

# 2010 FIRST QUARTER EARNINGS REVIEW 

APRIL 27, 2010<br>(PRELIMINARY RESULTS)

# BUSINESS OVERVIEW 

Alan Mulally
President and Chief Executive Officer

- Business Overview of Financial Results and Highlights
- Details of Financial Results
- Our Plan -- ONE FORD and Outlook

First Quarter

|  | B / (W) |
| :---: | :---: |
| 2010 | $2009 * *$ |

Wholesales (000)***

|  |  |  |  |
| ---: | ---: | ---: | ---: |
|  | 1,253 |  | 267 |
| $\$$ | 28.1 | $\$$ | 3.7 |

Operating Results****
Pre-Tax Results (Mils.)
After-Tax Results (Mils.)
Earnings Per Share
\$ 2,010 \$ 4,035
1,761
3,554

Special Items Pre-Tax (Mils.) \$ $125 \quad$ \$ (238)
Net Income I (Loss) attributable to Ford
After-Tax Results (Mils.)
\$ 2,085 \$ 3,512
Earnings Per Share
Automotive Gross Cash (Bils.)*****
$\begin{array}{llll}\$ & 25.3 & \$ & 4.4\end{array}$

[^0]
## ACHIEVING OUR PLAN -- KEY 2010 FIRST QUARTER BUSINESS HIGHLIGHTS

- Entered into a definitive agreement to sell Volvo and related assets to Zhejiang Geely Holding Group for $\$ 1.8$ billion. The sale is expected to close in the Third Quarter
- Announced plans to increase investment in Brazil and Argentina by $\$ 450$ million to more than $\$ 2.6$ billion by 2015
- Announced $\$ 2.3$ billion investment in U.K. manufacturing facilities over the next five years to support production of low-carbon emission vehicles
- Announced $\$ 400$ million investment in South Africa to support production of Ford's next-generation compact pickup truck and Puma diesel engine
- Confirmed $\$ 400$ million investment in Chicago Assembly Plant and the addition of 1,200 jobs to support production of the next-generation Ford Explorer
- On April 6, Ford paid down \$3 billion of the drawn amount of the 2013 revolving credit facility


## ACHIEVING OUR PLAN -- KEY 2010 FIRST QUARTER PRODUCT HIGHLIGHTS

- Ford, Lincoln and Mercury vehicles achieved the highest customer satisfaction and the fewest number of "things gone wrong" among all full-line manufacturers, according to the First Quarter Global Quality Research System survey for the U.S.
- Revealed new global Ford Focus, which goes on sale early next year in North America and Europe, and in 2012 for Asia
- Revealed 2011 Ford Edge and Lincoln MKX, which reach showrooms this fall and will be the first vehicles to feature MyFord Touch and MyLincoln Touch
- Unveiled the Lincoln MKZ Hybrid, expected to be America's most fuel-efficient luxury sedan
- Announced partnership with Microsoft to use Microsoft Hohm as a platform to help future owners of Ford's electric vehicles manage energy use
- Began production of Figo small car for India; received 10,000 orders in first month on the market
- Began production of the next-generation F-Series Super Duty lineup with new fuel-efficient diesel and gasoline engines
- Announced Ford's electric vehicle plan is extending to Europe with plans to launch five full-electric or hybrid vehicles for European customers by 2013


## ACHIEVING OUR PLAN -- KEY 2010 FIRST QUARTER SALES HIGHLIGHTS

- Increased U.S. market share by 2.7 percentage points to $16.6 \%$-- Ford's largest quarterly share increase in 33 years -- fueled by strong sales of Fusion, F-150, Taurus, and Focus
- Achieved market leadership in Canada, boosting market share to $15.5 \%$ and increasing sales by $29 \%$
- Increased sales by $14 \%$ in the South America region and sold a record 88,000 vehicles in Brazil
- Increased sales in Europe and achieved a 9.4\% market share. In March, Ford was the best selling brand in Europe
- Asia Pacific Africa region increased sales by 39\%, as the Fiesta gained momentum in several markets


# FINANCIAL RESULTS 

Lewis Booth Chief Financial Officer

First Quarter

| 2010 | $\begin{gathered} \hline \text { B I (W) } \\ \text { 2009* } \end{gathered}$ |
| :---: | :---: |
| \$ 2,010 | \$ 4,035 |
| 125 | (238) |
| \$ 2,135 | \$ 3,797 |
| (50) | (277) |
| \$ 2,085 | \$ 3,520 |
| - | (8) |
| \$ 2,085 | \$ 3,512 |
| \$ 25.3 | \$ 4.4 |

[^1]
## TOTAL COMPANY 2010 FIRST QUARTER SPECIAL ITEMS

First
Quarter
(Mils.)
Personnel and Dealer-Related ItemsNorth America personnel-reduction programs\$ (53)
Other International personnel-reduction programs ..... (33)
Job Security Benefits ..... 18
Other ..... 5
Total Personnel and Dealer-Related Items ..... \$ (63)
Other Items
Volvo held-for-sale and related items ..... 188
Total Special Items ..... \$ 125
Memo:
Volvo operating profit included above (Mils.)* ..... \$ 49
Special Items impact on Earnings Per Share* ..... 0.07

## TOTAL COMPANY 2010 FIRST QUARTER PRE-TAX RESULTS BY SECTOR*

Pre-Tax Profit (Mils.)


* Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data


## AUTOMOTIVE SECTOR 2010 FIRST QUARTER PRE-TAX RESULTS BY SEGMENT*

## Pre-Tax Results (Mils.)



* Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data


## AUTOMOTIVE SECTOR 2010 FIRST QUARTER PRE-TAX RESULTS COMPARED WITH 2009*

## Pre-Tax Results (Bils.)



* Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
*** Cost changes are measured primarily at prior-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at prior-year volume and mix
**** Non-recurrence of 2009 First Quarter results FIRST QUARTER KEY METRICS -- 2010 vs. 2009

Memo:
U.S. Ind. SAAR (Mils.) 9.8 ..... 11.2
U.S. Market Share ..... 13.9\% ..... 16.6\%
U.S. Dealer Inventories (000)
- First Quarter ..... 410405
- O I (U) Prior Quarter ..... (32) ..... 23


## AUTOMOTIVE SECTOR -- FORD NORTH AMERICA 2010 FIRST QUARTER PRE-TAX RESULTS COMPARED WITH 2009*

## Pre-Tax Results (Bils.)



[^2]Total Share of Total Industry


Retail Share of Retail Industry

Memo:
B I (W) Prior Yr.
(Pts.) (1.1)

* Ford, Lincoln, and Mercury FIRST QUARTER KEY METRICS -- 2010 vs. 2009


| Memo: |  |  |
| :--- | :---: | :---: |
| Industry SAAR (Mils.)** | 4.1 | 4.8 |
| Market Share** | $10.9 \%$ | $10.7 \%$ |
| Dealer Inventories (000) |  |  |
| - First Quarter | 30 | 27 |
| $-O^{\prime}$ (U) Prior Quarter | $\mathbf{( 1 5 )}$ | $\mathbf{2 6 )}$ |

* Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
** South America industry SAAR and market share are based, in part, on estimated vehicle sales for our six major markets in that region


## AUTOMOTIVE SECTOR -- FORD EUROPE FIRST QUARTER KEY METRICS -- 2010 vs. 2009





Memo:

| Industry SAAR (Mils.)**** | 14.8 | 16.0 |
| :--- | :---: | :---: |
| Market Share**** | $9.4 \%$ | $9.4 \%$ |
| Dealer Inventories (000) |  |  |
| - First Quarter | 225 | 187 |
| $-O_{\text {I (U) Prior Quarter }}$ | (57) | (15) |

* Includes Ford brand vehicles sold in Turkey by our unconsolidated affiliate, although revenue does not include these sales; see Appendix for additional information
** Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
*** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
**** Europe industry SAAR and market share are based, in part, on estimated vehicle sales for the 19 major markets in that region


## AUTOMOTIVE SECTOR -- FORD EUROPE 2010 FIRST QUARTER PRE-TAX RESULTS COMPARED WITH 2009*

## Pre-Tax Results (Bils.)



* Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
${ }^{* * *}$ Cost changes are measured primarily at prior-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at prior-year volume and mix


## AUTOMOTIVE SECTOR -- FORD ASIA PACIFIC AFRICA FIRST QUARTER KEY METRICS -- 2010 vs. 2009



| Memo: |  |  |
| :--- | :---: | :---: |
| Industry SAAR (Mils.)**** | 20.8 | 30.2 |
| Market Share**** | $2.1 \%$ | $2.0 \%$ |
| Dealer Inventories (000) |  |  |
| - First Quarter | 54 | 59 |
| - O I (U) Prior Quarter | 1 | 19 |

* Includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates, although revenue does not include these sales; see Appendix for additional information
** Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
*** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
**** Asia Pacific Africa industry SAAR and market share are based, in part, on estimated vehicle sales for our 12 major markets in that region; market share includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates


## AUTOMOTIVE SECTOR 2010 FIRST QUARTER CASH*

| First |
| :---: |
| Quarter |
| (Bils.) |

## Gross Cash

March 31, 2010 ..... \$ 25.3
December 31, 2009** ..... 24.9
Change in Gross Cash ..... \$ 0.4
Operating-Related Cash Flow
Automotive Pre-Tax Profits*** ..... \$ 1.2
Capital Spending ..... (0.9)
Depreciation and Amortization ..... 0.9
Changes in Working Capital ..... (0.4)
Other / Timing Differences
Subtotal
Up-Front Subvention Payments to Ford Credit
Total Automotive Operating-Related Cash Flow

|  |
| :---: |
| $(0.6)$ <br> $\$$ <br> $\$$$(0.2)$ |
| $\$(0.3)$ |

Other Changes in Gross Cash
Separation Payments ..... (0.1)
Pension Contributions ..... (0.3)
Receipts from Ford Credit ..... 0.5
Government Loans / Other Debt Changes ..... 0.5
Equity Issuance ..... 0.5

Other| $(0.6)$ |
| :---: |
| $\$ \quad 0.4$ |

Change in Gross Cash

[^3]
## AUTOMOTIVE SECTOR 2010 AUTOMOTIVE FINANCIAL RESOURCES

|  | March 31, <br> 2010 <br> (Bils.) | Pro Forma After Revolver Payment** (Bils.) |
| :---: | :---: | :---: |
| Automotive Gross Cash* | \$ 25.3 | \$ 22.3 |
| Less: |  |  |
| Long-Term Debt | \$ 29.3 | \$ 29.3 |
| Debt Payable Within One Year | 5.0 | 2.0 |
| Total Debt | \$ 34.3 | \$ 31.3 |
| Net Cash / (Debt) | \$ (9.0) | \$ (9.0) |
| Memo: Liquidity | \$ 25.3 | \$ 25.3 |

[^4]FINANCIAL SERVICES SECTOR

## 2010 FIRST QUARTER PRE-TAX RESULTS BY SEGMENT*

Pre-Tax Profit (Mils.)


## 2010 FIRST QUARTER FORD CREDIT PRE-TAX RESULTS COMPARED WITH 2009

## Pre-Tax Results (Mils.)



[^5]
## 2010 FIRST QUARTER FORD CREDIT LIQUIDITY AND FUNDING STRATEGY



- Our capital markets access and credit spreads continue to improve
- Key elements of our funding strategy include:
- Access capital markets
- Extend term of securitization and unsecured funding
- Maintain funding programs and renew committed capacity
- Consider alternative business and funding arrangements
- We continue to maintain strong liquidity, including a substantial cash balance
- Managed Leverage at March 31, 2010 was 6.9 to 1*****
- Equity at March 31, 2010 was $\$ 11$ billion*****

[^6]
## AUTOMOTIVE SECTOR 2010 PRODUCTION VOLUMES*

|  | First Quarter Actual |  | Second Quarter Forecast |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | O / (U) |  | O I (U) |
|  | $\underline{\text { Units }}$ | 2009 | Units | 2009 |
|  | (000) | (000) | (000) | (000) |
| North America | 574 | 225 | 625 | 174 |
| South America | 110 | 11 | 135 | 25 |
| Europe | 442 | 99 | 448 | 50 |
| Asia Pacific Africa | 194 | 79 | 213 | 73 |

[^7]
## OUR PLAN

## Alan Mulally <br> President and Chief Executive Officer

## BUSINESS ENVIRONMENT

- Global economic conditions are improving. Recoveries in some markets are modest due to weak labor markets and tight credit
- Consumer spending growth in the U.S. and Europe is likely to remain below trend in 2010, with a robust recovery continuing in Asia
- Global central banks are expected to reduce stimulus through removal of some special lending programs and to begin modest policy interest rate increases
- Low level of interest rates likely to remain supportive of economic recovery
- As global demand conditions improve, commodity prices are firming
- Crude oil prices now in the $\$ 85$ per barrel range, rising by $\mathbf{7 0 \%}$ from \$50 per barrel in April 2009
- Global industry volume for full year 2010 is projected to exceed last year's level of 65 million units, although excess industry capacity continues to persist in key markets
- Many scrappage and other government incentive programs are ending, primarily in European markets, offset by industry volume gains in China, India, U.S., and Brazil

