

MOBILIZING COMMUNITIES



Go Further



2016 ANNUAL REPORT

FORD MOTOR COMPANY FUND

A MESSAGE FROM THE PRESIDENT OF FORD MOTOR COMPANY FUND



On a humid morning this past September, we made history in Detroit. We opened the first of 25 tiny homes that are giving a fresh start to deserving members of our community. Ford contributed \$400,000 to the \$1.5 million project, which is creating a neighborhood of 250- to 400-square-foot homes. The antipoverty program is led by Cass Community Social Services – a nonprofit Ford has worked with for many years.

This project is an example of how Ford Fund approaches building communities. We look for innovative, transformational ideas from trusted partners – ideas that can be replicated to make a difference for people and neighborhoods. Need will always outstrip financial resources, but if we leverage good ideas in an efficient way, we can meet challenges more effectively.

We made progress in other areas as well in 2016. Three years after launching our first Ford Resource and Engagement Center in Detroit, we are expanding the concept to two other locations. We opened a new center near our Silverton Assembly Plant outside of Pretoria, South Africa, that is providing job training and entrepreneurial skills to local residents. And we've announced plans for a second Ford Resource and Engagement Center in Detroit to help meet basic needs such as food distribution, and support economic growth through continuing education.

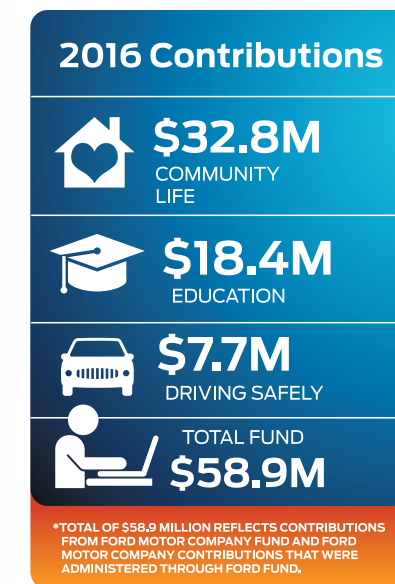


In addition:

- Ford Fund graduated its first **Thirty Under 30** class last year. This group of younger Ford employees participated in an innovative yearlong leadership course to learn philanthropy and civic engagement skills.
- **Driving Skills for Life** expanded its global program of helping new drivers stay safe behind the wheel by hosting driving clinics in six new countries.
- For the first time, students in the United Kingdom and Germany are participating in Ford **College Community Challenge**, a global grant program in which university teams develop sustainable community improvement projects.
- **Bill Ford Better World Challenge** provided \$200,000 to help Ford Volunteer Corps members rebuild a water system in Chanthaburi, Thailand, servicing 13 schools, and more than 3,300 local residents.

These programs represent just a handful of ways Ford Fund is working around the world as part of Ford Motor Company's goal of making people's lives better. As Ford expands to be both an auto and a mobility company, Ford Fund will continue to identify and support transformational projects that drive true change.

Jim Vella



DRIVING COMMUNITY



Ford is committed to creating a better world by making people's lives better in communities around the globe. We support hundreds of nonprofits with innovative, sustainable programs that feed the hungry, provide disaster relief, assist military veterans, and celebrate local traditions and diverse cultural activities designed to enrich our communities and bring people together.



