2011 SECOND QUARTER EARNINGS REVIEW JULY 26, 2011
(PRELIMINARY RESULTS)

# BUSINESS OVERVIEW 

Alan Mulally
President and Chief Executive Officer

## TOTAL COMPANY AGENDA

- Business Overview of Financial Results and Highlights
- Details of Financial Results
- Our Plan -- ONE FORD and Outlook


## 2011 SECOND QUARTER OVERVIEW

- Second Quarter business performance marked by Automotive growth, solid profitability, and strong positive Automotive operating-related cash flow
- Volume up 7\% and revenue up 13\% compared with a year ago
- Eighth consecutive quarter of pre-tax operating profit -- $\$ 2.9$ billion
- Each Automotive operation and Financial Services profitable
- Net income of $\$ 2.4$ billion
- Automotive operating-related cash flow of $\$ 2.3$ billion
- Total Automotive debt at $\$ 14$ billion, $\$ 2.6$ billion reduction from First Quarter
- Market share in North America, Europe, and Asia Pacific Africa improved compared with a year ago
- First Half pre-tax operating profit of $\$ 5.7$ billion, net income of $\$ 4.9$ billion, and Automotive operating-related cash flow of $\$ 4.5$ billion
- Continuing to invest for the future and profitable growth for all


## 2011 KEY FINANCIAL SUMMARY

|  | Second Quarter |  |  |  | First Half |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 |  | B I (W) |  | 2011 |  | B I (W) |  |
|  |  |  |  | 010 |  |  |  | 010 |
| Wholesales (000)* |  | 1,519 |  | 101 |  | 2,922 |  | 251 |
| Revenue (Bils.)** | \$ | 35.5 | \$ | 4.2 | \$ | 68.6 | \$ | 9.2 |
| Operating results** |  |  |  |  |  |  |  |  |
| Pre-tax results (Mils.) | \$ | 2,878 | \$ | (64) | \$ | 5,715 | \$ | 763 |
| After-tax results (Mils.) |  | 2,637 |  | (67) |  | 5,249 |  | 784 |
| Earnings per share |  | 0.65 |  | (0.03) |  | 1.27 |  | 0.14 |
| Special items pre-tax (Mils.) | \$ | (272) | \$ | (177) | \$ | (333) | \$ | (363) |
| Net income / (loss) attributable to Ford |  |  |  |  |  |  |  |  |
| After-tax results (Mils.) | \$ | 2,398 | \$ | (201) | \$ | 4,949 | \$ | 265 |
| Earnings per share |  | 0.59 |  | (0.02) |  | 1.20 |  | 0.10 |
| Automotive gross cash (Bils.)*** | \$ | 22.0 | \$ | 0.1 | \$ | 22.0 | \$ | 0.1 |
| Net cash (Bils.)*** |  | 8.0 |  | 13.4 |  | 8.0 |  | 13.4 |

[^0]
## 2011 SECOND QUARTER PRODUCT AND

## SALES HIGHLIGHTS

- Demonstrated strength in established markets
- Increased market share in the U.S. and Europe
- Remained number one in Canada, including best June result in 22 years
- Gained momentum in emerging markets
- Increased sales volume by over 40 percent in Turkey and by over 30 percent in Russia
- Increased market share in China and ASEAN
- Continued building reputation and competitiveness of product line
- Focus, F-150 and MKX won IIHS Top Safety Pick; Focus won Euro NCAP's five-star rating
- Lincoln was named the top brand in the 2011 AutoPacific Vehicle Satisfaction Awards
- Previewed 2013 Taurus at New York Auto Show
- Announced plan to build 1.0-liter three-cylinder EcoBoost engine and all-new eight-speed transmission


## 2011 SECOND QUARTER BUSINESS HIGHLIGHTS

Announced several new growth initiatives in key markets, including:

- \$350 million investment with JV partners to build Ford's first transmission plant in China with initial capacity of 400,000 six-speed transmissions
- Plan to add 340 new dealerships in China by 2015
- Made commitment to build next-generation small SUV in China
- \$72 million investment to increase production capacity at the Chennai Engine Plant in India
- Began production of Duratorq TDCi engine in South Africa
- Announced plan to export Ranger to 148 markets from South Africa
- New production plans in Europe that will enable the launch of at least 20 all-new or significantly freshened vehicles in next three years
- Signed agreement for a 50-50 joint venture in Russia with Sollers to provide even more products and expanded services for the market
- Announced plan to triple production capacity of electrified vehicles in the U.S. to more than 100,000 by 2013