TOTAL COMPANY

## 2010 PLANNING ASSUMPTIONS AND

 OPERATIONAL METRICS|  | First Quarter | Full Year Plan | Full Year Outlook |
| :---: | :---: | :---: | :---: |
| Planning Assumptions |  |  |  |
| Industry Volume (SAAR)* -- U.S. (Mils.) | 11.2 | 11.5 to 12.5 | On Track |
| -- Europe (Mils.)** | 16.0 | 13.5 to 14.5 | 14.0 to 15.0 |
| Operational Metrics |  |  |  |
| Compared with Prior Year |  |  |  |
| - Quality | Improved | Improve | On Track |
| - Automotive Structural Costs*** | \$100 Million Lower | Somewhat Higher | On Track |
| - U.S. Market Share (Ford, Lincoln, and Mercury) | 16.6\% | Equal / Improve | On Track |
| U.S. Share of Retail Market**** | 14.1\% | Equal / Improve | On Track |
| - Europe Market Share** | 9.4\% | Equal | On Track |
| Absolute Amount |  |  |  |
| - Automotive Operating-Related Cash Flow | \$(100) Million | Positive | On Track |
| - Capital Spending | \$900 Million | \$4.5 to \$5 Billion | On Track |

## We Expect To Deliver Solid Profits In 2010 With Positive Automotive Operating-Related Cash Flow

* Includes medium and heavy trucks
** European 19 markets we track
*** Structural cost changes are measured primarily at prior-year exchange, and exclude special items and discontinued operations
**** Estimate


## TOTAL COMPANY OUR PLAN -- ONE FORD

- Continue implementation of our global ONE FORD
- Aggressively restructure to operate profitably at the current demand and changing model mix
- Accelerate development of new products our customers want and value
- Finance our Plan and improve our balance sheet
- Work together effectively as one team -- leveraging our global assets


Statements included herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation:

- Further declines in industry sales volume, particularly in the United States or Europe, due to financial crisis, deepening recession, geo-political events, or other factors;
- Decline in market share;
- Lower-than-anticipated market acceptance of new or existing products;
- An increase in or acceleration of market shift beyond our current planning assumptions from sales of trucks, medium- and large-sized utilities, or other more profitable vehicles, particularly in the United States;
- A return to elevated gasoline prices, as well as the potential for volatile prices or reduced availability;
- Continued or increased price competition resulting from industry overcapacity, currency fluctuations, or other factors;
- Adverse effects from the bankruptcy, insolvency, or government-funded restructuring of, change in ownership or control of, or alliances entered into by a major competitor;
- A prolonged disruption of the debt and securitization markets;
- Fluctuations in foreign currency exchange rates, commodity prices, and interest rates;
- Economic distress of suppliers that may require us to provide substantial financial support or take other measures to ensure supplies of components or materials and could increase our costs, affect our liquidity, or cause production disruptions;
- Single-source supply of components or materials;
- Labor or other constraints on our ability to restructure our business;
- Work stoppages at Ford or supplier facilities or other interruptions of production;
- Substantial pension and postretirement health care and life insurance liabilities impairing our liquidity or financial condition;
- Worse-than-assumed economic and demographic experience for our postretirement benefit plans (e.g., discount rates or investment returns);
- Restriction on use of tax attributes from tax law "ownership change;"
- The discovery of defects in vehicles resulting in delays in new model launches, recall campaigns, or increased warranty costs;
- Increased safety, emissions, fuel economy, or other regulation resulting in higher costs, cash expenditures, and/or sales restrictions;
- Unusual or significant litigation or governmental investigations arising out of alleged defects in our products, perceived environmental impacts, or otherwise;
- A change in our requirements for parts or materials where we have long-term supply arrangements that commit us to purchase minimum or fixed quantities of certain parts or materials, or to pay a minimum amount to the seller ("take-or-pay" contracts);
- Adverse effects on our results from a decrease in or cessation of government incentives related to capital investments;
- Adverse effects on our operations resulting from certain geo-political or other events;
- Substantial levels of Automotive indebtedness adversely affecting our financial condition or preventing us from fulfilling our debt obligations (which may grow because we are able to incur substantially more debt, including additional secured debt);
- Failure of financial institutions to fulfill commitments under committed credit facilities;
- Inability of Ford Credit to obtain competitive funding;
- Inability of Ford Credit to access debt, securitization, or derivative markets around the world at competitive rates or in sufficient amounts due to credit rating downgrades, market volatility, market disruption, or other factors;
- Higher-than-expected credit losses;
- Increased competition from banks or other financial institutions seeking to increase their share of financing Ford vehicles;
- Collection and servicing problems related to finance receivables and net investment in operating leases;
- Lower-than-anticipated residual values or higher-than-expected return volumes for leased vehicles;
- New or increased credit, consumer, or data protection or other regulations resulting in higher costs and/or additional financing restrictions; and
- Inability to implement our One Ford plan.

We cannot be certain that any expectation, forecast, or assumption made in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise. For additional discussion of these risks, see "Item 1A. Risk Factors" in our 2009 Form 10-K Report.

SLIDE 30

APPENDIX

## CALCULATION OF EARNINGS PER SHARE

|  | First Quarter 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Net Income Attributable to Ford* |  | After-Tax Oper. Results Excl. Special Items** |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | (Mils.) |  | (Mils.) |  |
| Numerator |  |  |  |  |
| After-Tax Results | \$ | 2,085 | \$ | 1,761 |
| Impact on income from assumed exchange of convertible notes and convertible trust preferred securities |  | 110 |  | 110 |
| After-Tax Operating Results for EPS | \$ | 2,195 | \$ | 1,871 |
| Impact on income from assumed share issuance to settle UAW VEBA Note B |  | 97 |  |  |
| Net Income for EPS | \$ | 2,292 |  |  |
| Denominator |  |  |  |  |
| Average shares outstanding |  | 3,365 |  | 3,365 |
| Net issuable shares, primarily warrants and restricted stock units |  | 205 |  | 205 |
| Convertible notes |  | 372 |  | 372 |
| Convertible trust preferred securities |  | 163 |  | 163 |
| Average Shares for Operating EPS |  | 4,105 |  | 4,105 |
| UAW VEBA Note B |  | 464 |  |  |
| Average Shares for Net Income EPS |  | 4,569 |  |  |
| EPS | \$ | 0.50 | \$ | 0.46 |

[^8]
## TOTAL COMPANY

## 2009-2010 FIRST QUARTER INCOME / (LOSS) FROM CONTINUING OPERATIONS

## Pre-Tax Results

- North America
- South America
- Europe
- Asia Pacific Africa

Total

- Other Automotive

Total Ongoing Automotive

- Volvo
- Jaguar Land Rover

Total Automotive

- Financial Services

Total Company Pre-Tax Results
(Provision for) / Benefit from Income Taxes
Income I (Loss) from Continuing Operations
(Income) / Loss attributable to Non-Controlling Interests