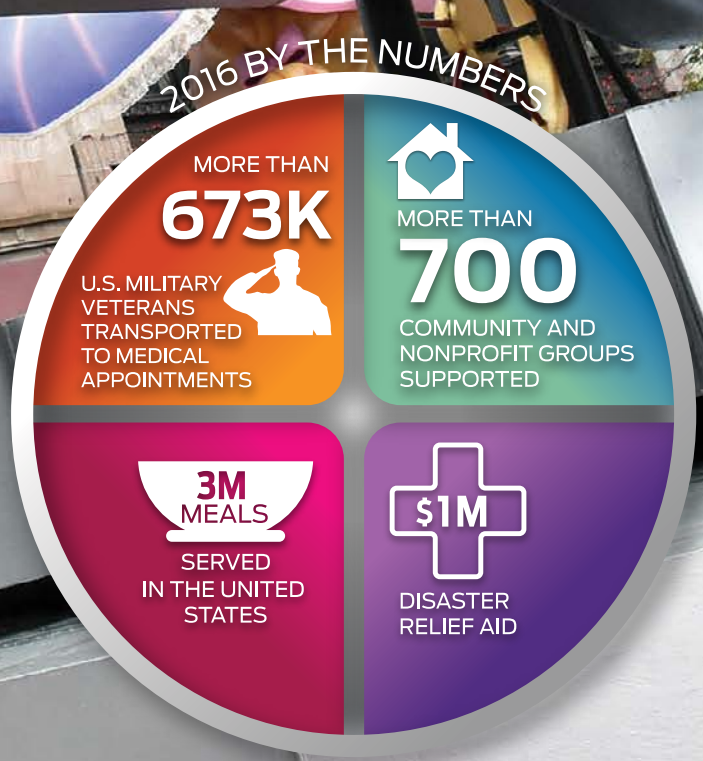
Ford is lead investor in Detroit's **tiny homes** project, an innovative neighborhood revitalization plan designed to provide affordable housing for low-income residents and formerly homeless people.

Ford Mobile Food Pantries is a nationwide fleet of 60 Ford Transit Connect vans that make it easier for food banks to deliver more meals to more places.

Over the past 20 years, Ford has donated 207 vehicles to **DAV Transportation Network** to take disabled veterans to medical appointments. Ford also sponsors **National Disabled Veterans Winter Sports Clinic**, **DAV's Jesse Brown Memorial Youth Scholarship** and **nurse assistant training** for military families through American Red Cross.



Eight-time Olympic swimming medalist Allison Schmitt rides on Mobility One, Ford's new float for America's Thanksgiving Parade® in Detroit.



Last year, Ford Fund celebrated the critical role women played in building the arsenal of democracy with a special **Honor Flight** for original **Rosie the Riveters** to the World War II Memorial and Library of Congress in Washington, D.C.

“Ford has been building a better world for more than a century. It’s about impacting one community, one organization, one person at a time.”
 Pamela Alexander, director, Community Development, Ford Motor Company Fund

Ford has a long history of supporting communities devastated by natural disasters. Our **Disaster Relief Mobility Challenge** steps up these efforts by challenging nonprofits to find new and creative ways to help people in their communities. Ford Fund awarded grants to three U.S.-based nonprofits actively engaged in disaster relief work last year. The grants will be used to purchase and customize a Ford Transit van to better meet the needs of their mission.

Ford Freedom Award honors distinguished individuals who have dedicated their lives to improving the African American community and the world. **Ford Freedom Unsung** recognizes local heroes who have gone above and beyond to help their communities.

Ford is the driving force behind **America's Thanksgiving Parade®**, which saw more than 40 F-Series trucks, Mustangs and Explorers leading the festivities through downtown Detroit last November, along with an exciting new Ford float called Mobility One. The company sponsors the annual **Ford Fireworks** and is a major contributor to the **Detroit Symphony Orchestra's Asia Tour**. Ford provides additional support for museums, zoos and arts that celebrate our shared experiences and enhance community life across the United States.



Henry Ford believed in learning by doing. It's an approach that guides Ford Fund to this day, through innovative education programs connecting classroom knowledge and community needs with sustainable, real-world applications. Education is the foundation for future prosperity – the engine for personal success and for making people's lives better in our communities. That's why Ford Fund invests more than \$18 million in education initiatives such as these:

Ford College Community Challenge is a global initiative that challenges teams of college students in nine countries to propose innovative community projects that address a pressing local need around the theme of building a sustainable community. Winning teams receive funding from Ford Fund to implement their projects. The concept has resulted in additional branches, including **Ford Historically Black Colleges and Universities Community Challenge** and **Ford STEM Community Challenge**.