# FINANCIAL RESULTS 

## Lewis Booth <br> Chief Financial Officer

## TOTAL COMPANY 2011 SECOND QUARTER FINANCIAL RESULTS

| arter |  | First Half |  |
| :---: | :---: | :---: | :---: |
|  | B I (W) |  | B I (W) |
| 2011 | 2010 | 2011 | 2010 |
| (Mils.) | (Mils.) | (Mils.) | (Mils.) |
| $\begin{array}{r} \$ 2,878 \\ (272) \\ \hline \end{array}$ | $\begin{aligned} & \$ \quad(64) \\ & \\ & \\ & (177) \end{aligned}$ | $\begin{array}{r} \$ 5,715 \\ \quad(333) \end{array}$ | $\begin{array}{cc} \$ & 763 \\ & (363) \\ \hline \end{array}$ |
| $\begin{array}{r} \$ 2,606 \\ \quad(206) \\ \hline \end{array}$ | $\begin{array}{cc} \$ \quad(241) \\ & 45 \\ \hline \end{array}$ | $\begin{array}{r} \$ 5,382 \\ (426) \\ \hline \end{array}$ | $\begin{array}{cc} \$ & 400 \\ & (125) \\ \hline \end{array}$ |
| \$ 2,400 | \$ (196) | \$ 4,956 | \$ 275 |
| 2 | 5 | 7 | 10 |
| \$ 2,398 | \$ (201) | \$ 4,949 | \$ 265 |
| \$ 22.0 | \$ 0.1 | \$ 22.0 |  |

TOTAL COMPANY
2011 SECOND QUARTER PRE-TAX RESULTS BY SECTOR*

Millions


## AUTOMOTIVE SECTOR -- TOTAL AUTOMOTIVE 2011 SECOND QUARTER KEY METRICS COMPARED WITH 2010*



* Excludes special items; see Appendix for detail and reconciliation to GAAP and definitions of wholesales
** Automotive operating margin defined as Automotive pre-tax results, excluding special items and Other Automotive, divided by Automotive revenue


## AUTOMOTIVE SECTOR 2011 SECOND QUARTER PRE-TAX RESULTS BY SEGMENT*

Millions


[^1]
## AUTOMOTIVE SECTOR

 2011 SECOND QUARTER PRE-TAX RESULTS COMPARED WITH 2010*Billions


[^2]
## AUTOMOTIVE SECTOR

## 2011 SECOND QUARTER PRE-TAX RESULTS <br> COMPARED WITH 2011 FIRST QUARTER*

## Billions



[^3]
## AUTOMOTIVE SECTOR -- NORTH AMERICA 2011 SECOND QUARTER KEY METRICS COMPARED WITH 2010



## AUTOMOTIVE SECTOR -- NORTH AMERICA 2011 SECOND QUARTER PRE-TAX RESULTS COMPARED WITH 2010

Billions


[^4]AUTOMOTIVE SECTOR -- NORTH AMERICA U.S. MARKET SHARE*

Total Share of Total Industry


Retail Share of Retail Industry**


## AUTOMOTIVE SECTOR -- SOUTH AMERICA 2011 SECOND QUARTER KEY METRICS COMPARED WITH 2010



[^5]
## AUTOMOTIVE SECTOR -- SOUTH AMERICA 2011 SECOND QUARTER PRE-TAX RESULTS COMPARED WITH 2010

Millions


[^6]
## AUTOMOTIVE SECTOR -- EUROPE 2011 SECOND QUARTER KEY METRICS COMPARED WITH 2010



* Includes Ford brand vehicles sold in Turkey by our unconsolidated affiliate, although revenue does not include these sales; see Appendix for additional information
** Europe industry SAAR and market share are based, in part, on estimated vehicle sales for the 19 markets we track


## AUTOMOTIVE SECTOR -- EUROPE 2011 SECOND QUARTER PRE-TAX RESULTS COMPARED WITH 2010

## Millions



[^7]
## AUTOMOTIVE SECTOR -- ASIA PACIFIC AFRICA 2011 SECOND QUARTER KEY METRICS COMPARED WITH 2010



* Includes Ford brand and Jiangling Motors Corporation (JMC) brand vehicles sold in China by unconsolidated affiliates, although revenue does not include these sales; see Appendix for additional information
** Asia Pacific Africa industry SAAR and market share, are based, in part, on estimated vehicle sales for our 12 major markets we track; market share includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates


## AUTOMOTIVE SECTOR -- ASIA PACIFIC AFRICA 2011 SECOND QUARTER PRE-TAX RESULTS COMPARED WITH 2010

Millions


[^8]
## AUTOMOTIVE SECTOR 2011 PRODUCTION VOLUMES*

2011

| 2011 |  |  |  |
| :---: | :---: | :---: | :---: |
| Second Quarter Actual |  | Third Quarter Forecast |  |
|  | O / (U) |  | O / (U) |
| Units | 2010 | Units | 2010 |
| (000) | (000) | (000) | (000) |

North America
710
57
630
44

South America
130
(1)

135
22

Europe
435
355
3

| Asia Pacific Africa | 224 | 16 | 230 | 23 |
| :---: | :---: | :---: | :---: | :---: |
| Total | 1,499 | 56 | 1,350 | 92 |

[^9]

[^10]
## AUTOMOTIVE SECTOR 2011 AUTOMOTIVE FINANCIAL RESOURCES



* See Appendix for reconciliation to GAAP
** Net cash is calculated as Automotive gross cash net of Automotive debt
*** As of June 30, 2011, total available committed Automotive credit lines (including local lines available to foreign affiliates) were $\$ 10.2$ billion