Income I (Loss) from Continuing Operations attributable to Ford

| Incl. Special Items |  | Special Items |  |  |  | Excl. Special Items |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2009* | 2010 |  | 2009* | 2010 |  | 2009* |  | 2010 |
| (Mils.) | (Mils.) | (Mils.) |  | (Mils.) |  | (Mils.) | (Mils.) |  |
| \$ (802) | \$ 1,223 | \$ | (137) | \$ | (30) | \$ (665) |  | \$ 1,253 |
| 63 | 203 |  | - |  | - | 63 |  | 203 |
| (590) | 75 |  | (5) |  | (32) | (585) |  | 107 |
| (104) | 22 |  | (7) |  | (1) | (97) |  | 23 |
| \$ $(1,433)$ | \$ 1,523 | \$ | (149) | \$ | (63) | \$ $(1,284)$ |  | \$ 1,586 |
| 840 | (391) |  | 1,270 |  | - | (430) |  | (391) |
| \$ (593) | \$ 1,132 | \$ | 1,121 | \$ | (63) | \$ $(1,714)$ |  | \$ 1,195 |
| (915) | 188 |  | (666) |  | 188 | (249) |  | - |
| (2) | - |  | (2) |  | - | - |  | - |
| \$ $(1,510)$ | \$ 1,320 | \$ | 453 | \$ | 125 | \$ $(1,963)$ |  | \$ 1,195 |
| (152) | 815 |  | (90) |  | - | (62) |  | 815 |
| \$ $(1,662)$ | \$ 2,135 | \$ | 363 | \$ | 125 | \$ $(2,025)$ |  | \$ 2,010 |
| 227 | (50) |  | 3 |  | 199 | 224 |  | (249) |
| \$ $(1,435)$ | \$ 2,085 | \$ | 366 | \$ | 324 | \$ $(1,801)$ |  | \$ 1,761 |
| 8 | - |  | - |  | - | 8 |  | - |
| \$ $(1,427)$ | \$ 2,085 | \$ | 366 | \$ | 324 | \$ $(1,793)$ |  | \$ 1,761 |

[^9]TOTAL COMPANY
2009-2010 FIRST QUARTER REVENUE

|  | Revenue <br> (Incl. Special Items) |  | Special Items |  |  |  | Revenue <br> (Excl. Special Items) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009* | 2010 | 2009* |  | 2010 |  | 2009* | 2010 |
|  | (Mils.) | (Mils.) |  |  |  | (Mils.) | (Mils.) | (Mils.) |
| North America | \$ 10,018 | \$ 14,132 | \$ | - | \$ | - | \$ 10,018 | \$ 14,132 |
| South America | 1,404 | 2,014 |  | - |  | - | 1,404 | 2,014 |
| Europe | 5,769 | 7,647 |  | - |  | - | 5,769 | 7,647 |
| Asia Pacific Africa | 1,165 | 1,578 |  | - |  | - | 1,165 | 1,578 |
| Total Ongoing Automotive | \$ 18,356 | \$ 25,371 | \$ | - | \$ | - | \$ 18,356 | \$ 25,371 |
| Volvo | 2,624 | 3,523 |  | - |  | 3,523 | 2,624 | - |
| Total Automotive | \$ 20,980 | \$ 28,894 | \$ | - | \$ | 3,523 | \$ 20,980 | \$ 25,371 |
| Financial Services | 3,410 | 2,672 |  | - |  | - | 3,410 | 2,672 |
| Total Company | \$ 24,390 | \$ 31,566 | \$ | - |  | 3,523 | \$ 24,390 | \$ 28,043 |

* Adjusted to reflect the new accounting standard on VIE consolidation


## TOTAL COMPANY

## 2009-2010 FIRST QUARTER WHOLESALES*

| Wholesales (Incl. Special Items) |  | Special Items |  | Wholesales <br> (Excl. Special Items) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2009** | 2010 | 2009** | 2010 | 2009** | 2010 |
| (000) | (000) | (000) | (000) | (000) | (000) |
| 350 | 547 | - | - | 350 | 547 |
| 93 | 101 | - | - | 93 | 101 |
| 343 | 416 | - | - | 343 | 416 |
| 131 | 189 | - | - | 131 | 189 |
| 917 | 1,253 | - | - | 917 | 1,253 |
| 69 | 92 | - | 92 | 69 | - |
| 986 | $\underline{\underline{1,345}}$ | - | 92 | 986 | $\underline{\underline{1,253}}$ |

[^10]
## TOTAL COMPANY FIRST QUARTER EMPLOYMENT DATA BY BUSINESS UNIT

Dec. 31,

2009* $\quad$\begin{tabular}{c}
Mar. 31, <br>
\cline { 1 - 2 }$(000)$

$\quad$

2010 <br>
\&
\end{tabular}

| North America | 71 | 70 |
| :--- | ---: | ---: |
| South America | 15 | 15 |
| Europe | 49 | 48 |
| Asia Pacific Africa | $\underline{15}$ | $\underline{16}$ |
| $\quad$ Total Ongoing Automotive | $\underline{19}$ | $\underline{149}$ |
| Volvo | $\underline{169}$ | $\mathbf{1 6 8}$ |
| $\quad$ Total Automotive | $\underline{88}$ | $\underline{8}$ |
| Financial Services | $\underline{177}$ | $\underline{176}$ |

* Adjusted to reflect the new accounting standard on VIE consolidation


## AUTOMOTIVE SECTOR MARKET RESULTS*

First Quarter 2010

|  |  | $\mathrm{B} /(\mathrm{W})$ <br> Absolute <br>  <br>  <br>  <br>  <br> 11.2 |
| :--- | :--- | :--- |
|  |  | 1.4 |
| $16.6 \%$ |  | 2.7 Pts. |

South America***

Industry SAAR (Mils.)
Market Share
4.8
0.7
10.7\%
(0.2) Pts.

Europe****
Industry SAAR (Mils.)
Market Share
16.0
9.4\%
1.2

Asia Pacific Africa****
Industry SAAR (Mils.)
Market Share
30.2
9.4
2.0\%
(0.1) Pts.

* Includes medium and heavy trucks
** Ford, Lincoln, and Mercury
*** South America industry SAAR and market share are based, in part, on estimated vehicle registrations for our six major markets
**** Europe industry SAAR and market share are based, in part, on estimated vehicle registrations for the 19 European markets we track; market share includes Ford brand vehicles sold in Turkey by unconsolidated affiliates
***** Asia Pacific Africa industry SAAR and market share are based, in part, on estimated vehicle sales for our 12 major markets; market share includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates


## AUTOMOTIVE SECTOR COSTS AND EXPENSES

First Quarter 2010

Total Costs and Expenses

| Absolute | $\mathrm{B} /(\mathrm{W})$ <br> 2009* |
| :---: | :---: |
| (Mils.) |  |
| (Mils.) |  |
| $\$ 27,359$ | $\$(3,937)$ |

Select Costs Items:

Depreciation and Amortization

- Depreciation
- Amortization -- Special Tools

Total Depreciation and Amortization

Postretirement Expense / (Gain)

| $\$$ | 492 |  | $\$$ | 6 |
| :--- | ---: | :--- | ---: | ---: |
|  | 423 |  |  |  |
|  |  |  | 74 |  |
|  |  | 915 |  |  |
|  |  |  | 80 |  |

