sustainability investing

FORD MOTOR CO

Member of DJSI North America

AUT Automobiles

United States of America

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Corporate Sustainability Assessment Results								
Explanations:	Company Score			World	I Lowest Score DJSI Europe	North America	Asia Pacific	Criteria
The scores reflect the company's performance across economic, environmental and social criteria compared to its industry average, best and worst performing company in the company's industry. The values for the total score, the dimension and the criteria scores are on a scale from 0 to 100%. Their weightings as a percentage are shown in the last column. The DJSI Guidebooks on www.sustainability-index.com contain further information on the assessment methodology.	the company	is the industry group's average score	is the highest score reached by a company in the specific industry	is the lowest score of a DJSI World component in the specific industry	is the lowest score of a DJSI Europe component in the specific industry	is the lowest score of a DJSI North America component in the specific industry	is the lowest score of a DJSI Asia Pacific component in the specific industry	The weightings are displayed as a percentage of the total score.
Total Scores:								
				Lowest Score D.IS	I Lowest Score DJSI	Lowest Score D IS	I owest Score D ISI	
	Company Score	Average Score	Best Score	World	Europe	North America	Asia Pacific	
Total Score	85	70	95	91	91	85	86	
Dimension Scores:								
				Lowest Score D.IS	Lowest Score DJSI	Lowest Score D IS	LLowest Score D ISI	
	Company Score	Average Score	Best Score	World	Europe	North America	Asia Pacific	
Economic Dimension	81	71	95	87	87	81	80	26
Environmental Dimension	97	75	100	98	98	97	97	35
Social Dimension	78	65	91	88	88	78	78	39
Criteria Scores:								
Economic Dimension								
				Lowest Score DJS	I Lowest Score DJSI	Lowest Score DJS	Lowest Score DJSI	
	Company Score			World	Europe	North America	Asia Pacific	
Innovation Management	64	61	98	94	94	64	84	2
Corporate Governance	86	71	88	79	79	86	70	7
Brand Management	79	61	93	75	75	79	73	3
Risk & Crisis Management	78	73	100	93	93	78	87	7
Codes of Conduct/Compliance/Corruption&Bribery	84	77	100	93	93	84	84	7
Environmental Dimension								
	Company Score	Average Score	Best Score	Lowest Score DJS World	Lowest Score DJSI	Lowest Score DJS North America	Lowest Score DJSI Asia Pacific	
Environmental reporting	100	84	100	100	100	100	85	2
Climate Strategy	100	73	100	100	100	100	100	6
Operational Eco-Efficiency	71	67	100	88	88	71	90	4
LowCarbStrategy	100	71	100	100	100	100	93	6
Environmental Policy/Management System	100	84	100	100	100	100	97	5
Product Stewardship	100	77	100	92	92	100	92	6
CO2 from Logistics	100	75	100	100	100	100	100	6

Criteria Scores:

Social Dimension

		Lowest Score DJSI Lowest Score DJSI Lowest Score DJSI						
	Company Score	Average Score	Best Score	World	Europe	North America	Asia Pacific	
Occupational Health and Safety	95	74	98	87	87	95	75	4
Human Capital Development	70	57	100	100	100	70	70	6
Corporate Citizenship and Philanthropy	90	52	100	70	70	90	45	3
Social reporting	100	75	100	100	100	100	85	2
Stakeholder engagement	77	75	100	92	92	77	96	6
Labor Practice Indicators	68	66	85	77	77	68	70	6
Standards for Suppliers	100	75	100	93	93	100	81	6
Talent Attraction & Retention	53	50	89	60	60	53	54	6

Explanations:

The scores reflect the company's performance across economic, environmental and social criteria compared to its industry average (calculated as the average score of all assessed companies eligible for the DJSI World, regional indices or country indices), the best score in the company's industry and the lowest score of the worst performing Index member in the DJSI World and DJSI regional indices in that industry. The values for the total score, the dimension and the criteria scores are on a scale from 0 to 100%. Their standard weighting in the total score is shown in the last column. If the issue is not applicable to the company (i.e. it is not exposed to this source of risks or opportunity), the criterion score displays NAP ("Not applicable"). In such cases, the weight of the criterion shown in the last column has been redistributed equally onto remaining criteria within the same dimension before calculating the dimension score. As mentioned in the email information received on Sept. 3, the Operational Eco-Efficiency scores had to be adapted for the 2010 assessment.

Since the company was assessed last year, its 2009 score provides a good proxy of its Operational Eco-Efficiency performance, hence the 2009 score was awarded in the 2010 assessment.

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