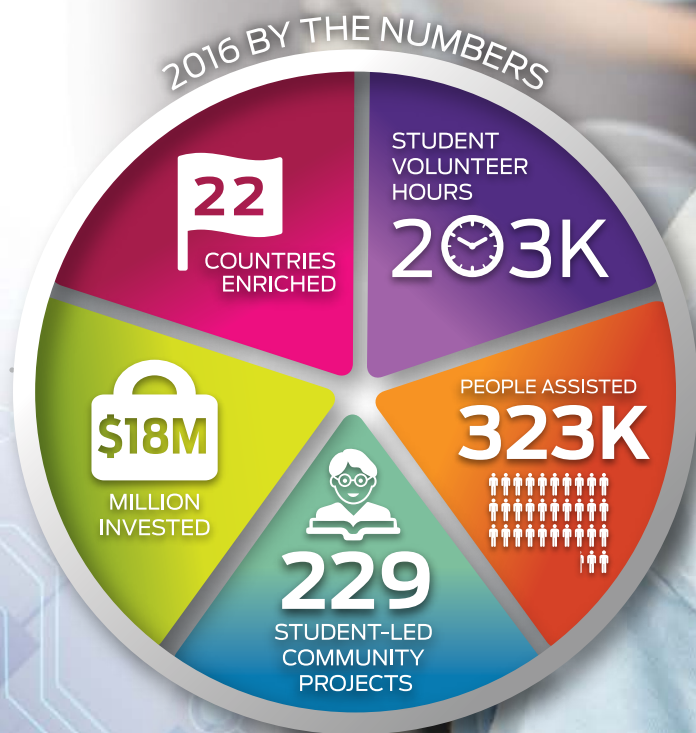
Ford Driving Dreams Tour promotes on-time high school graduation and college enrollment among Latino youth. The program has reached more than 75,000 students in Florida, Illinois, Indiana and Texas, and has now expanded to Puerto Rico and Panama. Ford Driving Dreams also donates thousands of books to elementary school students and hosts community reading parties to engage children.

Ford Next Generation Learning is a nationally recognized program that is transforming U.S. high schools with career-themed academies that connect students with local professionals – giving them an opportunity to learn by actually doing in fields they'd like to explore, such as engineering or healthcare.

Ford has awarded millions of dollars in **Blue Oval Scholarships** to high-achieving students in an effort to drive social mobility, providing much needed financial support for college studies.

Powered by Ford STEAM Academies are focused on science, technology, engineering, arts and math to help prepare students for high-tech jobs of the future. **Ford STEAM Lab** is an online curriculum that empowers schools to incorporate “design thinking” to foster creativity and innovation, culminating in hackathons where students learn to develop apps that address local issues and needs.

“Ford Fund invests in education programs and initiatives that make people's lives better by creating greater social mobility and building more sustainable communities for all.” Mike Schmidt, director, Education and Community Development, Ford Motor Company Fund



Ford Driving Dreams provides books and encouragement to help young students learn to read.



Ford DSFL's innovative Drunk and Drugged Driving Suits give young drivers a unique perspective on the dangers of driving under the influence.

DRIVING SAFELY



In 2016, a Governors Highway Safety Association study delivered mixed news. While U.S. teen driving deaths are down 48 percent over 10 years, young drivers are still 1.6 times more likely to be involved in a fatal crash than adults. And vehicle crashes remain the No. 1 cause of death for teens.

Now in its 14th year, **Ford Driving Skills for Life** relies on education and innovation to address issues all new drivers face. The award-winning program uses state-of-the-art equipment to bridge the experience gap and help new drivers develop essential safety skills in four areas that account for 60 percent of all crashes – vehicle handling, speed management and space management, hazard recognition and distracted driving.

“Ford Driving Skills for Life is all about saving lives, and we’re having a positive impact, but there is much more to do,” said Jim Graham, manager, Ford Driving Skills for Life, Ford Motor Company Fund

The program has always kept an eye on emerging trends in safe driving. New information indicates U.S. drivers ages 18-20 face a greater risk than drivers ages 15-17, so for 2017, Ford Driving Skills for Life is focusing on advanced hands-on training for older teens. The program also develops innovative ways to connect with new drivers, such as using drunk and drugged driving suits to simulate impaired driving.