* Adjusted to reflect the new accounting standard on VIE consolidation


## AUTOMOTIVE SECTOR gAAP RECONCILIATION OF NET INTEREST

| First Quarter |  |
| :---: | :---: |
| 2009* | 2010 |
| (Mils.) | (Mils.) |

Interest Expense
Interest Income
Subtotal

| \$ (469) | \$ (542) |
| :---: | :---: |
| 62 | 47 |
| \$ (407) | \$ (495) |

Adjusted for items included / excluded from Net Interest Include: Gains / (Losses) on Cash Equiv. and Marketable Securities**15

Exclude: Special Items
Other

Net Interest
\$(437) \$ (492)

* Adjusted to reflect the new accounting standard on VIE consolidation
** Excludes mark-to-market adjustments of our investment in Mazda


## AUTOMOTIVE SECTOR GAAP RECONCILIATION OF GROSS CASH

Mar. 31, 2010

|  | Mar. 31, 2009* | Mar. 31, 2010 | $\begin{gathered} \text { Mar. 31, } 2010 \\ \text { B / (W) } \\ \text { Mar. 31, 2009* } \end{gathered}$ | $\begin{gathered} \text { Memo: } \\ \text { Dec. } 31,2009^{*} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | (Bils.) | (Bils.) | (Bils.) | (Bils.) |
| Cash and Cash Equivalents | \$ 7.7 | \$ 12.8 | \$ 5.1 | \$ 9.7 |
| Marketable Securities** | 13.5 | 12.5 | (1.0) | 15.2 |
| Total Cash and Marketable Securities | \$ 21.2 | \$ 25.3 | \$ 4.1 | \$ 24.9 |
| Securities in Transit*** | - | - | - | - |
| UAW-Ford Temporary Asset Account / Other**** | * (0.3) | - | 0.3 | - |
| Gross Cash | \$ 20.9 | \$ 25.3 | \$ 4.4 | \$ 24.9 |

[^11]
## AUTOMOTIVE SECTOR

 GAAP RECONCILIATION OF OPERATING-RELATED CASH FLOWS|  | First Quarter |  |
| :---: | :---: | :---: |
|  | 2010 | B I (W) |
|  |  | 2009* |
|  | (Bils.) | (Bils.) |
| Cash Flows from Operating Activities of Continuing Operations | \$ 0.7 | \$ 3.1 |
| Items Included in Operating-Related Cash Flows |  |  |
| Capital Expenditures | (0.9) | 0.2 |
| Net Transactions Between Automotive and |  |  |
| Financial Services Sectors** | (0.7) | (0.1) |
| Net Cash Flows from Non-Designated Derivatives | - | (0.2) |
| Items Not Included in Operating-Related Cash Flows |  |  |
| Cash Impact of Job Security Benefits and Personnel Reduction Program | 0.1 | (0.2) |
| Pension Contributions | 0.3 | (0.1) |
| Tax Refunds and Tax Payments from Affiliates | - | 0.3 |
| Other*** | 0.4 | 0.4 |
| Operating-Related Cash Flows | \$ (0.1) | \$ 3.4 |

[^12]
## AUTOMOTIVE SECTOR AUTOMOTIVE DEBT



* Adjusted to reflect the new accounting standard on VIE consolidation 2010 FIRST QUARTER

Pre-Tax Profit I (Loss) (Mils.)


Key Metrics

| On-Balance Sheet | First Quarter |  |
| :---: | :---: | :---: |
|  | 2009 | 2010 |
|  |  |  |
| Receivables (Bils.) | \$ 104 | \$ 88 |
| Charge-Offs (Mils.) | \$ 332 | \$ 133 |
| Loss-to-Receivables Ratio |  |  |
| - Worldwide | 1.21\% | 0.58\% |
| - U.S. Retail and Lease | 1.68 | 0.91 |
| Allowance for Credit Losses |  |  |
| - Worldwide Amount (Bils.) | \$ 1.7 | \$ 1.4 |
| - Pct. Of EOP Receivables | 1.60\% | 1.49\% |
| Financial Statement |  |  |
| Leverage (To 1) | 12.0 | 8.7 |
| Distribution (Bils.) | \$ 1.1 | \$ 0.5 |
| Net Income / (Loss) (Mils.) | \$ (13) | \$ 528 |
| Managed** |  |  |
| Receivables (Bils.) | \$ 106 | \$ 90 |
| Leverage (To 1) | 10.0 | 6.9 |

First Quarter 2009

First Quarter 2010

## FORD CREDIT KEY METRIC DEFINITIONS

In evaluating Ford Credit's financial performance, Ford Credit management uses financial measures based on GAAP, as well as financial measures that include adjustments from GAAP; these measures are defined below. Information about the impact of on-balance sheet securitization is also included below:

Managed Receivables -- receivables reported on Ford Credit's balance sheet, excluding unearned interest supplements related to finance receivables, and securitized off-balance sheet receivables that Ford Credit continues to service

Serviced Receivables -- includes managed receivables and receivables Ford Credit sold in wholeloan sale transactions where Ford Credit retains no interest in the sold receivables, but which Ford Credit continues to service

Charge-offs on Managed Receivables -- charge-offs associated with receivables reported on Ford Credit's balance sheet and charge-offs associated with receivables that Ford Credit sold in offbalance sheet securitizations and continues to service

Equity -- shareholder's interest reported on Ford Credit's balance sheet
Impact of On-Balance Sheet Securitization -- finance receivables (retail and wholesale) and net investment in operating leases reported on Ford Credit's balance sheet include assets that have been sold for legal purposes in securitization transactions that do not satisfy the requirements for accounting sale treatment. These receivables are available only for payment of the debt and other obligations issued or arising in the securitization transactions; they are not available to pay the other obligations of Ford Credit or the claims of Ford Credit's other creditors. Debt reported on Ford Credit's balance sheet includes obligations issued or arising in securitization transactions that are payable only out of collections on the underlying securitized assets and related enhancements. Ford Credit holds the right to the excess cash flows not needed to pay the debt and other obligations issued or arising in each of these securitization transactions

## FINANCIAL SERVICES SECTOR FORD CREDIT RATIO DEFINITIONS

In addition to evaluating Ford Credit's financial performance on a GAAP financial statement basis, Ford Credit management also uses other criteria, some of which were previously disclosed in this presentation and are defined below:

Loss-to-Receivables Ratio $\quad=\frac{\text { Charge-offs }}{\text { Average Receivables }}$

Leverage:

- Financial Statement Leverage $=\frac{\text { Total Debt }}{\text { Equity }}$

* Excludes marketable securities related to insurance activities
** Related primarily to market valuation adjustments to derivatives due to movements in interest rates. Adjustments to debt are related to designated fair value hedges and adjustments to equity are related to retained earnings

