 on the road.

- **Johnny Blood McNally Duluth Eskimos Canvas Football Pants**

Hall of Famer Johnny "Blood" McNally was an unbelievably fast, superb running back and possibly the finest receiver in the National Football League during his 14-season career with five NFL teams. His best years came with the Green Bay Packers, with whom he was a major contributor to four championship teams.

- **Frankford Yellow Jackets Pennant**

The Frankford Yellow Jackets joined the NFL in 1924. Sponsored by the non-profit Frankford Athletic Association, the Yellow Jackets won the NFL title in 1926. Their 14 regular season wins were not surpassed by an NFL team until 1984 when San Francisco posted a 15-1 record.

- **1926 Canton Bulldogs Jersey**

The Canton Bulldogs were charter members of the NFL. After two undefeated championship seasons (1922-23) the franchise fell on hard times and folded for good following the 1926 season in which the team won just one game.

## **Records Are Made to be Broken**

Every time a team or individual sets a record in pro football, it moves the bar higher for future aspirants. That bar becomes a standard of excellence whether it is for one play, a season or a career. Even seemingly unbeatable records such as Don Shula's career coaching victories will someday be challenged. Artifacts from the Hall of Fame's collection will recount many of the milestone events we call "records."

- **New England Patriots Tight End Ron Gronkowski's Jersey**  
New England Patriots tight end Rob Gronkowski is an unstoppable monster that is feasting on opposing defenses at a record pace. "Gronk" caught his 14th touchdown pass against the Washington Redskins on Sunday, December 11, 2011 setting the record for most touchdown catches for a tight end in a single season.
- **Hall of Fame running back Eric Dickerson's record 2000-yard football**  
In 1984, Los Angeles Rams running back Eric Dickerson became just the second back in NFL history to rush for more than 2,000 yards in a season. With three and a half minutes remaining and needing just six yards, Dickerson gained nine yards and a permanent place in pro football history. The carry gave him 215 yards for the game and 2,007 for the season, breaking O. J. Simpson's 2,003-yard single-season record. He gained an additional 98 yards in the season finale to finish with a record 2,105 rushing yards.
- **Hall of Fame running back O.J. Simpson's record 2000-yard football**  
Buffalo Bills running back O.J. Simpson was the first player in NFL history to surpass the magical 2,000-yard single-season plateau. Remarkably, the runner accomplished the feat in a 14 game season. This ball was used on the last offensive play of the Bills' Week 14 game of the 1973 season when Simpson set the record mark against the New York Jets.
- **Buffalo Bills 1973 offensive line trophy from record breaking season**  
Pro Football Hall of Fame running back O.J. Simpson heaped a heavy amount of credit on his offensive line when he set the single-season rushing record with 2,003 yards in 1973. The popular line unit known as the "Electric Company" was collectively given the Blocker of the Year Award by the 1,000-Yard Foundation following the record-breaking year.
- **Devin Hester's Chicago Bears jersey from the NFL's longest play**  
Chicago Bears wide receiver/return man holds the distinction of being the NFL record holder in terms of most combined kick returns for touchdowns. At one point Hester held the record for the NFL's longest play when he returned a missed field goal 108 yards for a touchdown on Nov. 12, 2006 against the New York Giants.
- **Ed Reed's Record 107-yard Interception Return Football**  
On November 23, 2008 Baltimore Ravens safety Ed Reed returned an interception 107 yards for a touchdown. The scoring play is the longest interception return in NFL history surpassing the 106-yard record he previously established in 2004.
- **Hall of Fame running back Emmitt Smith record rushing artifacts**  
Dallas Cowboys running back Emmitt Smith broke Chicago Bears Walter Payton's career rushing record on October 27, 2002 in a game against the Seattle Seahawks. His record carry—for 11 yards—came in the game's fourth quarter. This is the coaches play sheet for the historic play.
- **Hall of Fame wide receiver Jerry Rice's helmet and career touchdown reception football**

Jerry Rice is considered by many as the game's most prolific wide receiver. During his 20-year career primarily with the San Francisco 49ers, Rice broke nearly every major pass receiving record. He wore this helmet during the 1986 season and in the 1987 Pro Bowl. He caught the football when he set a new career record in receiving touchdowns.