DSFL's #arrivedsafe campaign encourages teens to post photos of themselves on social media outlets.

Please visit drivingskillsforlife.com for more information.





FORD VOLUNTEER CORPS

The **Ford Volunteer Corps** is on the front lines in Ford Fund's mission to create a better world. Ford volunteers feed the hungry, build homes, renovate schools and mentor young people throughout the year. Every September – **Ford Global Caring Month** – more than 24,000 employees go to work in cities, towns and villages on six continents. Ford Fund provides grants to nonprofits to buy tools and supplies needed to complete many of the volunteer activities.

2016 saw success for the inaugural class of Ford's **Thirty Under 30** program. Upon graduation, these young employees wrapped up their training by presenting their ideas to Executive Chairman Bill Ford and other company leaders. Now, they're prepared to work as philanthropists to help build stronger communities – and team with nonprofits to help them prepare for a better future.

“We're assembling a lineup of creative, thoughtful philanthropists who will advance Ford's mission to make people's lives better,”

said Janet Lawson, director, Ford Volunteer Corps, Ford Motor Company Fund

The dedication of Ford employees to make people's lives better is second to none. When the **Bill Ford Better World Challenge** was issued, employees enthusiastically answered with transformational ideas to make a difference in the world.

In Thailand, a community clean water project is improving the lives of thousands of people, thanks to the efforts of hundreds of Ford volunteers. In the United States, Ford employees created a mobile software application that works like a ride-sharing app to connect volunteers and nonprofits with drivers and vehicles that move materials to where they can do the most good for people in need. Ford Volunteer Corps is on the ground, on the job, and working to make the world a better place.



Ford employees have a proud tradition around the globe of volunteer service.

GLOBAL OUTREACH



Ford Fund's Operation Better World is a grassroots initiative that taps into the expertise of local Ford teams and community leaders to develop transformational programs focused on education, safe and smart mobility, and building sustainable communities. In collaboration with the nonprofit **Global Giving Foundation**, Ford Fund is making people's lives better in 49 markets around the world with innovative programs such as these:

A new **Ford Resource and Engagement Center** in South Africa offers job training, entrepreneurial development, and services for families and orphans impacted by HIV and AIDS. Ford is also expanding its **Blue Village** initiative, named by local residents for the shipping containers now being converted into new homes there.

In Nigeria, Ford supports **Riders for Health**, which strengthens healthcare access by delivering medical professionals and supplies to remote areas. In Morocco, **Henry Ford Entrepreneurship Academy** is helping future business leaders, and there are plans in the works for expansion to Saudi Arabia.

Ford's **Happy Schools** program is bridging gaps in education in India with new classrooms, and improved playgrounds and sanitation facilities. Ford supports **Society for Poor People Development**, which is empowering more women in India to start their own tailoring businesses and take control of their financial lives.

Ford Fund supports education workshops at **Children's University in Cologne**, Germany, where more than 4,000 young people participated in primarily STEM-related learning sessions. In Venezuela, **Leading Your Future** is an award-winning community-based training program for automotive technicians.

Ford Level Up has provided comprehensive training and support to hundreds of nongovernmental environmental organizations across China – helping to sharpen their sustainability efforts and raise awareness about environmental issues.