## FINANCIAL SERVICES SECTOR -- FORD CREDIT 2011 SECOND QUARTER PRE-TAX RESULTS COMPARED WITH 2010

Millions


Managed
Receivables (Bils.)* \$87 \$86


- Completed $\$ 19$ billion of funding and on track to deliver our full year funding plan
- Our liquidity remains strong with key elements of our funding strategy unchanged
- Managed Leverage at June 30, 2011 was 7.5 to 1*****
- Equity at June 30, 2011 was $\$ 9.7$ billion*****

[^11]** Cash to be used only to support on-balance sheet securitization transactions
*** Capacity in excess of eligible receivables
**** Cash, cash equivalents, and marketable securities (excludes marketable securities related to insurance activities)
***** See Appendix for calculation, definitions, and reconciliation to GAAP

## OUR PLAN

## Alan Mulally <br> President and Chief Executive Officer

## BUSINESS ENVIRONMENT OVERVIEW

- Second Quarter economic growth affected by several recent developments:
- Supply disruptions due to events in Japan
- Policy tightening in emerging markets
- Debt crisis and fiscal austerity programs in Europe
- Uncertainty in policies addressing U.S. budget issues
- Global economic growth in Full Year 2011 still projected to be 3.0-3.5\% range:
- Rebound expected as impacts from events in Japan recede
- Fuel prices showing signs of moderating
- Growth in emerging markets becoming more sustainable

We Continue To Expect The Global Economy To Grow In 2011

## 2011 PLANNING ASSUMPTIONS AND KEY METRICS



## TOTAL COMPANY OUR PLAN -- ONE FORD

- Continue implementation of our global ONE FORD
- Aggressively restructure to operate profitably at the current demand and changing model mix
- Accelerate development of new products our customers want and value
- Finance our Plan and improve our balance sheet
- Work together effectively as one team -- leveraging our global assets



## SAFE HARBOR

Statements included herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation

- Decline in industry sales volume, particularly in the United States or Europe, due to financial crisis, recession, geo-political events, or other factors,
- Decline in market share or failure to achieve growth;
- Lower-than-anticipated market acceptance of new or existing products;
- An increase in or acceleration of market shift beyond our current planning assumptions from sales of trucks, medium- and large-sized utilities, or other more profitable vehicles, particularly in the United States;
- An increase in fuel prices, continued volatility of fuel prices, or reduced availability of fuel;
- Continued or increased price competition resulting from industry overcapacity, currency fluctuations, or other factors;
- Adverse effects from the bankruptcy, insolvency, or government-funded restructuring of, change in ownership or control of, or alliances entered into by a major competitor;
- Fluctuations in foreign currency exchange rates, commodity prices, and interest rates,
- Economic distress of suppliers that may require us to provide substantial financial support or take other measures to ensure supplies of components or materials and could increase our costs, affect our liquidity, or cause production constraints or disruptions
. Single-source supply of components or materials;
- Labor or other constraints on our ability to maintain competitive cost structure;
- Work stoppages at Ford or supplier facilities or other interruptions of production;
- Substantial pension and postretirement health care and life insurance liabilities impairing our liquidity or financial condition;
. Worse-than-assumed economic and demographic experience for our postretirement benefit plans (e.g., discount rates or investment returns);
. Restriction on use of tax attributes from tax law "ownership change;"
- The discovery of defects in vehicles resulting in delays in new model launches, recall campaigns, reputational damage, or increased warranty costs;
- Increased safety, emissions, fuel economy, or other regulation resulting in higher costs, cash expenditures, and/or sales restrictions;
- Unusual or significant litigation, governmental investigations or adverse publicity arising out of alleged defects in our products, perceived environmental impacts, or otherwise;
- A change in our requirements for parts where we have long-term supply arrangements committing us to purchase minimum or fixed quantities of certain parts, or to pay a minimum amount to the seller ("take-or-pay" contracts);
- Adverse effects on our results from a decrease in or cessation or clawback of government incentives related to investments;
- Adverse effects on our operations resulting from certain geo-political or other events;
- Inherent limitations of internal controls impacting financial statements and safeguarding of assets;
- Substantial levels of Automotive indebtedness adversely affecting our financial condition or preventing us from fulfilling our debt obligations;
- Failure of financial institutions to fulfill commitments under committed credit facilities;
. A prolonged disruption of the debt and securitization markets;
- Inability of Ford Credit to access debt, securitization, or derivative markets around the world at competitive rates or in sufficient amounts due to credit rating downgrades, market volatility market disruption, regulatory requirements, or other factors;
- Higher-than-expected credit losses;
- Increased competition from banks or other financial institutions seeking to increase their share of financing Ford vehicles
- Collection and servicing problems related to finance receivables and net investment in operating leases;
- Lower-than-anticipated residual values or higher-than-expected return volumes for leased vehicles;
- Imposition of additional costs or restrictions due to the Dodd-Frank Wall Street Reform and Consumer Protection Act ("Act") and its implementing rules and regulations; and - New or increased credit, consumer, or data protection or other regulations resulting in higher costs and/or additional financing restrictions

We cannot be certain that any expectation, forecast, or assumption made in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise. For additional discussion of these risks, see "Item 1A . Risk Factors" of our Annual Report on Form 10-K for the year ended December 31, 2010.