- **Hall of Fame running back Barry Sanders' jersey**

Detroit Lions Hall of Famer wore jersey during the 1991 season when he rushed for 1,548 yards which marked the first time he eclipses the 1,500-yard mark. The electrifying runner accomplished the feat four more times during his career including a 2,053-yard effort in 1997.

- **Hall of Fame quarterback Dan Marino's record footballs for career yardage and career pass completions**

Pro Football Hall of Fame quarterback Dan Marino threw these balls when he surpassed fellow Hall of Fame thrower Fran Tarkenton as the career passing leader in pass completions and passing yards.

- **Hall of Fame wide receiver Art Monk jersey from record 820th career catch**

Washington Redskins wide receiver Art Monk set NFL records for most catches in a season (106), and consecutive games with at least one reception (183). On October 12, 1992 in a game against the Denver Broncos he recorded his 820th career catch to become the NFL's all-time leading receiver.

- **Michael Strahan single-season sack record helmet**

New York Giants defensive end Michael Strahan wore this jersey on January 6, 2002 when in a game against the Green Bay Packers he set the single-season record for sacks. The record sack of Packers quarterback Brett Favre in the season finale brought Strahan's total to 22.5 sacks.

- **Antonio Cromartie gloves and record football**

San Diego cornerback Antonio Cromartie established an NFL record that can never be broken when he returned a missed field goal 109 yards for a touchdown against the Minnesota Vikings on Nov. 4, 2007. The return represents the longest play in NFL history.

- **Tom Dempsey's kicking shoe**

In 1970 New Orleans Saints kicker Tom Dempsey set an NFL record by kicking a 63-yard field goal in a game against the Detroit Lions. Dempsey, who was born without toes on his right foot, wore this custom made shoe.

## The Dynasties

The history of Pro Football has been one in which a number of teams have been so good that they have often dominated an era. The Cleveland Browns in the 1940s and 1950s, the Green Bay Packers in the 1960s, Pittsburgh Steelers and Miami Dolphins in the 1970s, the Dallas Cowboys, San Francisco 49ers and New England Patriots in more recent years have all been amazing organizations, with teams too tough to beat.

- **Hall of Fame Tackle Link Lyman's Game Jersey**

Pro Football Hall of Fame tackle Link Lyman could be easily described by one word – "winner." Lyman starred with the Canton Bulldogs during their back-to-back undefeated seasons of 1922 and 1923. He then went on a league title with the Cleveland Bulldogs in 1926 and finally with the Chicago Bears in 1933.

- **1929 Green Bay Packers Autographed Championship Game Football**

Hall of Fame coach Earl “Curly” Lambeau led the Green Bay Packers to unprecedented success in the early days of the NFL. Not only did he lead the teams to three straight championships from 1929-1931, but he coached the Packers to titles in 1936, 1939, and 1944.

- **Sid Luckman Game Jersey**

Sid Luckman was the game’s first great T-formation quarterback. In the 1940 NFL Championship Game he showed how explosive the T-formation could be. Although he passed just six times, completing four for 102 yards, he led the Bears to a lopsided 73–0 rout of the Washington Redskins. While not all teams had instant success behind the T attack, the Bears won four championships and just missed a fifth and Luckman was a major reason for this 1940s dynasty.

- **George Musso Sideline Jacket**

Hall of Fame lineman George Musso typified the superior line play of the Bears’ greatest era. A 60-minute star he helped the Bears win four NFL titles during his career (1933-1944).

- **Hall of Fame Running Back Jim Taylor’s Game Jersey**

Fullback Jim Taylor, who gained more than 1,000 yards five straight seasons (1960-64), wore this jersey during the 1966 season, his last with the Green Bay Packers. In Super Bowl I – his final game with the team – Taylor rushed for 56 yards and scored the first rushing touchdown in Super Bowl history.

- **Jim Taylor Super Bowl I Ball**

The Green Bay Packers earned the right to represent the NFL in the first AFL-NFL World Championship Game against the AFL representative Kansas City Chiefs. In a one-sided affair, Vince Lombardi’s team with the help of running back Jim Taylor carried this ball during the historic game to help the Packers crushed the Chiefs 35-10.

- **Jim Thorpe Award Trophy**

This trophy was awarded to Jim Taylor as the NFL’s Most Valuable Player in 1962.