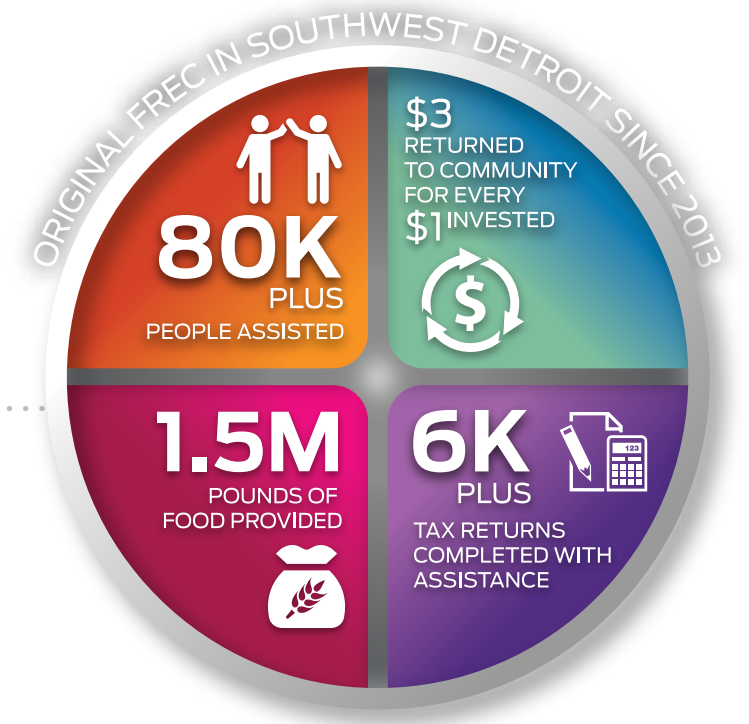


Whether it's clean water, education or better school facilities, children are often at the center of Ford Fund's work.

SPOTLIGHT



Ford Resource and Engagement Centers provide an innovative, flexible approach to meeting the needs of people in communities around the world using a blueprint that centralizes services with support from local nonprofits. It's a unique concept that can work just about anywhere neighbors gather to help each other, share stories and enjoy activities together. In addition to locations in Detroit and South Africa, the company is planning to expand its Ford Resource and Engagement Center concept to locations around the world.



Ford Fund reaches out to communities to understand their needs and how to meet them prior to establishing a Ford Resource and Engagement Center in communities around the world.

GETTING INVOLVED



WHAT THE FUND SUPPORTS

Ford Motor Company Fund supports initiatives and not-for-profit organizations in three areas: education, community life and driving safely.

Through our involvement, we seek to build partnerships with organizations that have a well-defined sense of purpose, a demonstrated commitment to maximizing available resources, and a reputation for meeting objectives and delivering quality programs and services. We place priority on the support and development of organizations that promote diversity and inclusion.

Ford Motor Company Fund evaluates grants on an annual basis. We reserve the right to cease support if the goals and objectives under which the grant was made have been changed by the grantee; if the grantee no longer meets its goals and objectives; and/or if its goals and objectives have become inconsistent with the vision, mission and values of Ford Motor Company Fund.

Ford Motor Company Fund recognizes there are many organizations worthy of support. Unfortunately, budget and policy limitations prevent us from honoring all requests.

WHAT THE FUND DOES NOT SUPPORT

- Advocacy-directed programs, animal rights organizations, species-specific organizations
- Beauty or talent contests, sports teams, golf outings
- Day-to-day business operations, debt reduction, donation of vehicles, labor groups, loans for small businesses, loans for program-related investments, profit-making enterprises
- Efforts to influence legislation, or the outcome of any elections, or any specific election of candidates to public office, or to carry on any voter registration drive, political contributions
- Endowments, fraternal organizations, organizations that do not have 501(c)(3) status, private K-12 schools, religious programs or sectarian programs for religious purposes
- General operating support to hospitals and healthcare institutions, individual sponsorship related to fundraising activities, individuals
- Organizations that unlawfully discriminate in their provision of goods and services based on race, color, religion, gender, gender identity or expression, ethnicity, sexual orientation, national origin, physical challenge, age or status as a protected veteran.

HOW TO APPLY

Requests for support are accepted and reviewed throughout the year. There are no application deadlines. See the website for a complete description of contribution guidelines and directions for submission. To apply for support, an organization must complete the grant application available online at www.community.ford.com (click on “Apply for Funding”). Please note: Paper applications are no longer accepted.

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To view the Ford Motor Company Annual Report or Ford Motor Company Sustainability Report, visit corporate.ford.com.

For more information on the activities of Ford Fund please visit: www.fordbetterworld.org



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