## APPENDIX

## CALCULATION OF EARNINGS PER SHARE

|  | Second Quarter 2011 |  | First Half 2011 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Income Attributable to Ford | After-Tax Operating Excl. Special Items | Net Income Attributable to Ford |  | r-Tax rating Special ems |
| After-Tax Results (Mils.) |  |  |  |  |  |
| After-tax results* | \$ 2,398 | \$ 2,637 | \$ 4,949 | \$ | 5,249 |
| Effect of dilutive 2016 Convertible Notes** | 14 | 14 | 28 |  | 28 |
| Effect of dilutive 2036 Convertible Notes** |  |  | 1 |  | 1 |
| Effect of dilutive convertible Trust Preferred Securities**\|*** | - | - | 36 |  | 36 |
| Diluted after-tax results | \$ 2,412 | \$ 2,651 | \$ 5,014 | \$ | 5,314 |
| Basic and Diluted Shares (Mils.) |  |  |  |  |  |
| Basic shares (Average shares outstanding) | 3,799 | 3,799 | 3,785 |  | 3,785 |
| Net dilutive options and warrants**** | 205 | 205 | 234 |  | 234 |
| Dilutive 2016 Convertible Notes | 95 | 95 | 95 |  | 95 |
| Dilutive 2036 Convertible Notes | 3 | 3 | 3 |  | 3 |
| Dilutive convertible Trust Preferred Securities*** | - | - | 66 |  | 66 |
| Diluted shares | 4,102 | 4,102 | 4,183 |  | 4,183 |
| EPS (Diluted) | \$ 0.59 | \$ 0.65 | \$ 1.20 | \$ | 1.27 |
| Our current low effective tax rate is primarily the result of our valuation allowance against deferred tax assets. Sustained levels of profitability are expected to lead to reversal of the majority of our valuation allowance, which could occur as early as the Fourth Quarter of 2011. This would lead to a more normalized annual operating tax rate for Full Year 2011 (approaching the U.S. statutory tax rate of $35 \%$ for the year) for the purpose of determining operating earnings per share. Reversal of the valuation allowance will not affect our cash tax payments, which should remain low for a number of year |  |  |  |  |  |
| * Excludes Income I (Loss) attributable to non-controlling interests and the effect of discontinued operations; special items detailed on Appendix 3 <br> ** As applicable, includes interest expense, amortization of discount, amortization of fees, and other changes in income or loss that result from the application of the if-converted method for convertible securities <br> *** On March 15, 2011, the Trust Preferred Securities, which were convertible into Ford common stock, were fully redeemed and, as a result, for purposes of dilution effect, the year-to-date average shares outstanding will reflect the common stock underlying the Trust Preferred Securities only through March 15. However, the quarterly dilution calculation for the remaining quarters of 2011 will not include the underlying common stock as the Trust Preferred Securities have been redeemed. |  |  |  |  |  |
|  |  |  |  |  |  |
| **** Net dilutive effect includes approximately 134 million and 145 million dilutive shares for S for the 362 million warrants outstanding as of June 30, 2011 | Second Quarter and F | rst Half, respectively, | presenting the net sh |  | ent method |

[^12]
## TOTAL COMPANY

## INCOME /(LOSS) FROM CONTINUING OPERATIONS

| Second Quarter |  | First Half |  |
| :---: | :---: | :---: | :---: |
| 2010 | 2011 | 2010 | 2011 |
| (Mils.) | (Mils.) | (Mils.) | (Mils.) |
| \$ 1,898 | \$ 1,908 | \$ 3,151 | \$ 3,752 |
| 285 | 267 | 488 | 477 |
| 322 | 176 | 429 | 469 |
| 113 | 1 | 136 | 34 |
| (551) | (76) | (942) | (325) |
| \$ 2,067 | \$ 2,276 | \$ 3,262 | \$ 4,407 |
| (95) | (272) | 30 | (333) |
| \$ 1,972 | \$ 2,004 | \$ 3,292 | \$ 4,074 |
| \$ 875 | \$ 602 | \$ 1,690 | \$ 1,308 |
| - | - | - | - |
| \$ 875 | \$ 602 | \$ 1,690 | \$ 1,308 |
| \$ 2,847 | \$ 2,606 | \$ 4,982 | \$ 5,382 |
| (251) | (206) | (301) | (426) |
| \$ 2,596 | \$ 2,400 | \$ 4,681 | \$ 4,956 |
| (3) | 2 | (3) | 7 |
| \$ 2,599 | \$ 2,398 | \$ 4,684 | \$ 4,949 |