- **Vince Lombardi Coaches Overhead Projector Play Diagrams**

One of the great coaches of all time, Vince Lombardi was a great teacher. His game plan was simple “blocking and tackling.”

- **Super Bowl I and Super Bowl II Game Program**

- **Unique Artifact Commemorating the Pittsburgh Steelers “Immaculate Reception”**

With 22 seconds left in the 1972 AFC divisional playoff game and his team trailing the Oakland Raiders 7–6, Pittsburgh Steelers owner Art Rooney boarded the elevator that would take him to the Steelers’ locker room. Expecting to console his team after their close loss, Rooney was stunned to learn, when the elevator doors opened, that his Steelers had somehow won. The Steelers’ popular founder/owner missed the most famous play in his team’s history, Franco Harris’s “Immaculate Reception.” This panel was taken from that elevator.

- **Hall of Fame running back Franco Harris’ Football Cleats**

In 1972 playoffs the Pittsburgh Steelers pulled off an improbable last-second victory over the Oakland Raiders. With 22 seconds remaining, Steelers running back Franco Harris alertly grabbed a deflected pass and ran for a miraculous game-winning touchdown. The controversial reception was quickly dubbed the “Immaculate Reception.”

- **Joe Greene Helmet**

The Pittsburgh Steelers’ number one draft pick in 1969, Joe Greene became the cornerstone of the franchise that dominated the NFL in the 1970s. A ten-time Pro Bowl selection, Greene was the NFL Defensive Player of the Year in 1972 and 1974 and a key part of the Steelers’ first four Super Bowl championships.

- **Lynn Swann Football from Milestone 1978 Monday Night Football Performance**

Lynn Swann had what may have been his best season in 1978 when he pulled in career-highs in receptions (61), receiving yards (880) and TDs (11). During that season Swann was awarded this game ball after he had one of the best games of his career in a Monday night game on Nov. 27 against the San Francisco 49ers.

- **Hall of Fame coach Joe Gibbs' Coach's Sweater**  
Pro Football Hall of Fame coach Joe Gibbs led the Washington Redskins to a 124-60-0 regular season records and eight playoff appearances during his 12-year coaching career (1981-1992). Gibbs is the only coach to have won three Super Bowls with three different quarterbacks, Joe Theismann (XVII), Doug Williams (XXII) and Mark Rypien (XXVI).
- **Hall of Fame Linebacker Jack Lambert Game Jersey from Final Season**  
Pittsburgh Steelers linebacker Jack Lambert, known for his vicious tackling, superior pass defense, and overall toughness, was regarded as the premier linebacker of his era. He helped to shape Pittsburgh's famed "Steel Curtain" defense that elevated the Steelers to win four Super Bowls championships during the 1970s.
- **Hall of Fame running back Doak Walker's Sideline Coat**
- **Hall of Fame quarterback Bobby Layne Game Jersey**  
Four times during the 1950s the Detroit Lions and the Cleveland Browns met in the NFL championship game. Three times the Lions were victorious. In the 1952 championship game, quarterback Bobby Layne and halfback Doak Walker led Detroit to its first title in 17 years. In that game Walker rushed for 97 yards including a third quarter 67-yard run for a touchdown. In the 1953 championship Layne threw a game-winning 33-yard touchdown pass with 2:08 remaining in the matchup.
- **Painted and Autographed 1954 Cleveland Browns Championship Game Football**  
The Cleveland Browns won the All-America Football Conference title in each year of the league's existence (1946–49) and NFL titles in 1950, 1954, and 1955. This autographed football is from the Browns 1954 title game.
- **Hall of Fame Quarterback Otto Graham MVP Trophy**  
During his 10 years with the Cleveland Browns, quarterback Otto Graham led his team to four consecutive All-America Football Conference titles, six NFL Divisional crowns and three NFL championships. He was named MVP in the AAFC in 1947 and co-MVP in 1948, and NFL MVP in 1951, 1953, and 1955.
- **Bill Belichick 's Coaches Shirt from Super Bowl XXXVI**  
New England Patriots coach Bill Belichick wore this sideline shirt at Super Bowl XXXVI when he led his team to victory over the St. Louis Rams.
- **Tom Brady's Draft Card**  
Drafted in the sixth round of the 2000 NFL draft, New England Patriots quarterback Tom Brady led his team to four Super Bowl appearances in seven years, earning game MVP honors in Super Bowl XXXVI and XXXVIII.
- **Tom Brady Super Bowl XXXVIII Autographed Game Football**  
Tom Brady led his team to four Super Bowl appearances in seven years, earning game MVP honors in Super Bowl XXXVI and XXXVIII.
- **Joe Montana Autographed Super Bowl MVP Football**  
Joe Montana was a master of late-game comebacks. During his fifteen-year career, spent mostly with the San Francisco 49ers, he directed 31 fourth-quarter come-from-behind wins, including a 92-yard drive in the closing seconds of Super Bowl XXIII. His uncanny ability to bring a team back from apparent defeat was so common that it simply became referred to as "Montana Magic."