FORD CREDIT NET FINANCE RECEIVABLES AND OPERATING LEASES

|  | $\begin{gathered} \text { Mar. 31, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Dec. 31, } \\ 2009 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Mar. 31, } \\ 2010 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
|  | (Bils.) | (Bils.) | (Bils.) |
| Receivables -- On-Balance Sheet |  |  |  |
| Retail installment | \$ 61.3 | \$ 56.3 | \$ 53.8 |
| Wholesale | 22.8 | 22.4 | 21.5 |
| Other finance receivables | 2.7 | 2.4 | 2.5 |
| Unearned interest supplements | (1.3) | (1.9) | (2.0) |
| Allowance for credit losses | (1.5) | (1.3) | (1.2) |
| Finance receivables, net | \$ 84.0 | \$ 77.9 | \$ 74.6 |
| Net investment in operating leases | 20.2 | 14.6 | 13.3 |
| Total receivables -- on balance sheet | \$104.2 | \$ 92.5 | \$ 87.9 |
| Memo: |  |  |  |
| Total receivables -- managed* | \$106.0 | \$ 94.5 | \$ 89.9 |

[^13] FORD CREDIT RECONCILIATIONS OF MANAGED LEVERAGE TO FINANCIAL STATEMENT LEVERAGE

|  | $\begin{gathered} \text { Mar. 31, } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Mar. 31, } \\ 2010 \end{gathered}$ |
| :---: | :---: | :---: |
|  | (Bils.) | (Bils.) |
| Leverage Calculation |  |  |
| Total Debt* | \$111.4 | \$ 94.2 |
| Securitized Off-Balance Sheet Receivables Outstanding | 0.5 | - |
| Retained Interest in Securitized Off-Balance Sheet Receivables | (0.1) | - |
| Adjustments for Cash, Cash Equivalents, and Marketable Securities** | (19.4) | (20.7) |
| Adjustments for Derivative Accounting*** | (0.3) | (0.2) |
| Total Adjusted Debt | \$ 92.1 | \$ 73.3 |
| Equity | \$ 9.3 | \$ 10.8 |
| Adjustments for Derivative Accounting*** | (0.1) | (0.1) |
| Total Adjusted Equity | \$ 9.2 | \$ 10.7 |
| Financial Statement Leverage (to 1) | 12.0 | 8.7 |
| Managed Leverage (to 1) | 10.0 | 6.9 |

[^14]
## GLOBAL INDUSTRY (SAAR) <br> (INCLUDING MEDIUM AND HEAVY VEHICLES)

| 2009 |  |  |  |  | 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| First | Second | Third | Fourth | Full | First |
| Quarter | Quarter | Quarter | Quarter | Year | Quarter |
| (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) |


| United States | 9.8 |  | 9.8 |  | 11.8 |  | 11.0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 4.1 |  | 4.2 |  | 4.3 |  | 4.3 |

[^15]
## 2007-2009 VIE CONSOLIDATION ADJUSTMENTS

|  | Full Year |  |  |
| :---: | :---: | :---: | :---: |
|  | 2007 | 2008 | 2009 |
| Revenue (Bils.) | \$ (1.7) | \$ (1.5) | \$ (2.0) |
| Wholesales (000) | - | - | (32) |
| Profit Before Taxes (Mils.) |  |  |  |
| North America | \$ | \$ (3) | \$ (215) |
| Europe | (430) | (408) | (230) |
| All Other | 1 | 8 | 11 |
| Total PBT (Excl. Special Items) | \$ (429) | \$ (403) | \$ (434) |
| Special Items | - | 6 | 7 |
| Total PBT (Incl. Special Items) | \$(429) | \$ (397) | \$(427) |
| Net Income (Mils.) | \$ | \$ | \$ |
| Capital Expenditures (Mils.) | \$ (305) | \$ (204) | \$ (502) |
| Depreciation and Amoritization (Mils.) | \$ (232) | \$ (290) | \$ (351) |
| Automotive Gross Cash (Mils.) | \$ (391) | \$ (248) | \$ (547) |
| Automotive Debt (Mils.) | \$ (996) | \$ (908) | \$ (806) |

## AUTOMOTIVE SECTOR 2007-2009 PRE-TAX RESULTS EXCLUDING SPECIAL ITEMS*

|  | Full Year |  | 2009 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 2007 \\ \hline \text { (Mils.) } \end{gathered}$ | $\frac{2008}{(\text { Mils.) }}$ | First Quarter (Mils.) | Second Quarter (Mils.) | Third Quarter (Mils.) | Fourth Quarter (Mils.) | Full Year (Mils.) |
| North America | \$ $(3,446)$ | \$ $(5,884)$ | \$ (665) | \$ (899) | \$ 314 | \$ 611 | \$ (639) |
| South America | 1,172 | 1,230 | 63 | 86 | 247 | 369 | 765 |
| Europe | 567 | 644 | (585) | 57 | 131 | 253 | (144) |
| Asia Pacific Africa | 37 | (157) | (97) | (27) | 22 | 16 | (86) |
| Total | \$ (1,670) | \$ (4,167) | \$ $(1,284)$ | \$ (783) | \$ 714 | \$ 1,249 | (104) |
| Other Automotive | (618) | $(1,324)$ | (430) | (129) | (237) | (295) | $(1,091)$ |
| Total Ongoing Automotive | \$ $(2,288)$ | \$ $(5,491)$ | \$ (1,714) | \$ (912) | \$ 477 | \$ 954 | \$ $(1,195)$ |
| Volvo | (200) | $(1,497)$ | (249) | (237) | (136) | (40) | (662) |
| Jaguar Land Rover and Aston Martin | 668 | - | - | - | - | - | - |
| Mazda | 182 | 230 | - | - | - | - | - |
| Total Automotive | \$ $(1,638)$ | \$ (6,758) | \$ $(1,963)$ | \$ (1,149) | \$ 341 | \$ 914 | \$ $(1,857)$ |
| Financial Services | 1,224 | (495) | (62) | 595 | 661 | 701 | 1,895 |
| Total Company | \$ (414) | \$ (7,253) | \$(2,025) | \$ (554) | \$ 1,002 | \$ 1,615 | \$ 38 |