Memo: Excluding special items
Pre-tax results
(Provision for) / Benefit from income taxes
Less: Income I (Loss) attributable to non-controlling interests
After-tax results


| \$ | $\begin{gathered} 4,952 \\ (490) \end{gathered}$ | \$ | $\begin{array}{r} 5,715 \\ (459) \end{array}$ |
| :---: | :---: | :---: | :---: |
|  | (3) |  | 7 |
| \$ | 4,465 | \$ | 5,249 |



[^13]
## REVENUE RECONCILIATION TO GAAP

| Second Quarter |  | First Half |  |
| :---: | :---: | :---: | :---: |
| 2010 | 2011 | 2010 | 2011 |
| (Bils.) | (Bils.) | (Bils.) | (Bils.) |
| \$ 16.9 | \$ 19.5 | \$ 31.0 | \$ 37.4 |
| 2.6 | 2.9 | 4.6 | 5.2 |
| 7.5 | 9.0 | 15.2 | 17.7 |
| 1.8 | 2.1 | 3.4 | 4.2 |
| \$ 28.8 | \$ 33.5 | \$ 54.2 | \$ 64.5 |
| 3.7 | - | 7.2 | - |
| \$ 32.5 | \$ 33.5 | \$ 61.4 | \$ 64.5 |
| 2.5 | 2.0 | 5.2 | 4.1 |
| \$ 35.0 | \$ 35.5 | \$ 66.6 | \$ 68.6 |
| \$ 31.3 | \$35.5 | \$ 59.4 | \$ 68.6 | WHOLESALES*


| Second Quarter |  | First Half |  |
| :---: | :---: | :---: | :---: |
| 2010 | 2011 | 2010 | 2011 |
| (000) | (000) | (000) | (000) |
| 659 | 736 | 1,206 | 1,351 |
| 130 | 135 | 231 | 249 |
| 420 | 422 | 836 | 854 |
| 209 | 226 | 398 | 468 |
| 1,418 | 1,519 | 2,671 | 2,922 |
| 99 | - | 191 | - |
| $\underline{1,517}$ | $\underline{\underline{1,519}}$ | $\underline{\text { 2,862 }}$ | $\underline{\text { 2,922 }}$ |


| North America | 659 | 736 | 1,206 | 1,351 |
| :---: | :---: | :---: | :---: | :---: |
| South America | 130 | 135 | 231 | 249 |
| Europe** | 420 | 422 | 836 | 854 |
| Asia Pacific Africa*** | 209 | 226 | 398 | 468 |
| Total Automotive (excl. special items) | 1,418 | 1,519 | 2,671 | 2,922 |
| Special items -- Volvo | 99 | - | 191 | - |
| Total Automotive | 1,517 | 1,519 | 2,862 | 2,922 |

* Wholesale unit volumes include all Ford badged units (whether produced by Ford or by an unconsolidated affiliate), units manufactured by Ford that are sold to other manufacturers and units distributed for other manufacturers, and local-brand vehicles produced by our Chinese joint venture Jiangling Motors Corporation (JMC). Revenue from certain vehicles in wholesale unit volumes (specifically, Ford badged vehicles produced and distributed by our unconsolidated affiliates, as well as JMC brand vehicles) are not included in our revenue. Vehicles sold to daily rental car companies that are subject to a guaranteed repurchase option ("rental repurchase"), as well as other sales of finished vehicles for which the recognition of revenue is deferred (e.g., consignments), also are included in wholesale unit volumes
** Includes Ford brand vehicles sold in Turkey by our unconsolidated affiliate, totaling about 16,000 and 20,000 units in Second Quarter 2010 and 2011, respectively
*** Includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates, totaling about 122,000 and 133,000 units in Second Quarter 2010 and 2011, respectively


## SELECTED MARKETS

## 2011 SECOND QUARTER DEALER STOCKS

| 2010* | 2011 |
| :--- | :--- |
|  | (0000) |



* Excludes Volvo
** South America dealer stocks are based, in part, on estimated vehicle sales for the six major markets we track
*** Europe dealer stocks are based, in part, on estimated vehicle sales for the 19 markets we track
**** Asia Pacific Africa dealer stocks are based, in part, on estimated vehicle sales for our 12 major markets we track


## TOTAL COMPANY EMPLOYMENT DATA BY BUSINESS UNIT

| Dec. 31, | Mar. 31, | June 30, |
| :--- | :--- | :--- |
| 2010 | 2011 | 2011 |
| $(000)$ | $(000)$ | $(000)$ |

North America
South America
Europe
Asia Pacific Africa
Total Automotive
Financial Services
Total Company
75

49
$\begin{array}{r}18 \\ \hline 157\end{array}$
$\begin{array}{r}7 \\ \hline\end{array}$