Eleven times he led his team to the playoffs, with victories in Super Bowls XVI, XIX, XXIII, and XXIV. He was MVP in Super Bowls XVI, XIX, and XXIV.

- **Steve Young's 1992 Jersey**

After two seasons in the United States Football League (USFL), quarterback Steve Young joined the NFL's Tampa Bay Buccaneers through the 1984 supplemental draft. In 1987 he was traded to the San Francisco 49ers. After four years of limited action with the 49ers, Young stepped into the starter's role. He wore this jersey in 1992 when won consensus league MVP honors and recorded the second of his record-tying six league passing titles.

## **Great Players/ Great Moments**

Football is a team sport but on every team, individuals have excelled. Football has produced a series of stars that have made every fan take notice. Johnny Unitas, Jim Brown, Joe Namath, Lynn Swann, Roger Staubach are household names. Their record breaking careers are the stuff of legend. Perhaps more than any other sport, pro football is filled with extraordinary acts of athletic ability that become ingrained in the memories of those who witnessed them. NFL Films has captured many of those moments on camera and they are breath-taking. Here, they will be presented in a tour de force artifact and video experience.

- **Hall of Fame Running Back Jim Brown's Game Jersey**

Jim Brown was one of the most dominate runners ever to play in the National Football League. During his nine seasons with the Cleveland Browns (1957-1965), he amassed a 12,312 rushing yards and 15,459 combined net yards. When he retired at the age of 30 at the peak of his career, he left behind a record book clogged with Jim Brown notations.

- **Hall of Fame Quarterback Sammy Baugh's Helmet and Bronzed Game Cleats**

From the day quarterback Sammy Baugh signed a contract with the Washington Redskins in 1937; he was one of the NFL's most celebrated players. Baugh is remembered mostly for his prolific passing, but he was also a great defender and a fine punter. In 1943 he earned a rare "triple-crown" when he led the league in passing, defensive interceptions, and punting.

- **Hall of Fame Running Back Walter Payton's Game Jersey**

Walter Payton was a superstar of unusual dimensions during his 13-season NFL tenure from 1975 to 1987, all of which he spent with the Chicago Bears. He dominated the rushing section of the NFL record book during and long after his career. The records he held at the time of his retirement included 16,726 career yards rushing, 10 seasons with 1,000 or more yards rushing, and most yards rushing (275) in one game.

- **Hall of Fame Quarterback Fran Tarkenton's Record Game Jersey**

On December 20, 1975 Minnesota Vikings quarterback Fran Tarkenton broke an NFL record when he threw his 291st career touchdown pass against the Buffalo Bills. The milestone throw bested the mark previously held by the great Johnny Unitas. Tarkenton also retired as the league's top passer in career yards, pass attempts, and pass completions.

- **Hall of Fame Tackle Anthony Muñoz's Helmet**

Cincinnati Bengals tackle Anthony Muñoz was one of the most dominant linemen of all-time. During his 13-year career he was elected to 11 consecutive Pro Bowls and was named All-Pro 11 straight times. He was also named the NFL Offensive Lineman of the Year three times and the NFL Players Association Lineman of the Year four times.

- **Peyton Manning and Jeff Saturday Record Game Jerseys**

The quarterback-center combination of Peyton Manning and Jeff Saturday made NFL history on Oct. 3, 2010 against the Jacksonville Jaguars when the pair started their 158th game together. No quarterback-center combination since the 1970 AFL-NFL merger has started more games than the Colts duo.