[^16]
## TOTAL COMPANY

2007-2009 SPECIAL ITEMS*

|  | Full Year |  | 2009 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $2007$ | $2008$ | First Quarter | Second Quarter | Third Quarter | Fourth Quarter | Full <br> Year |
|  | (Mils.) | (Mils.) | (Mils.) | (Mils.) |  | (Mils.) | (Mils.) |
| North America | \$ (693) | \$ $(4,367)$ | \$ (137) | \$ (197) | \$ (132) | \$ (756) | \$ (1,222) |
| South America | - | - | - | (13) | (6) | (1) | (20) |
| Europe | (253) | (82) | (5) | (239) | (16) | (52) | (312) |
| Asia Pacific Africa | (38) | (137) | (7) | (1) | (6) | (8) | (22) |
| Total | \$ (984) | \$ $(4,586)$ | \$ (149) | \$ (450) | \$ (160) | \$ (817) | \$ (1,576) |
| Other Automotive | (512) | (448) | 1,270 | 3,107 | 101 | 14 | 4,492 |
| Total Ongoing Automotive | \$ $(1,496)$ | \$ $(5,034)$ | \$ 1,121 | \$ 2,657 | \$ (59) | \$ (803) | \$ 2,916 |
| Volvo | $(2,554)$ | (219) | (666) | 133 | 160 | 96 | (277) |
| Jaguar Land Rover and Aston Martin | 178 | 32 | (2) | 5 | - | - | 3 |
| Mazda | - | (335) | - | - | - | - | - |
| Total Automotive | \$ $(3,872)$ | \$ $(5,556)$ | \$ 453 | \$ 2,795 | \$ 101 | \$ (707) | \$ 2,642 |
| Financial Services | - | $(2,086)$ | (90) | - | 9 | - | (81) |
| Total Company | \$(3,872) | \$ (7,642) | \$ 363 | \$ 2,795 | \$ 110 | \$ (707) | \$ 2,561 |

[^17]
## TOTAL COMPANY

## 2007-2009 REVENUE EXCLUDING SPECIAL ITEMS*

|  | Full Year |  | 2009 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2007 | 2008 | First Quarter | Second Quarter | Third Quarter | Fourth Quarter | Full <br> Year |
|  | (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) | (Mils.) |
| North America | \$ 71,411 | \$ 53,325 | \$ 10,018 | \$ 10,744 | \$ 13,420 | \$ 15,531 | \$ 49,713 |
| South America | 7,585 | 8,648 | 1,404 | 1,840 | 2,089 | 2,614 | 7,947 |
| Europe | 34,899 | 37,605 | 5,769 | 6,955 | 7,274 | 8,306 | 28,304 |
| Asia Pacific Africa | 7,079 | 6,515 | 1,165 | 1,208 | 1,495 | 1,680 | 5,548 |
| Total Ongoing Automotive | \$ 120,974 | \$ 106,093 | \$ 18,356 | \$ 20,747 | \$ 24,278 | \$ 28,131 | \$ 91,512 |
| Volvo | 17,743 | 14,568 | 2,624 | 2,863 | 2,972 | 3,897 | 12,356 |
| Jaguar Land Rover and Aston Martin | 15,348 | - | - | - | - | - | - |
| Total Automotive | \$ 154,065 | \$ 120,661 | \$ 20,980 | \$ 23,610 | \$ 27,250 | \$ 32,028 | \$ 103,868 |
| Financial Services | 16,193 | 15,949 | 3,410 | 3,200 | 3,022 | 2,783 | 12,415 |
| Total Company | \$ 170,258 | \$ 136,610 | \$ 24,390 | \$ 26,810 | \$ 30,272 | \$ 34,811 | \$ 116,283 |

[^18]
## 2007-2009 WHOLESALES EXCLUDING

 SPECIAL ITEMS*|  | Full Year |  | 2009 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 2007 \\ & \hline(000) \end{aligned}$ | $\begin{aligned} & 2008 \\ & \hline(000) \end{aligned}$ | First <br> Quarter <br> $(000)$ | Second Quarter | $\begin{gathered} \text { Third } \\ \text { Quarter } \\ \hline(000) \end{gathered}$ | $\begin{array}{c}\text { Fourth } \\ \text { Quarter }\end{array}$ <br> $(000)$ | $\begin{aligned} & \hline \text { Full } \\ & \text { Year } \\ & \hline(000) \end{aligned}$ |
| North America** | 2,890 | 2,329 | 350 | 458 | 502 | 617 | 1,927 |
| South America | 438 | 435 | 93 | 111 | 108 | 131 | 443 |
| Europe | 1,918 | 1,820 | 343 | 400 | 393 | 432 | 1,568 |
| Asia Pacific Africa*** | 535 | 464 | 131 | 146 | 159 | 168 | 604 |
| Total Ongoing Automotive | 5,781 | 5,048 | 917 | 1,115 | 1,162 | 1,348 | 4,542 |
| Volvo | 482 | 359 | 69 | 79 | 76 | 100 | 324 |
| Jaguar Land Rover and Aston Martin | 292 | 125 | - | - | - | - | - |
| Total Automotive | 6,555 | 5,532 | 986 | 1,194 | 1,238 | 1,448 | 4,866 |

* Adjusted to reflect the new accounting standard on VIE consolidation
** 2007-2008 wholesales include Mazda6 produced by Automotive Alliance International (AAI) which remains consolidated in 2007 and 2008, even with the retrospective application of the new accounting standard on VIE consolidation; 2009 exclude Mazda6 wholesales
*** 2007-2008 wholesales include Ford brand vehicles sold in China by unconsolidated affiliates, totaling about 183,000 and 203,000 units in 2008 and 2007, respectively; 2009 wholesales include Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates, totaling about 345,000 units


## AUTOMOTIVE SECTOR

## 2007-2009 AUTOMOTIVE FINANCIAL RESOURCES*

|  | Full Year |  | 2009 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $2007$ | $2008$ | First Quarter | Second Quarter | Third Quarter | Fourth Quarter |
|  | (Bils.) | (Bils.) | (Bils.) | (Bils.) | (Bils.) | (Bils.) |
| Automotive Cash |  |  |  |  |  |  |
| Cash and Cash Equivalents | \$ 20.3 | \$ 6.1 | \$ 7.7 | \$ 11.2 | \$ 9.6 | \$ 9.7 |
| Marketable Securities | 2.0 | 9.3 | 13.5 | 9.7 | 14.5 | 15.2 |
| Loaned Securities | 10.3 | - | - | - | - | - |
| Total Cash and Marketable Securities | \$ 32.6 | \$ 15.4 | \$ 21.2 | \$ 20.9 | \$ 24.1 | \$ 24.9 |
| Securities in Transit | \$ (0.3) | \$ | \$ | \$ (0.1) | \$ (0.2) | \$ |
| UAW -- Ford Temporary Asset Acct. / Other | - | (2.3) | (0.3) | (0.4) | (0.7) | - |
| VEBA | 1.9 | - | - | - | - | - |
| Gross Cash | \$ 34.2 | \$ 13.1 | \$ 20.9 | \$ 20.4 | \$ 23.2 | \$ 24.9 |
| Automotive Debt |  |  |  |  |  |  |
| Long-term Debt | \$ 23.4 | \$ 22.6 | \$ 30.3 | \$ 23.9 | \$ 24.9 | \$ 32.0 |
| Debt Payable Within One Year | 0.8 | 0.7 | 0.9 | 1.3 | 1.2 | 1.6 |
| Total Debt | \$ 24.2 | \$ 23.3 | \$ 31.2 | \$ 25.2 | \$ 26.1 | \$ 33.6 |
| Memo: Net Cash / (Debt) | \$ 10.0 | \$ (10.2) | \$ (10.3) | \$ (4.8) | \$ (2.9) | \$ (8.7) |

[^19] FIRST QUARTER KEY METRICS -- 2010 vs. 2009

Wholesales (000)


Revenue (Bils.)