## AUTOMOTIVE SECTOR MARKET RESULTS*

|  | Second Quarter |  |  |  | First Half |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2011 |  | 2010 |  | 2011 |
| U.S. |  |  |  |  |  |  |  |
| Industry SAAR (Mils.) | 11.5 |  | 12.4 |  | 11.4 |  | 12.8 |
| Market share | 16.9 | \% | 17.3 | \% | 16.7 | \% | 16.7 |
| South America** |  |  |  |  |  |  |  |
| Industry SAAR (Mils.) | 4.5 |  | 5.4 |  | 4.7 |  | 5.4 |
| Market share | 9.5 | \% | 9.5 | \% | 10.0 | \% | 9.5 |
| Europe*** |  |  |  |  |  |  |  |
| Industry SAAR (Mils.) | 14.9 |  | 14.9 |  | 15.5 |  | 15.4 |
| Market share | 7.9 | \% | 8.3 | \% | 8.7 | \% | 8.4 |
| Asia Pacific Africa**** |  |  |  |  |  |  |  |
| Industry SAAR (Mils.) | 28.8 |  | 27.8 |  | 29.0 |  | 30.0 |
| Market share | 2.4 | \% | 2.9 | \% | 2.2 | \% | 2.7 |

* Includes medium and heavy trucks; market share excludes Volvo
** South America industry SAAR and market share are based, in part, on estimated vehicle registrations for the six major markets we track
*** Europe industry SAAR and market share are based, in part, on estimated vehicle registrations for the 19 markets we track
**** Asia Pacific Africa industry SAAR and market share are based, in part, on estimated vehicle sales for the 12 major markets we track; market share includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates


## AUTOMOTIVE SECTOR GLOBAL INDUSTRY (SAAR)*

| 2010 |  |  |  |  | 2011 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First | Second | Third | Fourth | Full | First | Second |
| Quarter | Quarter | Quarter | Quarter | Year | Quarter | Quarter |
| (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) |


| United States | 11.3 | 11.5 | 11.7 | 12.7 | 11.8 | 13.4 | 12.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| South America** | 4.9 | 4.5 | 5.0 | 5.7 | 5.0 | 5.3 | 5.4 |
| Europe*** | 16.0 | 14.9 | 14.5 | 15.8 | 15.3 | 15.9 | 14.9 |
| Asia Pacific Africa**** | 29.4 | 28.8 | 31.7 | 33.3 | 30.7 | 32.2 | 27.8 |
| Total | 61.6 | 59.7 | 62.9 | 67.5 | 62.8 | 66.8 | 60.5 |
| Other markets |  |  |  |  | 11.1 |  |  |
| Total global industry***** |  |  |  |  | 73.9 |  |  |

[^14]
## AUTOMOTIVE SECTOR COSTS AND EXPENSES

| Second Quarter |  | First Half |  |
| :---: | :---: | :---: | :---: |
| 2010* | 2011 | 2010* | 2011 |
| (Mils.) | (Mils.) | (Mils.) | (Mils.) |
| \$ 30,252 | \$ 31,598 | \$ 57,611 | \$ 60,517 |

Select costs items:
Depreciation and amortization

- Depreciation
- Amortization -- special tools

Total depreciation and amortization

Postretirement expense / (gain)

\$ 131
 \$ 344
.

\$ 278
\$ 880
$934 \quad 885$
$\$ 1,765$
\$ 542

* Includes Volvo


## AUTOMOTIVE SECTOR NET INTEREST RECONCILIATION TO GAAP

Interest expense
Interest income
Subtotal

Adjusted for items included / excluded from net interest
Include: Gains I (Losses) on cash equiv. and marketable securities*
Exclude: Special items
Other

Net Interest

| Second Quarter |  |  | First Half |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 2011 |  | 2010 |  | 2011 |  |
| (Mils.) | (Mils.) |  | (Mils.) |  | (Mils.) |  |
| \$ (518) | \$ | (202) | \$ $(1,060)$ |  |  | (453) |
| 60 |  | 105 | 107 |  | 190 |  |
| \$ (458) | \$ | (97) | \$ | (953) | \$ | (263) |
| 11 |  | 25 |  | 26 |  | 22 |
|  |  | - |  | - |  | (2) |
| (12) |  | (16) |  | (24) |  | (30) |
| \$ (459) |  | (88) |  | (951) |  | (273) |

* Excludes mark-to-market adjustments of our investment in Mazda


## AUTOMOTIVE SECTOR GROSS CASH RECONCILIATION TO GAAP

| June 30, 2010 |  | $\begin{gathered} \text { Dec. 31, } \\ 2010 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { Mar. 31, } \\ 2011 \\ \hline \text { (Bils.) } \end{gathered}$ |  | June 30, 2011 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (Bils.) |  |  |  |  | Is.) |
| \$ | 8.7 | \$ | 6.3 | \$ | 12.6 | \$ |  |
|  | 13.2 |  | 14.2 |  | 8.8 |  | 2.2 |
| \$ | 21.9 | \$ | 20.5 |  | 21.4 | \$ | 2.0 |
|  | - |  | - |  | (0.1) |  |  |
| \$ | 21.9 | \$ | 20.5 |  | 21.3 | \$ | 22.0 |