- **Brett Favre Green Bay Packers Jersey and Football from Most Consecutive Starts by a Quarterback**

Brett Favre played an unbelievable 20 seasons as a quarterback in the National Football League. By the end of his career he held virtually every career passing record. He was also regarded as a true iron man of the sport. Favre wore the jersey when he started at quarterback for the Green Bay Packers against the Chicago Bears on Nov. 7, 1999 which marked a record 117th consecutive start for a quarterback. Favre extended his streak to 271 on Sept. 20, 2009 against the Detroit Lions with the snap of this ball to establish the overall record for consecutive starts.

- **Hall of Fame running back Marcus Allen's 1985 MVP Game Jersey**

Marcus Allen's finest season came in 1985 when he led the league with 1,759 rushing yards and 11 touchdowns. He also caught 67 passes for 555 yards and scored an additional three touchdowns. For his performance he was rewarded with league MVP honors.

- **LaDainian Tomlinson NY Jets Milestone Game Jersey**

Running back LaDainian Tomlinson reached a major milestone in the New York Jets game against the Green Bay Packers on Oct. 31, 2010. That day he gained 54 yards rushing and added an additional 37 yards on five catches to join Hall of Famer Walter Payton as the only players in NFL history with 13,000 career rushing yards and 4,000 receiving yards.

- **Hall of Fame running back Tony Dorsett Jersey**

Running back Tony Dorsett rushed for 12,739 yards and totaled 16,326 yards from scrimmage during his Hall of Fame career. In the 1982 regular season finale during a Monday night game against the Minnesota Vikings, Dorsett set a record that may someday be tied but will never be broken – a 99-yard touchdown run.

- **Detroit Lions Quarterback Matthew Stafford Record Jersey**

Matthew Stafford set a rookie single-game passing record when he threw for 422 yards in the Lions 38-37 victory over the Cleveland Browns in 2009. He also became the first rookie quarterback to throw five TDs in the same game. Prior to his fifth TD pass and trailing by six points, Stafford was driven hard to the turf and injured his left non-throwing shoulder. A last-second penalty by the Browns however gave him a shot to throw the game-winner. Trainers cut his jersey following the game to examine his injured shoulder.

- **Ronnie Lott Pro Bowl Jersey**

Ronnie Lott was the driving force on defense during the San Francisco 49ers' four Super Bowl seasons in the 1980s. During his fourteen-year career, he earned Pro Bowl honors eight times.

- **Dick Butkus' Helmet**

Nicknamed "the Maestro of Mayhem," middle linebacker Dick Butkus wreaked havoc on opposing offenses. A hard-hitting instinctive player, Butkus racked-up a then-record 25 fumble recoveries and 22 interceptions during a nine-year career with the Chicago Bears that was cut short by a serious knee injury.

- **John Elway's Game Jersey**

In the 1986 AFC Championship Game between the Denver Broncos and the Cleveland Browns, Broncos quarterback John Elway led his team 98 yards to tie the game 20-20 with 37 seconds left in regulation. The nail-biting fifteen-play series that lasted just over five minutes is now known simply as "The Drive." On the Broncos' first possession in overtime Elway again worked

his magic and drove 60 yards in nine plays to set up Rich Karlis's game-winning field goal. Elway wore this jersey during Denver's 1986 AFC championship season.

- **Ozzie Newsome jersey**

Nicknamed the "Wizard of Oz," Ozzie Newsome in 1990 became the leading tight end receiver in NFL history with 662 receptions for 7,980 yards and 47 touchdowns. He wore this jersey during his record-breaking season.

- **George Blanda record football**

## Champions

In a team sport the ultimate measure of success is a championship title. Each year a new battle begins and every team prepares with winning a championship as their goal. Only one will succeed. Artifacts and high-energy NFL Films presentations will bring to life the excitement of the road to the Super Bowl.

- **Vince Lombardi Trophy**

The winning team at the Super Bowl each year receives permanent possession of the Vince Lombardi Trophy, a sterling silver trophy created by Tiffany & Company. The trophy was named for the late Vince Lombardi before Super Bowl V. The trophy is a regulation-size silver football mounted in a kicking position on a pyramid-like stand of three concave sides.