Pre-Tax Results (Mils.)*


## Memo:

First Quarter:
Market Share

- U.S.
0.6\%
0.5\%
- Europe**
1.3
1.4

Dealer Inventories (000) -- U.S. \& Europe

- First Quarter

59
52

- O I (U) Prior Quarter
(6)
(2)
* Represents operating results (excluding special items), if Volvo had been reported as an operating entity
** Europe market share for Volvo is based, in part, on estimated vehicle registrations for the 19 European markets we track


[^0]:    * 2010 Volvo results are reported as special items; 2009 results include Volvo
    ** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
    *** Excludes special items, see Appendix for definition of wholesales and additional information
    **** Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
    ***** See Appendix for reconciliation to GAAP

[^1]:    * Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
    ** See Slide 9 for details of special items
    *** See Appendix for reconciliation to GAAP

[^2]:    * Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP
    ** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
    *** Cost changes are measured primarily at prior-year exchange, and exclude special items and discontinued operations. In addition, costs that vary directly with volume, such as material, freight, and warranty costs, are measured at prior-year volume and mix

[^3]:    * See Appendix for reconciliation to GAAP
    ** Adjusted to reflect the new accounting standard on VIE consolidation, see Appendix for 2009 adjusted data
    *** Excludes special items, see Slide 9 and Appendix for reconciliation to GAAP

[^4]:    * See Appendix for reconciliation to GAAP
    ** Reflects impact of $\$ 3$ billion of discretionary repayment made April 6, 2010 on our senior secured revolving credit facility

[^5]:    * See Appendix for calculation, definitions, and reconciliation to GAAP

[^6]:    * Subject to availability of sufficient assets and ability to obtain derivatives to manage interest rate risk. Reflects conduit capacity as of April 1,2010
    ** To be used only to support on-balance sheet securitization transactions
    *** Capacity in excess of eligible receivables
    **** Cash, cash equivalents, and marketable securities (excludes marketable securities related to insurance activities)
    ***** See Appendix for calculation, definitions, and reconciliation to GAAP

[^7]:    * Includes production of Ford brand and JMC brand vehicles to be sold by unconsolidated affiliates

[^8]:    * Accounting standards require that our EPS calculation from Net Income include shares equal to the number we would have issued had we settled in stock our new UAW VEBA Note B in its entirety during the period. For the First Quarter, this hypothetical stock issuance added 464 million shares, which reduced EPS by 3 cents per share. Note B, however, does not allow us to make any prepayment in shares; it only allows for each annual payment to be made, at our option, in stock, cash, or a combination thereof. As previously discussed, we'll use our discretion in determining which form of payment makes economic sense at the time of each required payment, balancing liquidity needs and preservation of shareholder value. We made our December 31, 2009 payment on Note B in cash
    ** Excludes Income I (Loss) attributable to non-controlling interests and the effect of discontinued operations; special items detailed on Slide 9

[^9]:    * Adjusted to reflect the new accounting standard on VIE consolidation

[^10]:    * Wholesale unit volumes include all Ford-badged units (whether produced by Ford or by an unconsolidated affiliate), units manufactured by Ford that are sold to other manufacturers and units distributed for other manufacturers, and local-brand vehicles produced by our Chinese joint venture Jiangling Motors Corporation ("JMC"). Revenue from certain vehicles in wholesale unit volumes (specifically, Ford-badged vehicles produced and distributed by our unconsolidated affiliates, as well as JMC brand vehicles) are not included in our revenue. Vehicles sold to daily rental car companies that are subject to a guaranteed repurchase option, as well as other sales of finished vehicles for which the recognition of revenue is deferred (e.g., consignments), also are included in wholesale unit volumes
    ** Adjusted to reflect the new accounting standard on VIE consolidation
    *** Includes Ford brand vehicles sold in Turkey by our unconsolidated affiliate, totaling about 6,000 and 10,000 units in 2009 and 2010, respectively
    **** Includes Ford brand and JMC brand vehicles sold in China by unconsolidated affiliates, totaling about 67,000 and 118,000 units in 2009 and 2010, respectively

[^11]:    * Adjusted to reflect the new accounting standard on VIE consolidation
    ** Included at March 31, 2010 and 2009 are Ford Credit debt securities that we purchased, which are reflected in the table at a carrying value of $\$ 432$ million and $\$ 357$ million, respectively; the estimated fair value of these securities is $\$ 439$ million and $\$ 309$ million, respectively. Also included are Mazda marketable securities with a fair value of $\$ 551$ million and $\$ 325$ million at March 31, 2010 and 2009, respectively
    *** The purchase or sale of marketable securities for which the cash settlement was not made by period end and for which there was a payable or receivable recorded on the balance sheet at period end
    **** Amount transferred to UAW-Ford TAA that, due to consolidation, was shown in cash and marketable securities

[^12]:    * Adjusted to reflect the new accounting standard on VIE consolidation
    ** Primarily payables and receivables between the Automotive and Financial Services sectors in the normal course of business
    *** 2010 includes cash flows of held-for-sale operations

[^13]:    * Includes on-balance sheet receivables, excluding unearned interest supplements related to finance receivables of $\$ 1.3$ billion, $\$ 1.9$ billion and about $\$ 2$ billion at March 31, 2009, December 31, 2009 and March 31, 2010, respectively; and includes off-balance sheet retail receivables of about $\$ 500$ million and about $\$ 100$ million at March 31, 2009 and December 31, 2009, respectively

[^14]:    * Includes $\$ 64$ billion and $\$ 52.7$ billion on March 31, 2009 and March 31, 2010, respectively, of long-term and short-term asset-backed debt obligations issued in securitization transactions that are payable only out of collections on the underlying securitized assets and related enhancements
    ** Excludes marketable securities related to insurance activities
    *** Related primarily to market valuation adjustments to derivatives due to movements in interest rates. Adjustments to debt are related to designated fair value hedges and adjustments to equity are related to retained earnings

[^15]:    * South America industry SAAR is based, in part, on estimated vehicle registrations for our six major markets
    ** Europe industry SAAR is based, in part, on estimated vehicle registrations for the 19 European markets we track
    *** Asia Pacific Africa industry SAAR is based, in part, on estimated vehicle sales for our $\mathbf{1 2}$ major markets
    **** Global quarterly SAAR is not tracked internally; Full Year estimate

[^16]:    * Adjusted to reflect the new accounting standard on VIE consolidation

[^17]:    * Adjusted to reflect the new accounting standard on VIE consolidation

[^18]:    * Adjusted to reflect the new accounting standard on VIE consolidation

[^19]:    * Adjusted to reflect the new accounting standard on VIE consolidation