* Included at June 30, 2011 are Ford Credit debt securities that we purchased, which are reflected in the table at a carrying value of $\$ 201$ million; the estimated fair value of these securities is $\$ 200$ million. Also included are Mazda marketable securities with a fair value of $\$ 164$ million. For similar datapoints for the other periods listed here, see our prior period SEC reports
** The purchase or sale of marketable securities for which the cash settlement was not made by period-end and for which there was a payable or receivable recorded on the balance sheet at period end


## AUTOMOTIVE SECTOR OPERATING-RELATED CASH FLOWS RECONCILIATION TO GAAP

Cash flows from operating activities of continuing operations*
Items included in operating-related cash flows Capital expenditures
Proceeds from the exercise of stock options Net cash flows from non-designated derivatives

Items not included in operating-related cash flows
Cash impact of Job Security Benefits and personnel-reduction actions
Pension contributions
Tax refunds and tax payments from affiliates
Other**
Operating-related cash flows

| Second | arter | First Half |  |
| :---: | :---: | :---: | :---: |
| 2010 | 2011 | 2010 | 2011 |
| (Bils.) | (Bils.) | (Bils.) | (Bils.) |

\$ 3.0
(1.0)
(0.1)

|  | 0.1 |  | 0.1 |  | 0.2 |  | 0.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0.4 |  | 0.5 |  | 0.7 |  | 0.8 |
|  | - |  | - |  | - |  | (0.4) |
|  | 0.2 |  | - |  | 0.6 |  | 0.1 |
| \$ | 2.6 | \$ | 2.3 | \$ | 2.5 | \$ | 4.5 |

* 2010 adjusted to reflect the reallocation of amounts previously displayed in "Net change in intersector receivables / payables and other liabilities" on our Sector Statement of Cash Flows. These amounts are being reallocated from a single line item to the individual cash flow line items within operating, investing, and financing activities of continuing operations on our Sector Statement of Cash Flows
** 2010 includes Volvo cash flows


## AUTOMOTIVE SECTOR

 AUTOMOTIVE DEBT

Pre-Tax Profit (Mils.)


Key Metrics

|  | Second Quarter |  |
| :---: | :---: | :---: |
|  | 2010 | 2011 |
| Receivables (Bils.) | \$ 85 | \$ 84 |
| Charge-Offs (Mils.) | \$ 86 | \$ 49 |
| Loss-to-Receivables Ratio |  |  |
| - Worldwide | 0.39\% | 0.23\% |
| - U.S. Retail and Lease | 0.45 | 0.24 |
| Allowance for Credit Losses |  |  |
| - Worldwide Amount (Bils.) | \$ 1.1 | \$ 0.7 |
| - Pct. Of EOP Receivables | 1.26\% | 0.78\% |
| Financial Statement |  |  |
| Leverage (To 1) | 8.1 | 8.5 |
| Distribution (Bils.) | \$ | \$ 1.0 |
| Net Income (Mils.) | \$ 556 | \$ 383 |
| Managed Receivables* (Bils.) | \$ 87 |  |
| Managed Leverage (To 1) | 6.6 | 7.5 |

## FORD CREDIT KEY METRIC DEFINITIONS

In evaluating Ford Credit's financial performance, Ford Credit management uses financial measures based on GAAP, as well as financial measures that include adjustments from GAAP; these measures are defined below. Information about the impact of on-balance sheet securitization is also included below:
Managed Receivables -- receivables reported on Ford Credit's balance sheet, excluding unearned interest supplements related to finance receivables
Equity -- shareholder's interest reported on Ford Credit's balance sheet Impact of On-Balance Sheet Securitization -- finance receivables (retail and wholesale) and net investment in operating leases reported on Ford Credit's balance sheet include assets that have been sold for legal purposes in securitization transactions that do not satisfy the requirements for accounting sale treatment. These receivables are available only for payment of the debt and other obligations issued or arising in the securitization transactions; they are not available to pay the other obligations of Ford Credit or the claims of Ford Credit's other creditors. Debt reported on Ford Credit's balance sheet includes obligations issued or arising in securitization transactions that are payable only out of collections on the underlying securitized assets and related enhancements. Ford Credit holds the right to the excess cash flows not needed to pay the debt and other obligations issued or arising in each of these securitization transactions

## FINANCIAL SERVICES SECTOR FORD CREDIT RATIO DEFINITIONS

In addition to evaluating Ford Credit's financial performance on a GAAP financial statement basis, Ford Credit management also uses other criteria, some of which were previously disclosed in this presentation and are defined below:
Loss-to-Receivables Ratio $\quad=\frac{\text { Charge-offs }}{\text { Average Receivables }}$

Leverage:


- Managed Leverage

| Total Debt | Cash, Cash Equivalents \& Marketable Securities* | - | Adjustments for Derivative Accounting on Total Debt** |
| :---: | :---: | :---: | :---: |
| Equity | Derivativ |  | ents for nting on Equity** |