- **Bart Starr Autographed Football**

Bart Starr won Most Valuable Player honors in both Super Bowls I and II. Bart was at his best in his many postseason appearances. After their first title loss to Philadelphia in 1960, the Packers never lost another playoff game under Starr.

- **Tom Landry Iconic Hat**

Noted for his impassive sideline demeanor, Dallas Cowboys Coach Tom Landry perfected the flex defense and multiple offense and revived the shotgun formation during his highly successful twenty-nine years at the helm of the Cowboys.

- **Hall of Fame Quarterback Johnny Unitas Jersey**

Johnny Unitas, who wrote the book on quarterback play, got off to a slow start as a pro. A ninth-round draft choice of the 1955 Pittsburgh Steelers, he was cut before he even threw one pass in a game. Signed by the Baltimore Colts after a season of semipro football, he watched as his first pass was intercepted for a touchdown. Making matters worse, he fumbled on his next two possessions. But his shaky debut was soon forgotten. During his legendary career Unitas amassed 40,239 passing yards and 290 touchdowns, and his record of at least one touchdown pass in forty-seven consecutive games may stand forever.

- **Piece of 1958 NFL Championship Game Goal Post and Game Program signed by Colts Hall of Fame coach Weeb Ewbank**

The Baltimore Colts dramatic 23-17 overtime win over the New York Giants in the 1958 NFL Championship is often referred to as the "Greatest Game Ever Played." Twelve future Hall of Famers participated in this historic game including Coach Weeb Ewbank and quarterback Johnny Unitas. The championship tilt marked the first time a game would be decided in sudden death.

- **1924 Cleveland Bulldogs Trophy**

The Canton Bulldogs, undefeated in both 1922 and 1923, were the NFL's first two-time champions. Though successful on the field, by the end of the 1923 season the team was awash in debt. The franchise was purchased by Sam Deutsch, owner of the Cleveland Indians, and added the best Canton players to his Cleveland franchise. The new and improved Cleveland Bulldogs went on to win the NFL's 1924 championship.

- **Mike Singletary Super Bowl XX Jersey**

Mike Singletary was the cornerstone of the Chicago Bears' innovative 46-defense in 1985. The NFL Defensive Player of the Year, Singletary led the Bears to 46-10 victory over the New England Patriots in Super Bowl XX. The Bears' league-leading defense held the Patriots to a record low seven yards rushing, while Singletary contributed with two fumble recoveries.

- **Super Bowl XIII Coin Used in Pregame Toss**

Legendary Hall of Fame coach George Halas had the honor of flipping the coin in the pregame coin toss before Super Bowl XIII. Halas later presented the coin to Pittsburgh Steelers linebacker Jack Lambert who helped lead his team to a 35-31 victory over the Dallas Cowboys in the championship bout.

- **Super Bowl XLII Game Ball**

In Super Bowl XLII the NFC Wild Card New York Giants scored with 35 seconds remaining to defeat the New England Patriots 17-14. The Giants' upset win ended the Patriots' shot at a "perfect season" having gone 16-0 in the regular season and 2-0 in the playoffs.

## **Pro Football as a Way of Life-Pop Culture**

For some people football is everything...it is a way of life. While maybe not everyone feels this way, pro football has been a tremendous shaper of our contemporary world. The television viewing habits of millions of Americans have been re-programmed by the presence of pro football on the airwaves. Annually, the biggest holiday outside of Christmas and the 4<sup>th</sup> of July has centered on a sporting event-The Super Bowl. Pro Football is a key part of American life.

- **Tampa Bay Buccaneers Original Painted Helmet Design**

The Tampa Bay Buccaneers became the 27<sup>th</sup> NFL team when their franchise was awarded on April 24, 1974. This is the prototype helmet in which the original team logo was painted.

- **Tampa Bay Buccaneers – Go-for-0- T-Shirt, 1976 Winless Season**

The 1976 Tampa Bay Buccaneers hold the dubious distinction of being one of pro football's worst-ever teams. The first-year squad was shutout five times in 14 games and was outscored 412-125 on the season. But rather than reject their new team, Bucs fans embraced the struggling expansion team and lightheartedly reveled in their struggles.

- **Denver Broncos Barrel Man**

The Barrel Man (aka Tim McKernan) was a highly visible and well known fan of the Denver Broncos for more than 30 years. As an "unofficial" mascot of the team he showed up to every game wearing nothing but a barrel, cowboy boots and a cowboy hat.

- **Massillon Tigers Ribbon – Fan Identification, 1906**

Fan enthusiasm ran high in Massillon, Ohio in the early-part of the 1900s. Evidence of the sport's popularity is shown in the amount of fan items that were created for the hometown locals to proudly exhibit support for their beloved team.

- **Hall of Fame Defensive End Howie Long Movie Prop**

Pro Football Hall of Famer Howie Long went on to a distinguished career in television and movies following his 13 seasons with the Oakland/Los Angeles Raiders. In 1998 he used this prop when he played the lead role in the production of "Firestorm."

- **Hall of Fame Running Back Red Grange Movie Placard, 1925**

Red Grange became the star attraction of the NFL when he turned pro with the Chicago Bears in 1925 after an outstanding college career at Illinois. Capitalizing on his collegiate fame, he was a popular spokesman for a number of products and starred in such Hollywood productions as "The Racing Romeo" featured on this advertising board.

- **Quarterback Jim McMahon's Controversial Headband**

Quarterback Jim McMahon exhibited a rock star persona during his days with the Chicago Bears in the 1980s. His trademark shades and head band became a pop culture phenomenon during the Bears' 1985 Super Bowl season.

- **Running Back Bo Jackson Jersey**

Los Angeles Raiders running back Bo Jackson was one of the most talented players of his era (1987-1990). Although the former Heisman Trophy winner's career was cut short by injury, he was a Madison Avenue sensation with the popular "Bo Knows" marketing campaign by Nike.

## **The Science of the Game**

The properties of science have always influenced the sport of football. The impact of physics is evident in everything from the strategy of plays to the development of protective gear. The very design of the football and its aero-dynamic qualities is as important as Aaron Roger's arm is in the passing game. Diet, nutrition, and exercise are cornerstones of training and communication technology and broadcasting innovations is an ever-present reminder of the fascinating marriage between football and science.

- **George Rattman's Radio Helmet**

In 1956 Hall of Fame coach Paul Brown of the Cleveland Browns worked with two Ohio inventors to develop a radio that could be placed in a helmet to help Brown communicate with his players on the field. This system was first used in an exhibition game against the Detroit Lions. News quickly spread throughout the league and other teams scrambled to devise their own units before NFL Commissioner Bert Bell outlawed the use of the device.

- **Lucite of new wired helmet**

This clear Lucite helmet gives fans the chance to see the inner workings of a modern football helmet. See the engineering involved in protecting today's players as well as the technology used to communicate to and from the sideline.

- **Instant Replay Booth**

Step into an actual Instant Replay Booth that is used by referees at NFL games each week. Experience the fast paced high-pressure process that occurs at each NFL game in effort to make sure that every call on the field is the right one.

- **Camera Helmet**

The NFL launched the World League of American Football in 1991. The new league was the first to operate a weekly basis on two separate continents. One of the innovations first used in the league was a camera helmet which was used by various members of each team. The tiny camera which was lodged inside the player's helmet, gave television viewers a unique, never-before-seen view of action on a pro football field.

- **Sideline football warmer – failed invention**

Not every idea is a good one. Coach Paul Brown experimented with this cast-iron contraption designed to dry footballs during rainy games. The wet football was inserted in the metal container and slowly rotated past two heating coils. Unfortunately, the electric heating unit not only dried the football, it baked the leather, turning the soft pliable ball into a rock hard projectile.

- **Flak Jacket**

Pro football is a rough sport. With the need to protect one's self on the field, new types of equipment are constantly in development. One such protective device is the flak jacket now a staple to protect the ribs and midsection.

- **Evolution of the Helmet**

Samples of protective headgear from leather helmets of the sport's early days to the latest version of today's high-tech helmet will demonstrate the constant evolution of the safety equipment.

- **Evolution of the Football**

Samples of footballs from the sport's earliest years to present will demonstrate not only the evolution of the passing game, but the science behind the football.

## **Pro Football' Road to Equality**

Artifacts, photos and film will chronicle the inspirational story of the rise of the black athlete in America's most popular sport. This section will recall individual accomplishments, milestone events and circumstances of play of this under-told story that begins in 1904 and is ongoing today.