[^15]| $\begin{gathered} \text { June } 30, \\ 2010 \end{gathered}$ | $\begin{gathered} \text { Dec. 31, } \\ 2010 \end{gathered}$ | $\begin{gathered} \text { June } 30, \\ 2011 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
| (Bils.) | (Bils.) | (Bils.) |
| \$ 51.5 | \$ 49.7 | \$ 49.1 |
| 21.8 | 22.0 | 24.6 |
| 2.6 | 2.3 | 2.6 |
| (2.0) | (1.9) | (1.9) |
| (1.0) | (0.8) | (0.6) |
| \$ 72.9 | \$ 71.3 | \$ 73.8 |
| 11.6 | 10.0 | 10.2 |
| \$ 84.5 | \$ 81.3 | \$ 84.0 |
| \$ 86.5 | \$ 83.2 | \$ 85.9 |

[^16]|  | $\begin{gathered} \text { Jun. 30, } \\ 2010 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jun. 30, } \\ \hline 2011 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
|  | (Bils.) | (Bils.) |
| Leverage Calculation |  |  |
| Total Debt* | \$ 88.5 | \$ 82.4 |
| Adjustments for Cash, Cash Equivalents, and Marketable Securities** | (17.4) | (11.1) |
| Adjustments for Derivative Accounting*** | (0.4) | (0.3) |
| Total Adjusted Debt | \$ 70.7 | \$ 71.0 |
| Equity | \$ 10.9 | \$ 9.7 |
| Adjustments for Derivative Accounting*** | (0.1) | (0.2) |
| Total Adjusted Equity | \$ 10.8 | \$ 9.5 |
| Financial Statement Leverage (to 1) | 8.1 | 8.5 |
| Managed Leverage (to 1) | 6.6 | 7.5 |

* Includes $\$ 49.4$ billion and $\$ 43.6$ billion on June 30, 2010 and June 30, 2011, respectively, of long-term and short-term asset-backed debt obligations issued in securitization transactions that are payable only out of collections on the underlying securitized assets and related enhancements
** Excludes marketable securities related to insurance activities
*** Related primarily to market valuation adjustments to derivatives due to movements in interest rates. Adjustments to debt are related to designated fair value hedges and adjustments to equity are related to retained earnings


[^0]:    * Excludes special items; see Appendix for definition of wholesales and additional information
    ** Excludes special items; see Appendix for detail and reconciliation to GAAP
    *** See Appendix for reconciliation to GAAP; net cash is calculated as Automotive gross cash net of Automotive debt

[^1]:    * Excludes special items; see Appendix for detail and reconciliation to GAAP

[^2]:    * Excludes special items; see Appendix for detail and reconciliation to GAAP
    ** Cost changes are measured primarily at present-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at present-year volume and mix

[^3]:    * Excludes special items; see Appendix for detail and reconciliation to GAAP
    ** Cost changes are measured primarily at present-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at present-year volume and mix

[^4]:    * Cost changes are measured primarily at present-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at present-year volume and mix

[^5]:    * South America industry SAAR and market share are based, in part, on estimated vehicle sales for our six major markets in that region

[^6]:    * Cost changes are measured primarily at present-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at present-year volume and mix

[^7]:    * Cost changes are measured primarily at present-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at present-year volume and mix

[^8]:    * Cost changes are measured primarily at present-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at present-year volume and mix

[^9]:    * Includes production of Ford brand and JMC brand vehicles to be sold by unconsolidated affiliates

[^10]:    * See Appendix for reconciliation to GAAP
    ** Excludes special items; see Appendix for detail and reconciliation to GAAP

[^11]:    * Subject to availability of sufficient assets and ability to obtain derivatives to manage interest rate risk

[^12]:    * Excludes Income I (Loss) attributable to non-controlling interests and the effect of discontinued operations; special items detailed on Appendix 3
    ** As applicable, includes interest expense, amortization of discount, amortization of fees, and other changes in income or loss that result from the application of the if-converted method On convertible securities
    On March 15, 2011, the Trust Preferred Securities, which were convertible into Ford common stock, were fully redeemed and, as a result, for purposes of dilution effect, the year-to-date remaining quarters of 2011 will not include the underlying common stock as the Trust Preferred Securities have been redeemed.
    for the $\mathbf{3 6 2}$ million warrants outstanding as of June 30, 2011

[^13]:    * Includes related tax effect on special items and tax special items not detailed above; see Appendix

[^14]:    * Includes medium and heavy trucks
    ** South America industry SAAR is based, in part, on estimated vehicle registrations for the six major markets we track
    *** Europe industry SAAR is based, in part, on estimated vehicle registrations for the 19 European markets we track
    **** Asia Pacific Africa industry SAAR is based, in part, on estimated vehicle sales for the $\mathbf{1 2}$ major markets we track
    ***** Global quarterly SAAR is not tracked internally; Full Year estimate

[^15]:    * Excludes marketable securities related to insurance activities
    ** Related primarily to market valuation adjustments to derivatives due to movements in interest rates. Adjustments to debt are related to designated fair value hedges and adjustments to equity are related to retained earnings

[^16]:    * Includes receivables, excluding unearned interest supplements related to finance receivables of about $\$ 2$ billion, $\$ 1.9$ billion and $\$ 1.9$ billion at June 30, 2010, December 31, 2010 and June 30, 2011, respectively.