- **Hall of Fame middle-guard Bill Willis Contracts 1946-49**

In 1946, four African American pioneers reintegrated pro football ending a 13-year "color barrier." Marion Motley and Bill Willis signed contract with the Cleveland Browns of the All-America Football Conference and Woody Strode and Kenny Washington signed with the NFL's Los Angeles Rams.

- **Brian Piccolo jersey**

Chicago Bears running back Brian Piccolo's life including his heartwarming relationship with fellow running back Gale Sayers and his courageous battle cancer was documented in the popular book and movie titled "Brian's Song."

- **Akron Pros Program**

The Akron Pros team is remembered as one of only two teams in the NFL in 1920 to have an African American player, halfback Fritz Pollard. Further, in 1921 Akron named Pollard its head coach becoming the first and only African American head coach in the NFL until Art Shell in 1989.

- **Paul Robeson Record Album**

Paul Robeson was a member of the Akron Pros in 1921 and the Milwaukee Badgers in '22. Robeson would later go on to be a well-known singer and actor as well as a strong advocate for the Civil Rights Movement.

- **Joe Perry Helmet and Shoulder Pads**

Joe Perry played thirteen seasons beginning in 1948 with the San Francisco 49ers before being traded to the Baltimore Colts in 1961. After two seasons with the Colts he returned to San Francisco for one final season. A member of the 49ers' famous "Million Dollar Backfield," he was the first running back to record back-to-back 1,000-yard seasons.

- **Marion Motley jersey from Nevada**

The Cleveland Browns played their first game as members of the new All-America Football Conference on September 6, 1946, against the Miami Seahawks. The Browns, however, were without the services of two of their star players. Bill Willis and Marion Motley didn't travel with the team after "credible" threats were received stating that the two African American players would be shot from the stands if they played.

- **Ollie Matson Trade Telegram**

This is the telegram sent by the Los Angeles Rams to the NFL office on February 28, 1959, announcing the trade of nine players to the Chicago Cardinals in exchange for halfback Ollie Matson. The deal was orchestrated by then-Rams general manager and future NFL commissioner Pete Rozelle. Matson played fourteen seasons in the NFL, gaining 12,884

combined yards via rushing, receiving, and returns. A gifted athlete, he also won silver and bronze medals in the 1952 Summer Olympics.

- **Jackie Robinson Letter**

In 1962 Jackie Robinson sent this letter to Syracuse star running back and future Cleveland Browns draft pick Ernie Davis inviting him to attend an NAACP function, "...demonstrating to our people in the South that they have the support of persons like yourself in their chosen fields of endeavor. It will also serve to inspire continued activity by those who must remain on the firing line."

- **Jim Parker's Baltimore Colts Game Jersey**

Though slow, progress for African American athletes was made during the 1950s. Among the black stars to emerge during that period was guard/tackle Jim Parker, the first fulltime offensive lineman elected to the Pro Football Hall of Fame.

- **Willie Brown Telegram**

Like other African American players from historically black colleges and universities, Willie Brown benefitted from the competition for players the American Football League created when it organized in 1960 competing with the established NFL. Undrafted, Brown went on to have a Hall of Fame career after being traded from the Denver Broncos to the Oakland Raiders.

- **Doug Williams Super Bowl MVP Game Jersey**

The pressure for any Super Bowl quarterback is intense. But for Doug Williams, the first African American quarterback to start in a Super Bowl, it was immeasurable. Ignoring the pain of an early-game injury, the Washington Redskins signal caller passed for 340 yards and four touchdowns as he led his team to a 42–10 win over the Denver Broncos in Super Bowl XXII.

- **Dwight Stephenson Game Jersey**

In 1980 Dwight Stephenson entered the NFL as a center with the Miami Dolphins. He played eight seasons with the Dolphins and was widely considered the best ever at his position. Stephenson's success shattered a longstanding practice of "stacking" African American players at specific positions. Until the 1960s and 1970s, three "thinking-man" positions, quarterback, linebacker and center were seemingly off limits to black players.

- **Duke Slater's Game Jersey**

Duke Slater played 10 seasons of pro football (1922-1931), the most of any of the 13 original African Americans in pro football's early years. An outstanding tackle, Slater wore this jersey as a member of the Chicago Cardinals, one of the three teams on which he played.